

Global Vehicle Integrated Photovoltaics (VIPV) Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Vehicle Integrated Photovoltaics (VIPV) market size is predicted to grow from US\$ 138 million in 2025 to US\$ 701 million in 2032; it is expected to grow at a CAGR of 26.6% from 2026 to 2032.

Vehicle Integrated Photovoltaics (VIPV) refers to the integration of photovoltaic solar panels directly into a vehicle's surface, such as the roof, hood, or body panels, to generate electricity from sunlight. This technology enables vehicles to supplement their energy needs, reducing reliance on external charging or fuel, and is particularly beneficial for electric vehicles (EVs) and hybrid vehicles. VIPV systems can extend driving range, power auxiliary systems, and improve overall energy efficiency. They are designed to be lightweight, durable, and aerodynamic, aligning with automotive standards for performance and safety. VIPV is a key innovation in sustainable transportation, contributing to energy efficiency and reduced emissions.

The market for Vehicle Integrated Photovoltaics (VIPV) is emerging as a promising segment within the clean mobility and solar energy sectors, driven by the growing demand for sustainable transportation and reduced vehicle emissions. VIPV involves integrating solar panels directly into the surface of vehicles—such as roofs, hoods, or windows—to generate auxiliary power, extend driving range (especially for EVs), and reduce reliance on grid charging. While still in the early stages, the market is gaining traction with pilot projects from automakers like Toyota, Hyundai, and Lightyear. Technological advancements in lightweight, flexible solar materials and rising regulatory pressure for green mobility are expected to fuel growth, with Europe and Asia-Pacific leading in adoption. However, challenges remain in cost, efficiency, and durability under real-world driving conditions.

LPI (LP Information)' newest research report, the 'Vehicle Integrated Photovoltaics (VIPV) Industry Forecast' looks at past sales and reviews total world Vehicle Integrated Photovoltaics (VIPV) sales in 2025, providing a comprehensive analysis by region and market sector of projected Vehicle Integrated Photovoltaics (VIPV) sales for 2026 through 2032. With Vehicle Integrated Photovoltaics (VIPV) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vehicle Integrated Photovoltaics (VIPV) industry.

This Insight Report provides a comprehensive analysis of the global Vehicle Integrated Photovoltaics (VIPV) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Vehicle Integrated Photovoltaics (VIPV) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vehicle Integrated Photovoltaics (VIPV) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vehicle Integrated Photovoltaics (VIPV) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vehicle Integrated Photovoltaics (VIPV).

This report presents a comprehensive overview, market shares, and growth opportunities of Vehicle Integrated Photovoltaics (VIPV) market by product type, application, key players and key regions and countries.

Segmentation by Type:

Single Crystal Silicon

Polycrystalline Silicon

Thin Film

Segmentation by Application:

Passenger Cars

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sono Motors

Lightyear

EneCoat

Sunset Energietechnik

OPES Solutions

Trina Solar

Meyer Burger

a2 Solar

Changzhou Almaden

Shenzhen Topraysolar

Green Energy

Umicore

Shenzhen Phenosolar Technology

Sunman (Zhenjiang)

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Vehicle Integrated Photovoltaics (VIPV) Market Size (2021-2032)
 - 2.1.2 Vehicle Integrated Photovoltaics (VIPV) Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Vehicle Integrated Photovoltaics (VIPV) by Country/Region (2021, 2025 & 2032)
- 2.2 Vehicle Integrated Photovoltaics (VIPV) Segment by Type
 - 2.2.1 Single Crystal Silicon
 - 2.2.2 Polycrystalline Silicon
 - 2.2.3 Thin Film
 - 2.2.4 Vehicle Integrated Photovoltaics (VIPV) Market Size by Type
 - 2.2.4.1 Vehicle Integrated Photovoltaics (VIPV) Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.4.2 Global Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Type (2021-2026)
- 2.3 Vehicle Integrated Photovoltaics (VIPV) Segment by Application
 - 2.3.1 Passenger Cars
 - 2.3.2 Commercial Vehicles
 - 2.3.3 Vehicle Integrated Photovoltaics (VIPV) Market Size by Application
 - 2.3.3.1 Vehicle Integrated Photovoltaics (VIPV) Market Size CAGR by Application (2021 VS 2025 VS 2032)
 - 2.3.3.2 Global Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Application (2021-2026)

