

Global Vehicle License Plate Ground Recognition Equipment Market Growth 2026-2032

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Abstracts

The global Vehicle License Plate Ground Recognition Equipment market size is predicted to grow from US\$ 221 million in 2025 to US\$ 411 million in 2032; it is expected to grow at a CAGR of 8.4% from 2026 to 2032.

In 2025, global Vehicle License Plate Ground Recognition Equipment production reached approximately 654 k units, with an average global market price of around US\$ 346 per unit. Gross margin is about 49%. The cost is 177 usd, the production is 900 k units. Vehicle License Plate Ground Recognition Equipment refers to ground-based or roadside systems that use cameras, sensors, RFID, AI image processing, and automatic license plate recognition (ALPR/ANPR) technologies to detect and identify vehicle license plate information. These systems are widely used in parking lots, toll stations, access control, smart transportation systems, logistics parks, ports, industrial facilities, and traffic enforcement applications. They help improve vehicle management efficiency, traffic flow, security monitoring, and automated entry and exit control.

United States market for Vehicle License Plate Ground Recognition Equipment is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Vehicle License Plate Ground Recognition Equipment is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Vehicle License Plate Ground Recognition Equipment is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Vehicle License Plate Ground Recognition Equipment players cover Kapsch TrafficCom, Siemens Mobility, Cubic Transportation Systems, Conduent Transportation, Q-Free, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Vehicle License Plate Ground Recognition Equipment Industry Forecast' looks at past sales and reviews total world Vehicle License Plate Ground Recognition Equipment sales in 2025, providing a comprehensive analysis by region and market sector of projected Vehicle License Plate Ground Recognition Equipment sales for 2026 through 2032. With Vehicle License Plate Ground Recognition Equipment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vehicle License Plate Ground Recognition Equipment industry.

This Insight Report provides a comprehensive analysis of the global Vehicle License Plate Ground Recognition Equipment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Vehicle License Plate Ground Recognition Equipment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vehicle License Plate Ground Recognition Equipment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vehicle License Plate Ground Recognition Equipment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vehicle License Plate Ground Recognition Equipment.

This report presents a comprehensive overview, market shares, and growth opportunities of Vehicle License Plate Ground Recognition Equipment market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Camera-based Recognition Equipment

RFID-based Recognition Equipment

AI Image Recognition Equipment

Infrared Recognition Equipment

Segmentation by Mounting:

Ground-mounted Recognition Equipment

Roadside Recognition Equipment

Overhead Recognition Equipment

Barrier Gate Integrated Recognition Equipment

Segmentation by Application:

Parking Lots & Commercial Buildings

Toll Roads & Highway Stations

Smart City Traffic Management

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kapsch TrafficCom

Siemens Mobility

Cubic Transportation Systems

Conduent Transportation

Q-Free

Jenoptik

FLIR Systems

Neology

TransCore

Tattile

ARH

Genetec

Hikvision

Dahua Technology

Zhejiang Uniview

Sensys Gatso

Key Questions Addressed in this Report

What is the 10-year outlook for the global Vehicle License Plate Ground Recognition Equipment market?

What factors are driving Vehicle License Plate Ground Recognition Equipment market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Vehicle License Plate Ground Recognition Equipment market opportunities vary by end market size?

How does Vehicle License Plate Ground Recognition Equipment break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Vehicle License Plate Ground Recognition Equipment Annual Sales 2021-2032

- 2.1.2 World Current & Future Analysis for Vehicle License Plate Ground Recognition Equipment by Geographic Region, 2021, 2025 & 2032

- 2.1.3 World Current & Future Analysis for Vehicle License Plate Ground Recognition Equipment by Country/Region, 2021, 2025 & 2032

2.2 Vehicle License Plate Ground Recognition Equipment Segment by Type

- 2.2.1 Camera-based Recognition Equipment

- 2.2.2 RFID-based Recognition Equipment

- 2.2.3 AI Image Recognition Equipment

- 2.2.4 Infrared Recognition Equipment

- 2.2.5 Vehicle License Plate Ground Recognition Equipment Sales by Type

- 2.2.5.1 Global Vehicle License Plate Ground Recognition Equipment Sales Market Share by Type (2021-2026)

