

Global Video Interview Software Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G256D45BC76DEN.html>

Date: April 2026

Pages: 203

Price: US\$ 3,660.00 (Single User License)

ID: G256D45BC76DEN

Abstracts

The global Video Interview Software market size is predicted to grow from US\$ 1358 million in 2025 to US\$ 2805 million in 2032; it is expected to grow at a CAGR of 11.4% from 2026 to 2032.

Video interview software is a digital interviewing tool used by media organizations, content creators, and corporate communications departments. It supports interviews, conversations, and content capture via real-time video conferencing or remote recording. It typically features high-definition audio and video calls, remote recording, dual/multi-camera switching, subtitle generation, audio noise reduction, screen layout control, guest invitation links, cloud storage and editing, and live streaming. Some professional software also offers AI-powered automatic transcription, automatic summarization, intelligent editing, virtual backgrounds, and branded templates. This type of software solves problems associated with traditional interviews, such as high costs of cross-regional communication, complex equipment, cumbersome recording processes, and time-consuming post-editing. It enables media and content teams to conduct remote interviews more efficiently, quickly generate publishable video content, and significantly reduce production costs.

The growth of video interview software is primarily driven by factors such as the explosive growth in content creation demand, the digital transformation of media, the widespread adoption of remote communication, and the maturity of AI video processing technology. Media organizations, podcast teams, independent media creators, and corporate communications departments all seek to conduct remote interviews and content production more efficiently and at a lower cost, making video interview tools a crucial link in the content production chain. Meanwhile, the integration of technologies such as AI-powered automatic transcription, intelligent editing, and virtual studios has

further improved production efficiency. However, market development remains limited by factors such as network quality, cross-platform compatibility, data privacy, copyright management, and professional-grade image quality requirements. In the future, video interview software will evolve towards greater intelligence, professionalism, and integration. Deep integration with cloud editing, live streaming platforms, and content management systems will become a core trend, and AI-driven automated production capabilities will become a focal point of competition.

LPI (LP Information)' newest research report, the "Video Interview Software Industry Forecast" looks at past sales and reviews total world Video Interview Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Video Interview Software sales for 2026 through 2032. With Video Interview Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Video Interview Software industry.

This Insight Report provides a comprehensive analysis of the global Video Interview Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Video Interview Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Video Interview Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Video Interview Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Video Interview Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Video Interview Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premises Based

Segmentation by Interview Format:

Live Video Interview

One-way Video Interview

Segmentation by Technical Skills:

Basic Video Interview

AI Video Interview

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Spark Hire

HireVue

Shine

Yello

Skeeled

RecRight

VidCruiter

InterviewStream

ClearCompany

Jobma

Jobvite

BreezyHR

Sonru

TribePad

Harver

Vieple

Rival

SHL

Talview

Willo

Hireflix

Radancy

Interviewer.AI

Mroads

EasyHire

XOR

Eploy ATS

Vervoe

Moka

Beisen

Hina

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