

Global Vinyl Coating Market Growth 2026-2032

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Abstracts

The global Vinyl Coating market size is predicted to grow from US\$ 441 million in 2025 to US\$ 607 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

Vinyl coating is a type of coating material made from vinyl resins, plasticizers, and other additives. It is widely used as a protective and decorative finish on various substrates, including metal, wood, and plastic. Vinyl coatings are known for their excellent chemical resistance, abrasion resistance, and weatherability, making them suitable for use in harsh environments.

The market for vinyl coatings is driven by the increasing demand for durable and cost-effective coatings in various industries such as automotive, construction, and furniture. Vinyl coatings can be formulated in a wide range of colors and finishes, making them suitable for use in various applications, from simple protective coatings to high-gloss decorative finishes.

The Asia-Pacific region is the largest market for vinyl coatings, driven by the increasing demand for high-quality and long-lasting coatings in countries such as China, India, and Japan. North America and Europe are also significant markets, driven by the increasing use of vinyl coatings in the automotive and construction industries.

LP Information, Inc. (LPI) ' newest research report, the "Vinyl Coating Industry Forecast" looks at past sales and reviews total world Vinyl Coating sales in 2025, providing a comprehensive analysis by region and market sector of projected Vinyl Coating sales for 2026 through 2032. With Vinyl Coating sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vinyl Coating industry.

This Insight Report provides a comprehensive analysis of the global Vinyl Coating landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Vinyl Coating portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vinyl Coating market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vinyl Coating and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vinyl Coating.

This report presents a comprehensive overview, market shares, and growth opportunities of Vinyl Coating market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Epoxy Vinyl Coating

Vinyl Ester Coating

Other

Segmentation by Application:

Construction

Marine

Containers

Steel Structures & Bridges

Offshore Oil Rigs

Chemical Plants

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

AkzoNobel

PPG

Beckers

Musashi Paint

Cashew

Sherwin-Williams

Sika

Hempel

Jotun

Henkel

Chugoku Marine Paints

RPM International

Dai Nippon Toryo

NIPSEA Group

Langfang Fengzheng Environmental Protection Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Vinyl Coating market?

What factors are driving Vinyl Coating market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Vinyl Coating market opportunities vary by end market size?

How does Vinyl Coating break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Vinyl Coating Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Vinyl Coating by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Vinyl Coating by Country/Region, 2021, 2025 & 2032
- 2.2 Vinyl Coating Segment by Type
 - 2.2.1 Epoxy Vinyl Coating
 - 2.2.2 Vinyl Ester Coating
 - 2.2.3 Other
 - 2.2.4 Vinyl Coating Sales by Type
 - 2.2.4.1 Global Vinyl Coating Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Vinyl Coating Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Vinyl Coating Sale Price by Type (2021-2026)
- 2.3 Vinyl Coating Segment by Application
 - 2.3.1 Construction
 - 2.3.2 Marine
 - 2.3.3 Containers
 - 2.3.4 Steel Structures & Bridges
 - 2.3.5 Offshore Oil Rigs
 - 2.3.6 Chemical Plants
 - 2.3.7 Other
 - 2.3.8 Vinyl Coating Sales by Application
 - 2.3.8.1 Global Vinyl Coating Sale Market Share by Application (2021-2026)

2.3.8.2 Global Vinyl Coating Revenue and Market Share by Application (2021-2026)

2.3.8.3 Global Vinyl Coating Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Vinyl Coating Breakdown Data by Company

3.1.1 Global Vinyl Coating Annual Sales by Company (2021-2026)

3.1.2 Global Vinyl Coating Sales Market Share by Company (2021-2026)

3.2 Global Vinyl Coating Annual Revenue by Company (2021-2026)

3.2.1 Global Vinyl Coating Revenue by Company (2021-2026)

3.2.2 Global Vinyl Coating Revenue Market Share by Company (2021-2026)

3.3 Global Vinyl Coating Sale Price by Company

3.4 Key Manufacturers Vinyl Coating Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Vinyl Coating Product Location Distribution

