

Global Vehicle-mounted Carpet Cleaning Equipment Market Growth 2026-2032

<https://marketpublishers.com/r/G456C4F6BCB6EN.html>

Date: July 2026

Pages: 88

Price: US\$ 3,660.00 (Single User License)

ID: G456C4F6BCB6EN

Abstracts

The global Vehicle-mounted Carpet Cleaning Equipment market size is predicted to grow from US\$ 210 million in 2025 to US\$ 314 million in 2032; it is expected to grow at a CAGR of 5.9% from 2026 to 2032.

In 2025, global sales of vehicle-mounted carpet cleaning equipment reached 182,000 units, with an average selling price of US\$1,180 per unit. Global production capacity was approximately 238,000 units, and the industry's average gross profit margin was about 31%. Vehicle-mounted carpet cleaning equipment is a type of professional cleaning system installed inside service vehicles or trucks. It typically includes modules such as high-efficiency hot water suction, vacuum recovery, a water tank, a pressure pump, chemical spraying, and a long-hose cleaning gun. Utilizing the vehicle's power, it can perform powerful suction, deep cleaning, and rapid drying of carpets and various soft furnishing surfaces. It is suitable for large-area on-site cleaning and maintenance in hotels, shopping malls, office buildings, hospitals, transportation hubs, and residences.

Upstream raw materials mainly include sheet metal structures, engines or electric motors, pumps and valves, vacuum blowers, hoses and connectors, cleaning guns, water/wastewater tanks, and control electrical components and software. Downstream suppliers mainly include professional cleaning service companies, commercial property management companies, hotels and chain real estate companies, airport/station maintenance units, and hospital and large venue maintenance departments.

With the acceleration of urbanization, the improvement of cleaning standards for public and commercial spaces, the increasing trend of professional cleaning outsourcing, and the higher requirements for equipment performance and mobile service efficiency, the market for vehicle-mounted carpet cleaning equipment has maintained steady growth.

Future development lies in higher suction power and hot water cleaning efficiency, energy-saving and lightweight design, intelligent control and remote operation and maintenance, and system integration with environmentally friendly cleaning chemicals, bringing continuous business opportunities to equipment manufacturers, cleaning service companies and upstream component suppliers.

Vehicle-mounted carpet cleaning equipment, as a professional deep cleaning solution, enjoys stable growth momentum in the global commercial cleaning, property management, car detailing, hotel, and large facility maintenance sectors. Compared to portable or push-type cleaning machines, mobile systems offer advantages in deep stain removal, rapid drying, and efficient coverage due to their higher suction power, stronger hot water cleaning capacity, and larger flow rate, making them the preferred equipment for professional cleaning teams and outsourcing service companies.

Market growth is driven not only by urbanization, the expansion of commercial facilities, and rising cleaning standards, but also by the popularization of mobile service models, the increasing trend of cleaning outsourcing, and the pursuit of high operational efficiency. Technologically, key competitive advantages include increased hot water output, enhanced vacuum extraction efficiency, optimized fuel or electric drive systems, and lightweight design. Electrification, intelligent control, and energy-saving and emission-reduction solutions are also gradually becoming differentiating selling points. Regional markets are characterized by maturity in North America and Europe, and rapid growth in the Asia-Pacific region. The scaling up of professional cleaning services and the modernization of equipment are key future directions.

Overall, the market has long-term rigid demand and room for incremental growth, but the barriers to entry are high, and the equipment costs and maintenance requirements are significant. Therefore, product innovation, service support, and professional training will be important factors in winning the market.

LP Information, Inc. (LPI) ' newest research report, the "Vehicle-mounted Carpet Cleaning Equipment Industry Forecast" looks at past sales and reviews total world Vehicle-mounted Carpet Cleaning Equipment sales in 2025, providing a comprehensive analysis by region and market sector of projected Vehicle-mounted Carpet Cleaning Equipment sales for 2026 through 2032. With Vehicle-mounted Carpet Cleaning Equipment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vehicle-mounted Carpet Cleaning Equipment industry.

This Insight Report provides a comprehensive analysis of the global Vehicle-mounted Carpet Cleaning Equipment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Vehicle-mounted Carpet Cleaning Equipment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vehicle-mounted Carpet Cleaning Equipment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vehicle-mounted Carpet Cleaning Equipment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vehicle-mounted Carpet Cleaning Equipment.

This report presents a comprehensive overview, market shares, and growth opportunities of Vehicle-mounted Carpet Cleaning Equipment market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Hot Water Extraction Type

Rotary Brush Type

Dry Foam Cleaning Type

Multi-functional Combination Type

Segmentation by Wastewater Tank Capacity:

Wastewater Tank Capacity: 300 - 600 L

Wastewater Tank Capacity: 800 - 1500 L+

Segmentation by Power Source:

Fuel-powered System

Pure Electric Quiet System

Segmentation by Application:

Car Detailing

Cleaning Businesses

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

HydraMaster

Karcher

Butler

Chem Tex

BISSELL

General Pump

SteamAction

Aero Tech Manufacturing

GADLEE

Key Questions Addressed in this Report

What is the 10-year outlook for the global Vehicle-mounted Carpet Cleaning Equipment market?

What factors are driving Vehicle-mounted Carpet Cleaning Equipment market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Vehicle-mounted Carpet Cleaning Equipment market opportunities vary by end market size?

How does Vehicle-mounted Carpet Cleaning Equipment break out by Type, by Application?

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