

Global Video CODECs Market Growth 2025-2031

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Abstracts

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The global Video CODECs market size is predicted to grow from US\$ 2157 million in 2025 to US\$ 2836 million in 2031; it is expected to grow at a CAGR of 4.7% from 2025 to 2031.

A video codec is an electronic circuit or software that compresses or decompresses digital video. It converts uncompressed video to a compressed format or vice versa. In the context of video compression, 'codec' is a concatenation of 'encoder' and 'decoder'—a device that only compresses is typically called an encoder, and one that only decompresses is a decoder.

In the industry, Hikvision profits most in 2019 and recent years, while Cisco Systems and Dahua ranked 2 and 3. The market share of them is 18.58%, 14.05% and 8.80% in 2019. The gap of market share is keep on enlarged due to different strategy.

LP Information, Inc. (LPI) ' newest research report, the "Video CODECs Industry Forecast" looks at past sales and reviews total world Video CODECs sales in 2024, providing a comprehensive analysis by region and market sector of projected Video CODECs sales for 2025 through 2031. With Video CODECs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Video CODECs industry.

This Insight Report provides a comprehensive analysis of the global Video CODECs landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Video CODECs portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global Video CODECs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Video CODECs and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Video CODECs.

This report presents a comprehensive overview, market shares, and growth opportunities of Video CODECs market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

H.264 & H.265

HEVC

Others

Segmentation by Application:

Broadcast

Surveillance

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Hikvision

Cisco Systems, Inc

Dahua

Axis Communications

Harmonic

Flir Systems

Bosch Security Systems

Matrox

VITEC

Netposa

Sumavision

ATEME

Tieline Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Video CODECs market?

What factors are driving Video CODECs market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Video CODECs market opportunities vary by end market size?

How does Video CODECs break out by Type, by Application?

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