3.4.2 Players Vinyl Coating Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR VINYL COATING BY GEOGRAPHIC REGION

4.1 World Historic Vinyl Coating Market Size by Geographic Region (2021-2026)

4.1.1 Global Vinyl Coating Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Vinyl Coating Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Vinyl Coating Market Size by Country/Region (2021-2026)

4.2.1 Global Vinyl Coating Annual Sales by Country/Region (2021-2026)

4.2.2 Global Vinyl Coating Annual Revenue by Country/Region (2021-2026)

4.3 Americas Vinyl Coating Sales Growth

4.4 APAC Vinyl Coating Sales Growth

4.5 Europe Vinyl Coating Sales Growth

4.6 Middle East & Africa Vinyl Coating Sales Growth

5 AMERICAS

5.1 Americas Vinyl Coating Sales by Country

5.1.1 Americas Vinyl Coating Sales by Country (2021-2026)

- 5.1.2 Americas Vinyl Coating Revenue by Country (2021-2026)
- 5.2 Americas Vinyl Coating Sales by Type (2021-2026)
- 5.3 Americas Vinyl Coating Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Vinyl Coating Sales by Region
 - 6.1.1 APAC Vinyl Coating Sales by Region (2021-2026)
 - 6.1.2 APAC Vinyl Coating Revenue by Region (2021-2026)
- 6.2 APAC Vinyl Coating Sales by Type (2021-2026)
- 6.3 APAC Vinyl Coating Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Vinyl Coating by Country
 - 7.1.1 Europe Vinyl Coating Sales by Country (2021-2026)
 - 7.1.2 Europe Vinyl Coating Revenue by Country (2021-2026)
- 7.2 Europe Vinyl Coating Sales by Type (2021-2026)
- 7.3 Europe Vinyl Coating Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Vinyl Coating by Country

- 8.1.1 Middle East & Africa Vinyl Coating Sales by Country (2021-2026)
- 8.1.2 Middle East & Africa Vinyl Coating Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Vinyl Coating Sales by Type (2021-2026)
- 8.3 Middle East & Africa Vinyl Coating Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Vinyl Coating
- 10.3 Manufacturing Process Analysis of Vinyl Coating
- 10.4 Industry Chain Structure of Vinyl Coating

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Vinyl Coating Distributors
- 11.3 Vinyl Coating Customer

12 WORLD FORECAST REVIEW FOR VINYL COATING BY GEOGRAPHIC REGION

- 12.1 Global Vinyl Coating Market Size Forecast by Region
 - 12.1.1 Global Vinyl Coating Forecast by Region (2027-2032)
 - 12.1.2 Global Vinyl Coating Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)

- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Vinyl Coating Forecast by Type (2027-2032)
- 12.7 Global Vinyl Coating Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 AkzoNobel

- 13.1.1 AkzoNobel Company Information
- 13.1.2 AkzoNobel Vinyl Coating Product Portfolios and Specifications
- 13.1.3 AkzoNobel Vinyl Coating Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 AkzoNobel Main Business Overview
- 13.1.5 AkzoNobel Latest Developments

13.2 PPG

- 13.2.1 PPG Company Information
- 13.2.2 PPG Vinyl Coating Product Portfolios and Specifications
- 13.2.3 PPG Vinyl Coating Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 PPG Main Business Overview
- 13.2.5 PPG Latest Developments

13.3 Beckers

- 13.3.1 Beckers Company Information
- 13.3.2 Beckers Vinyl Coating Product Portfolios and Specifications
- 13.3.3 Beckers Vinyl Coating Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Beckers Main Business Overview
- 13.3.5 Beckers Latest Developments

