

# Global Vehicle Telematics Market Growth 2018-2023

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## Abstracts

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Vehicle telematics is a way of monitoring the location, movement, status and behavior of a vehicle within a fleet. This is achieved through a combination of a GPS receiver and an electronic GSM device that is installed in each vehicle, which then communicates with the user and web-based software.

Vehicle telematics is mainly composed of three parts: terminal (hardware), software (mobile Hardwired Install Telematics APP, Client PC) and cloud platform.

There are mainly two type product of Vehicle telematics market: plug and play telematics and hardwired install telematics. Plug and play telematics accounts the largest proportion and will has faster growing rate.

According to this study, over the next five years the Vehicle Telematics market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2023, from US\$ xx million in 2017. In particular, this report presents the global market share (sales and revenue) of key companies in Vehicle Telematics business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Vehicle Telematics market by product type, application, key manufacturers and key regions and countries.

This study considers the Vehicle Telematics value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2013 to 2018, in Section 2.3; and forecast to 2023 in section 11.7.

Plug and Play Telematics

Hardwired Install Telematics

Segmentation by application: breakdown data from 2013 to 2018, in Section 2.4; and forecast to 2023 in section 11.8.

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Trimble

Wabco

Continental

CalAmp

Delphi

Bosch

GEOTAB

Automatic

Actsoft

Telic

Mojio

Xirgo Technologies

e6gps

Hirain Technologies

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Vehicle Telematics consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Vehicle Telematics market by identifying its various subsegments.

Focuses on the key global Vehicle Telematics manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Vehicle Telematics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Vehicle Telematics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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