

Global Video Transcoding Solution Market Growth (Status and Outlook) 2022-2028

<https://marketpublishers.com/r/GEAA0C9A40D8EN.html>

Date: November 2022

Pages: 114

Price: US\$ 3,660.00 (Single User License)

ID: GEAA0C9A40D8EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Video transcoding is a process of transformation of video file from one form to another. The purpose of video transcoding is to make videos viewable across different platforms and devices. This process is also called as video encoding. Video transcoding has applications in various sectors such as telecommunication, media and entertainment, IT and gaming, broadcasting, and education.

The global market for Video Transcoding Solution is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Video Transcoding Solution market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Video Transcoding Solution market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Video Transcoding Solution market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Video Transcoding Solution market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Video Transcoding Solution players cover Intel Corporation, NVIDIA, AWS, Telestream and Coconut, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

Report Coverage

This latest report provides a deep insight into the global Video Transcoding Solution market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Video Transcoding Solution market, with both quantitative and qualitative data, to help readers understand how the Video Transcoding Solution market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions.

Market Segmentation:

The study segments the Video Transcoding Solution market and forecasts the market size by Type (Software-based Solution and Hardware-based Solution,), by Application (Telecommunication, Media and Entertainment, IT and Gaming and Broadcasting), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

Software-based Solution

Hardware-based Solution

Segmentation by application

Telecommunication

Media and Entertainment

IT and Gaming

Broadcasting

Education

Segmentation by region

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

Intel Corporation

NVIDIA

AWS

Telestream

Coconut

VidiNet

Qencode

Harmonic

Xilinx

Encoding

VBrick Systems

VPlayed

Brightcove

WISI Group

NETINT

ActiveVideo Networks

HaiVision Systems

Chapter Introduction

Chapter 1: Scope of Video Transcoding Solution, Research Methodology, etc.

Chapter 2: Executive Summary, global Video Transcoding Solution market size and CAGR, Video Transcoding Solution market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Video Transcoding Solution revenue, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Video Transcoding Solution revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, revenue segment by country, by type, and application.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Video Transcoding Solution market size forecast by region, by country, by type, and application

Chapter 13: Comprehensive company profiles of the leading players, including Intel Corporation, NVIDIA, AWS, Telestream, Coconut, VidiNet, Qencode, Harmonic and Xilinx, etc.

Chapter 14: Research Findings and Conclusion

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