13.4 Musashi Paint

- 13.4.1 Musashi Paint Company Information
- 13.4.2 Musashi Paint Vinyl Coating Product Portfolios and Specifications
- 13.4.3 Musashi Paint Vinyl Coating Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 Musashi Paint Main Business Overview
- 13.4.5 Musashi Paint Latest Developments

13.5 Cashew

- 13.5.1 Cashew Company Information
- 13.5.2 Cashew Vinyl Coating Product Portfolios and Specifications
- 13.5.3 Cashew Vinyl Coating Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.5.4 Cashew Main Business Overview
- 13.5.5 Cashew Latest Developments

13.6 Sherwin-Williams

- 13.6.1 Sherwin-Williams Company Information

- 13.6.2 Sherwin-Williams Vinyl Coating Product Portfolios and Specifications
- 13.6.3 Sherwin-Williams Vinyl Coating Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.6.4 Sherwin-Williams Main Business Overview
- 13.6.5 Sherwin-Williams Latest Developments
- 13.7 Sika
 - 13.7.1 Sika Company Information
 - 13.7.2 Sika Vinyl Coating Product Portfolios and Specifications
 - 13.7.3 Sika Vinyl Coating Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Sika Main Business Overview
 - 13.7.5 Sika Latest Developments
- 13.8 Hempel
 - 13.8.1 Hempel Company Information
 - 13.8.2 Hempel Vinyl Coating Product Portfolios and Specifications
 - 13.8.3 Hempel Vinyl Coating Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Hempel Main Business Overview
 - 13.8.5 Hempel Latest Developments
- 13.9 Jotun
 - 13.9.1 Jotun Company Information
 - 13.9.2 Jotun Vinyl Coating Product Portfolios and Specifications
 - 13.9.3 Jotun Vinyl Coating Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Jotun Main Business Overview
 - 13.9.5 Jotun Latest Developments
- 13.10 Henkel
 - 13.10.1 Henkel Company Information
 - 13.10.2 Henkel Vinyl Coating Product Portfolios and Specifications
 - 13.10.3 Henkel Vinyl Coating Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Henkel Main Business Overview
 - 13.10.5 Henkel Latest Developments
- 13.11 Chugoku Marine Paints
 - 13.11.1 Chugoku Marine Paints Company Information
 - 13.11.2 Chugoku Marine Paints Vinyl Coating Product Portfolios and Specifications
 - 13.11.3 Chugoku Marine Paints Vinyl Coating Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Chugoku Marine Paints Main Business Overview
 - 13.11.5 Chugoku Marine Paints Latest Developments
- 13.12 RPM International
 - 13.12.1 RPM International Company Information
 - 13.12.2 RPM International Vinyl Coating Product Portfolios and Specifications

13.12.3 RPM International Vinyl Coating Sales, Revenue, Price and Gross Margin
(2021-2026)

13.12.4 RPM International Main Business Overview

13.12.5 RPM International Latest Developments

13.13 Dai Nippon Toryo

13.13.1 Dai Nippon Toryo Company Information

13.13.2 Dai Nippon Toryo Vinyl Coating Product Portfolios and Specifications

13.13.3 Dai Nippon Toryo Vinyl Coating Sales, Revenue, Price and Gross Margin
(2021-2026)

13.13.4 Dai Nippon Toryo Main Business Overview

13.13.5 Dai Nippon Toryo Latest Developments

13.14 NIPSEA Group

13.14.1 NIPSEA Group Company Information

13.14.2 NIPSEA Group Vinyl Coating Product Portfolios and Specifications

13.14.3 NIPSEA Group Vinyl Coating Sales, Revenue, Price and Gross Margin
(2021-2026)

13.14.4 NIPSEA Group Main Business Overview

13.14.5 NIPSEA Group Latest Developments

13.15 Langfang Fengzheng Environmental Protection Technology

13.15.1 Langfang Fengzheng Environmental Protection Technology Company
Information

13.15.2 Langfang Fengzheng Environmental Protection Technology Vinyl Coating
Product Portfolios and Specifications

13.15.3 Langfang Fengzheng Environmental Protection Technology Vinyl Coating
Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Langfang Fengzheng Environmental Protection Technology Main Business
Overview

