

Global Vessel Tracking Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Vessel tracking software monitors the movements of ships, boats, and other marine vessels. Vessel tracking software displays the real-time positions of vessels on a map and information about each watercraft using radio signals from the automatic identification system (AIS) transponders located on each vessel. Businesses, ports, governments, and others use vessel tracking software to keep track of ships that carry cargo between ports worldwide.

Vessel tracking software can help businesses keep tabs on the status of shipments, plan the most efficient voyages, and be informed about maritime emergencies. Government officials use these tools for enforcing maritime regulations, search and rescue missions, and national security planning. The insights provided by vessel tracking software can help businesses more efficiently manage their global maritime shipping operations.

Data collected by vessel tracking software can be exported and analyzed in other kinds of software, including geographic information systems or GIS software.

The global Vessel Tracking Software market size is projected to grow from US\$ 12 million in 2023 to US\$ 18 million in 2030; it is expected to grow at a CAGR of 5.8% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Vessel Tracking Software Industry Forecast" looks at past sales and reviews total world Vessel Tracking Software sales in 2023, providing a comprehensive analysis by region and market sector of projected

Vessel Tracking Software sales for 2024 through 2030. With Vessel Tracking Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vessel Tracking Software industry.

This Insight Report provides a comprehensive analysis of the global Vessel Tracking Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Vessel Tracking Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vessel Tracking Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vessel Tracking Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vessel Tracking Software.

The future market trends of vessel tracking software are expected to be driven by the following factors:

The increasing demand for efficient vessel tracking systems worldwide, especially in the emerging markets of Asia Pacific and Latin America, where maritime trade and transportation are growing rapidly.

The rapid technological advancements in the field of vessel tracking software, such as the integration of artificial intelligence, machine learning, cloud computing, big data analytics, and blockchain, which can enhance the accuracy, reliability, and security of the data collected and transmitted by the vessel tracking software.

The rising awareness and adoption of environmental and social responsibility practices in the maritime industry, which can benefit from the use of vessel tracking software to monitor and reduce the carbon footprint, fuel consumption, and greenhouse gas emissions of the vessels, as well as to ensure the safety and well-being of the crew and passengers.

This report presents a comprehensive overview, market shares, and growth

opportunities of Vessel Tracking Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-Based

On-Premises

Segmentation by application

Enterprises

Government

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

MarineTraffic

OceanManager

Gestalt Systems

AXS Marine

BigOceanData

Maptech

exactEarth

FleetMon

Global Fishing Watch

Innovez One

myshiptracking

OrbitMI Inc

Pole Star

Shipfinder

VesselFinder

Genscape

Astra Paging

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