

Global Veterinary Scanner Market Growth 2026-2032

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Abstracts

The global Veterinary Scanner market size is predicted to grow from US\$ 199 million in 2025 to US\$ 355 million in 2032; it is expected to grow at a CAGR of 8.8% from 2026 to 2032.

In 2024, global sales of veterinary scanners reached 156,000 units, with an average selling price of US\$1,200 per unit. Veterinary scanners are high-precision imaging devices used for livestock health monitoring, disease diagnosis, and reproductive management, and are widely used in livestock farming, veterinary hospitals, and animal breeding centers. The main upstream raw materials include semiconductor chips, displays, laser scanning heads, and high-precision sensors, accounting for 65% of the total cost. Global production capacity is approximately 200,000 units per year, with an industry gross profit margin between 25% and 30%. Downstream market demand mainly comes from farms, veterinary clinics, and agricultural cooperatives, with livestock health monitoring accounting for over 70% of the demand. With the rapid development of precision agriculture and smart farming, the demand for veterinary scanners continues to increase. Future business opportunities lie in the development of lightweight equipment, wireless transmission technology, and AI-powered intelligent diagnostic systems, especially for equipment used in large farms and high-density farming environments, which is expected to further expand the market size.

Currently, the veterinary scanner market is undergoing a significant transformation and expansion, driven by the increasing global emphasis on animal welfare, food safety traceability, and the rise of the pet economy. The core foundation of the market?RFID identification scanners?has evolved from a government-led, mandatory dog ??management tool into a "digital ID card" system spanning the entire animal industry chain. In the pet healthcare sector, with the popularization of the concept of "refined pet care," pet owners' demand for high-end diagnostic services has surged, directly driving the widespread adoption of veterinary diagnostic scanners (such as portable color

Doppler ultrasound and digital X-ray (DR) machines). These devices are no longer exclusive to large referral centers but are rapidly being deployed to grassroots pet clinics, becoming key equipment for improving diagnostic and treatment levels and enhancing hospital competitiveness.

In the livestock industry, market growth stems from the rigid demand for "smart farming" and full traceability. Scanners, as data entry points, combined with ear tags and management systems, enable full-process data-driven management from breeding, feeding, health monitoring to slaughtering and processing. This not only improves farming efficiency and economic benefits but is also a necessary means to cope with increasingly stringent food safety regulations (such as China's agricultural product traceability system). It is worth noting that veterinary ultrasound scanners specifically designed for backfat measurement and pregnancy testing have become a core investment for cost reduction and efficiency improvement in large-scale pig and cattle farms.

From a technological evolution perspective, the market exhibits two major trends: "convergence" and "intelligence." On the one hand, the hardware itself is constantly being upgraded. For example, multi-frequency RFID scanners have addressed the pain point of inconsistent global standards, while diagnostic scanners are developing towards higher resolution, smaller size, and greater portability. On the other hand, the boundaries of devices are blurring. Scanners are no longer just independent data collection tools, but are seamlessly integrated with electronic medical record systems and farm management cloud platforms through the Internet of Things (IoT) and cloud platforms. This allows the collected individual identification information and physiological data (such as ultrasound images) to be uploaded and analyzed in real time, transforming them into actionable insights, such as early warning of animal health risks or optimization of breeding plans.

However, the market also faces challenges. In the RFID field, although standards are gradually becoming unified, the fragmentation of frequencies and protocols still exists in some regions, hindering data interconnection. In the high-end diagnostic equipment market, high procurement costs and the high skill requirements for operators remain barriers for many small and medium-sized clinics and farms. Furthermore, in the livestock industry, farmers are extremely sensitive to return on investment (ROI), requiring equipment manufacturers to provide not only hardware but also complete solutions and tangible proof of value.

Looking ahead, the veterinary scanner market still holds immense potential. Against the

backdrop of a continuously booming pet economy, increasing global protein consumption, and rising biosafety requirements, this market will maintain steady growth. The winners of the future will be companies that can provide integrated, intelligent solutions?not only producing accurate and reliable scanning equipment but also building powerful data analytics and cloud service platforms, transforming the simple act of "scanning" into a core value proposition that improves animal health, ensures human food safety, and drives industry upgrading.

LP Information, Inc. (LPI) ' newest research report, the "Veterinary Scanner Industry Forecast" looks at past sales and reviews total world Veterinary Scanner sales in 2025, providing a comprehensive analysis by region and market sector of projected Veterinary Scanner sales for 2026 through 2032. With Veterinary Scanner sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Veterinary Scanner industry.

This Insight Report provides a comprehensive analysis of the global Veterinary Scanner landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Veterinary Scanner portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Veterinary Scanner market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Veterinary Scanner and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Veterinary Scanner.

This report presents a comprehensive overview, market shares, and growth opportunities of Veterinary Scanner market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Portable

Desktop

Segmentation by Imaging Principle:

Veterinary Ultrasound Systems

Veterinary X-ray

TOF-PET Scanner

CT and PET Scanners

Segmentation by Function:

Read-only Scanner

Read-write Scanner

Segmentation by Application:

Experimental Animals

Economic Animals

Companion Animals

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

IMEDSYS

GE Healthcare

Siemens Healthineers

Esaote

WELLD

Mindray

SonoScape Medical Corp.

IMV Technologies

Draminski

Dawei Veterinary Medical

FUJIFILM Sonosite, Inc.

Clarius

Oehm und Rehbein GmbH

KONICA MINOLTA

MinXray

Hallmarq Veterinary Imaging

Inviscan Imaging Systems

ARI Medical Technology

ASUSTeK Computer Inc.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Veterinary Scanner market?

What factors are driving Veterinary Scanner market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Veterinary Scanner market opportunities vary by end market size?

How does Veterinary Scanner break out by Type, by Application?

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