13.15.5 Langfang Fengzheng Environmental Protection Technology Latest
Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Vinyl Coating Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Vinyl Coating Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Epoxy Vinyl Coating

Table 4. Major Players of Vinyl Ester Coating

Table 5. Major Players of Other

Table 6. Global Vinyl Coating Sales by Type (2021-2026) & (Tons)

Table 7. Global Vinyl Coating Sales Market Share by Type (2021-2026)

Table 8. Global Vinyl Coating Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Vinyl Coating Revenue Market Share by Type (2021-2026)

Table 10. Global Vinyl Coating Sale Price by Type (2021-2026) & (US\$/Ton)

Table 11. Global Vinyl Coating Sale by Application (2021-2026) & (Tons)

Table 12. Global Vinyl Coating Sale Market Share by Application (2021-2026)

Table 13. Global Vinyl Coating Revenue by Application (2021-2026) & (\$ million)

Table 14. Global Vinyl Coating Revenue Market Share by Application (2021-2026)

Table 15. Global Vinyl Coating Sale Price by Application (2021-2026) & (US\$/Ton)

Table 16. Global Vinyl Coating Sales by Company (2021-2026) & (Tons)

Table 17. Global Vinyl Coating Sales Market Share by Company (2021-2026)

Table 18. Global Vinyl Coating Revenue by Company (2021-2026) & (\$ millions)

Table 19. Global Vinyl Coating Revenue Market Share by Company (2021-2026)

Table 20. Global Vinyl Coating Sale Price by Company (2021-2026) & (US\$/Ton)

Table 21. Key Manufacturers Vinyl Coating Producing Area Distribution and Sales Area

Table 22. Players Vinyl Coating Products Offered

Table 23. Vinyl Coating Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Vinyl Coating Sales by Geographic Region (2021-2026) & (Tons)

Table 27. Global Vinyl Coating Sales Market Share Geographic Region (2021-2026)

Table 28. Global Vinyl Coating Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 29. Global Vinyl Coating Revenue Market Share by Geographic Region (2021-2026)

Table 30. Global Vinyl Coating Sales by Country/Region (2021-2026) & (Tons)

Table 31. Global Vinyl Coating Sales Market Share by Country/Region (2021-2026)

