

Global Viral Transport Media (VTM) Kits Market Growth 2024-2030

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Abstracts

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The global Viral Transport Media (VTM) Kits market size is projected to grow from US\$ 103.7 million in 2023 to US\$ 144.7 million in 2030; it is expected to grow at a CAGR of 4.9% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the “Viral Transport Media (VTM) Kits Industry Forecast” looks at past sales and reviews total world Viral Transport Media (VTM) Kits sales in 2023, providing a comprehensive analysis by region and market sector of projected Viral Transport Media (VTM) Kits sales for 2024 through 2030. With Viral Transport Media (VTM) Kits sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Viral Transport Media (VTM) Kits industry.

This Insight Report provides a comprehensive analysis of the global Viral Transport Media (VTM) Kits landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Viral Transport Media (VTM) Kits portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Viral Transport Media (VTM) Kits market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Viral Transport Media (VTM) Kits and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Viral Transport Media (VTM) Kits.

In the past, global health care expenditure accounted for about 10% of global GDP, and the proportion will continue to increase in the next few years. It is mainly due to the increasing demand for healthcare from an aging population, rising prevalence of chronic and infectious diseases, and expansion in emerging markets. The medical devices market plays an important role in the healthcare spending industry. The medical devices market is driven by several factors, mainly including increasing global demand for advanced medical services, advancements in medical technology, growing geriatric population, rising healthcare spending, and rising awareness for early disease diagnosis and treatment, among others.

This report presents a comprehensive overview, market shares, and growth opportunities of Viral Transport Media (VTM) Kits market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

Culture Medium

Reagent Test Kits

Other

Segmentation by application

Scientific Research

Medical Test

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BD

Atlas Medical

Biologos

Cardinal Health

Charm Sciences

COPAN Diagnostics Inc.

CPT Medical

Gentueri, Inc.

LaunchWorks

Puritan

Rhino Diagnostics

Teknova

Thermo Fisher Scientific

Key Questions Addressed in this Report

What is the 10-year outlook for the global Viral Transport Media (VTM) Kits market?

What factors are driving Viral Transport Media (VTM) Kits market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Viral Transport Media (VTM) Kits market opportunities vary by end market size?

How does Viral Transport Media (VTM) Kits break out type, application?

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