

# Global Video on Demand Market Growth (Status and Outlook) 2020-2025

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to this study, over the next five years the Video on Demand market will register a 5.3%% CAGR in terms of revenue, the global market size will reach \$ 49780 million by 2025, from \$ 40500 million in 2019. In particular, this report presents the global revenue market share of key companies in Video on Demand business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Video on Demand market by product type, application, key manufacturers and key regions and countries.

This study specially analyses the impact of Covid-19 outbreak on the Video on Demand, covering the supply chain analysis, impact assessment to the Video on Demand market size growth rate in several scenarios, and the measures to be undertaken by Video on Demand companies in response to the COVID-19 epidemic.

Segmentation by type: breakdown data from 2015 to 2020 in Section 2.3; and forecast to 2025 in section 10.7.

Transactional Video on Demand (TVOD)

Subscription Video on Demand (SVOD)

Near-Video on Demand (NVOD)

## Others

Segmentation by application: breakdown data from 2015 to 2020, in Section 2.4; and forecast to 2025 in section 10.8.

Entertainment

Education and Training

Network Video Kiosks

Online Commerce

Digital Libraries

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Fujitsu

ZTE

Akamai Technologies

Avaya

Huawei Technologies

Cisco

Level 3 Communications

AT and T

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Video on Demand market size by key regions/countries, type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of Video on Demand market by identifying its various subsegments.

Focuses on the key global Video on Demand players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Video on Demand with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Video on Demand submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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