

Global Vinyl Coated Wallpaper Base Paper Market Growth 2026-2032

<https://marketpublishers.com/r/G2C4A9E7BE51EN.html>

Date: August 2026

Pages: 101

Price: US\$ 3,660.00 (Single User License)

ID: G2C4A9E7BE51EN

Abstracts

The global Vinyl Coated Wallpaper Base Paper market size is predicted to grow from US\$ 225 million in 2025 to US\$ 323 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

Vinyl Coated Wallpaper Base Paper is a specialty paper substrate designed to be coated or printed with a thin layer of vinyl to produce vinyl coated wallpaper. In the finished wallcovering, the base paper provides dimensional stability, opacity and printability, while the vinyl layer delivers wipeability, stain resistance and improved moisture tolerance. In contrast to solid sheet vinyl or fabric-backed vinyl wallcoverings, vinyl coated wallpaper relies on a relatively lightweight paper backing that is surface-coated or sprayed with vinyl, rather than laminated to a thick vinyl film or fabric core.

Upstream, vinyl coated wallpaper base paper is based on refined wood pulp, sometimes blended with small amounts of synthetic or textile fibres, internal sizing agents, and mineral fillers to achieve the required strength, porosity and surface formation. The paper is produced on d?cor or specialty paper machines as a relatively smooth, medium-weight sheet; it may be internally sized, surface sized or pre-coated with pigments or primers to optimise ink holdout and adhesion of the vinyl coating. In parallel, coating manufacturers supply PVC or acrylic dispersions, plasticisers, stabilisers, rheology modifiers and other additives used to form the vinyl layer that will be applied onto the base paper.

Downstream, converters take the base paper and apply one or more layers of vinyl or acrylic coating, often using gravure, roll or knife-over-roll coating, followed by drying, foaming and/or embossing to build the decorative and functional surface. The coated material is then printed, sometimes mechanically or digitally embossed, slit and

packaged as residential-grade or commercial-grade vinyl coated wallpaper. Because vinyl coated wallpaper combines the cost-effectiveness of paper with the cleanability and durability of vinyl, these products are widely used in residential living spaces, kitchens and bathrooms, as well as in offices, retail, healthcare and hospitality environments where washability and abrasion resistance are important but full heavy-duty contract vinyl is not required.

In 2024, global sales of Vinyl Coated Wallpaper Base Paper reached approximately 138 K tons, with an average global market price of around US\$1,580/ton. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 15% to 25%.

From a market perspective, vinyl coated wallpaper base paper sits upstream of a wallcovering segment that is both established and still gradually expanding. Vinyl wallpapers remain one of the dominant product families in wallcoverings, particularly in regions where washability, stain resistance and moisture tolerance are valued in everyday residential use and in light commercial environments. As new housing, renovation cycles and interior upgrades continue in both mature and emerging markets, demand for durable yet affordable wall finishes supports stable consumption of vinyl coated wallcoverings, which in turn sustains a solid base of demand for their dedicated base papers.

Key demand drivers for vinyl coated wallpaper base paper are closely related to performance and application mix. Vinyl coated wallcoverings combine a relatively economical paper backing with a surface that can be scrubbed, resists grease and handles intermittent humidity, making them attractive for kitchens, bathrooms, hallways and other high-touch areas where plain paper would fail prematurely. In commercial and hospitality interiors, these products offer a compromise between the visual richness of decorative papers and the robustness of heavy contract vinyl, so specifiers often use them in guest rooms, corridors, offices and retail spaces. The base paper must therefore deliver controlled porosity, strength and dimensional stability so that the vinyl or acrylic coating adheres well, foams and embosses consistently, and remains strippable or peelable at the end of life, which raises the technical barriers to entry for suppliers.

In terms of development trends, converters are placing more emphasis on base papers that run reliably with modern coating and printing technologies, including digitally printed vinyl wallcoverings and peel-and-stick constructions, which require tighter tolerances on surface formation, moisture response and curl. At the same time, regulatory and

customer pressure around indoor air quality and plastics is encouraging producers to refine vinyl formulations, reduce coating weight, and explore hybrid structures that incorporate more fibre content or low-emission systems while preserving familiar performance characteristics. Competition from non-woven and PVC-free wallcoverings is stimulating product differentiation rather than immediate substitution: suppliers of vinyl coated wallpaper base paper are responding with improved embossing response, higher durability grades for high-traffic projects and, in some regions, offerings that balance cost with progressively better environmental profiles.