Table 32. Global Vinyl Coating Revenue by Country/Region (2021-2026) & (\$ millions)
Table 33. Global Vinyl Coating Revenue Market Share by Country/Region (2021-2026)
Table 34. Americas Vinyl Coating Sales by Country (2021-2026) & (Tons)
Table 35. Americas Vinyl Coating Sales Market Share by Country (2021-2026)
Table 36. Americas Vinyl Coating Revenue by Country (2021-2026) & (\$ millions)
Table 37. Americas Vinyl Coating Sales by Type (2021-2026) & (Tons)
Table 38. Americas Vinyl Coating Sales by Application (2021-2026) & (Tons)
Table 39. APAC Vinyl Coating Sales by Region (2021-2026) & (Tons)
Table 40. APAC Vinyl Coating Sales Market Share by Region (2021-2026)
Table 41. APAC Vinyl Coating Revenue by Region (2021-2026) & (\$ millions)
Table 42. APAC Vinyl Coating Sales by Type (2021-2026) & (Tons)
Table 43. APAC Vinyl Coating Sales by Application (2021-2026) & (Tons)
Table 44. Europe Vinyl Coating Sales by Country (2021-2026) & (Tons)
Table 45. Europe Vinyl Coating Revenue by Country (2021-2026) & (\$ millions)
Table 46. Europe Vinyl Coating Sales by Type (2021-2026) & (Tons)
Table 47. Europe Vinyl Coating Sales by Application (2021-2026) & (Tons)
Table 48. Middle East & Africa Vinyl Coating Sales by Country (2021-2026) & (Tons)
Table 49. Middle East & Africa Vinyl Coating Revenue Market Share by Country (2021-2026)
Table 50. Middle East & Africa Vinyl Coating Sales by Type (2021-2026) & (Tons)
Table 51. Middle East & Africa Vinyl Coating Sales by Application (2021-2026) & (Tons)
Table 52. Key Market Drivers & Growth Opportunities of Vinyl Coating
Table 53. Key Market Challenges & Risks of Vinyl Coating
Table 54. Key Industry Trends of Vinyl Coating
Table 55. Vinyl Coating Raw Material
Table 56. Key Suppliers of Raw Materials
Table 57. Vinyl Coating Distributors List
Table 58. Vinyl Coating Customer List
Table 59. Global Vinyl Coating Sales Forecast by Region (2027-2032) & (Tons)
Table 60. Global Vinyl Coating Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 61. Americas Vinyl Coating Sales Forecast by Country (2027-2032) & (Tons)
Table 62. Americas Vinyl Coating Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 63. APAC Vinyl Coating Sales Forecast by Region (2027-2032) & (Tons)
Table 64. APAC Vinyl Coating Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 65. Europe Vinyl Coating Sales Forecast by Country (2027-2032) & (Tons)
Table 66. Europe Vinyl Coating Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 67. Middle East & Africa Vinyl Coating Sales Forecast by Country (2027-2032) & (Tons)

Table 68. Middle East & Africa Vinyl Coating Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 69. Global Vinyl Coating Sales Forecast by Type (2027-2032) & (Tons)

Table 70. Global Vinyl Coating Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 71. Global Vinyl Coating Sales Forecast by Application (2027-2032) & (Tons)

Table 72. Global Vinyl Coating Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 73. AkzoNobel Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 74. AkzoNobel Vinyl Coating Product Portfolios and Specifications

Table 75. AkzoNobel Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 76. AkzoNobel Main Business

Table 77. AkzoNobel Latest Developments

Table 78. PPG Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 79. PPG Vinyl Coating Product Portfolios and Specifications

Table 80. PPG Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 81. PPG Main Business

Table 82. PPG Latest Developments

Table 83. Beckers Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 84. Beckers Vinyl Coating Product Portfolios and Specifications

Table 85. Beckers Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 86. Beckers Main Business

Table 87. Beckers Latest Developments

Table 88. Musashi Paint Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 89. Musashi Paint Vinyl Coating Product Portfolios and Specifications

Table 90. Musashi Paint Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 91. Musashi Paint Main Business

Table 92. Musashi Paint Latest Developments

Table 93. Cashew Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 94. Cashew Vinyl Coating Product Portfolios and Specifications

Table 95. Cashew Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 96. Cashew Main Business

Table 97. Cashew Latest Developments

Table 98. Sherwin-Williams Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 99. Sherwin-Williams Vinyl Coating Product Portfolios and Specifications

Table 100. Sherwin-Williams Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 101. Sherwin-Williams Main Business

Table 102. Sherwin-Williams Latest Developments

Table 103. Sika Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 104. Sika Vinyl Coating Product Portfolios and Specifications

Table 105. Sika Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 106. Sika Main Business

Table 107. Sika Latest Developments

Table 108. Hempel Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 109. Hempel Vinyl Coating Product Portfolios and Specifications

Table 110. Hempel Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 111. Hempel Main Business

Table 112. Hempel Latest Developments

Table 113. Jotun Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 114. Jotun Vinyl Coating Product Portfolios and Specifications

Table 115. Jotun Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 116. Jotun Main Business

Table 117. Jotun Latest Developments

Table 118. Henkel Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 119. Henkel Vinyl Coating Product Portfolios and Specifications

Table 120. Henkel Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 121. Henkel Main Business

