

Global Vinyl Tile Market Growth 2025-2031

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Abstracts

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The global Vinyl Tile market size is predicted to grow from US\$ 3670 million in 2025 to US\$ 4769 million in 2031; it is expected to grow at a CAGR of 4.5% from 2025 to 2031.

There's a lot of ground to cover in the world of flooring. Vinyl has been a popular choice for its durability and wide range of styles for many years. Vinyl tile is a flooring material that is generally inexpensive, easy to install, and easy to maintain. Made primarily from polyvinyl chloride resins and plasticizers, these flooring tiles are waterproof and very durable.

There are many types of vinyl tile: vinyl composition tile or reinforced vinyl tile (VCT), luxury vinyl tile (LVT), and solid vinyl tile (SVT).

Global Vinyl Tile key players include Armstrong, Tarkett, Mannington Mills, NOX Corporation, Hanwha, etc. Global top five manufacturers hold a share about 40%. USA is the largest market, with a share about 50%, followed by Asia-Pacific and Europe, both have a share about 20 percent. In terms of product, Luxury Vinyl Tile is the largest segment, with a share about 60%. And in terms of application, the largest application is Residential Use, followed by Commercial Use.

LP Information, Inc. (LPI) ' newest research report, the "Vinyl Tile Industry Forecast" looks at past sales and reviews total world Vinyl Tile sales in 2024, providing a comprehensive analysis by region and market sector of projected Vinyl Tile sales for 2025 through 2031. With Vinyl Tile sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vinyl Tile industry.

This Insight Report provides a comprehensive analysis of the global Vinyl Tile landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Vinyl Tile portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vinyl Tile market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vinyl Tile and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vinyl Tile.

This report presents a comprehensive overview, market shares, and growth opportunities of Vinyl Tile market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Luxury Vinyl Tile (LVT)

Vinyl Composite Tile (VCT)

Others

Segmentation by Application:

Commercial Use

Residential Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Tarkett

Gerflor

Armstrong

Mannington Mills

NOX

Shaw

Hanwha

LG Hausys

Mohawk

Polyflor

Congoleum

Forbo

TOLI

Beaulieu

Tajima

Metroflor

Interface

RiL

Karndean

Roppe

Milliken

Kraus

Parterre

Kingdomfloor

Snmo LVT

Hailide New Material

Taide Plastic Flooring

Key Questions Addressed in this Report

What is the 10-year outlook for the global Vinyl Tile market?

What factors are driving Vinyl Tile market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Vinyl Tile market opportunities vary by end market size?

How does Vinyl Tile break out by Type, by Application?

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