

Global Vinyl Plastisol Market Growth 2026-2032

<https://marketpublishers.com/r/GD9E873F0E8CEN.html>

Date: June 2026

Pages: 92

Price: US\$ 3,660.00 (Single User License)

ID: GD9E873F0E8CEN

Abstracts

The global Vinyl Plastisol market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Vinyl plastisol, as a type of plastisol, mainly refers to a suspension formed in a liquid plasticizer with vinyl chloride polymer or copolymer as the main component. Vinyl plastisol is a paste formed by mixing vinyl chloride resin powder with very small particle size (usually less than 2 μ m) with plasticizer (such as DOP, etc.).

United States market for Vinyl Plastisol is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Vinyl Plastisol is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Vinyl Plastisol is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Vinyl Plastisol players cover Avient Corporation, Chemionics Corporation, Follmann GmbH, Campbell Plastics, Polysol LLC, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Vinyl Plastisol Industry Forecast" looks at past sales and reviews total world Vinyl Plastisol sales in 2025, providing a comprehensive analysis by region and market sector of projected Vinyl Plastisol sales for 2026 through 2032. With Vinyl Plastisol sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vinyl Plastisol industry.

This Insight Report provides a comprehensive analysis of the global Vinyl Plastisol landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Vinyl Plastisol portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vinyl Plastisol market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vinyl Plastisol and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vinyl Plastisol.

This report presents a comprehensive overview, market shares, and growth opportunities of Vinyl Plastisol market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Liquid

Gel

Segmentation by Application:

Automotive

Construction

Electronics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Avient Corporation

Chemionics Corporation

Follmann GmbH

Campbell Plastics

Polysol LLC

Huber Engineered Materials (HEM)

Princeton Keynes Group

Jinxi Chemical Research Institute

Polyblend

Key Questions Addressed in this Report

What is the 10-year outlook for the global Vinyl Plastisol market?

What factors are driving Vinyl Plastisol market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Vinyl Plastisol market opportunities vary by end market size?

How does Vinyl Plastisol break out by Type, by Application?

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