3 VEHICLE INTEGRATED PHOTOVOLTAICS (VIPV) MARKET SIZE BY PLAYER

3.1 Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Player

3.1.1 Global Vehicle Integrated Photovoltaics (VIPV) Revenue by Player (2021-2026)

3.1.2 Global Vehicle Integrated Photovoltaics (VIPV) Revenue Market Share by Player (2021-2026)

3.2 Global Vehicle Integrated Photovoltaics (VIPV) Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 VEHICLE INTEGRATED PHOTOVOLTAICS (VIPV) BY REGION

4.1 Vehicle Integrated Photovoltaics (VIPV) Market Size by Region (2021-2026)

4.2 Global Vehicle Integrated Photovoltaics (VIPV) Annual Revenue by Country/Region (2021-2026)

4.3 Americas Vehicle Integrated Photovoltaics (VIPV) Market Size Growth (2021-2026)

4.4 APAC Vehicle Integrated Photovoltaics (VIPV) Market Size Growth (2021-2026)

4.5 Europe Vehicle Integrated Photovoltaics (VIPV) Market Size Growth (2021-2026)

4.6 Middle East & Africa Vehicle Integrated Photovoltaics (VIPV) Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Vehicle Integrated Photovoltaics (VIPV) Market Size by Country (2021-2026)

5.2 Americas Vehicle Integrated Photovoltaics (VIPV) Market Size by Type (2021-2026)

5.3 Americas Vehicle Integrated Photovoltaics (VIPV) Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Vehicle Integrated Photovoltaics (VIPV) Market Size by Region (2021-2026)

6.2 APAC Vehicle Integrated Photovoltaics (VIPV) Market Size by Type (2021-2026)

6.3 APAC Vehicle Integrated Photovoltaics (VIPV) Market Size by Application
(2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Vehicle Integrated Photovoltaics (VIPV) Market Size by Country
(2021-2026)

7.2 Europe Vehicle Integrated Photovoltaics (VIPV) Market Size by Type (2021-2026)

7.3 Europe Vehicle Integrated Photovoltaics (VIPV) Market Size by Application
(2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Vehicle Integrated Photovoltaics (VIPV) by Region (2021-2026)

8.2 Middle East & Africa Vehicle Integrated Photovoltaics (VIPV) Market Size by Type
(2021-2026)

8.3 Middle East & Africa Vehicle Integrated Photovoltaics (VIPV) Market Size by
Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL VEHICLE INTEGRATED PHOTOVOLTAICS (VIPV) MARKET FORECAST

10.1 Global Vehicle Integrated Photovoltaics (VIPV) Forecast by Region (2027-2032)

10.1.1 Global Vehicle Integrated Photovoltaics (VIPV) Forecast by Region (2027-2032)

10.1.2 Americas Vehicle Integrated Photovoltaics (VIPV) Forecast

10.1.3 APAC Vehicle Integrated Photovoltaics (VIPV) Forecast

10.1.4 Europe Vehicle Integrated Photovoltaics (VIPV) Forecast

10.1.5 Middle East & Africa Vehicle Integrated Photovoltaics (VIPV) Forecast

10.2 Americas Vehicle Integrated Photovoltaics (VIPV) Forecast by Country (2027-2032)

10.2.1 United States Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.2.2 Canada Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.2.3 Mexico Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.2.4 Brazil Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.3 APAC Vehicle Integrated Photovoltaics (VIPV) Forecast by Region (2027-2032)

10.3.1 China Vehicle Integrated Photovoltaics (VIPV) Market Forecast

10.3.2 Japan Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.3.3 Korea Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.3.4 Southeast Asia Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.3.5 India Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.3.6 Australia Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.4 Europe Vehicle Integrated Photovoltaics (VIPV) Forecast by Country (2027-2032)