- 2.2.5.2 Global Vehicle License Plate Ground Recognition Equipment Revenue and Market Share by Type (2021-2026)

- 2.2.5.3 Global Vehicle License Plate Ground Recognition Equipment Sale Price by Type (2021-2026)

2.3 Vehicle License Plate Ground Recognition Equipment Segment by Mounting

- 2.3.1 Ground-mounted Recognition Equipment

- 2.3.2 Roadside Recognition Equipment

- 2.3.3 Overhead Recognition Equipment

- 2.3.4 Barrier Gate Integrated Recognition Equipment

- 2.3.5 Vehicle License Plate Ground Recognition Equipment Sales by Mounting
 - 2.3.5.1 Global Vehicle License Plate Ground Recognition Equipment Sales Market Share by Mounting (2021-2026)
 - 2.3.5.2 Global Vehicle License Plate Ground Recognition Equipment Revenue and Market Share by Mounting (2021-2026)
 - 2.3.5.3 Global Vehicle License Plate Ground Recognition Equipment Sale Price by Mounting (2021-2026)
- 2.4 Vehicle License Plate Ground Recognition Equipment Segment by Application
 - 2.4.1 Parking Lots & Commercial Buildings
 - 2.4.2 Toll Roads & Highway Stations
 - 2.4.3 Smart City Traffic Management
 - 2.4.4 Others
 - 2.4.5 Vehicle License Plate Ground Recognition Equipment Sales by Application
 - 2.4.5.1 Global Vehicle License Plate Ground Recognition Equipment Sale Market Share by Application (2021-2026)
 - 2.4.5.2 Global Vehicle License Plate Ground Recognition Equipment Revenue and Market Share by Application (2021-2026)
 - 2.4.5.3 Global Vehicle License Plate Ground Recognition Equipment Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Vehicle License Plate Ground Recognition Equipment Breakdown Data by Company
 - 3.1.1 Global Vehicle License Plate Ground Recognition Equipment Annual Sales by Company (2021-2026)
 - 3.1.2 Global Vehicle License Plate Ground Recognition Equipment Sales Market Share by Company (2021-2026)
- 3.2 Global Vehicle License Plate Ground Recognition Equipment Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Vehicle License Plate Ground Recognition Equipment Revenue by Company (2021-2026)
 - 3.2.2 Global Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Company (2021-2026)
- 3.3 Global Vehicle License Plate Ground Recognition Equipment Sale Price by Company
- 3.4 Key Manufacturers Vehicle License Plate Ground Recognition Equipment Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Vehicle License Plate Ground Recognition Equipment

Product Location Distribution

- 3.4.2 Players Vehicle License Plate Ground Recognition Equipment Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR VEHICLE LICENSE PLATE GROUND RECOGNITION EQUIPMENT BY GEOGRAPHIC REGION

- 4.1 World Historic Vehicle License Plate Ground Recognition Equipment Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Vehicle License Plate Ground Recognition Equipment Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Vehicle License Plate Ground Recognition Equipment Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Vehicle License Plate Ground Recognition Equipment Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Vehicle License Plate Ground Recognition Equipment Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Vehicle License Plate Ground Recognition Equipment Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Vehicle License Plate Ground Recognition Equipment Sales Growth
- 4.4 APAC Vehicle License Plate Ground Recognition Equipment Sales Growth
- 4.5 Europe Vehicle License Plate Ground Recognition Equipment Sales Growth
- 4.6 Middle East & Africa Vehicle License Plate Ground Recognition Equipment Sales Growth

5 AMERICAS

- 5.1 Americas Vehicle License Plate Ground Recognition Equipment Sales by Country
 - 5.1.1 Americas Vehicle License Plate Ground Recognition Equipment Sales by Country (2021-2026)
 - 5.1.2 Americas Vehicle License Plate Ground Recognition Equipment Revenue by Country (2021-2026)
- 5.2 Americas Vehicle License Plate Ground Recognition Equipment Sales by Type (2021-2026)
- 5.3 Americas Vehicle License Plate Ground Recognition Equipment Sales by

Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Vehicle License Plate Ground Recognition Equipment Sales by Region