LP Information, Inc. (LPI) ' newest research report, the "Vinyl Coated Wallpaper Base Paper Industry Forecast" looks at past sales and reviews total world Vinyl Coated Wallpaper Base Paper sales in 2025, providing a comprehensive analysis by region and market sector of projected Vinyl Coated Wallpaper Base Paper sales for 2026 through 2032. With Vinyl Coated Wallpaper Base Paper sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vinyl Coated Wallpaper Base Paper industry.

This Insight Report provides a comprehensive analysis of the global Vinyl Coated Wallpaper Base Paper landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Vinyl Coated Wallpaper Base Paper portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vinyl Coated Wallpaper Base Paper market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vinyl Coated Wallpaper Base Paper and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vinyl Coated Wallpaper Base Paper.

This report presents a comprehensive overview, market shares, and growth opportunities of Vinyl Coated Wallpaper Base Paper market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

80g/?

90g/?

Other

Segmentation by Internal Treatment:

Standard Cellulosic

Latex-Saturated

Reinforced Fiber

Other

Segmentation by Surface Treatment:

Uncoated

Pigment-Precoated

Primer-Prepared

Segmentation by Application:

Residential

Commercial

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Stora Enso

Qifeng New Material

Hankuk Paper

K?MMERER

Nippon Paper Group

Zhejiang Winbon New Materials

Key Questions Addressed in this Report

What is the 10-year outlook for the global Vinyl Coated Wallpaper Base Paper market?

What factors are driving Vinyl Coated Wallpaper Base Paper market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Vinyl Coated Wallpaper Base Paper market opportunities vary by end market size?

How does Vinyl Coated Wallpaper Base Paper break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Vinyl Coated Wallpaper Base Paper Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Vinyl Coated Wallpaper Base Paper by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Vinyl Coated Wallpaper Base Paper by Country/Region, 2021, 2025 & 2032
- 2.2 Vinyl Coated Wallpaper Base Paper Segment by Type
 - 2.2.1 80g/?
 - 2.2.2 90g/?
 - 2.2.3 Other
 - 2.2.4 Vinyl Coated Wallpaper Base Paper Sales by Type
 - 2.2.4.1 Global Vinyl Coated Wallpaper Base Paper Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Vinyl Coated Wallpaper Base Paper Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Vinyl Coated Wallpaper Base Paper Sale Price by Type (2021-2026)

2.3 Vinyl Coated Wallpaper Base Paper Segment by Internal Treatment

- 2.3.1 Standard Cellulosic
- 2.3.2 Latex-Saturated
- 2.3.3 Reinforced Fiber
- 2.3.4 Other
- 2.3.5 Vinyl Coated Wallpaper Base Paper Sales by Internal Treatment
 - 2.3.5.1 Global Vinyl Coated Wallpaper Base Paper Sales Market Share by Internal Treatment (2021-2026)

2.3.5.2 Global Vinyl Coated Wallpaper Base Paper Revenue and Market Share by Internal Treatment (2021-2026)

2.3.5.3 Global Vinyl Coated Wallpaper Base Paper Sale Price by Internal Treatment (2021-2026)

2.4 Vinyl Coated Wallpaper Base Paper Segment by Surface Treatment

2.4.1 Uncoated

2.4.2 Pigment-Precoated

2.4.3 Primer-Prepared

2.4.4 Vinyl Coated Wallpaper Base Paper Sales by Surface Treatment

2.4.4.1 Global Vinyl Coated Wallpaper Base Paper Sales Market Share by Surface Treatment (2021-2026)

2.4.4.2 Global Vinyl Coated Wallpaper Base Paper Revenue and Market Share by Surface Treatment (2021-2026)

2.4.4.3 Global Vinyl Coated Wallpaper Base Paper Sale Price by Surface Treatment (2021-2026)

2.5 Vinyl Coated Wallpaper Base Paper Segment by Application

2.5.1 Residential

2.5.2 Commercial

2.5.3 Other

2.5.4 Vinyl Coated Wallpaper Base Paper Sales by Application

2.5.4.1 Global Vinyl Coated Wallpaper Base Paper Sale Market Share by Application (2021-2026)

2.5.4.2 Global Vinyl Coated Wallpaper Base Paper Revenue and Market Share by Application (2021-2026)

2.5.4.3 Global Vinyl Coated Wallpaper Base Paper Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Vinyl Coated Wallpaper Base Paper Breakdown Data by Company