10.4.1 Germany Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.4.2 France Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.4.3 UK Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.4.4 Italy Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.4.5 Russia Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.5 Middle East & Africa Vehicle Integrated Photovoltaics (VIPV) Forecast by Region (2027-2032)

10.5.1 Egypt Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.5.2 South Africa Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.5.3 Israel Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.5.4 Turkey Market Vehicle Integrated Photovoltaics (VIPV) Forecast

10.6 Global Vehicle Integrated Photovoltaics (VIPV) Forecast by Type (2027-2032)

10.7 Global Vehicle Integrated Photovoltaics (VIPV) Forecast by Application (2027-2032)

10.7.1 GCC Countries Market Vehicle Integrated Photovoltaics (VIPV) Forecast

11 KEY PLAYERS ANALYSIS

11.1 Sono Motors

11.1.1 Sono Motors Company Information

11.1.2 Sono Motors Vehicle Integrated Photovoltaics (VIPV) Product Offered

11.1.3 Sono Motors Vehicle Integrated Photovoltaics (VIPV) Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 Sono Motors Main Business Overview

11.1.5 Sono Motors Latest Developments

11.2 Lightyear

11.2.1 Lightyear Company Information

11.2.2 Lightyear Vehicle Integrated Photovoltaics (VIPV) Product Offered

11.2.3 Lightyear Vehicle Integrated Photovoltaics (VIPV) Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 Lightyear Main Business Overview

11.2.5 Lightyear Latest Developments

11.3 EneCoat

11.3.1 EneCoat Company Information

11.3.2 EneCoat Vehicle Integrated Photovoltaics (VIPV) Product Offered

11.3.3 EneCoat Vehicle Integrated Photovoltaics (VIPV) Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 EneCoat Main Business Overview

11.3.5 EneCoat Latest Developments

11.4 Sunset Energietechnik

11.4.1 Sunset Energietechnik Company Information

11.4.2 Sunset Energietechnik Vehicle Integrated Photovoltaics (VIPV) Product Offered

11.4.3 Sunset Energietechnik Vehicle Integrated Photovoltaics (VIPV) Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 Sunset Energietechnik Main Business Overview

11.4.5 Sunset Energietechnik Latest Developments

11.5 OPES Solutions

11.5.1 OPES Solutions Company Information

11.5.2 OPES Solutions Vehicle Integrated Photovoltaics (VIPV) Product Offered

11.5.3 OPES Solutions Vehicle Integrated Photovoltaics (VIPV) Revenue, Gross Margin and Market Share (2021-2026)

- 11.5.4 OPES Solutions Main Business Overview
- 11.5.5 OPES Solutions Latest Developments
- 11.6 Trina Solar
 - 11.6.1 Trina Solar Company Information
 - 11.6.2 Trina Solar Vehicle Integrated Photovoltaics (VIPV) Product Offered
 - 11.6.3 Trina Solar Vehicle Integrated Photovoltaics (VIPV) Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Trina Solar Main Business Overview
 - 11.6.5 Trina Solar Latest Developments
- 11.7 Meyer Burger
 - 11.7.1 Meyer Burger Company Information
 - 11.7.2 Meyer Burger Vehicle Integrated Photovoltaics (VIPV) Product Offered
 - 11.7.3 Meyer Burger Vehicle Integrated Photovoltaics (VIPV) Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Meyer Burger Main Business Overview
 - 11.7.5 Meyer Burger Latest Developments
- 11.8 a2 Solar
 - 11.8.1 a2 Solar Company Information
 - 11.8.2 a2 Solar Vehicle Integrated Photovoltaics (VIPV) Product Offered
 - 11.8.3 a2 Solar Vehicle Integrated Photovoltaics (VIPV) Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 a2 Solar Main Business Overview
 - 11.8.5 a2 Solar Latest Developments
- 11.9 Changzhou Almaden
 - 11.9.1 Changzhou Almaden Company Information
 - 11.9.2 Changzhou Almaden Vehicle Integrated Photovoltaics (VIPV) Product Offered
 - 11.9.3 Changzhou Almaden Vehicle Integrated Photovoltaics (VIPV) Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Changzhou Almaden Main Business Overview
 - 11.9.5 Changzhou Almaden Latest Developments
- 11.10 Shenzhen Topraysolar
 - 11.10.1 Shenzhen Topraysolar Company Information
 - 11.10.2 Shenzhen Topraysolar Vehicle Integrated Photovoltaics (VIPV) Product Offered
 - 11.10.3 Shenzhen Topraysolar Vehicle Integrated Photovoltaics (VIPV) Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Shenzhen Topraysolar Main Business Overview
 - 11.10.5 Shenzhen Topraysolar Latest Developments
- 11.11 Green Energy