6.1.1 APAC Vehicle License Plate Ground Recognition Equipment Sales by Region (2021-2026)

6.1.2 APAC Vehicle License Plate Ground Recognition Equipment Revenue by Region (2021-2026)

6.2 APAC Vehicle License Plate Ground Recognition Equipment Sales by Type (2021-2026)

6.3 APAC Vehicle License Plate Ground Recognition Equipment Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Vehicle License Plate Ground Recognition Equipment by Country

7.1.1 Europe Vehicle License Plate Ground Recognition Equipment Sales by Country (2021-2026)

7.1.2 Europe Vehicle License Plate Ground Recognition Equipment Revenue by Country (2021-2026)

7.2 Europe Vehicle License Plate Ground Recognition Equipment Sales by Type (2021-2026)

7.3 Europe Vehicle License Plate Ground Recognition Equipment Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Vehicle License Plate Ground Recognition Equipment by Country

8.1.1 Middle East & Africa Vehicle License Plate Ground Recognition Equipment Sales by Country (2021-2026)

8.1.2 Middle East & Africa Vehicle License Plate Ground Recognition Equipment Revenue by Country (2021-2026)

8.2 Middle East & Africa Vehicle License Plate Ground Recognition Equipment Sales by Type (2021-2026)

8.3 Middle East & Africa Vehicle License Plate Ground Recognition Equipment Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Vehicle License Plate Ground Recognition Equipment

10.3 Manufacturing Process Analysis of Vehicle License Plate Ground Recognition Equipment

10.4 Industry Chain Structure of Vehicle License Plate Ground Recognition Equipment

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

- 11.1.1 Direct Channels
- 11.1.2 Indirect Channels
- 11.2 Vehicle License Plate Ground Recognition Equipment Distributors
- 11.3 Vehicle License Plate Ground Recognition Equipment Customer

12 WORLD FORECAST REVIEW FOR VEHICLE LICENSE PLATE GROUND RECOGNITION EQUIPMENT BY GEOGRAPHIC REGION

- 12.1 Global Vehicle License Plate Ground Recognition Equipment Market Size Forecast by Region
 - 12.1.1 Global Vehicle License Plate Ground Recognition Equipment Forecast by Region (2027-2032)
 - 12.1.2 Global Vehicle License Plate Ground Recognition Equipment Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Vehicle License Plate Ground Recognition Equipment Forecast by Type (2027-2032)
- 12.7 Global Vehicle License Plate Ground Recognition Equipment Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Kapsch TrafficCom
 - 13.1.1 Kapsch TrafficCom Company Information
 - 13.1.2 Kapsch TrafficCom Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications
 - 13.1.3 Kapsch TrafficCom Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Kapsch TrafficCom Main Business Overview
 - 13.1.5 Kapsch TrafficCom Latest Developments
- 13.2 Siemens Mobility
 - 13.2.1 Siemens Mobility Company Information
 - 13.2.2 Siemens Mobility Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications
 - 13.2.3 Siemens Mobility Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.2.4 Siemens Mobility Main Business Overview
- 13.2.5 Siemens Mobility Latest Developments
- 13.3 Cubic Transportation Systems
 - 13.3.1 Cubic Transportation Systems Company Information
 - 13.3.2 Cubic Transportation Systems Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications
 - 13.3.3 Cubic Transportation Systems Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Cubic Transportation Systems Main Business Overview
 - 13.3.5 Cubic Transportation Systems Latest Developments
- 13.4 Conduent Transportation
 - 13.4.1 Conduent Transportation Company Information
 - 13.4.2 Conduent Transportation Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications
 - 13.4.3 Conduent Transportation Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Conduent Transportation Main Business Overview
 - 13.4.5 Conduent Transportation Latest Developments
- 13.5 Q-Free
 - 13.5.1 Q-Free Company Information
 - 13.5.2 Q-Free Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications
 - 13.5.3 Q-Free Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Q-Free Main Business Overview
 - 13.5.5 Q-Free Latest Developments
- 13.6 Jenoptik
 - 13.6.1 Jenoptik Company Information
 - 13.6.2 Jenoptik Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications
 - 13.6.3 Jenoptik Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Jenoptik Main Business Overview
 - 13.6.5 Jenoptik Latest Developments
- 13.7 FLIR Systems
 - 13.7.1 FLIR Systems Company Information
 - 13.7.2 FLIR Systems Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications
 - 13.7.3 FLIR Systems Vehicle License Plate Ground Recognition Equipment Sales,

