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Global Video Conferencing Room Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Video Conferencing Room market size is predicted to grow from US$ 4710 million in 2025 to US$ 7524 million in 2032; it is expected to grow at a CAGR of 7.1% from 2026 to 2032.

A Video Conferencing Room (or VC Room) is a dedicated physical space specifically equipped and optimized for conducting high-quality virtual meetings and collaborations with remote participants. Unlike traditional meeting rooms, a VC Room features specialized audiovisual (AV) infrastructure, including professional-grade displays, dedicated video conferencing endpoints (often all-in-one or modular systems), advanced cameras, and sophisticated audio setups (such as ceiling or table microphone arrays) designed to ensure clear communication. The environment is often acoustically treated and configured with appropriate lighting to deliver an equitable experience for both in-room and remote attendees. These rooms range from small "huddle spaces" to large boardrooms and are essential for hybrid work models, serving as the physical hub where in-person teams connect with the global workforce.

United States market for Video Conferencing Room is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Video Conferencing Room is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Video Conferencing Room is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Video Conferencing Room players cover Logitech, Yealink, HP, DTEN,

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Huawei Enterprise, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LPI (LP Information)' newest research report, the “Video Conferencing Room Industry Forecast” looks at past sales and reviews total world Video Conferencing Room sales in 2025, providing a comprehensive analysis by region and market sector of projected Video Conferencing Room sales for 2026 through 2032. With Video Conferencing Room sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Video Conferencing Room industry.

This Insight Report provides a comprehensive analysis of the global Video Conferencing Room landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Video Conferencing Room portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Video Conferencing Room market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Video Conferencing Room and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Video Conferencing Room.

This report presents a comprehensive overview, market shares, and growth opportunities of Video Conferencing Room market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Software

Hardware

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Segmentation by Class:

- Hardware Video Conferencing
- Cloud Video Conferencing
- Others

Segmentation by Application:

- Large Enterprise
- SMEs
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea

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Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Logitech

Yealink

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HP

DTEN

Huawei Enterprise

Jabra

Hikvision

ViewSonic

Zoom

Dahua Technology

Owl Labs

Neat

Dell

Targus

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