

Global VFX Services Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global VFX Services market size is predicted to grow from US\$ 10850 million in 2025 to US\$ 22120 million in 2031; it is expected to grow at a CAGR of 12.6% from 2025 to 2031.

Visual effects (sometimes abbreviated VFX) are the process by which imagery is created or manipulated outside the context of a live-action shot in filmmaking and video production. The integration of live-action footage and other live-action footage or CGI elements to create realistic imagery is called VFX.

Global key players of VFX Services include Industrial Light and Magic, Technicolor Group, Framestore, Sony Pictures Entertainment, DNEG, etc. The top five players hold a share about 24%. North America is the largest market, and has a share about 56%, followed by Europe and Asia-Pacific with share 25% and 17%, separately. In terms of product type, Special Effects is the largest segment, accounting for a share of 69%. In terms of application, Television is the largest field with a share about 51 percent.

LPI (LP Information)' newest research report, the "VFX Services Industry Forecast" looks at past sales and reviews total world VFX Services sales in 2024, providing a comprehensive analysis by region and market sector of projected VFX Services sales for 2025 through 2031. With VFX Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world VFX Services industry.

This Insight Report provides a comprehensive analysis of the global VFX Services

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on VFX Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global VFX Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for VFX Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global VFX Services.

This report presents a comprehensive overview, market shares, and growth opportunities of VFX Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Digital Effects

Special Effects

Segmentation by Application:

Television

Film

Video Game

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Industrial Light and Magic

Technicolor Group

Framestore

Sony Pictures Entertainment

DNEG

W?t? FX

Scanline VFX

Cinesite Group

Animal Logic

Digital Domain

Rodeo FX

Digital Idea

PhantomFX

Flatworld Solutions

Base FX

BUF

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global VFX Services Market Size (2020-2031)
 - 2.1.2 VFX Services Market Size CAGR by Region (2020 VS 2024 VS 2031)
 - 2.1.3 World Current & Future Analysis for VFX Services by Country/Region (2020, 2024 & 2031)
- 2.2 VFX Services Segment by Type
 - 2.2.1 Digital Effects
 - 2.2.2 Special Effects
- 2.3 VFX Services Market Size by Type
 - 2.3.1 VFX Services Market Size CAGR by Type (2020 VS 2024 VS 2031)
 - 2.3.2 Global VFX Services Market Size Market Share by Type (2020-2025)
- 2.4 VFX Services Segment by Application
 - 2.4.1 Television
 - 2.4.2 Film
 - 2.4.3 Video Game
 - 2.4.4 Others
- 2.5 VFX Services Market Size by Application
 - 2.5.1 VFX Services Market Size CAGR by Application (2020 VS 2024 VS 2031)
 - 2.5.2 Global VFX Services Market Size Market Share by Application (2020-2025)

3 VFX SERVICES MARKET SIZE BY PLAYER

- 3.1 VFX Services Market Size Market Share by Player
 - 3.1.1 Global VFX Services Revenue by Player (2020-2025)

- 3.1.2 Global VFX Services Revenue Market Share by Player (2020-2025)
- 3.2 Global VFX Services Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 VFX SERVICES BY REGION

- 4.1 VFX Services Market Size by Region (2020-2025)
- 4.2 Global VFX Services Annual Revenue by Country/Region (2020-2025)
- 4.3 Americas VFX Services Market Size Growth (2020-2025)
- 4.4 APAC VFX Services Market Size Growth (2020-2025)
- 4.5 Europe VFX Services Market Size Growth (2020-2025)
- 4.6 Middle East & Africa VFX Services Market Size Growth (2020-2025)

5 AMERICAS

- 5.1 Americas VFX Services Market Size by Country (2020-2025)
- 5.2 Americas VFX Services Market Size by Type (2020-2025)
- 5.3 Americas VFX Services Market Size by Application (2020-2025)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC VFX Services Market Size by Region (2020-2025)
- 6.2 APAC VFX Services Market Size by Type (2020-2025)
- 6.3 APAC VFX Services Market Size by Application (2020-2025)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe VFX Services Market Size by Country (2020-2025)
- 7.2 Europe VFX Services Market Size by Type (2020-2025)
- 7.3 Europe VFX Services Market Size by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa VFX Services by Region (2020-2025)
- 8.2 Middle East & Africa VFX Services Market Size by Type (2020-2025)
- 8.3 Middle East & Africa VFX Services Market Size by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL VFX SERVICES MARKET FORECAST

