

Global Video Capture Cards Market Growth 2026-2032

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Abstracts

The global Video Capture Cards market size is predicted to grow from US\$ 392 million in 2025 to US\$ 577 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

A video capture card is a hardware device that allows users to capture, record, and stream video signals from external sources such as gaming consoles, cameras, or computers. These cards serve as an interface between the video source and a computer, converting analog or digital video signals into a format suitable for processing, storage, or live streaming.

Capture cards are widely used in gaming, professional broadcasting, video production, surveillance, and medical imaging. They come in various types, including internal (PCIe) cards, which offer high-speed data transfer, and external (USB, Thunderbolt) cards, which provide portability and ease of use.

Key features of video capture cards include HDMI, SDI, or analog input support, varying resolution capabilities (HD, 4K, 8K), and hardware-accelerated encoding (H.264, HEVC) for efficient video compression. Some capture cards also offer low-latency passthrough, allowing users to play or view content in real-time while capturing.

Professional users utilize high-end capture cards with multi-channel support for live streaming, esports broadcasting, and video editing, while content creators and gamers often prefer consumer-grade options for recording gameplay and live streaming on platforms like YouTube and Twitch.

The market drivers for Video Capture Cards are the increasing demand for online video content across social media platforms, the rising popularity of gaming and live streaming, the technological advancements in video capture and processing, and the

growing awareness of high-quality video production among content creators and consumers. The constraints of Video Capture Cards are the high cost of some products, the compatibility issues with different devices and software, the limited bandwidth and storage capacity for streaming and recording, and the legal and ethical challenges of capturing and sharing video content. The future opportunities for Video Capture Cards are the expansion into new markets and regions where online video content is not yet widely adopted or available, the integration with emerging technologies such as VR/AR, AI, IoT, etc., the development of more innovative and user-friendly features and functions, such as smart editing, green screen, voice control, etc., and the creation of more diverse and engaging video content for various niches and audiences.

LP Information, Inc. (LPI) ' newest research report, the “Video Capture Cards Industry Forecast” looks at past sales and reviews total world Video Capture Cards sales in 2025, providing a comprehensive analysis by region and market sector of projected Video Capture Cards sales for 2026 through 2032. With Video Capture Cards sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Video Capture Cards industry.

This Insight Report provides a comprehensive analysis of the global Video Capture Cards landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Video Capture Cards portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Video Capture Cards market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Video Capture Cards and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Video Capture Cards.

This report presents a comprehensive overview, market shares, and growth opportunities of Video Capture Cards market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

PCI Capture Cards

PCIe Capture Cards

USB Capture Cards

Segmentation by Application:

E-Commerce

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

AVerMedia Technologies

Epiphan

Blackmagic

Elgato

Euresys

Advantech

Magewell Electronics

Razer

J5Create

Joyusing Technology

EVGA

Cognex

Teledyne DALSA

ADLINK

Thor Broadcast

IOGear

Key Questions Addressed in this Report

What is the 10-year outlook for the global Video Capture Cards market?

What factors are driving Video Capture Cards market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Video Capture Cards market opportunities vary by end market size?

How does Video Capture Cards break out by Type, by Application?

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