Revenue, Price and Gross Margin (2021-2026)

13.7.4 FLIR Systems Main Business Overview

13.7.5 FLIR Systems Latest Developments

13.8 Neology

13.8.1 Neology Company Information

13.8.2 Neology Vehicle License Plate Ground Recognition Equipment Product

Portfolios and Specifications

13.8.3 Neology Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Neology Main Business Overview

13.8.5 Neology Latest Developments

13.9 TransCore

13.9.1 TransCore Company Information

13.9.2 TransCore Vehicle License Plate Ground Recognition Equipment Product

Portfolios and Specifications

13.9.3 TransCore Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 TransCore Main Business Overview

13.9.5 TransCore Latest Developments

13.10 Tattile

13.10.1 Tattile Company Information

13.10.2 Tattile Vehicle License Plate Ground Recognition Equipment Product

Portfolios and Specifications

13.10.3 Tattile Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Tattile Main Business Overview

13.10.5 Tattile Latest Developments

13.11 ARH

13.11.1 ARH Company Information

13.11.2 ARH Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

13.11.3 ARH Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 ARH Main Business Overview

13.11.5 ARH Latest Developments

13.12 Genetec

13.12.1 Genetec Company Information

13.12.2 Genetec Vehicle License Plate Ground Recognition Equipment Product

Portfolios and Specifications

- 13.12.3 Genetec Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.12.4 Genetec Main Business Overview
- 13.12.5 Genetec Latest Developments
- 13.13 Hikvision
 - 13.13.1 Hikvision Company Information
 - 13.13.2 Hikvision Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications
 - 13.13.3 Hikvision Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Hikvision Main Business Overview
 - 13.13.5 Hikvision Latest Developments
- 13.14 Dahua Technology
 - 13.14.1 Dahua Technology Company Information
 - 13.14.2 Dahua Technology Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications
 - 13.14.3 Dahua Technology Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Dahua Technology Main Business Overview
 - 13.14.5 Dahua Technology Latest Developments
- 13.15 Zhejiang Uniview
 - 13.15.1 Zhejiang Uniview Company Information
 - 13.15.2 Zhejiang Uniview Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications
 - 13.15.3 Zhejiang Uniview Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 Zhejiang Uniview Main Business Overview
 - 13.15.5 Zhejiang Uniview Latest Developments
- 13.16 Sensys Gatso
 - 13.16.1 Sensys Gatso Company Information
 - 13.16.2 Sensys Gatso Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications
 - 13.16.3 Sensys Gatso Vehicle License Plate Ground Recognition Equipment Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 Sensys Gatso Main Business Overview
 - 13.16.5 Sensys Gatso Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Vehicle License Plate Ground Recognition Equipment Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Vehicle License Plate Ground Recognition Equipment Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Camera-based Recognition Equipment
- Table 4. Major Players of RFID-based Recognition Equipment
- Table 5. Major Players of AI Image Recognition Equipment
- Table 6. Major Players of Infrared Recognition Equipment
- Table 7. Global Vehicle License Plate Ground Recognition Equipment Sales by Type (2021-2026) & (K Units)
- Table 8. Global Vehicle License Plate Ground Recognition Equipment Sales Market Share by Type (2021-2026)
- Table 9. Global Vehicle License Plate Ground Recognition Equipment Revenue by Type (2021-2026) & (\$ million)
- Table 10. Global Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Type (2021-2026)
- Table 11. Global Vehicle License Plate Ground Recognition Equipment Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 12. Major Players of Ground-mounted Recognition Equipment
- Table 13. Major Players of Roadside Recognition Equipment
- Table 14. Major Players of Overhead Recognition Equipment
- Table 15. Major Players of Barrier Gate Integrated Recognition Equipment
- Table 16. Global Vehicle License Plate Ground Recognition Equipment Sales by Mounting (2021-2026) & (K Units)
- Table 17. Global Vehicle License Plate Ground Recognition Equipment Sales Market Share by Mounting (2021-2026)
- Table 18. Global Vehicle License Plate Ground Recognition Equipment Revenue by Mounting (2021-2026) & (\$ million)
- Table 19. Global Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Mounting (2021-2026)
- Table 20. Global Vehicle License Plate Ground Recognition Equipment Sale Price by Mounting (2021-2026) & (US\$/Unit)
- Table 21. Global Vehicle License Plate Ground Recognition Equipment Sale by Application (2021-2026) & (K Units)
- Table 22. Global Vehicle License Plate Ground Recognition Equipment Sale Market