- 10.1 Global VFX Services Forecast by Region (2026-2031)
 - 10.1.1 Global VFX Services Forecast by Region (2026-2031)
 - 10.1.2 Americas VFX Services Forecast
 - 10.1.3 APAC VFX Services Forecast
 - 10.1.4 Europe VFX Services Forecast
 - 10.1.5 Middle East & Africa VFX Services Forecast
- 10.2 Americas VFX Services Forecast by Country (2026-2031)
 - 10.2.1 United States Market VFX Services Forecast
 - 10.2.2 Canada Market VFX Services Forecast

- 10.2.3 Mexico Market VFX Services Forecast
- 10.2.4 Brazil Market VFX Services Forecast
- 10.3 APAC VFX Services Forecast by Region (2026-2031)
 - 10.3.1 China VFX Services Market Forecast
 - 10.3.2 Japan Market VFX Services Forecast
 - 10.3.3 Korea Market VFX Services Forecast
 - 10.3.4 Southeast Asia Market VFX Services Forecast
 - 10.3.5 India Market VFX Services Forecast
 - 10.3.6 Australia Market VFX Services Forecast
- 10.4 Europe VFX Services Forecast by Country (2026-2031)
 - 10.4.1 Germany Market VFX Services Forecast
 - 10.4.2 France Market VFX Services Forecast
 - 10.4.3 UK Market VFX Services Forecast
 - 10.4.4 Italy Market VFX Services Forecast
 - 10.4.5 Russia Market VFX Services Forecast
- 10.5 Middle East & Africa VFX Services Forecast by Region (2026-2031)
 - 10.5.1 Egypt Market VFX Services Forecast
 - 10.5.2 South Africa Market VFX Services Forecast
 - 10.5.3 Israel Market VFX Services Forecast
 - 10.5.4 Turkey Market VFX Services Forecast
- 10.6 Global VFX Services Forecast by Type (2026-2031)
- 10.7 Global VFX Services Forecast by Application (2026-2031)
 - 10.7.1 GCC Countries Market VFX Services Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Industrial Light and Magic
 - 11.1.1 Industrial Light and Magic Company Information
 - 11.1.2 Industrial Light and Magic VFX Services Product Offered
 - 11.1.3 Industrial Light and Magic VFX Services Revenue, Gross Margin and Market Share (2020-2025)
 - 11.1.4 Industrial Light and Magic Main Business Overview
 - 11.1.5 Industrial Light and Magic Latest Developments
- 11.2 Technicolor Group
 - 11.2.1 Technicolor Group Company Information
 - 11.2.2 Technicolor Group VFX Services Product Offered
 - 11.2.3 Technicolor Group VFX Services Revenue, Gross Margin and Market Share (2020-2025)
 - 11.2.4 Technicolor Group Main Business Overview

- 11.2.5 Technicolor Group Latest Developments
- 11.3 Framestore
 - 11.3.1 Framestore Company Information
 - 11.3.2 Framestore VFX Services Product Offered
 - 11.3.3 Framestore VFX Services Revenue, Gross Margin and Market Share (2020-2025)
 - 11.3.4 Framestore Main Business Overview
 - 11.3.5 Framestore Latest Developments
- 11.4 Sony Pictures Entertainment
 - 11.4.1 Sony Pictures Entertainment Company Information
 - 11.4.2 Sony Pictures Entertainment VFX Services Product Offered
 - 11.4.3 Sony Pictures Entertainment VFX Services Revenue, Gross Margin and Market Share (2020-2025)
 - 11.4.4 Sony Pictures Entertainment Main Business Overview
 - 11.4.5 Sony Pictures Entertainment Latest Developments
- 11.5 DNEG
 - 11.5.1 DNEG Company Information
 - 11.5.2 DNEG VFX Services Product Offered
 - 11.5.3 DNEG VFX Services Revenue, Gross Margin and Market Share (2020-2025)
 - 11.5.4 DNEG Main Business Overview
 - 11.5.5 DNEG Latest Developments
- 11.6 Wētā FX
 - 11.6.1 Wētā FX Company Information
 - 11.6.2 Wētā FX VFX Services Product Offered
 - 11.6.3 Wētā FX VFX Services Revenue, Gross Margin and Market Share (2020-2025)
 - 11.6.4 Wētā FX Main Business Overview
 - 11.6.5 Wētā FX Latest Developments
- 11.7 Scanline VFX
 - 11.7.1 Scanline VFX Company Information
 - 11.7.2 Scanline VFX VFX Services Product Offered
 - 11.7.3 Scanline VFX VFX Services Revenue, Gross Margin and Market Share (2020-2025)
 - 11.7.4 Scanline VFX Main Business Overview
 - 11.7.5 Scanline VFX Latest Developments
- 11.8 Cinesite Group
 - 11.8.1 Cinesite Group Company Information
 - 11.8.2 Cinesite Group VFX Services Product Offered
 - 11.8.3 Cinesite Group VFX Services Revenue, Gross Margin and Market Share (2020-2025)