- 11.11.1 Green Energy Company Information
- 11.11.2 Green Energy Vehicle Integrated Photovoltaics (VIPV) Product Offered
- 11.11.3 Green Energy Vehicle Integrated Photovoltaics (VIPV) Revenue, Gross Margin and Market Share (2021-2026)
- 11.11.4 Green Energy Main Business Overview
- 11.11.5 Green Energy Latest Developments
- 11.12 Umicore
 - 11.12.1 Umicore Company Information
 - 11.12.2 Umicore Vehicle Integrated Photovoltaics (VIPV) Product Offered
 - 11.12.3 Umicore Vehicle Integrated Photovoltaics (VIPV) Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Umicore Main Business Overview
 - 11.12.5 Umicore Latest Developments
- 11.13 Shenzhen Phenosolar Technology
 - 11.13.1 Shenzhen Phenosolar Technology Company Information
 - 11.13.2 Shenzhen Phenosolar Technology Vehicle Integrated Photovoltaics (VIPV) Product Offered
 - 11.13.3 Shenzhen Phenosolar Technology Vehicle Integrated Photovoltaics (VIPV) Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Shenzhen Phenosolar Technology Main Business Overview
 - 11.13.5 Shenzhen Phenosolar Technology Latest Developments
- 11.14 Sunman (Zhenjiang)
 - 11.14.1 Sunman (Zhenjiang) Company Information
 - 11.14.2 Sunman (Zhenjiang) Vehicle Integrated Photovoltaics (VIPV) Product Offered
 - 11.14.3 Sunman (Zhenjiang) Vehicle Integrated Photovoltaics (VIPV) Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Sunman (Zhenjiang) Main Business Overview
 - 11.14.5 Sunman (Zhenjiang) Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Vehicle Integrated Photovoltaics (VIPV) Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Vehicle Integrated Photovoltaics (VIPV) Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Single Crystal Silicon

Table 4. Major Players of Polycrystalline Silicon

Table 5. Major Players of Thin Film

Table 6. Vehicle Integrated Photovoltaics (VIPV) Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 7. Global Vehicle Integrated Photovoltaics (VIPV) Market Size by Type (2021-2026) & (\$ millions)

Table 8. Global Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Type (2021-2026)

Table 9. Vehicle Integrated Photovoltaics (VIPV) Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 10. Global Vehicle Integrated Photovoltaics (VIPV) Market Size by Application (2021-2026) & (\$ millions)

Table 11. Global Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Application (2021-2026)

Table 12. Global Vehicle Integrated Photovoltaics (VIPV) Revenue by Player (2021-2026) & (\$ millions)

Table 13. Global Vehicle Integrated Photovoltaics (VIPV) Revenue Market Share by Player (2021-2026)

Table 14. Vehicle Integrated Photovoltaics (VIPV) Key Players Head office and Products Offered

Table 15. Vehicle Integrated Photovoltaics (VIPV) Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 16. New Products and Potential Entrants

Table 17. Mergers & Acquisitions, Expansion

Table 18. Global Vehicle Integrated Photovoltaics (VIPV) Market Size by Region (2021-2026) & (\$ millions)

Table 19. Global Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Region (2021-2026)

Table 20. Global Vehicle Integrated Photovoltaics (VIPV) Revenue by Country/Region (2021-2026) & (\$ millions)

Table 21. Global Vehicle Integrated Photovoltaics (VIPV) Revenue Market Share by Country/Region (2021-2026)