Share by Application (2021-2026)

Table 23. Global Vehicle License Plate Ground Recognition Equipment Revenue by Application (2021-2026) & (\$ million)

Table 24. Global Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Application (2021-2026)

Table 25. Global Vehicle License Plate Ground Recognition Equipment Sale Price by Application (2021-2026) & (US\$/Unit)

Table 26. Global Vehicle License Plate Ground Recognition Equipment Sales by Company (2021-2026) & (K Units)

Table 27. Global Vehicle License Plate Ground Recognition Equipment Sales Market Share by Company (2021-2026)

Table 28. Global Vehicle License Plate Ground Recognition Equipment Revenue by Company (2021-2026) & (\$ millions)

Table 29. Global Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Company (2021-2026)

Table 30. Global Vehicle License Plate Ground Recognition Equipment Sale Price by Company (2021-2026) & (US\$/Unit)

Table 31. Key Manufacturers Vehicle License Plate Ground Recognition Equipment Producing Area Distribution and Sales Area

Table 32. Players Vehicle License Plate Ground Recognition Equipment Products Offered

Table 33. Vehicle License Plate Ground Recognition Equipment Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 34. New Products and Potential Entrants

Table 35. Market M&A Activity & Strategy

Table 36. Global Vehicle License Plate Ground Recognition Equipment Sales by Geographic Region (2021-2026) & (K Units)

Table 37. Global Vehicle License Plate Ground Recognition Equipment Sales Market Share Geographic Region (2021-2026)

Table 38. Global Vehicle License Plate Ground Recognition Equipment Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 39. Global Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Geographic Region (2021-2026)

Table 40. Global Vehicle License Plate Ground Recognition Equipment Sales by Country/Region (2021-2026) & (K Units)

Table 41. Global Vehicle License Plate Ground Recognition Equipment Sales Market Share by Country/Region (2021-2026)

Table 42. Global Vehicle License Plate Ground Recognition Equipment Revenue by Country/Region (2021-2026) & (\$ millions)

Table 43. Global Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Country/Region (2021-2026)

Table 44. Americas Vehicle License Plate Ground Recognition Equipment Sales by Country (2021-2026) & (K Units)

Table 45. Americas Vehicle License Plate Ground Recognition Equipment Sales Market Share by Country (2021-2026)

Table 46. Americas Vehicle License Plate Ground Recognition Equipment Revenue by Country (2021-2026) & (\$ millions)

Table 47. Americas Vehicle License Plate Ground Recognition Equipment Sales by Type (2021-2026) & (K Units)

Table 48. Americas Vehicle License Plate Ground Recognition Equipment Sales by Application (2021-2026) & (K Units)

Table 49. APAC Vehicle License Plate Ground Recognition Equipment Sales by Region (2021-2026) & (K Units)

Table 50. APAC Vehicle License Plate Ground Recognition Equipment Sales Market Share by Region (2021-2026)

Table 51. APAC Vehicle License Plate Ground Recognition Equipment Revenue by Region (2021-2026) & (\$ millions)

Table 52. APAC Vehicle License Plate Ground Recognition Equipment Sales by Type (2021-2026) & (K Units)

Table 53. APAC Vehicle License Plate Ground Recognition Equipment Sales by Application (2021-2026) & (K Units)

Table 54. Europe Vehicle License Plate Ground Recognition Equipment Sales by Country (2021-2026) & (K Units)

Table 55. Europe Vehicle License Plate Ground Recognition Equipment Revenue by Country (2021-2026) & (\$ millions)

Table 56. Europe Vehicle License Plate Ground Recognition Equipment Sales by Type (2021-2026) & (K Units)

Table 57. Europe Vehicle License Plate Ground Recognition Equipment Sales by Application (2021-2026) & (K Units)