- 11.8.4 Cinesite Group Main Business Overview
- 11.8.5 Cinesite Group Latest Developments
- 11.9 Animal Logic
 - 11.9.1 Animal Logic Company Information
 - 11.9.2 Animal Logic VFX Services Product Offered
 - 11.9.3 Animal Logic VFX Services Revenue, Gross Margin and Market Share (2020-2025)
 - 11.9.4 Animal Logic Main Business Overview
 - 11.9.5 Animal Logic Latest Developments
- 11.10 Digital Domain
 - 11.10.1 Digital Domain Company Information
 - 11.10.2 Digital Domain VFX Services Product Offered
 - 11.10.3 Digital Domain VFX Services Revenue, Gross Margin and Market Share (2020-2025)
 - 11.10.4 Digital Domain Main Business Overview
 - 11.10.5 Digital Domain Latest Developments
- 11.11 Rodeo FX
 - 11.11.1 Rodeo FX Company Information
 - 11.11.2 Rodeo FX VFX Services Product Offered
 - 11.11.3 Rodeo FX VFX Services Revenue, Gross Margin and Market Share (2020-2025)
 - 11.11.4 Rodeo FX Main Business Overview
 - 11.11.5 Rodeo FX Latest Developments
- 11.12 Digital Idea
 - 11.12.1 Digital Idea Company Information
 - 11.12.2 Digital Idea VFX Services Product Offered
 - 11.12.3 Digital Idea VFX Services Revenue, Gross Margin and Market Share (2020-2025)
 - 11.12.4 Digital Idea Main Business Overview
 - 11.12.5 Digital Idea Latest Developments
- 11.13 PhantomFX
 - 11.13.1 PhantomFX Company Information
 - 11.13.2 PhantomFX VFX Services Product Offered
 - 11.13.3 PhantomFX VFX Services Revenue, Gross Margin and Market Share (2020-2025)
 - 11.13.4 PhantomFX Main Business Overview
 - 11.13.5 PhantomFX Latest Developments
- 11.14 Flatworld Solutions
 - 11.14.1 Flatworld Solutions Company Information

- 11.14.2 Flatworld Solutions VFX Services Product Offered
- 11.14.3 Flatworld Solutions VFX Services Revenue, Gross Margin and Market Share (2020-2025)
- 11.14.4 Flatworld Solutions Main Business Overview
- 11.14.5 Flatworld Solutions Latest Developments
- 11.15 Base FX
 - 11.15.1 Base FX Company Information
 - 11.15.2 Base FX VFX Services Product Offered
 - 11.15.3 Base FX VFX Services Revenue, Gross Margin and Market Share (2020-2025)
 - 11.15.4 Base FX Main Business Overview
 - 11.15.5 Base FX Latest Developments
- 11.16 BUF
 - 11.16.1 BUF Company Information
 - 11.16.2 BUF VFX Services Product Offered
 - 11.16.3 BUF VFX Services Revenue, Gross Margin and Market Share (2020-2025)
 - 11.16.4 BUF Main Business Overview
 - 11.16.5 BUF Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. VFX Services Market Size CAGR by Region (2020 VS 2024 VS 2031) & (\$ millions)

Table 2. VFX Services Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Digital Effects