Table 22. Americas Vehicle Integrated Photovoltaics (VIPV) Market Size by Country (2021-2026) & (\$ millions)

Table 23. Americas Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Country (2021-2026)

Table 24. Americas Vehicle Integrated Photovoltaics (VIPV) Market Size by Type (2021-2026) & (\$ millions)

Table 25. Americas Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Type (2021-2026)

Table 26. Americas Vehicle Integrated Photovoltaics (VIPV) Market Size by Application (2021-2026) & (\$ millions)

Table 27. Americas Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Application (2021-2026)

Table 28. APAC Vehicle Integrated Photovoltaics (VIPV) Market Size by Region (2021-2026) & (\$ millions)

Table 29. APAC Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Region (2021-2026)

Table 30. APAC Vehicle Integrated Photovoltaics (VIPV) Market Size by Type (2021-2026) & (\$ millions)

Table 31. APAC Vehicle Integrated Photovoltaics (VIPV) Market Size by Application (2021-2026) & (\$ millions)

Table 32. Europe Vehicle Integrated Photovoltaics (VIPV) Market Size by Country (2021-2026) & (\$ millions)

Table 33. Europe Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Country (2021-2026)

Table 34. Europe Vehicle Integrated Photovoltaics (VIPV) Market Size by Type (2021-2026) & (\$ millions)

Table 35. Europe Vehicle Integrated Photovoltaics (VIPV) Market Size by Application (2021-2026) & (\$ millions)

Table 36. Middle East & Africa Vehicle Integrated Photovoltaics (VIPV) Market Size by Region (2021-2026) & (\$ millions)

Table 37. Middle East & Africa Vehicle Integrated Photovoltaics (VIPV) Market Size by Type (2021-2026) & (\$ millions)

Table 38. Middle East & Africa Vehicle Integrated Photovoltaics (VIPV) Market Size by Application (2021-2026) & (\$ millions)

Table 39. Key Market Drivers & Growth Opportunities of Vehicle Integrated Photovoltaics (VIPV)

Table 40. Key Market Challenges & Risks of Vehicle Integrated Photovoltaics (VIPV)

Table 41. Key Industry Trends of Vehicle Integrated Photovoltaics (VIPV)
Table 42. Global Vehicle Integrated Photovoltaics (VIPV) Market Size Forecast by Region (2027-2032) & (\$ millions)
Table 43. Global Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share Forecast by Region (2027-2032)
Table 44. Global Vehicle Integrated Photovoltaics (VIPV) Market Size Forecast by Type (2027-2032) & (\$ millions)
Table 45. Global Vehicle Integrated Photovoltaics (VIPV) Market Size Forecast by Application (2027-2032) & (\$ millions)
Table 46. Sono Motors Details, Company Type, Vehicle Integrated Photovoltaics (VIPV) Area Served and Its Competitors
Table 47. Sono Motors Vehicle Integrated Photovoltaics (VIPV) Product Offered
Table 48. Sono Motors Vehicle Integrated Photovoltaics (VIPV) Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 49. Sono Motors Main Business
Table 50. Sono Motors Latest Developments
Table 51. Lightyear Details, Company Type, Vehicle Integrated Photovoltaics (VIPV) Area Served and Its Competitors
Table 52. Lightyear Vehicle Integrated Photovoltaics (VIPV) Product Offered
Table 53. Lightyear Vehicle Integrated Photovoltaics (VIPV) Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 54. Lightyear Main Business
Table 55. Lightyear Latest Developments
Table 56. EneCoat Details, Company Type, Vehicle Integrated Photovoltaics (VIPV) Area Served and Its Competitors
Table 57. EneCoat Vehicle Integrated Photovoltaics (VIPV) Product Offered
Table 58. EneCoat Vehicle Integrated Photovoltaics (VIPV) Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 59. EneCoat Main Business
Table 60. EneCoat Latest Developments
Table 61. Sunset Energietechnik Details, Company Type, Vehicle Integrated Photovoltaics (VIPV) Area Served and Its Competitors
Table 62. Sunset Energietechnik Vehicle Integrated Photovoltaics (VIPV) Product Offered
Table 63. Sunset Energietechnik Vehicle Integrated Photovoltaics (VIPV) Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 64. Sunset Energietechnik Main Business
Table 65. Sunset Energietechnik Latest Developments
Table 66. OPES Solutions Details, Company Type, Vehicle Integrated Photovoltaics

