

Global Veterinary Video Endoscopy Market Growth 2026-2032

<https://marketpublishers.com/r/G42B5745622BEN.html>

Date: August 2026

Pages: 110

Price: US\$ 3,660.00 (Single User License)

ID: G42B5745622BEN

Abstracts

The global Veterinary Video Endoscopy market size is predicted to grow from US\$ 280 million in 2025 to US\$ 517 million in 2032; it is expected to grow at a CAGR of 9.3% from 2026 to 2032.

Veterinary Video Endoscopy uses a flexible tube known as an endoscope to examine the stomach or colon. An endoscope has a small camera attached to the end which allows the vet to see what is happening inside your pet's digestive system.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly €6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 132%.

LP Information, Inc. (LPI) ' newest research report, the "Veterinary Video Endoscopy Industry Forecast" looks at past sales and reviews total world Veterinary Video Endoscopy sales in 2025, providing a comprehensive analysis by region and market sector of projected Veterinary Video Endoscopy sales for 2026 through 2032. With Veterinary Video Endoscopy sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Veterinary

Video Endoscopy industry.

This Insight Report provides a comprehensive analysis of the global Veterinary Video Endoscopy landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Veterinary Video Endoscopy portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Veterinary Video Endoscopy market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Veterinary Video Endoscopy and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Veterinary Video Endoscopy.

This report presents a comprehensive overview, market shares, and growth opportunities of Veterinary Video Endoscopy market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Flexible

Rigid

Capsule

Robot-assisted

Others

Segmentation by Application:

Hospitals

Academic Institutes

Clinics

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Steris

MDS Incorporated

Firefly Global

eKuore

KARL STORZ SE & Co. KG

Advanced Monitors Corporation

Dr. Fritz Endoscopes GmbH

Zhuhai Seesheen Medical Technology Co., Ltd.

Biovision Veterinary Endoscopy, LLC

Eickemeyer

B. Braun Melsungen

Fujifilm

Hill-Rom

Olympus

Endoscopy Support Services

Key Questions Addressed in this Report

What is the 10-year outlook for the global Veterinary Video Endoscopy market?

What factors are driving Veterinary Video Endoscopy market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Veterinary Video Endoscopy market opportunities vary by end market size?

How does Veterinary Video Endoscopy break out by Type, by Application?

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