Table 4. Major Players of Special Effects

Table 5. VFX Services Market Size CAGR byType (2020 VS 2024 VS 2031) & (\$ millions)

Table 6. Global VFX Services Market Size byType (2020-2025) & (\$ millions)

Table 7. Global VFX Services Market Size Market Share byType (2020-2025)

Table 8. VFX Services Market Size CAGR by Application (2020 VS 2024 VS 2031) & (\$ millions)

Table 9. Global VFX Services Market Size by Application (2020-2025) & (\$ millions)

Table 10. Global VFX Services Market Size Market Share by Application (2020-2025)

Table 11. Global VFX Services Revenue by Player (2020-2025) & (\$ millions)

Table 12. Global VFX Services Revenue Market Share by Player (2020-2025)

Table 13. VFX Services Key Players Head office and Products Offered

Table 14. VFX Services Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global VFX Services Market Size by Region (2020-2025) & (\$ millions)

Table 18. Global VFX Services Market Size Market Share by Region (2020-2025)

Table 19. Global VFX Services Revenue by Country/Region (2020-2025) & (\$ millions)

Table 20. Global VFX Services Revenue Market Share by Country/Region (2020-2025)

Table 21. Americas VFX Services Market Size by Country (2020-2025) & (\$ millions)

Table 22. Americas VFX Services Market Size Market Share by Country (2020-2025)

Table 23. Americas VFX Services Market Size byType (2020-2025) & (\$ millions)

Table 24. Americas VFX Services Market Size Market Share byType (2020-2025)

Table 25. Americas VFX Services Market Size by Application (2020-2025) & (\$ millions)

Table 26. Americas VFX Services Market Size Market Share by Application (2020-2025)

Table 27. APAC VFX Services Market Size by Region (2020-2025) & (\$ millions)

Table 28. APAC VFX Services Market Size Market Share by Region (2020-2025)

Table 29. APAC VFX Services Market Size byType (2020-2025) & (\$ millions)

Table 30. APAC VFX Services Market Size by Application (2020-2025) & (\$ millions)

Table 31. Europe VFX Services Market Size by Country (2020-2025) & (\$ millions)
Table 32. Europe VFX Services Market Size Market Share by Country (2020-2025)
Table 33. Europe VFX Services Market Size byType (2020-2025) & (\$ millions)
Table 34. Europe VFX Services Market Size by Application (2020-2025) & (\$ millions)
Table 35. Middle East & Africa VFX Services Market Size by Region (2020-2025) & (\$ millions)
Table 36. Middle East & Africa VFX Services Market Size byType (2020-2025) & (\$ millions)
Table 37. Middle East & Africa VFX Services Market Size by Application (2020-2025) & (\$ millions)
Table 38. Key Market Drivers & Growth Opportunities of VFX Services
Table 39. Key Market Challenges & Risks of VFX Services
Table 40. Key IndustryTrends of VFX Services
Table 41. Global VFX Services Market SizeForecast by Region (2026-2031) & (\$ millions)
Table 42. Global VFX Services Market Size Market ShareForecast by Region (2026-2031)
Table 43. Global VFX Services Market SizeForecast byType (2026-2031) & (\$ millions)
Table 44. Global VFX Services Market SizeForecast by Application (2026-2031) & (\$ millions)
Table 45. Industrial Light and Magic Details, CompanyType, VFX Services Area Served and Its Competitors
Table 46. Industrial Light and Magic VFX Services Product Offered
Table 47. Industrial Light and Magic VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 48. Industrial Light and Magic Main Business
Table 49. Industrial Light and Magic Latest Developments
Table 50. Technicolor Group Details, CompanyType, VFX Services Area Served and Its Competitors
Table 51. Technicolor Group VFX Services Product Offered
Table 52. Technicolor Group VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 53. Technicolor Group Main Business
Table 54. Technicolor Group Latest Developments
Table 55. Framestore Details, CompanyType, VFX Services Area Served and Its Competitors
Table 56. Framestore VFX Services Product Offered
Table 57. Framestore VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 58. Framestore Main Business

Table 59. Framestore Latest Developments

Table 60. Sony Pictures Entertainment Details, CompanyType, VFX Services Area Served and Its Competitors

