

Global Veterinary Immunodiagnostics Market Growth (Status and Outlook) 2025-2031

<https://marketpublishers.com/r/G51260A80F35EN.html>

Date: January 2025

Pages: 102

Price: US\$ 3,660.00 (Single User License)

ID: G51260A80F35EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Veterinary Immunodiagnostics market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 102%.

LPI (LP Information)' newest research report, the "Veterinary Immunodiagnostics Industry Forecast" looks at past sales and reviews total world Veterinary Immunodiagnostics sales in 2024, providing a comprehensive analysis by region and market sector of projected Veterinary Immunodiagnostics sales for 2025 through 2031. With Veterinary Immunodiagnostics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Veterinary Immunodiagnostics industry.

This Insight Report provides a comprehensive analysis of the global Veterinary Immunodiagnostics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Veterinary Immunodiagnostics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Veterinary Immunodiagnostics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Veterinary Immunodiagnostics and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Veterinary Immunodiagnostics.

This report presents a comprehensive overview, market shares, and growth opportunities of Veterinary Immunodiagnostics market by product type, application, key players and key regions and countries.

Segmentation by Type:

Enzyme-Linked Immunosorbent Assay (ELISA)

Radioimmunoassay

Rapid Tests

Other

Segmentation by Application:

Cattle

Pigs

Poultry

Feline

Canine

Equine

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Abaxisinc

BioMerieux SA

Idexx Laboratories

Heska Corporation

Virbac SA

Zoetisinc

Randox Laboratories

Neogen Corporation

Woodley Equipment

Thermo Fisher Scientific

Qiagen N.V.

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Figure 84. Global Veterinary Immunodiagnostics Market Size Market Share Forecast by Type (2026-2031)

Figure 85. Global Veterinary Immunodiagnostics Market Size Market Share Forecast by Application (2026-2031)

Figure 86. GCC Countries Veterinary Immunodiagnostics Market Size 2026-2031 (\$ millions)

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