Table 58. Middle East & Africa Vehicle License Plate Ground Recognition Equipment Sales by Country (2021-2026) & (K Units)

Table 59. Middle East & Africa Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Country (2021-2026)

Table 60. Middle East & Africa Vehicle License Plate Ground Recognition Equipment Sales by Type (2021-2026) & (K Units)

Table 61. Middle East & Africa Vehicle License Plate Ground Recognition Equipment Sales by Application (2021-2026) & (K Units)

Table 62. Key Market Drivers & Growth Opportunities of Vehicle License Plate Ground

Recognition Equipment

Table 63. Key Market Challenges & Risks of Vehicle License Plate Ground Recognition Equipment

Table 64. Key Industry Trends of Vehicle License Plate Ground Recognition Equipment

Table 65. Vehicle License Plate Ground Recognition Equipment Raw Material

Table 66. Key Suppliers of Raw Materials

Table 67. Vehicle License Plate Ground Recognition Equipment Distributors List

Table 68. Vehicle License Plate Ground Recognition Equipment Customer List

Table 69. Global Vehicle License Plate Ground Recognition Equipment Sales Forecast by Region (2027-2032) & (K Units)

Table 70. Global Vehicle License Plate Ground Recognition Equipment Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 71. Americas Vehicle License Plate Ground Recognition Equipment Sales Forecast by Country (2027-2032) & (K Units)

Table 72. Americas Vehicle License Plate Ground Recognition Equipment Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 73. APAC Vehicle License Plate Ground Recognition Equipment Sales Forecast by Region (2027-2032) & (K Units)

Table 74. APAC Vehicle License Plate Ground Recognition Equipment Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 75. Europe Vehicle License Plate Ground Recognition Equipment Sales Forecast by Country (2027-2032) & (K Units)

Table 76. Europe Vehicle License Plate Ground Recognition Equipment Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 77. Middle East & Africa Vehicle License Plate Ground Recognition Equipment Sales Forecast by Country (2027-2032) & (K Units)

Table 78. Middle East & Africa Vehicle License Plate Ground Recognition Equipment Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 79. Global Vehicle License Plate Ground Recognition Equipment Sales Forecast by Type (2027-2032) & (K Units)

Table 80. Global Vehicle License Plate Ground Recognition Equipment Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 81. Global Vehicle License Plate Ground Recognition Equipment Sales Forecast by Application (2027-2032) & (K Units)

Table 82. Global Vehicle License Plate Ground Recognition Equipment Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 83. Kapsch TrafficCom Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 84. Kapsch TrafficCom Vehicle License Plate Ground Recognition Equipment

Product Portfolios and Specifications

Table 85. Kapsch TrafficCom Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 86. Kapsch TrafficCom Main Business

Table 87. Kapsch TrafficCom Latest Developments

Table 88. Siemens Mobility Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 89. Siemens Mobility Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 90. Siemens Mobility Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. Siemens Mobility Main Business

Table 92. Siemens Mobility Latest Developments

Table 93. Cubic Transportation Systems Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 94. Cubic Transportation Systems Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 95. Cubic Transportation Systems Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Cubic Transportation Systems Main Business

Table 97. Cubic Transportation Systems Latest Developments

Table 98. Conduent Transportation Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 99. Conduent Transportation Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 100. Conduent Transportation Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. Conduent Transportation Main Business

Table 102. Conduent Transportation Latest Developments

Table 103. Q-Free Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 104. Q-Free Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 105. Q-Free Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. Q-Free Main Business

Table 107. Q-Free Latest Developments

Table 108. Jenoptik Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 109. Jenoptik Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 110. Jenoptik Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. Jenoptik Main Business

Table 112. Jenoptik Latest Developments

Table 113. FLIR Systems Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 114. FLIR Systems Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 115. FLIR Systems Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. FLIR Systems Main Business

Table 117. FLIR Systems Latest Developments

Table 118. Neology Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 119. Neology Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 120. Neology Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Neology Main Business

Table 122. Neology Latest Developments

Table 123. TransCore Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 124. TransCore Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 125. TransCore Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. TransCore Main Business

Table 127. TransCore Latest Developments

Table 128. Tattile Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 129. Tattile Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 130. Tattile Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. Tattile Main Business

Table 132. Tattile Latest Developments

Table 133. ARH Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 134. ARH Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 135. ARH Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. ARH Main Business