Table 122. Henkel Latest Developments

Table 123. Chugoku Marine Paints Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 124. Chugoku Marine Paints Vinyl Coating Product Portfolios and Specifications

Table 125. Chugoku Marine Paints Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 126. Chugoku Marine Paints Main Business

Table 127. Chugoku Marine Paints Latest Developments

Table 128. RPM International Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 129. RPM International Vinyl Coating Product Portfolios and Specifications

Table 130. RPM International Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 131. RPM International Main Business

Table 132. RPM International Latest Developments

Table 133. Dai Nippon Toryo Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 134. Dai Nippon Toryo Vinyl Coating Product Portfolios and Specifications

Table 135. Dai Nippon Toryo Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 136. Dai Nippon Toryo Main Business

Table 137. Dai Nippon Toryo Latest Developments

Table 138. NIPSEA Group Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 139. NIPSEA Group Vinyl Coating Product Portfolios and Specifications

Table 140. NIPSEA Group Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 141. NIPSEA Group Main Business

Table 142. NIPSEA Group Latest Developments

Table 143. Langfang Fengzheng Environmental Protection Technology Basic Information, Vinyl Coating Manufacturing Base, Sales Area and Its Competitors

Table 144. Langfang Fengzheng Environmental Protection Technology Vinyl Coating Product Portfolios and Specifications

Table 145. Langfang Fengzheng Environmental Protection Technology Vinyl Coating Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 146. Langfang Fengzheng Environmental Protection Technology Main Business

Table 147. Langfang Fengzheng Environmental Protection Technology Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Vinyl Coating
- Figure 2. Vinyl Coating Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Vinyl Coating Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Vinyl Coating Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Vinyl Coating Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Vinyl Coating Sales Market Share by Country/Region (2025)
- Figure 10. Vinyl Coating Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Epoxy Vinyl Coating
- Figure 12. Product Picture of Vinyl Ester Coating
- Figure 13. Product Picture of Other
- Figure 14. Global Vinyl Coating Sales Market Share by Type in 2026
- Figure 15. Global Vinyl Coating Revenue Market Share by Type (2021-2026)
- Figure 16. Vinyl Coating Consumed in Construction
- Figure 17. Global Vinyl Coating Market: Construction (2021-2026) & (Tons)
- Figure 18. Vinyl Coating Consumed in Marine
- Figure 19. Global Vinyl Coating Market: Marine (2021-2026) & (Tons)
- Figure 20. Vinyl Coating Consumed in Containers
- Figure 21. Global Vinyl Coating Market: Containers (2021-2026) & (Tons)
- Figure 22. Vinyl Coating Consumed in Steel Structures & Bridges
- Figure 23. Global Vinyl Coating Market: Steel Structures & Bridges (2021-2026) & (Tons)
- Figure 24. Vinyl Coating Consumed in Offshore Oil Rigs
- Figure 25. Global Vinyl Coating Market: Offshore Oil Rigs (2021-2026) & (Tons)
- Figure 26. Vinyl Coating Consumed in Chemical Plants
- Figure 27. Global Vinyl Coating Market: Chemical Plants (2021-2026) & (Tons)
- Figure 28. Vinyl Coating Consumed in Other
- Figure 29. Global Vinyl Coating Market: Other (2021-2026) & (Tons)
- Figure 30. Global Vinyl Coating Sale Market Share by Application (2025)
- Figure 31. Global Vinyl Coating Revenue Market Share by Application in 2026
- Figure 32. Vinyl Coating Sales by Company in 2026 (Tons)
- Figure 33. Global Vinyl Coating Sales Market Share by Company in 2026
- Figure 34. Vinyl Coating Revenue by Company in 2026 (\$ millions)