3.1.1 Global Vinyl Coated Wallpaper Base Paper Annual Sales by Company (2021-2026)

3.1.2 Global Vinyl Coated Wallpaper Base Paper Sales Market Share by Company (2021-2026)

3.2 Global Vinyl Coated Wallpaper Base Paper Annual Revenue by Company (2021-2026)

3.2.1 Global Vinyl Coated Wallpaper Base Paper Revenue by Company (2021-2026)

3.2.2 Global Vinyl Coated Wallpaper Base Paper Revenue Market Share by Company (2021-2026)

- 3.3 Global Vinyl Coated Wallpaper Base Paper Sale Price by Company
- 3.4 Key Manufacturers Vinyl Coated Wallpaper Base Paper Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Vinyl Coated Wallpaper Base Paper Product Location Distribution
 - 3.4.2 Players Vinyl Coated Wallpaper Base Paper Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR VINYL COATED WALLPAPER BASE PAPER BY GEOGRAPHIC REGION

- 4.1 World Historic Vinyl Coated Wallpaper Base Paper Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Vinyl Coated Wallpaper Base Paper Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Vinyl Coated Wallpaper Base Paper Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Vinyl Coated Wallpaper Base Paper Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Vinyl Coated Wallpaper Base Paper Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Vinyl Coated Wallpaper Base Paper Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Vinyl Coated Wallpaper Base Paper Sales Growth
- 4.4 APAC Vinyl Coated Wallpaper Base Paper Sales Growth
- 4.5 Europe Vinyl Coated Wallpaper Base Paper Sales Growth
- 4.6 Middle East & Africa Vinyl Coated Wallpaper Base Paper Sales Growth

5 AMERICAS

- 5.1 Americas Vinyl Coated Wallpaper Base Paper Sales by Country
 - 5.1.1 Americas Vinyl Coated Wallpaper Base Paper Sales by Country (2021-2026)
 - 5.1.2 Americas Vinyl Coated Wallpaper Base Paper Revenue by Country (2021-2026)
- 5.2 Americas Vinyl Coated Wallpaper Base Paper Sales by Type (2021-2026)
- 5.3 Americas Vinyl Coated Wallpaper Base Paper Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Vinyl Coated Wallpaper Base Paper Sales by Region

6.1.1 APAC Vinyl Coated Wallpaper Base Paper Sales by Region (2021-2026)

6.1.2 APAC Vinyl Coated Wallpaper Base Paper Revenue by Region (2021-2026)

6.2 APAC Vinyl Coated Wallpaper Base Paper Sales by Type (2021-2026)

6.3 APAC Vinyl Coated Wallpaper Base Paper Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Vinyl Coated Wallpaper Base Paper by Country

7.1.1 Europe Vinyl Coated Wallpaper Base Paper Sales by Country (2021-2026)

7.1.2 Europe Vinyl Coated Wallpaper Base Paper Revenue by Country (2021-2026)

7.2 Europe Vinyl Coated Wallpaper Base Paper Sales by Type (2021-2026)

7.3 Europe Vinyl Coated Wallpaper Base Paper Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Vinyl Coated Wallpaper Base Paper by Country

8.1.1 Middle East & Africa Vinyl Coated Wallpaper Base Paper Sales by Country (2021-2026)

8.1.2 Middle East & Africa Vinyl Coated Wallpaper Base Paper Revenue by Country

(2021-2026)

8.2 Middle East & Africa Vinyl Coated Wallpaper Base Paper Sales by Type

(2021-2026)

8.3 Middle East & Africa Vinyl Coated Wallpaper Base Paper Sales by Application

(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Vinyl Coated Wallpaper Base Paper

10.3 Manufacturing Process Analysis of Vinyl Coated Wallpaper Base Paper

10.4 Industry Chain Structure of Vinyl Coated Wallpaper Base Paper

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Vinyl Coated Wallpaper Base Paper Distributors

