

Global Veterinary Rapid Test Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Veterinary Rapid Test market size is predicted to grow from US\$ 682 million in 2025 to US\$ 1132 million in 2031; it is expected to grow at a CAGR of 8.8% from 2025 to 2031.

The test is based on a lateral flow immunochromatographic assay. The test device has a testing window. It has an invisible T(test) zone and C(control) zone. When a sample is applied into the specimen well on the device, the liquid will flow laterally along the surface of the test strip.

The main global Veterinary Rapid Test players include IDEXX Laboratories, Zoetis, Virbac, etc. The top three Veterinary Rapid Test players account for approximately 68% of the total market. North America is the largest consumer market for Veterinary Rapid Test, accounting for about 65%, followed by Europe and Asia-Pacific. In terms of type, Companion Test is the largest segment, with a share over 65%. And in terms of application, the largest application is Veterinary Hospitals and Clinics, followed by Laboratories.

LPI (LP Information)' newest research report, the "Veterinary Rapid Test Industry Forecast" looks at past sales and reviews total world Veterinary Rapid Test sales in 2024, providing a comprehensive analysis by region and market sector of projected Veterinary Rapid Test sales for 2025 through 2031. With Veterinary Rapid Test sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Veterinary Rapid Test industry.

This Insight Report provides a comprehensive analysis of the global Veterinary Rapid Test landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Veterinary Rapid Test portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Veterinary Rapid Test market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Veterinary Rapid Test and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Veterinary Rapid Test.

This report presents a comprehensive overview, market shares, and growth opportunities of Veterinary Rapid Test market by product type, application, key players and key regions and countries.

Segmentation by Type:

Companion Test

Livestock Test

Segmentation by Application:

Veterinary Hospitals and Clinics

Laboratories

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IDEXX Laboratories

Zoetis

Virbac

Thermo Fisher Scientific

SafePath Laboratories

BioNote

Heska

Fassisi

Chembio Diagnostic Systems

Bio-X Diagnostics

QUICKING BIOTECH

DRG International

Woodley Equipment Company

ScheBo Biotech

LifeAssays

Biopanda Reagents

SWISSAVANS

MEGACOR Diagnostik

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