

Global Veterinary Viral Detection Kit Market Growth 2026-2032

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Abstracts

The global Veterinary Viral Detection Kit market size is predicted to grow from US\$ 1079 million in 2025 to US\$ 2489 million in 2032; it is expected to grow at a CAGR of 12.8% from 2026 to 2032.

Veterinary virus detection kits are in vitro diagnostic products designed to detect viral pathogens, viral antigens, viral nucleic acids, or host-specific antibodies within animal samples. They primarily serve applications such as animal disease screening, clinical diagnosis, evaluation of immunization efficacy, epidemic surveillance, and import/export quarantine. The samples analyzed typically include serum, plasma, whole blood, throat swabs, nasal swabs, anal swabs, feces, tissue, and secretions. Detection methods employed include fluorescence PCR/RT-PCR, LAMP, ELISA, colloidal gold immunochromatography, fluorescence immunochromatography, and multiplex nucleic acid detection. These kits are widely utilized for the detection of viral diseases in swine, cattle, sheep, poultry, dogs, cats, aquatic animals, and wildlife?covering pathogens such as African Swine Fever, Avian Influenza, Foot-and-Mouth Disease, Classical Swine Fever, Porcine Reproductive and Respiratory Syndrome (PRRS), Canine Distemper, Canine Parvovirus, and Feline Coronavirus. Consequently, they constitute a vital tool in veterinary diagnostics, biosecurity management on livestock farms, and the prevention and control of animal diseases.

The upstream segment of the veterinary virus detection kit industry chain primarily comprises suppliers of antigens, antibodies, enzymes, primers and probes, nucleic acid extraction reagents, buffers, chromogenic substrates, colloidal gold/fluorescent microspheres, NC membranes, microtiter plates, plastic consumables, packaging materials, and automated detection instruments. Among these, core raw materials?such as antigens, antibodies, enzymes, primers, and probes?are characterized by high

technological barriers, and certain high-end raw materials remain dependent on imports. The midstream segment consists of enterprises engaged in the R&D, regulatory registration, manufacturing, and sales of veterinary virus detection kits; their product portfolios include fluorescence PCR/RT-PCR kits, ELISA antibody detection kits, rapid antigen test cards, colloidal gold test strips, and multiplex nucleic acid detection products. The downstream segment primarily serves animal disease control centers, customs and quarantine agencies, veterinary laboratories, large-scale livestock farms, veterinary clinics, research institutes, and third-party testing organizations. The gross profit margin for veterinary virus detection kits typically stands at approximately 40%.

In 2025, the average price of veterinary virus detection kits is \$8 per unit, with sales reaching 137.87 million units and a total production capacity of 197 million units.

The market for veterinary virus detection kits is expected to maintain relatively stable growth in the future. This outlook is driven primarily by large-scale animal farming, biosecurity and disease control measures, routine animal disease surveillance, upgrading trends in pet healthcare consumption, and increasing demand for import and export quarantine inspections. Compared to traditional clinical diagnostics, veterinary virus detection places a greater emphasis on speed, accuracy, cost-effectiveness, and field-operability. Consequently, fluorescence PCR and RT-PCR remain the dominant technologies for the definitive diagnosis and laboratory-based testing of major animal diseases; ELISA is well-suited for antibody monitoring and immune status evaluation; while colloidal gold and fluorescence immunochromatography are better suited for rapid screening in livestock farms, veterinary clinics, and grassroots-level institutions. In the future, the industry's competitive focus will shift from the mere sale of individual reagents to the provision of comprehensive solutions?encompassing 'detection kits + diagnostic instruments + automated platforms + data management + disease control services.' Furthermore, products are expected to evolve toward multiplex assays, rapid point-of-care testing, digital PCR, high-sensitivity immunoassays, and the substitution of imported core raw materials with domestically produced alternatives. Overall, while demand within this industry is inherently inelastic, it remains significantly influenced by regulatory policies, disease outbreak cycles, centralized procurement pricing, distribution channel coverage, and product registration barriers. Consequently, leading enterprises?as well as manufacturers possessing proprietary core raw materials, molecular diagnostic platforms, and established veterinary distribution channels?are best positioned to hold a competitive advantage.

LP Information, Inc. (LPI) ' newest research report, the ?Veterinary Viral Detection Kit

Industry Forecast? looks at past sales and reviews total world Veterinary Viral Detection Kit sales in 2025, providing a comprehensive analysis by region and market sector of projected Veterinary Viral Detection Kit sales for 2026 through 2032. With Veterinary Viral Detection Kit sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Veterinary Viral Detection Kit industry.

This Insight Report provides a comprehensive analysis of the global Veterinary Viral Detection Kit landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Veterinary Viral Detection Kit portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Veterinary Viral Detection Kit market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Veterinary Viral Detection Kit and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Veterinary Viral Detection Kit.

This report presents a comprehensive overview, market shares, and growth opportunities of Veterinary Viral Detection Kit market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

25 Tests/Box

50 Tests/Box

96 Tests/Box

Segmentation by Sample Type:

Serum Plasma Sample Type

Whole Blood Sample Type

Swab Sample Type

Fecal Sample Type

Tissue Sample Type

Segmentation by Detection Throughput:

Single-Analyte Detection Kit

Multi-Analyte Detection Kit

Segmentation by Application:

Livestock Farming

Pets

Universities and Research Institutes

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

market penetration.

IDEXX Laboratories

Thermo Fisher Scientific

Innovative Diagnostics

Gold Standard Diagnostics

Neogen

BioChek

EWC Diagnostics

Eurofins Technologies

BioStone Animal Health

Bioguard

Zoetis

FlashTest

Beaverbio

Singuway

Lifereal

Tianlong Technology

Takara Bio

Nippon Gene

Key Questions Addressed in this Report

What is the 10-year outlook for the global Veterinary Viral Detection Kit market?

What factors are driving Veterinary Viral Detection Kit market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Veterinary Viral Detection Kit market opportunities vary by end market size?

How does Veterinary Viral Detection Kit break out by Type, by Application?

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