11.3 Vinyl Coated Wallpaper Base Paper Customer

12 WORLD FORECAST REVIEW FOR VINYL COATED WALLPAPER BASE PAPER BY GEOGRAPHIC REGION

12.1 Global Vinyl Coated Wallpaper Base Paper Market Size Forecast by Region

12.1.1 Global Vinyl Coated Wallpaper Base Paper Forecast by Region (2027-2032)

12.1.2 Global Vinyl Coated Wallpaper Base Paper Annual Revenue Forecast by Region (2027-2032)

- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Vinyl Coated Wallpaper Base Paper Forecast by Type (2027-2032)
- 12.7 Global Vinyl Coated Wallpaper Base Paper Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Stora Enso

- 13.1.1 Stora Enso Company Information
- 13.1.2 Stora Enso Vinyl Coated Wallpaper Base Paper Product Portfolios and Specifications
- 13.1.3 Stora Enso Vinyl Coated Wallpaper Base Paper Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 Stora Enso Main Business Overview
- 13.1.5 Stora Enso Latest Developments

13.2 Qifeng New Material

- 13.2.1 Qifeng New Material Company Information
- 13.2.2 Qifeng New Material Vinyl Coated Wallpaper Base Paper Product Portfolios and Specifications
- 13.2.3 Qifeng New Material Vinyl Coated Wallpaper Base Paper Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 Qifeng New Material Main Business Overview
- 13.2.5 Qifeng New Material Latest Developments

13.3 Hankuk Paper

- 13.3.1 Hankuk Paper Company Information
- 13.3.2 Hankuk Paper Vinyl Coated Wallpaper Base Paper Product Portfolios and Specifications
- 13.3.3 Hankuk Paper Vinyl Coated Wallpaper Base Paper Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Hankuk Paper Main Business Overview
- 13.3.5 Hankuk Paper Latest Developments

13.4 K?MMERER

- 13.4.1 K?MMERER Company Information
- 13.4.2 K?MMERER Vinyl Coated Wallpaper Base Paper Product Portfolios and Specifications
- 13.4.3 K?MMERER Vinyl Coated Wallpaper Base Paper Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 K?MMERER Main Business Overview

13.4.5 K?MMERER Latest Developments

13.5 Nippon Paper Group

13.5.1 Nippon Paper Group Company Information

13.5.2 Nippon Paper Group Vinyl Coated Wallpaper Base Paper Product Portfolios and Specifications

13.5.3 Nippon Paper Group Vinyl Coated Wallpaper Base Paper Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Nippon Paper Group Main Business Overview

13.5.5 Nippon Paper Group Latest Developments

13.6 Zhejiang Winbon New Materials

13.6.1 Zhejiang Winbon New Materials Company Information

13.6.2 Zhejiang Winbon New Materials Vinyl Coated Wallpaper Base Paper Product Portfolios and Specifications

13.6.3 Zhejiang Winbon New Materials Vinyl Coated Wallpaper Base Paper Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Zhejiang Winbon New Materials Main Business Overview

13.6.5 Zhejiang Winbon New Materials Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Vinyl Coated Wallpaper Base Paper Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Vinyl Coated Wallpaper Base Paper Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of 80g/?

Table 4. Major Players of 90g/?

Table 5. Major Players of Other

Table 6. Global Vinyl Coated Wallpaper Base Paper Sales by Type (2021-2026) & (Tons)

Table 7. Global Vinyl Coated Wallpaper Base Paper Sales Market Share by Type (2021-2026)

Table 8. Global Vinyl Coated Wallpaper Base Paper Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share by Type (2021-2026)

Table 10. Global Vinyl Coated Wallpaper Base Paper Sale Price by Type (2021-2026) & (US\$/Ton)

Table 11. Major Players of Standard Cellulosic

Table 12. Major Players of Latex-Saturated

Table 13. Major Players of Reinforced Fiber

Table 14. Major Players of Other

Table 15. Global Vinyl Coated Wallpaper Base Paper Sales by Internal Treatment (2021-2026) & (Tons)

Table 16. Global Vinyl Coated Wallpaper Base Paper Sales Market Share by Internal Treatment (2021-2026)

Table 17. Global Vinyl Coated Wallpaper Base Paper Revenue by Internal Treatment (2021-2026) & (\$ million)

Table 18. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share by Internal Treatment (2021-2026)

