

Global Vehicle Leasing Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Vehicle Leasing market size is predicted to grow from US\$ 110110 million in 2025 to US\$ 192430 million in 2031; it is expected to grow at a CAGR of 9.8% from 2025 to 2031.

Vehicle leasing is the leasing (or the use) of a motor vehicle for a fixed period of time at an agreed amount of money for the lease. It is commonly offered by dealers as an alternative to vehicle purchase but is widely used by businesses as a method of acquiring (or having the use of) vehicles for business, without the usually needed cash outlay. The key difference in a lease is that after the primary term (usually 2, 3 or 4 years) the vehicle has to either be returned to the leasing company or purchased for the residual value.

The major players in global Vehicle Leasing market include Enterprise, Hertz, Avis Budget, etc. The top 3 players occupy about 55% shares of the global market. North America and Europe are main markets, they occupy about 70% of the global market. Business Leasing is the main type, with a share about 60%. Airport is the main application, which holds a share about 70%.

LPI (LP Information)' newest research report, the "Vehicle Leasing Industry Forecast" looks at past sales and reviews total world Vehicle Leasing sales in 2024, providing a comprehensive analysis by region and market sector of projected Vehicle Leasing sales for 2025 through 2031. With Vehicle Leasing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vehicle Leasing industry.

This Insight Report provides a comprehensive analysis of the global Vehicle Leasing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Vehicle Leasing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vehicle Leasing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vehicle Leasing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vehicle Leasing.

This report presents a comprehensive overview, market shares, and growth opportunities of Vehicle Leasing market by product type, application, key players and key regions and countries.

Segmentation by Type:

Business Leasing

Leisure Leasing

Segmentation by Application:

Airport

Off-Airport

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Enterprise

Hertz

Avis Budget

ALD Automotive

Arval

Sixt

Europcar

Localiza

Unidas

CAR Inc.

Shouqi Zuche

Goldcar

Movida

Fox Rent A Car

Ehi Car Services

U-Save

Yestock Car Rental

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