Table 61. Sony Pictures Entertainment VFX Services Product Offered

Table 62. Sony Pictures Entertainment VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 63. Sony Pictures Entertainment Main Business

Table 64. Sony Pictures Entertainment Latest Developments

Table 65. DNEG Details, CompanyType, VFX Services Area Served and Its Competitors

Table 66. DNEG VFX Services Product Offered

Table 67. DNEG VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 68. DNEG Main Business

Table 69. DNEG Latest Developments

Table 70. Wētā FX Details, CompanyType, VFX Services Area Served and Its Competitors

Table 71. Wētā FX VFX Services Product Offered

Table 72. Wētā FX VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 73. Wētā FX Main Business

Table 74. Wētā FX Latest Developments

Table 75. Scanline VFX Details, CompanyType, VFX Services Area Served and Its Competitors

Table 76. Scanline VFX VFX Services Product Offered

Table 77. Scanline VFX VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 78. Scanline VFX Main Business

Table 79. Scanline VFX Latest Developments

Table 80. Cinesite Group Details, CompanyType, VFX Services Area Served and Its Competitors

Table 81. Cinesite Group VFX Services Product Offered

Table 82. Cinesite Group VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 83. Cinesite Group Main Business

Table 84. Cinesite Group Latest Developments

Table 85. Animal Logic Details, CompanyType, VFX Services Area Served and Its Competitors

Table 86. Animal Logic VFX Services Product Offered
Table 87. Animal Logic VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 88. Animal Logic Main Business
Table 89. Animal Logic Latest Developments
Table 90. Digital Domain Details, CompanyType, VFX Services Area Served and Its Competitors
Table 91. Digital Domain VFX Services Product Offered
Table 92. Digital Domain VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 93. Digital Domain Main Business
Table 94. Digital Domain Latest Developments
Table 95. RodeoFX Details, CompanyType, VFX Services Area Served and Its Competitors
Table 96. RodeoFX VFX Services Product Offered
Table 97. RodeoFX VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 98. RodeoFX Main Business
Table 99. RodeoFX Latest Developments
Table 100. Digital Idea Details, CompanyType, VFX Services Area Served and Its Competitors
Table 101. Digital Idea VFX Services Product Offered
Table 102. Digital Idea VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 103. Digital Idea Main Business
Table 104. Digital Idea Latest Developments
Table 105. PhantomFX Details, CompanyType, VFX Services Area Served and Its Competitors
Table 106. PhantomFX VFX Services Product Offered
Table 107. PhantomFX VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 108. PhantomFX Main Business
Table 109. PhantomFX Latest Developments
Table 110.Flatworld Solutions Details, CompanyType, VFX Services Area Served and Its Competitors
Table 111.Flatworld Solutions VFX Services Product Offered
Table 112.Flatworld Solutions VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 113.Flatworld Solutions Main Business

Table 114. Flatworld Solutions Latest Developments

Table 115. BaseFX Details, CompanyType, VFX Services Area Served and Its Competitors

Table 116. BaseFX VFX Services Product Offered

Table 117. BaseFX VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 118. BaseFX Main Business

Table 119. BaseFX Latest Developments

Table 120. BUF Details, CompanyType, VFX Services Area Served and Its Competitors

Table 121. BUF VFX Services Product Offered

Table 122. BUF VFX Services Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 123. BUF Main Business