Table 137. ARH Latest Developments

Table 138. Genetec Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 139. Genetec Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 140. Genetec Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 141. Genetec Main Business

Table 142. Genetec Latest Developments

Table 143. Hikvision Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 144. Hikvision Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 145. Hikvision Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 146. Hikvision Main Business

Table 147. Hikvision Latest Developments

Table 148. Dahua Technology Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 149. Dahua Technology Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 150. Dahua Technology Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 151. Dahua Technology Main Business

Table 152. Dahua Technology Latest Developments

Table 153. Zhejiang Uniview Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 154. Zhejiang Uniview Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 155. Zhejiang Uniview Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 156. Zhejiang Uniview Main Business

Table 157. Zhejiang Uniview Latest Developments

Table 158. Sensys Gatso Basic Information, Vehicle License Plate Ground Recognition Equipment Manufacturing Base, Sales Area and Its Competitors

Table 159. Sensys Gatso Vehicle License Plate Ground Recognition Equipment Product Portfolios and Specifications

Table 160. Sensys Gatso Vehicle License Plate Ground Recognition Equipment Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 161. Sensys Gatso Main Business

Table 162. Sensys Gatso Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Vehicle License Plate Ground Recognition Equipment
- Figure 2. Vehicle License Plate Ground Recognition Equipment Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Vehicle License Plate Ground Recognition Equipment Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Vehicle License Plate Ground Recognition Equipment Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Vehicle License Plate Ground Recognition Equipment Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Vehicle License Plate Ground Recognition Equipment Sales Market Share by Country/Region (2025)
- Figure 10. Vehicle License Plate Ground Recognition Equipment Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Camera-based Recognition Equipment
- Figure 12. Product Picture of RFID-based Recognition Equipment
- Figure 13. Product Picture of AI Image Recognition Equipment
- Figure 14. Product Picture of Infrared Recognition Equipment
- Figure 15. Global Vehicle License Plate Ground Recognition Equipment Sales Market Share by Type in 2026
- Figure 16. Global Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Type (2021-2026)
- Figure 17. Product Picture of Ground-mounted Recognition Equipment
- Figure 18. Product Picture of Roadside Recognition Equipment
- Figure 19. Product Picture of Overhead Recognition Equipment
- Figure 20. Product Picture of Barrier Gate Integrated Recognition Equipment
- Figure 21. Global Vehicle License Plate Ground Recognition Equipment Sales Market Share by Mounting in 2026
- Figure 22. Global Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Mounting (2021-2026)
- Figure 23. Vehicle License Plate Ground Recognition Equipment Consumed in Parking Lots & Commercial Buildings
- Figure 24. Global Vehicle License Plate Ground Recognition Equipment Market:

Parking Lots & Commercial Buildings (2021-2026) & (K Units)

Figure 25. Vehicle License Plate Ground Recognition Equipment Consumed in Toll Roads & Highway Stations

Figure 26. Global Vehicle License Plate Ground Recognition Equipment Market: Toll Roads & Highway Stations (2021-2026) & (K Units)

Figure 27. Vehicle License Plate Ground Recognition Equipment Consumed in Smart City Traffic Management

Figure 28. Global Vehicle License Plate Ground Recognition Equipment Market: Smart City Traffic Management (2021-2026) & (K Units)

Figure 29. Vehicle License Plate Ground Recognition Equipment Consumed in Others

Figure 30. Global Vehicle License Plate Ground Recognition Equipment Market: Others (2021-2026) & (K Units)

Figure 31. Global Vehicle License Plate Ground Recognition Equipment Sale Market Share by Application (2025)

Figure 32. Global Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Application in 2025

Figure 33. Vehicle License Plate Ground Recognition Equipment Sales by Company in 2025 (K Units)

Figure 34. Global Vehicle License Plate Ground Recognition Equipment Sales Market Share by Company in 2025

Figure 35. Vehicle License Plate Ground Recognition Equipment Revenue by Company in 2025 (\$ millions)

Figure 36. Global Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Company in 2025

Figure 37. Global Vehicle License Plate Ground Recognition Equipment Sales Market Share by Geographic Region (2021-2026)

Figure 38. Global Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Geographic Region in 2025

