

Global Video Interview Platform Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Video Interview Platform market size is predicted to grow from US\$ 1358 million in 2025 to US\$ 2805 million in 2032; it is expected to grow at a CAGR of 11.4% from 2026 to 2032.

Video interview platforms are online interview systems specifically designed for corporate recruitment processes. They help companies efficiently screen talent remotely through features such as real-time video interviews, recorded video Q&A, structured scoring, candidate management, and automated scheduling. These platforms typically feature high-definition audio and video, candidate authentication, interview recording and playback, team collaboration evaluation, automatic interview report generation, and deep integration with ATS/HRIS systems. Some advanced platforms also offer AI-driven speech recognition, content analysis, and facial expression and behavior analysis to assist in initial screening, improve interview consistency, and enhance decision-making quality. They address pain points in traditional recruitment such as high cross-regional communication costs, scheduling difficulties, low initial screening efficiency, and difficulty in reusing interview records, enabling companies to process large numbers of candidates more quickly, reduce recruitment costs, and significantly improve the standardization and scalability of the recruitment process.

The growth of video interview platforms is primarily driven by global recruitment demands, the widespread adoption of remote work, companies' pursuit of recruitment efficiency, and the maturity of AI technology. Companies want to screen more candidates in a shorter time while reducing the cost of cross-city or cross-border interviews, making video interviews a core part of the recruitment process. Advances in AI in areas such as speech recognition, content analysis, and automatic scoring have enabled platforms to achieve greater efficiency and consistency in the initial screening

stage. However, factors such as algorithmic fairness, data privacy compliance, differences in network environments, and candidate device conditions still pose certain limitations to market development. In the future, video interview platforms will evolve towards greater intelligence, structure, and compliance, with deeper integration with ATS/HRIS being further strengthened. AI-assisted decision-making will become a core competitive advantage, driving their transformation from 'interview tools' to 'intelligent recruitment infrastructure.'

LPI (LP Information)' newest research report, the “Video Interview Platform Industry Forecast” looks at past sales and reviews total world Video Interview Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected Video Interview Platform sales for 2026 through 2032. With Video Interview Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Video Interview Platform industry.

This Insight Report provides a comprehensive analysis of the global Video Interview Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Video Interview Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Video Interview Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Video Interview Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Video Interview Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Video Interview Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premises Based

Segmentation by Interview Format:

Live Video Interview

One-way Video Interview

Segmentation by Technical Skills:

Basic Video Interview

AI Video Interview

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Spark Hire

HireVue

Shine

Yello

Skeeled

RecRight

VidCruiter

InterviewStream

ClearCompany

Jobma

Jobvite

BreezyHR

Sonru

TribePad

Harver

Vieple

Rival

SHL

Talview

Willo

Hireflix

Radancy

Interviewer.AI

Mroads

EasyHire

XOR

Eploy ATS

Vervoe

Moka

Beisen

Hina

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