

Global Video Interviewing Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Video Interviewing Software market size is predicted to grow from US\$ 1358 million in 2025 to US\$ 2805 million in 2032; it is expected to grow at a CAGR of 11.4% from 2026 to 2032.

Video interviewing software is a digital tool designed specifically for corporate recruitment processes. Through real-time video, recorded video Q&A, automated assessment, and candidate management, it helps companies remotely screen, evaluate, and manage job seekers. It typically includes features such as video calling, candidate authentication, automated interview processes, AI voice/facial expression analysis, structured scoring sheets, and ATS (Applicant Tracking System) integration. Traditional interviews are time-consuming, costly, and difficult to coordinate across geographical locations. Video interviewing software, through remote, automated, and standardized processes, significantly reduces recruitment costs, shortens recruitment cycles, improves candidate experience, and helps companies quickly screen talent globally.

The market growth of video interviewing software is driven by multiple forces: the expanding global recruitment needs of enterprises and the accelerating trend of remote work have made cross-regional interviews commonplace; simultaneously, the maturity of technologies such as AI, WebRTC, and speech recognition has significantly improved the stability and intelligence of video interviews, driving companies to transform from traditional interviews to digital and automated screening. Furthermore, the increasing demands of enterprises for recruitment efficiency, cost control, and candidate experience have also made video interviewing software a key tool in HR digitalization systems. However, market development is still constrained by several factors. For example, increasingly stringent requirements for algorithmic fairness and anti-bias

measures make the transparency and compliance of AI assessments crucial considerations for enterprise adoption. High standards for data privacy and security compliance (such as GDPR and EEOC) in some industries also raise the barriers to software implementation. Furthermore, factors such as video quality, network environment, and differences in candidate devices can still impact the interview experience. Overall, as AI-powered automatic scoring, structured interview templates, and deep integration with ATS/HRIS mature, video interview software will evolve from a 'tool-based product' to an 'intelligent recruitment infrastructure,' and the future market will exhibit a stronger trend towards integration, intelligence, and compliance.

LPI (LP Information)' newest research report, the “Video Interviewing Software Industry Forecast” looks at past sales and reviews total world Video Interviewing Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Video Interviewing Software sales for 2026 through 2032. With Video Interviewing Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Video Interviewing Software industry.

This Insight Report provides a comprehensive analysis of the global Video Interviewing Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Video Interviewing Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Video Interviewing Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Video Interviewing Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Video Interviewing Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Video Interviewing Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premises Based

Segmentation by Interview Format:

Live Video Interview

One-way Video Interview

Segmentation by Technical Skills:

Basic Video Interview

AI Video Interview

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Spark Hire

HireVue

Shine

Yello

Skeeled

RecRight

VidCruiter

InterviewStream

ClearCompany

Jobma

Jobvite

BreezyHR

Sonru

TribePad

Harver

Vieple

Rival

SHL

Talview

Willo

Hireflix

Radancy

Interviewer.AI

Mroads

EasyHire

XOR

Eploy ATS

Vervoe

Moka

Beisen

Hina

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