

Global Video Advertising Agency Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G95893BE26D8EN.html>

Date: September 2026

Pages: 137

Price: US\$ 3,660.00 (Single User License)

ID: G95893BE26D8EN

Abstracts

The global Video Advertising Agency market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

United States market for Video Advertising Agency is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Video Advertising Agency is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Video Advertising Agency is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Video Advertising Agency players cover WPP, Interpublic Group, Omnicom, Bluefocus Intelligent Communications, PublicisGroupe, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Video Advertising Agency Industry Forecast" looks at past sales and reviews total world Video Advertising Agency sales in 2025, providing a comprehensive analysis by region and market sector of projected Video Advertising Agency sales for 2026 through 2032. With Video Advertising Agency sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Video Advertising Agency industry.

This Insight Report provides a comprehensive analysis of the global Video Advertising Agency landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Video Advertising Agency portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Video Advertising Agency market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Video Advertising Agency and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Video Advertising Agency.

This report presents a comprehensive overview, market shares, and growth opportunities of Video Advertising Agency market by product type, application, key players and key regions and countries.

Segmentation by Type:

Short Video Advertising

Online Video Advertising

Segmentation by Application:

Food and Beverage

Auto Industry

Healthcare

Consumer Good

Travel

Education

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

WPP

Interpublic Group

Omnicom

Bluefocus Intelligent Communications

PublicisGroupe

Liou Group Digital Technology

Dentsu Inc

Hakuhodo

Guangdong Advertising

Havas Group (Vivendi)

Hylink Digital Solution

Inly Media

ADK Holdings Inc. (Bain Capital)

Simei Media

Beijing Pairui Weixing Advertisin

Guangdong Insight Brand Marketing

Three's Company Media

Fs Development Investment Holdings

Guangdong Guangzhou Daily Media

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