Figure 39. Americas Vehicle License Plate Ground Recognition Equipment Sales 2021-2026 (K Units)

Figure 40. Americas Vehicle License Plate Ground Recognition Equipment Revenue 2021-2026 (\$ millions)

Figure 41. APAC Vehicle License Plate Ground Recognition Equipment Sales 2021-2026 (K Units)

Figure 42. APAC Vehicle License Plate Ground Recognition Equipment Revenue 2021-2026 (\$ millions)

Figure 43. Europe Vehicle License Plate Ground Recognition Equipment Sales 2021-2026 (K Units)

Figure 44. Europe Vehicle License Plate Ground Recognition Equipment Revenue

2021-2026 (\$ millions)

Figure 45. Middle East & Africa Vehicle License Plate Ground Recognition Equipment Sales 2021-2026 (K Units)

Figure 46. Middle East & Africa Vehicle License Plate Ground Recognition Equipment Revenue 2021-2026 (\$ millions)

Figure 47. Americas Vehicle License Plate Ground Recognition Equipment Sales Market Share by Country in 2025

Figure 48. Americas Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Country (2021-2026)

Figure 49. Americas Vehicle License Plate Ground Recognition Equipment Sales Market Share by Type (2021-2026)

Figure 50. Americas Vehicle License Plate Ground Recognition Equipment Sales Market Share by Application (2021-2026)

Figure 51. United States Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 52. Canada Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 53. Mexico Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 54. Brazil Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 55. APAC Vehicle License Plate Ground Recognition Equipment Sales Market Share by Region in 2025

Figure 56. APAC Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Region (2021-2026)

Figure 57. APAC Vehicle License Plate Ground Recognition Equipment Sales Market Share by Type (2021-2026)

Figure 58. APAC Vehicle License Plate Ground Recognition Equipment Sales Market Share by Application (2021-2026)

Figure 59. China Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 60. Japan Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 61. South Korea Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 62. Southeast Asia Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 63. India Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 64. Australia Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 65. China Taiwan Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 66. Europe Vehicle License Plate Ground Recognition Equipment Sales Market Share by Country in 2025

Figure 67. Europe Vehicle License Plate Ground Recognition Equipment Revenue Market Share by Country (2021-2026)

Figure 68. Europe Vehicle License Plate Ground Recognition Equipment Sales Market Share by Type (2021-2026)

Figure 69. Europe Vehicle License Plate Ground Recognition Equipment Sales Market Share by Application (2021-2026)

Figure 70. Germany Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 71. France Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 72. UK Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 73. Italy Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 74. Russia Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 75. Middle East & Africa Vehicle License Plate Ground Recognition Equipment Sales Market Share by Country (2021-2026)

Figure 76. Middle East & Africa Vehicle License Plate Ground Recognition Equipment Sales Market Share by Type (2021-2026)

Figure 77. Middle East & Africa Vehicle License Plate Ground Recognition Equipment Sales Market Share by Application (2021-2026)

Figure 78. Egypt Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 79. South Africa Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 80. Israel Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 81. Turkey Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 82. GCC Countries Vehicle License Plate Ground Recognition Equipment Revenue Growth 2021-2026 (\$ millions)

Figure 83. Manufacturing Cost Structure Analysis of Vehicle License Plate Ground

Recognition Equipment in 2026

Figure 84. Manufacturing Process Analysis of Vehicle License Plate Ground

Recognition Equipment

Figure 85. Industry Chain Structure of Vehicle License Plate Ground Recognition

Equipment

Figure 86. Channels of Distribution

Figure 87. Global Vehicle License Plate Ground Recognition Equipment Sales Market

Forecast by Region (2027-2032)

Figure 88. Global Vehicle License Plate Ground Recognition Equipment Revenue

Market Share Forecast by Region (2027-2032)

Figure 89. Global Vehicle License Plate Ground Recognition Equipment Sales Market

Share Forecast by Type (2027-2032)

Figure 90. Global Vehicle License Plate Ground Recognition Equipment Revenue

Market Share Forecast by Type (2027-2032)

Figure 91. Global Vehicle License Plate Ground Recognition Equipment Sales Market

Share Forecast by Application (2027-2032)

Figure 92. Global Vehicle License Plate Ground Recognition Equipment Revenue

Market Share Forecast by Application (2027-2032)

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