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Global Vertical Axis Engine Market Growth 2026-2032

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Abstracts

The global Vertical Axis Engine market size is predicted to grow from US$ 2865 million in 2025 to US$ 3867 million in 2032; it is expected to grow at a CAGR of 4.5% from 2026 to 2032.

In 2024, global vertical axis engine production will reach 4.01 million units, with an average selling price of US$700 per unit. A vertical-axis engine is a type of internal combustion engine with a crankshaft perpendicular to the ground. It is commonly found in small mechanical equipment. Compared to horizontal-axis engines, which have a horizontal crankshaft, vertical-axis engines feature a downward-facing output shaft, making them suitable for direct vertical connection to the equipment's working components (such as cutting blades and drive wheels). This results in a more compact structure, shorter transmission paths, and reduced power loss. They primarily use gasoline as fuel and are typically single-cylinder, air-cooled, four-stroke engines with displacements typically ranging from 100–800 cc. They are lightweight, quick to start, and easy to maintain.

The vertical-axis engine industry chain is relatively flat: the upstream sector comprises the supply of basic materials and key components (aluminum alloys/castings, pistons/cylinder liners, ignition and fuel systems, electric starters and electrical components, bearings and seals, etc.). Typical suppliers and component brands include NGK (spark plugs), Denso (ignition/electronic control components), Mahle (pistons/rings), SKF (bearings), and manufacturers that provide materials/OEM services for aluminum castings and processing. The midstream sector comprises vertical-axis engine design and manufacturing companies, responsible for crankshaft/cylinder machining, valvetrains, carburetors/injection systems, and overall testing. Representative manufacturers include Honda Engines, Briggs & Stratton, Kohler, and Loncin. The downstream sector comprises OEMs and industry users who integrate engines into end-use equipment. These primarily include lawn mower/garden machinery

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manufacturers (Toro, Husqvarna, and John Deere), portable generator and outdoor power equipment manufacturers (Generac, Honda Power Equipment, and Yamaha), and end-use industries such as construction, agriculture, forestry, horticulture, marine, and specialty equipment.The single-line production capacity is 8,000 units per year, with a gross profit margin of approximately 18%-30%.

United States market for Vertical Axis Engine is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Vertical Axis Engine is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Vertical Axis Engine is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Vertical Axis Engine players cover Briggs & Stratton, Kawasaki, Honda, Yamaha, Kohler, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Vertical Axis Engine Industry Forecast” looks at past sales and reviews total world Vertical Axis Engine sales in 2025, providing a comprehensive analysis by region and market sector of projected Vertical Axis Engine sales for 2026 through 2032. With Vertical Axis Engine sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Vertical Axis Engine industry.

This Insight Report provides a comprehensive analysis of the global Vertical Axis Engine landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Vertical Axis Engine portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Vertical Axis Engine market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vertical Axis Engine and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of

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opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vertical Axis Engine.

This report presents a comprehensive overview, market shares, and growth opportunities of Vertical Axis Engine market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

150–200 cc

200–500 cc

?500 cc

Segmentation by Application:

Garden Machinery

Agricultural Machinery

Light Construction Machinery

Others

This report also splits the market by region:

Americas

United States

Canada

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- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey

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GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Briggs & Stratton

Kawasaki

Honda

Yamaha

Kohler

Generac Power Systems

Kubota

Yanmar

DK Power Machinery

Chongqing Dajiang Power Equipment Manufacturing

Siwei Power

Loncin

Key Questions Addressed in this Report

What is the 10-year outlook for the global Vertical Axis Engine market?

What factors are driving Vertical Axis Engine market growth, globally and by

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region?

Which technologies are poised for the fastest growth by market and region?

How do Vertical Axis Engine market opportunities vary by end market size?

How does Vertical Axis Engine break out by Type, by Application?

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