Table 19. Global Vinyl Coated Wallpaper Base Paper Sale Price by Internal Treatment (2021-2026) & (US\$/Ton)

Table 20. Major Players of Uncoated

Table 21. Major Players of Pigment-Precoated

Table 22. Major Players of Primer-Prepared

Table 23. Global Vinyl Coated Wallpaper Base Paper Sales by Surface Treatment

(2021-2026) & (Tons)

Table 24. Global Vinyl Coated Wallpaper Base Paper Sales Market Share by Surface Treatment (2021-2026)

Table 25. Global Vinyl Coated Wallpaper Base Paper Revenue by Surface Treatment (2021-2026) & (\$ million)

Table 26. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share by Surface Treatment (2021-2026)

Table 27. Global Vinyl Coated Wallpaper Base Paper Sale Price by Surface Treatment (2021-2026) & (US\$/Ton)

Table 28. Global Vinyl Coated Wallpaper Base Paper Sale by Application (2021-2026) & (Tons)

Table 29. Global Vinyl Coated Wallpaper Base Paper Sale Market Share by Application (2021-2026)

Table 30. Global Vinyl Coated Wallpaper Base Paper Revenue by Application (2021-2026) & (\$ million)

Table 31. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share by Application (2021-2026)

Table 32. Global Vinyl Coated Wallpaper Base Paper Sale Price by Application (2021-2026) & (US\$/Ton)

Table 33. Global Vinyl Coated Wallpaper Base Paper Sales by Company (2021-2026) & (Tons)

Table 34. Global Vinyl Coated Wallpaper Base Paper Sales Market Share by Company (2021-2026)

Table 35. Global Vinyl Coated Wallpaper Base Paper Revenue by Company (2021-2026) & (\$ millions)

Table 36. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share by Company (2021-2026)

Table 37. Global Vinyl Coated Wallpaper Base Paper Sale Price by Company (2021-2026) & (US\$/Ton)

Table 38. Key Manufacturers Vinyl Coated Wallpaper Base Paper Producing Area Distribution and Sales Area

Table 39. Players Vinyl Coated Wallpaper Base Paper Products Offered

Table 40. Vinyl Coated Wallpaper Base Paper Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 41. New Products and Potential Entrants

Table 42. Market M&A Activity & Strategy

Table 43. Global Vinyl Coated Wallpaper Base Paper Sales by Geographic Region (2021-2026) & (Tons)

Table 44. Global Vinyl Coated Wallpaper Base Paper Sales Market Share Geographic

Region (2021-2026)

Table 45. Global Vinyl Coated Wallpaper Base Paper Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 46. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share by Geographic Region (2021-2026)

Table 47. Global Vinyl Coated Wallpaper Base Paper Sales by Country/Region (2021-2026) & (Tons)

Table 48. Global Vinyl Coated Wallpaper Base Paper Sales Market Share by Country/Region (2021-2026)

Table 49. Global Vinyl Coated Wallpaper Base Paper Revenue by Country/Region (2021-2026) & (\$ millions)

Table 50. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share by Country/Region (2021-2026)

Table 51. Americas Vinyl Coated Wallpaper Base Paper Sales by Country (2021-2026) & (Tons)

Table 52. Americas Vinyl Coated Wallpaper Base Paper Sales Market Share by Country (2021-2026)

Table 53. Americas Vinyl Coated Wallpaper Base Paper Revenue by Country (2021-2026) & (\$ millions)

Table 54. Americas Vinyl Coated Wallpaper Base Paper Sales by Type (2021-2026) & (Tons)

Table 55. Americas Vinyl Coated Wallpaper Base Paper Sales by Application (2021-2026) & (Tons)

Table 56. APAC Vinyl Coated Wallpaper Base Paper Sales by Region (2021-2026) & (Tons)

Table 57. APAC Vinyl Coated Wallpaper Base Paper Sales Market Share by Region (2021-2026)

Table 58. APAC Vinyl Coated Wallpaper Base Paper Revenue by Region (2021-2026) & (\$ millions)

Table 59. APAC Vinyl Coated Wallpaper Base Paper Sales by Type (2021-2026) & (Tons)

Table 60. APAC Vinyl Coated Wallpaper Base Paper Sales by Application (2021-2026) & (Tons)

Table 61. Europe Vinyl Coated Wallpaper Base Paper Sales by Country (2021-2026) & (Tons)