Table 124. BUF Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. VFX Services Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global VFX Services Market Size Growth Rate (2020-2031) (\$ millions)
- Figure 6. VFX Services Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 7. VFX Services Sales Market Share by Country/Region (2024)
- Figure 8. VFX Services Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 9. Global VFX Services Market Size Market Share byType in 2024
- Figure 10. VFX Services inTelevision
- Figure 11. Global VFX Services Market:Television (2020-2025) & (\$ millions)
- Figure 12. VFX Services inFilm
- Figure 13. Global VFX Services Market:Film (2020-2025) & (\$ millions)
- Figure 14. VFX Services in Video Game
- Figure 15. Global VFX Services Market: Video Game (2020-2025) & (\$ millions)
- Figure 16. VFX Services in Others
- Figure 17. Global VFX Services Market: Others (2020-2025) & (\$ millions)
- Figure 18. Global VFX Services Market Size Market Share by Application in 2024
- Figure 19. Global VFX Services Revenue Market Share by Player in 2024
- Figure 20. Global VFX Services Market Size Market Share by Region (2020-2025)
- Figure 21. Americas VFX Services Market Size 2020-2025 (\$ millions)
- Figure 22. APAC VFX Services Market Size 2020-2025 (\$ millions)
- Figure 23. Europe VFX Services Market Size 2020-2025 (\$ millions)
- Figure 24. Middle East & Africa VFX Services Market Size 2020-2025 (\$ millions)
- Figure 25. Americas VFX Services Value Market Share by Country in 2024
- Figure 26. United States VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 27. Canada VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 28. Mexico VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 29. Brazil VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 30. APAC VFX Services Market Size Market Share by Region in 2024
- Figure 31. APAC VFX Services Market Size Market Share byType (2020-2025)
- Figure 32. APAC VFX Services Market Size Market Share by Application (2020-2025)
- Figure 33. China VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 34. Japan VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 35. South Korea VFX Services Market Size Growth 2020-2025 (\$ millions)

- Figure 36. Southeast Asia VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 37. India VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 38. Australia VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 39. Europe VFX Services Market Size Market Share by Country in 2024
- Figure 40. Europe VFX Services Market Size Market Share byType (2020-2025)
- Figure 41. Europe VFX Services Market Size Market Share by Application (2020-2025)
- Figure 42. Germany VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 43. France VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 44. UK VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 45. Italy VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 46. Russia VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 47. Middle East & Africa VFX Services Market Size Market Share by Region (2020-2025)
- Figure 48. Middle East & Africa VFX Services Market Size Market Share byType (2020-2025)
- Figure 49. Middle East & Africa VFX Services Market Size Market Share by Application (2020-2025)
- Figure 50. Egypt VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 51. South Africa VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 52. Israel VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 53. Turkey VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 54. GCC Countries VFX Services Market Size Growth 2020-2025 (\$ millions)
- Figure 55. Americas VFX Services Market Size 2026-2031 (\$ millions)
- Figure 56. APAC VFX Services Market Size 2026-2031 (\$ millions)
- Figure 57. Europe VFX Services Market Size 2026-2031 (\$ millions)
- Figure 58. Middle East & Africa VFX Services Market Size 2026-2031 (\$ millions)
- Figure 59. United States VFX Services Market Size 2026-2031 (\$ millions)
- Figure 60. Canada VFX Services Market Size 2026-2031 (\$ millions)
- Figure 61. Mexico VFX Services Market Size 2026-2031 (\$ millions)
- Figure 62. Brazil VFX Services Market Size 2026-2031 (\$ millions)
- Figure 63. China VFX Services Market Size 2026-2031 (\$ millions)
- Figure 64. Japan VFX Services Market Size 2026-2031 (\$ millions)
- Figure 65. Korea VFX Services Market Size 2026-2031 (\$ millions)
- Figure 66. Southeast Asia VFX Services Market Size 2026-2031 (\$ millions)
- Figure 67. India VFX Services Market Size 2026-2031 (\$ millions)
- Figure 68. Australia VFX Services Market Size 2026-2031 (\$ millions)
- Figure 69. Germany VFX Services Market Size 2026-2031 (\$ millions)
- Figure 70. France VFX Services Market Size 2026-2031 (\$ millions)
- Figure 71. UK VFX Services Market Size 2026-2031 (\$ millions)

- Figure 72. Italy VFX Services Market Size 2026-2031 (\$ millions)
- Figure 73. Russia VFX Services Market Size 2026-2031 (\$ millions)
- Figure 74. Egypt VFX Services Market Size 2026-2031 (\$ millions)
- Figure 75. South Africa VFX Services Market Size 2026-2031 (\$ millions)
- Figure 76. Israel VFX Services Market Size 2026-2031 (\$ millions)
- Figure 77. Turkey VFX Services Market Size 2026-2031 (\$ millions)
- Figure 78. Global VFX Services Market Size Market ShareForecast byType
(2026-2031)
- Figure 79. Global VFX Services Market Size Market ShareForecast by Application
(2026-2031)
- Figure 80. GCC Countries VFX Services Market Size 2026-2031 (\$ millions)

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