(VIPV) Area Served and Its Competitors

Table 67. OPES Solutions Vehicle Integrated Photovoltaics (VIPV) Product Offered

Table 68. OPES Solutions Vehicle Integrated Photovoltaics (VIPV) Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 69. OPES Solutions Main Business

Table 70. OPES Solutions Latest Developments

Table 71. Trina Solar Details, Company Type, Vehicle Integrated Photovoltaics (VIPV) Area Served and Its Competitors

Table 72. Trina Solar Vehicle Integrated Photovoltaics (VIPV) Product Offered

Table 73. Trina Solar Vehicle Integrated Photovoltaics (VIPV) Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 74. Trina Solar Main Business

Table 75. Trina Solar Latest Developments

Table 76. Meyer Burger Details, Company Type, Vehicle Integrated Photovoltaics (VIPV) Area Served and Its Competitors

Table 77. Meyer Burger Vehicle Integrated Photovoltaics (VIPV) Product Offered

Table 78. Meyer Burger Vehicle Integrated Photovoltaics (VIPV) Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 79. Meyer Burger Main Business

Table 80. Meyer Burger Latest Developments

Table 81. a2 Solar Details, Company Type, Vehicle Integrated Photovoltaics (VIPV) Area Served and Its Competitors

Table 82. a2 Solar Vehicle Integrated Photovoltaics (VIPV) Product Offered

Table 83. a2 Solar Vehicle Integrated Photovoltaics (VIPV) Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 84. a2 Solar Main Business

Table 85. a2 Solar Latest Developments

Table 86. Changzhou Almaden Details, Company Type, Vehicle Integrated Photovoltaics (VIPV) Area Served and Its Competitors

Table 87. Changzhou Almaden Vehicle Integrated Photovoltaics (VIPV) Product Offered

Table 88. Changzhou Almaden Vehicle Integrated Photovoltaics (VIPV) Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 89. Changzhou Almaden Main Business

Table 90. Changzhou Almaden Latest Developments

Table 91. Shenzhen Topraysolar Details, Company Type, Vehicle Integrated Photovoltaics (VIPV) Area Served and Its Competitors

Table 92. Shenzhen Topraysolar Vehicle Integrated Photovoltaics (VIPV) Product Offered

Table 93. Shenzhen Topraysolar Vehicle Integrated Photovoltaics (VIPV) Revenue (\$

million), Gross Margin and Market Share (2021-2026)

Table 94. Shenzhen Topraysolar Main Business

Table 95. Shenzhen Topraysolar Latest Developments

Table 96. Green Energy Details, Company Type, Vehicle Integrated Photovoltaics (VIPV) Area Served and Its Competitors

Table 97. Green Energy Vehicle Integrated Photovoltaics (VIPV) Product Offered

Table 98. Green Energy Vehicle Integrated Photovoltaics (VIPV) Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 99. Green Energy Main Business

Table 100. Green Energy Latest Developments

Table 101. Umicore Details, Company Type, Vehicle Integrated Photovoltaics (VIPV) Area Served and Its Competitors

Table 102. Umicore Vehicle Integrated Photovoltaics (VIPV) Product Offered

Table 103. Umicore Vehicle Integrated Photovoltaics (VIPV) Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 104. Umicore Main Business

Table 105. Umicore Latest Developments

Table 106. Shenzhen Phenosolar Technology Details, Company Type, Vehicle Integrated Photovoltaics (VIPV) Area Served and Its Competitors

Table 107. Shenzhen Phenosolar Technology Vehicle Integrated Photovoltaics (VIPV) Product Offered

Table 108. Shenzhen Phenosolar Technology Vehicle Integrated Photovoltaics (VIPV) Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 109. Shenzhen Phenosolar Technology Main Business