Table 62. Europe Vinyl Coated Wallpaper Base Paper Revenue by Country (2021-2026) & (\$ millions)

Table 63. Europe Vinyl Coated Wallpaper Base Paper Sales by Type (2021-2026) & (Tons)

Table 64. Europe Vinyl Coated Wallpaper Base Paper Sales by Application (2021-2026) & (Tons)

Table 65. Middle East & Africa Vinyl Coated Wallpaper Base Paper Sales by Country (2021-2026) & (Tons)

Table 66. Middle East & Africa Vinyl Coated Wallpaper Base Paper Revenue Market Share by Country (2021-2026)

Table 67. Middle East & Africa Vinyl Coated Wallpaper Base Paper Sales by Type (2021-2026) & (Tons)

Table 68. Middle East & Africa Vinyl Coated Wallpaper Base Paper Sales by Application (2021-2026) & (Tons)

Table 69. Key Market Drivers & Growth Opportunities of Vinyl Coated Wallpaper Base Paper

Table 70. Key Market Challenges & Risks of Vinyl Coated Wallpaper Base Paper

Table 71. Key Industry Trends of Vinyl Coated Wallpaper Base Paper

Table 72. Vinyl Coated Wallpaper Base Paper Raw Material

Table 73. Key Suppliers of Raw Materials

Table 74. Vinyl Coated Wallpaper Base Paper Distributors List

Table 75. Vinyl Coated Wallpaper Base Paper Customer List

Table 76. Global Vinyl Coated Wallpaper Base Paper Sales Forecast by Region (2027-2032) & (Tons)

Table 77. Global Vinyl Coated Wallpaper Base Paper Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 78. Americas Vinyl Coated Wallpaper Base Paper Sales Forecast by Country (2027-2032) & (Tons)

Table 79. Americas Vinyl Coated Wallpaper Base Paper Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 80. APAC Vinyl Coated Wallpaper Base Paper Sales Forecast by Region (2027-2032) & (Tons)

Table 81. APAC Vinyl Coated Wallpaper Base Paper Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 82. Europe Vinyl Coated Wallpaper Base Paper Sales Forecast by Country (2027-2032) & (Tons)

Table 83. Europe Vinyl Coated Wallpaper Base Paper Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 84. Middle East & Africa Vinyl Coated Wallpaper Base Paper Sales Forecast by Country (2027-2032) & (Tons)

Table 85. Middle East & Africa Vinyl Coated Wallpaper Base Paper Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 86. Global Vinyl Coated Wallpaper Base Paper Sales Forecast by Type

(2027-2032) & (Tons)

Table 87. Global Vinyl Coated Wallpaper Base Paper Revenue Forecast by Type
(2027-2032) & (\$ millions)

Table 88. Global Vinyl Coated Wallpaper Base Paper Sales Forecast by Application
(2027-2032) & (Tons)

Table 89. Global Vinyl Coated Wallpaper Base Paper Revenue Forecast by Application
(2027-2032) & (\$ millions)

Table 90. Stora Enso Basic Information, Vinyl Coated Wallpaper Base Paper
Manufacturing Base, Sales Area and Its Competitors

Table 91. Stora Enso Vinyl Coated Wallpaper Base Paper Product Portfolios and
Specifications

Table 92. Stora Enso Vinyl Coated Wallpaper Base Paper Sales (Tons), Revenue (\$
Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 93. Stora Enso Main Business

Table 94. Stora Enso Latest Developments

Table 95. Qifeng New Material Basic Information, Vinyl Coated Wallpaper Base Paper
Manufacturing Base, Sales Area and Its Competitors

Table 96. Qifeng New Material Vinyl Coated Wallpaper Base Paper Product Portfolios
and Specifications

Table 97. Qifeng New Material Vinyl Coated Wallpaper Base Paper Sales (Tons),
Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 98. Qifeng New Material Main Business

Table 99. Qifeng New Material Latest Developments

Table 100. Hankuk Paper Basic Information, Vinyl Coated Wallpaper Base Paper
Manufacturing Base, Sales Area and Its Competitors

Table 101. Hankuk Paper Vinyl Coated Wallpaper Base Paper Product Portfolios and
Specifications

Table 102. Hankuk Paper Vinyl Coated Wallpaper Base Paper Sales (Tons), Revenue
(\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 103. Hankuk Paper Main Business

