

Global Veterinary Rapid Diagnostic Test Kit Market Growth 2025-2031

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Abstracts

The global Veterinary Rapid Diagnostic Test Kit market size is predicted to grow from US\$ 591 million in 2025 to US\$ 937 million in 2031; it is expected to grow at a CAGR of 8.0% from 2025 to 2031.

The current in vitro diagnostic technology is very mature in the field of human medicine. The latest molecular diagnostic technology also has the advantages of high sensitivity, strong specificity, simple and fast, and qualitative and quantitative detection.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 58%.

LP Information, Inc. (LPI) ' newest research report, the ?Veterinary Rapid Diagnostic Test Kit Industry Forecast? looks at past sales and reviews total world Veterinary Rapid Diagnostic Test Kit sales in 2024, providing a comprehensive analysis by region and market sector of projected Veterinary Rapid Diagnostic Test Kit sales for 2025 through 2031. With Veterinary Rapid Diagnostic Test Kit sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the

world Veterinary Rapid Diagnostic Test Kit industry.

This Insight Report provides a comprehensive analysis of the global Veterinary Rapid Diagnostic Test Kit landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Veterinary Rapid Diagnostic Test Kit portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Veterinary Rapid Diagnostic Test Kit market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Veterinary Rapid Diagnostic Test Kit and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Veterinary Rapid Diagnostic Test Kit.

This report presents a comprehensive overview, market shares, and growth opportunities of Veterinary Rapid Diagnostic Test Kit market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Respiratory Disease

Gastrointestinal Disease

Urinary Disease

Others

Segmentation by Application:

Pet Hospital

Research Center

Veterinary Pharmacy

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

PRIMA Lab

SKYER, Inc.

Tianjin Era Biology Technology Co., Ltd.

VITASSAY HEALTHCARE S.L.

Woodley Equipment

Ahlstrom-Munksjo

Aidian Oy

ALLTEST

Hangzhou Genesea Biotechnology Co., Ltd.

HYSEN HANGZHOU BIOTECH

Idexx Laboratories

Key Questions Addressed in this Report

is the 10-year outlook for the global Veterinary Rapid Diagnostic Test Kit market?

factors are driving Veterinary Rapid Diagnostic Test Kit market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Veterinary Rapid Diagnostic Test Kit market opportunities vary by end market size?

How does Veterinary Rapid Diagnostic Test Kit break out by Type, by Application?

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