Table 110. Shenzhen Phenosolar Technology Latest Developments

Table 111. Sunman (Zhenjiang) Details, Company Type, Vehicle Integrated Photovoltaics (VIPV) Area Served and Its Competitors

Table 112. Sunman (Zhenjiang) Vehicle Integrated Photovoltaics (VIPV) Product Offered

Table 113. Sunman (Zhenjiang) Vehicle Integrated Photovoltaics (VIPV) Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 114. Sunman (Zhenjiang) Main Business

Table 115. Sunman (Zhenjiang) Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Vehicle Integrated Photovoltaics (VIPV) Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Vehicle Integrated Photovoltaics (VIPV) Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Vehicle Integrated Photovoltaics (VIPV) Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Vehicle Integrated Photovoltaics (VIPV) Sales Market Share by Country/Region (2025)
- Figure 8. Vehicle Integrated Photovoltaics (VIPV) Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Type in 2025
- Figure 10. Vehicle Integrated Photovoltaics (VIPV) in Passenger Cars
- Figure 11. Global Vehicle Integrated Photovoltaics (VIPV) Market: Passenger Cars (2021-2026) & (\$ millions)
- Figure 12. Vehicle Integrated Photovoltaics (VIPV) in Commercial Vehicles
- Figure 13. Global Vehicle Integrated Photovoltaics (VIPV) Market: Commercial Vehicles (2021-2026) & (\$ millions)
- Figure 14. Global Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Application in 2025
- Figure 15. Global Vehicle Integrated Photovoltaics (VIPV) Revenue Market Share by Player in 2025
- Figure 16. Global Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Region (2021-2026)
- Figure 17. Americas Vehicle Integrated Photovoltaics (VIPV) Market Size 2021-2026 (\$ millions)
- Figure 18. APAC Vehicle Integrated Photovoltaics (VIPV) Market Size 2021-2026 (\$ millions)
- Figure 19. Europe Vehicle Integrated Photovoltaics (VIPV) Market Size 2021-2026 (\$ millions)
- Figure 20. Middle East & Africa Vehicle Integrated Photovoltaics (VIPV) Market Size 2021-2026 (\$ millions)
- Figure 21. Americas Vehicle Integrated Photovoltaics (VIPV) Value Market Share by

Country in 2025

Figure 22. United States Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 23. Canada Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 24. Mexico Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 25. Brazil Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 26. APAC Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Region in 2025

Figure 27. APAC Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Type (2021-2026)

Figure 28. APAC Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Application (2021-2026)

Figure 29. China Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 30. Japan Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 31. South Korea Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 32. Southeast Asia Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 33. India Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 34. Australia Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 35. Europe Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Country in 2025

Figure 36. Europe Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Type (2021-2026)

Figure 37. Europe Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Application (2021-2026)

Figure 38. Germany Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 39. France Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 40. UK Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 41. Italy Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 42. Russia Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 43. Middle East & Africa Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Region (2021-2026)

Figure 44. Middle East & Africa Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Type (2021-2026)

Figure 45. Middle East & Africa Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share by Application (2021-2026)

Figure 46. Egypt Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 47. South Africa Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 48. Israel Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 49. Turkey Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 50. GCC Countries Vehicle Integrated Photovoltaics (VIPV) Market Size Growth 2021-2026 (\$ millions)

Figure 51. Americas Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 52. APAC Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 53. Europe Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 54. Middle East & Africa Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 55. United States Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 56. Canada Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 57. Mexico Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 58. Brazil Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 59. China Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 60. Japan Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$

millions)

Figure 61. Korea Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 62. Southeast Asia Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 63. India Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 64. Australia Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 65. Germany Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 66. France Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 67. UK Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 68. Italy Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 69. Russia Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 70. Egypt Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 71. South Africa Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 72. Israel Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 73. Turkey Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

Figure 74. Global Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share Forecast by Type (2027-2032)

Figure 75. Global Vehicle Integrated Photovoltaics (VIPV) Market Size Market Share Forecast by Application (2027-2032)

Figure 76. GCC Countries Vehicle Integrated Photovoltaics (VIPV) Market Size 2027-2032 (\$ millions)

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