Table 104. Hankuk Paper Latest Developments

Table 105. K?MMERER Basic Information, Vinyl Coated Wallpaper Base Paper
Manufacturing Base, Sales Area and Its Competitors

Table 106. K?MMERER Vinyl Coated Wallpaper Base Paper Product Portfolios and
Specifications

Table 107. K?MMERER Vinyl Coated Wallpaper Base Paper Sales (Tons), Revenue (\$
Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 108. K?MMERER Main Business

Table 109. K?MMERER Latest Developments

Table 110. Nippon Paper Group Basic Information, Vinyl Coated Wallpaper Base Paper Manufacturing Base, Sales Area and Its Competitors

Table 111. Nippon Paper Group Vinyl Coated Wallpaper Base Paper Product Portfolios and Specifications

Table 112. Nippon Paper Group Vinyl Coated Wallpaper Base Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 113. Nippon Paper Group Main Business

Table 114. Nippon Paper Group Latest Developments

Table 115. Zhejiang Winbon New Materials Basic Information, Vinyl Coated Wallpaper Base Paper Manufacturing Base, Sales Area and Its Competitors

Table 116. Zhejiang Winbon New Materials Vinyl Coated Wallpaper Base Paper Product Portfolios and Specifications

Table 117. Zhejiang Winbon New Materials Vinyl Coated Wallpaper Base Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 118. Zhejiang Winbon New Materials Main Business

Table 119. Zhejiang Winbon New Materials Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Vinyl Coated Wallpaper Base Paper
- Figure 2. Vinyl Coated Wallpaper Base Paper Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Vinyl Coated Wallpaper Base Paper Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Vinyl Coated Wallpaper Base Paper Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Vinyl Coated Wallpaper Base Paper Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Vinyl Coated Wallpaper Base Paper Sales Market Share by Country/Region (2025)
- Figure 10. Vinyl Coated Wallpaper Base Paper Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of 80g/?
- Figure 12. Product Picture of 90g/?
- Figure 13. Product Picture of Other
- Figure 14. Global Vinyl Coated Wallpaper Base Paper Sales Market Share by Type in 2026
- Figure 15. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Standard Cellulosic
- Figure 17. Product Picture of Latex-Saturated
- Figure 18. Product Picture of Reinforced Fiber
- Figure 19. Product Picture of Other
- Figure 20. Global Vinyl Coated Wallpaper Base Paper Sales Market Share by Internal Treatment in 2026
- Figure 21. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share by Internal Treatment (2021-2026)
- Figure 22. Product Picture of Uncoated
- Figure 23. Product Picture of Pigment-Precoated
- Figure 24. Product Picture of Primer-Prepared
- Figure 25. Global Vinyl Coated Wallpaper Base Paper Sales Market Share by Surface Treatment in 2026

Figure 26. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share by Surface Treatment (2021-2026)

Figure 27. Vinyl Coated Wallpaper Base Paper Consumed in Residential

Figure 28. Global Vinyl Coated Wallpaper Base Paper Market: Residential (2021-2026) & (Tons)

Figure 29. Vinyl Coated Wallpaper Base Paper Consumed in Commercial

Figure 30. Global Vinyl Coated Wallpaper Base Paper Market: Commercial (2021-2026) & (Tons)

Figure 31. Vinyl Coated Wallpaper Base Paper Consumed in Other

Figure 32. Global Vinyl Coated Wallpaper Base Paper Market: Other (2021-2026) & (Tons)

Figure 33. Global Vinyl Coated Wallpaper Base Paper Sale Market Share by Application (2025)

Figure 34. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share by Application in 2026

Figure 35. Vinyl Coated Wallpaper Base Paper Sales by Company in 2026 (Tons)

Figure 36. Global Vinyl Coated Wallpaper Base Paper Sales Market Share by Company in 2026

Figure 37. Vinyl Coated Wallpaper Base Paper Revenue by Company in 2026 (\$ millions)

Figure 38. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share by Company in 2026

Figure 39. Global Vinyl Coated Wallpaper Base Paper Sales Market Share by Geographic Region (2021-2026)

Figure 40. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share by Geographic Region in 2026

Figure 41. Americas Vinyl Coated Wallpaper Base Paper Sales 2021-2026 (Tons)