- Figure 35. Global Vinyl Coating Revenue Market Share by Company in 2026
- Figure 36. Global Vinyl Coating Sales Market Share by Geographic Region (2021-2026)
- Figure 37. Global Vinyl Coating Revenue Market Share by Geographic Region in 2026
- Figure 38. Americas Vinyl Coating Sales 2021-2026 (Tons)
- Figure 39. Americas Vinyl Coating Revenue 2021-2026 (\$ millions)
- Figure 40. APAC Vinyl Coating Sales 2021-2026 (Tons)
- Figure 41. APAC Vinyl Coating Revenue 2021-2026 (\$ millions)
- Figure 42. Europe Vinyl Coating Sales 2021-2026 (Tons)
- Figure 43. Europe Vinyl Coating Revenue 2021-2026 (\$ millions)
- Figure 44. Middle East & Africa Vinyl Coating Sales 2021-2026 (Tons)
- Figure 45. Middle East & Africa Vinyl Coating Revenue 2021-2026 (\$ millions)
- Figure 46. Americas Vinyl Coating Sales Market Share by Country in 2026
- Figure 47. Americas Vinyl Coating Revenue Market Share by Country (2021-2026)
- Figure 48. Americas Vinyl Coating Sales Market Share by Type (2021-2026)
- Figure 49. Americas Vinyl Coating Sales Market Share by Application (2021-2026)
- Figure 50. United States Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 51. Canada Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Mexico Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 53. Brazil Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 54. APAC Vinyl Coating Sales Market Share by Region in 2026
- Figure 55. APAC Vinyl Coating Revenue Market Share by Region (2021-2026)
- Figure 56. APAC Vinyl Coating Sales Market Share by Type (2021-2026)
- Figure 57. APAC Vinyl Coating Sales Market Share by Application (2021-2026)
- Figure 58. China Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 59. Japan Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 60. South Korea Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Southeast Asia Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 62. India Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Australia Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 64. China Taiwan Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Europe Vinyl Coating Sales Market Share by Country in 2026
- Figure 66. Europe Vinyl Coating Revenue Market Share by Country (2021-2026)
- Figure 67. Europe Vinyl Coating Sales Market Share by Type (2021-2026)
- Figure 68. Europe Vinyl Coating Sales Market Share by Application (2021-2026)
- Figure 69. Germany Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 70. France Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 71. UK Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 72. Italy Vinyl Coating Revenue Growth 2021-2026 (\$ millions)
- Figure 73. Russia Vinyl Coating Revenue Growth 2021-2026 (\$ millions)

Figure 74. Middle East & Africa Vinyl Coating Sales Market Share by Country (2021-2026)

Figure 75. Middle East & Africa Vinyl Coating Sales Market Share by Type (2021-2026)

Figure 76. Middle East & Africa Vinyl Coating Sales Market Share by Application (2021-2026)

Figure 77. Egypt Vinyl Coating Revenue Growth 2021-2026 (\$ millions)

Figure 78. South Africa Vinyl Coating Revenue Growth 2021-2026 (\$ millions)

Figure 79. Israel Vinyl Coating Revenue Growth 2021-2026 (\$ millions)

Figure 80. Turkey Vinyl Coating Revenue Growth 2021-2026 (\$ millions)

Figure 81. GCC Countries Vinyl Coating Revenue Growth 2021-2026 (\$ millions)

Figure 82. Manufacturing Cost Structure Analysis of Vinyl Coating in 2026

Figure 83. Manufacturing Process Analysis of Vinyl Coating

Figure 84. Industry Chain Structure of Vinyl Coating

Figure 85. Channels of Distribution

Figure 86. Global Vinyl Coating Sales Market Forecast by Region (2027-2032)

Figure 87. Global Vinyl Coating Revenue Market Share Forecast by Region (2027-2032)

Figure 88. Global Vinyl Coating Sales Market Share Forecast by Type (2027-2032)

Figure 89. Global Vinyl Coating Revenue Market Share Forecast by Type (2027-2032)

Figure 90. Global Vinyl Coating Sales Market Share Forecast by Application (2027-2032)

Figure 91. Global Vinyl Coating Revenue Market Share Forecast by Application (2027-2032)

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