

Global Vehicle Test Services Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GC1230BF8D76EN.html>

Date: July 2026

Pages: 154

Price: US\$ 3,660.00 (Single User License)

ID: GC1230BF8D76EN

Abstracts

The global Vehicle Test Services market size is predicted to grow from US\$ 3001 million in 2025 to US\$ 4405 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

Vehicle Test Services refer to third-party or in-house technical verification, regulatory compliance assessment, quality and reliability evaluation, and market access certification services conducted for complete vehicles, systems, components, materials, automotive electronics and electrical systems, new-energy powertrains, and intelligent connected vehicle functions. The deliverables are not physical products, but testing data, test reports, certification certificates, type-approval documents, rectification recommendations, engineering validation conclusions, and compliance evidence.

In terms of ?service form,? automotive testing services are composed of laboratories, proving grounds, testing equipment, engineering teams, standards systems, and certification qualifications. Typical facilities include complete-vehicle emissions laboratories, crash laboratories, EMC anechoic chambers, environmental reliability chambers, vibration test systems, powertrain test benches, traction battery thermal runaway and abuse testing facilities, road simulation systems, high-speed circuits, durability roads, wet handling tracks, gradient roads, ADAS scenario zones, and V2X communication test areas. Their ?components? include test samples, standards and regulations, test plans, instruments and equipment, data acquisition systems, simulation and real-vehicle validation processes, reports, and certification documents.

By service object, automotive testing services can be divided into: complete vehicle testing, automotive component testing, automotive electronics and EMC testing, materials and chemical testing, new-energy vehicle and traction battery testing,

intelligent connected vehicle / ADAS / autonomous driving testing, regulatory certification and type-approval services, and conformity of production and market surveillance testing.

Automotive testing services are evolving from traditional ?pre-market testing and certification? into a critical technical infrastructure for the global automotive industry. In the past, automotive testing mainly focused on regulatory compliance items such as emissions, braking, crash safety, lighting, noise, and durability. Today, as vehicle electrification, intelligence, connectivity, and global trade compliance requirements continue to rise, testing services have expanded across complete vehicle R&D, component development, traction battery safety, automotive EMC, software functional safety, cybersecurity, ADAS/autonomous driving validation, export certification, and conformity of production management.

The value of automotive testing services is no longer limited to ?issuing test reports.? Instead, these services help OEMs and supply-chain companies reduce product failure risks, shorten market access cycles, and improve their ability to enter global markets.

From a global demand perspective, the growth of automotive testing services is mainly driven by three structural trends.

First, electrification. According to the IEA, global electric vehicle sales exceeded 17 million units in 2024, accounting for more than 20% of global new vehicle sales. In 2025, global EV sales are expected to exceed 20 million units, representing more than one quarter of the market. Rising EV penetration directly increases demand for traction battery thermal runaway testing, high-voltage safety testing, charging compatibility testing, electric drive system durability testing, whole-vehicle EMC testing, energy consumption testing, and driving range validation.

Second, vehicle intelligence and software-defined vehicles. As vehicles evolve from mechanical products into software-defined mobility terminals, testing objects are expanding from body structures and powertrains to sensors, controllers, algorithms, in-vehicle networks, OTA updates, data security, and human-machine interaction. Euro NCAP?s 2026 assessment framework further emphasizes safe driving, crash avoidance, crash protection, and post-crash safety, while strengthening evaluation requirements for driver assistance and crash avoidance systems. This means that ADAS, AEB, LKA, driver monitoring, scenario-based validation, and active safety testing will become unavoidable R&D investments for global automakers.

Third, global regulatory and supply-chain compliance. Automotive products sold across regions must comply with multiple market access systems, including UNECE, EU, FMVSS, GB, ASEAN, GCC, India's AIS/ARAI framework, Japan's JARI-related testing ecosystem, and Korea's KATRI-related requirements. For export-oriented automakers and component suppliers, testing services have become a prerequisite for international trade. Companies that can complete regulatory gap analysis, type approval, conformity of production, EMC testing, battery safety validation, functional safety assessment, and cybersecurity verification more efficiently will be able to enter target markets faster.

Overall, the market value of global automotive testing services is shifting from a 'regulatory compliance cost' to an 'industrial upgrading capability.' Service providers with capabilities in complete vehicle testing, traction battery safety, automotive EMC, ADAS scenario validation, functional safety, cybersecurity, proving ground operation, and cross-regional certification will occupy a higher-value position in the global automotive value chain. Automotive testing services are not an auxiliary process; they are a fundamental safeguard for vehicle safety, product quality, market access, and technology iteration worldwide.

LPI (LP Information)'s newest research report, the 'Vehicle Test Services Industry Forecast' looks at past sales and reviews total world Vehicle Test Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Vehicle Test Services sales for 2026 through 2032. With Vehicle Test Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vehicle Test Services industry.

This Insight Report provides a comprehensive analysis of the global Vehicle Test Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Vehicle Test Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vehicle Test Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vehicle Test Services and breaks down the forecast by Test Object, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vehicle Test Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Vehicle Test Services market by product type, application, key players and key regions and countries.

Segmentation by Test Object:

Vehicle Testing

System Testing

Assembly Testing

Component Testing

Materials Testing

Software/Algorithm Testing

Segmentation by Technology:

Safety Testing

Energy Consumption/Emissions Testing

EMC Testing

Environmental Reliability Testing

NVH Testing

Powertrain Testing

Battery Testing

Autonomous Driving Testing

Cybersecurity Testing

Segmentation by Vehicle:

ICEV

NEV

Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

DEKRA

T?V S?D Group

T?V Nord Group

T?V Rheinland Group

Bureau Veritas

SGS Group

Intertek Group

Applus+

UL Solutions

HORIBA MIRA

CATARC

SMVIC

Xiangyang Daan

Changchun Automotive Test Center

CTI

PONY

CVC

NTEK

UTAC/Millbrook

ARAI

NATRAX

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