Figure 42. Americas Vinyl Coated Wallpaper Base Paper Revenue 2021-2026 (\$ millions)

Figure 43. APAC Vinyl Coated Wallpaper Base Paper Sales 2021-2026 (Tons)

Figure 44. APAC Vinyl Coated Wallpaper Base Paper Revenue 2021-2026 (\$ millions)

Figure 45. Europe Vinyl Coated Wallpaper Base Paper Sales 2021-2026 (Tons)

Figure 46. Europe Vinyl Coated Wallpaper Base Paper Revenue 2021-2026 (\$ millions)

Figure 47. Middle East & Africa Vinyl Coated Wallpaper Base Paper Sales 2021-2026 (Tons)

Figure 48. Middle East & Africa Vinyl Coated Wallpaper Base Paper Revenue 2021-2026 (\$ millions)

Figure 49. Americas Vinyl Coated Wallpaper Base Paper Sales Market Share by Country in 2026

Figure 50. Americas Vinyl Coated Wallpaper Base Paper Revenue Market Share by Country (2021-2026)

Figure 51. Americas Vinyl Coated Wallpaper Base Paper Sales Market Share by Type (2021-2026)

Figure 52. Americas Vinyl Coated Wallpaper Base Paper Sales Market Share by Application (2021-2026)

Figure 53. United States Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 54. Canada Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 55. Mexico Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 56. Brazil Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 57. APAC Vinyl Coated Wallpaper Base Paper Sales Market Share by Region in 2026

Figure 58. APAC Vinyl Coated Wallpaper Base Paper Revenue Market Share by Region (2021-2026)

Figure 59. APAC Vinyl Coated Wallpaper Base Paper Sales Market Share by Type (2021-2026)

Figure 60. APAC Vinyl Coated Wallpaper Base Paper Sales Market Share by Application (2021-2026)

Figure 61. China Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 62. Japan Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 63. South Korea Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 64. Southeast Asia Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 65. India Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 66. Australia Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 67. China Taiwan Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 68. Europe Vinyl Coated Wallpaper Base Paper Sales Market Share by Country in 2026

Figure 69. Europe Vinyl Coated Wallpaper Base Paper Revenue Market Share by

Country (2021-2026)

Figure 70. Europe Vinyl Coated Wallpaper Base Paper Sales Market Share by Type (2021-2026)

Figure 71. Europe Vinyl Coated Wallpaper Base Paper Sales Market Share by Application (2021-2026)

Figure 72. Germany Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 73. France Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 74. UK Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 75. Italy Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 76. Russia Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 77. Middle East & Africa Vinyl Coated Wallpaper Base Paper Sales Market Share by Country (2021-2026)

Figure 78. Middle East & Africa Vinyl Coated Wallpaper Base Paper Sales Market Share by Type (2021-2026)

Figure 79. Middle East & Africa Vinyl Coated Wallpaper Base Paper Sales Market Share by Application (2021-2026)

Figure 80. Egypt Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 81. South Africa Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 82. Israel Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 83. Turkey Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 84. GCC Countries Vinyl Coated Wallpaper Base Paper Revenue Growth 2021-2026 (\$ millions)

Figure 85. Manufacturing Cost Structure Analysis of Vinyl Coated Wallpaper Base Paper in 2026

Figure 86. Manufacturing Process Analysis of Vinyl Coated Wallpaper Base Paper

Figure 87. Industry Chain Structure of Vinyl Coated Wallpaper Base Paper

Figure 88. Channels of Distribution

Figure 89. Global Vinyl Coated Wallpaper Base Paper Sales Market Forecast by Region (2027-2032)

Figure 90. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share Forecast

by Region (2027-2032)

Figure 91. Global Vinyl Coated Wallpaper Base Paper Sales Market Share Forecast by Type (2027-2032)

Figure 92. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share Forecast by Type (2027-2032)

Figure 93. Global Vinyl Coated Wallpaper Base Paper Sales Market Share Forecast by Application (2027-2032)

Figure 94. Global Vinyl Coated Wallpaper Base Paper Revenue Market Share Forecast by Application (2027-2032)

I would like to order

Product name: Global Vinyl Coated Wallpaper Base Paper Market Growth 2026-2032

Product link: <https://marketpublishers.com/r/G2C4A9E7BE51EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2C4A9E7BE51EN.html>