

Global Video Content Analytics (VCA) Software Market Growth (Status and Outlook) 2025-2031

<https://marketpublishers.com/r/G03834D251CEN.html>

Date: March 2025

Pages: 126

Price: US\$ 3,660.00 (Single User License)

ID: G03834D251CEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Video Content Analytics (VCA) Software market size is predicted to grow from US\$ 6649 million in 2025 to US\$ 25370 million in 2031; it is expected to grow at a CAGR of 25.0% from 2025 to 2031.

Video content analysis (also video content analytics, VCA) is the capability of automatically analyzing video to detect and determine temporal and spatial events.

This technical capability is used in a wide range of domains including entertainment, health-care, retail, automotive, transport, home automation, flame and smoke detection, safety and security. The algorithms can be implemented as software on general purpose machines, or as hardware in specialized video processing units.

Much different functionality can be implemented in VCA. Video Motion Detection is one of the simpler forms where motion is detected with regard to a fixed background scene. More advanced functionalities include video tracking and egomotion estimation.

Based on the internal representation that VCA generates in the machine, it is possible to build other functionalities, such as identification, behavior analysis or other forms of situation awareness. Intelligent Video (IV) is also referred to as Video Content Analysis (VCA) and Video Analytics (VA).

Global Video Content Analytics (VCA) Software main players are IBM, Cisco Systems, Inc., Robert Bosch GmbH, Axis Communications AB, Siemens, etc. Global top five manufacturers hold a share over 30%. North America is the largest market, with a share

over 35%.

LPI (LP Information)' newest research report, the "Video Content Analytics (VCA) Software Industry Forecast" looks at past sales and reviews total world Video Content Analytics (VCA) Software sales in 2024, providing a comprehensive analysis by region and market sector of projected Video Content Analytics (VCA) Software sales for 2025 through 2031. With Video Content Analytics (VCA) Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Video Content Analytics (VCA) Software industry.

This Insight Report provides a comprehensive analysis of the global Video Content Analytics (VCA) Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Video Content Analytics (VCA) Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Video Content Analytics (VCA) Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Video Content Analytics (VCA) Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Video Content Analytics (VCA) Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Video Content Analytics (VCA) Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Camera-based Systems

Server-based Systems

Segmentation by Application:

BFSI Sector

Government and Public Sector

Industrial Sector

Retail Sector

Transport and Logistics Sector

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

Cisco Systems, Inc.

Robert Bosch GmbH

Axis Communications AB

Siemens

Honeywell International, Inc.

Panasonic

Verint Systems

Avigilon

Agent Video Intelligence, Inc.

Objectvideo, Inc.

Advantech

Infinova

Qognify

Mirasys

PureTech Systems

Viseum

IntelliVision

VCA Technology

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