

Global Vehicle GPS Trackers Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Vehicle GPS Trackers market size was valued at US\$ 480.1 million in 2023. With growing demand in downstream market, the Vehicle GPS Trackers is forecast to a readjusted size of US\$ 616.2 million by 2030 with a CAGR of 3.6% during review period.

The research report highlights the growth potential of the global Vehicle GPS Trackers market. Vehicle GPS Trackers are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Vehicle GPS Trackers. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Vehicle GPS Trackers market.

Vehicle GPS Trackers are portable devices that allow fleet managers, parents, and vehicle owners of all kinds to monitor and track their cars and trucks. Real-time GPS trackers for cars are capable of providing instantaneous speed and location data, while less expensive options record this type of information for later use. With some GPS vehicle trackers, it's even possible to set up real-time alerts to go off whenever a driver speeds or deviates from a specific area.

Key Features:

The report on Vehicle GPS Trackers market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Vehicle GPS Trackers market. It may include historical data, market segmentation by Type (e.g., Wired Vehicle GPS Trackers, Wireless Vehicle GPS Trackers), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Vehicle GPS Trackers market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Vehicle GPS Trackers market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Vehicle GPS Trackers industry. This include advancements in Vehicle GPS Trackers technology, Vehicle GPS Trackers new entrants, Vehicle GPS Trackers new investment, and other innovations that are shaping the future of Vehicle GPS Trackers.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Vehicle GPS Trackers market. It includes factors influencing customer ' purchasing decisions, preferences for Vehicle GPS Trackers product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Vehicle GPS Trackers market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Vehicle GPS Trackers market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Vehicle GPS Trackers market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Vehicle GPS Trackers industry. This

includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Vehicle GPS Trackers market.

Market Segmentation:

Vehicle GPS Trackers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Wired Vehicle GPS Trackers

Wireless Vehicle GPS Trackers

Segmentation by application

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Orbocomm

Meitrack

Queclink

Concox Information Technology

Teltonika

CalAmp

Tomtom

Shenzhen Eelink Communication Technology

Sierra Wireless

ThinkRace Technology

ARKNAV

Jimi Electronic

Trackimo

Suntech International

Ruptela

Shenzhen Coban Electronics

Starcom Systems

Gosafe Company Ltd.

Huizhou Great-Will Industrial

GOTOP Limited

Key Questions Addressed in this Report

What is the 10-year outlook for the global Vehicle GPS Trackers market?

What factors are driving Vehicle GPS Trackers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Vehicle GPS Trackers market opportunities vary by end market size?

How does Vehicle GPS Trackers break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Vehicle GPS Trackers Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Vehicle GPS Trackers by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Vehicle GPS Trackers by Country/Region, 2019, 2023 & 2030
- 2.2 Vehicle GPS Trackers Segment by Type
 - 2.2.1 Wired Vehicle GPS Trackers
 - 2.2.2 Wireless Vehicle GPS Trackers
- 2.3 Vehicle GPS Trackers Sales by Type
 - 2.3.1 Global Vehicle GPS Trackers Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Vehicle GPS Trackers Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Vehicle GPS Trackers Sale Price by Type (2019-2024)
- 2.4 Vehicle GPS Trackers Segment by Application
 - 2.4.1 Passenger Vehicle
 - 2.4.2 Commercial Vehicle
- 2.5 Vehicle GPS Trackers Sales by Application
 - 2.5.1 Global Vehicle GPS Trackers Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Vehicle GPS Trackers Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Vehicle GPS Trackers Sale Price by Application (2019-2024)

3 GLOBAL VEHICLE GPS TRACKERS BY COMPANY

- 3.1 Global Vehicle GPS Trackers Breakdown Data by Company
 - 3.1.1 Global Vehicle GPS Trackers Annual Sales by Company (2019-2024)
 - 3.1.2 Global Vehicle GPS Trackers Sales Market Share by Company (2019-2024)
- 3.2 Global Vehicle GPS Trackers Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Vehicle GPS Trackers Revenue by Company (2019-2024)
 - 3.2.2 Global Vehicle GPS Trackers Revenue Market Share by Company (2019-2024)
- 3.3 Global Vehicle GPS Trackers Sale Price by Company
- 3.4 Key Manufacturers Vehicle GPS Trackers Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Vehicle GPS Trackers Product Location Distribution
 - 3.4.2 Players Vehicle GPS Trackers Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR VEHICLE GPS TRACKERS BY GEOGRAPHIC REGION

- 4.1 World Historic Vehicle GPS Trackers Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Vehicle GPS Trackers Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Vehicle GPS Trackers Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Vehicle GPS Trackers Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Vehicle GPS Trackers Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Vehicle GPS Trackers Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Vehicle GPS Trackers Sales Growth
- 4.4 APAC Vehicle GPS Trackers Sales Growth
- 4.5 Europe Vehicle GPS Trackers Sales Growth
- 4.6 Middle East & Africa Vehicle GPS Trackers Sales Growth

5 AMERICAS

- 5.1 Americas Vehicle GPS Trackers Sales by Country
 - 5.1.1 Americas Vehicle GPS Trackers Sales by Country (2019-2024)
 - 5.1.2 Americas Vehicle GPS Trackers Revenue by Country (2019-2024)
- 5.2 Americas Vehicle GPS Trackers Sales by Type

5.3 Americas Vehicle GPS Trackers Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Vehicle GPS Trackers Sales by Region

6.1.1 APAC Vehicle GPS Trackers Sales by Region (2019-2024)

6.1.2 APAC Vehicle GPS Trackers Revenue by Region (2019-2024)

6.2 APAC Vehicle GPS Trackers Sales by Type

6.3 APAC Vehicle GPS Trackers Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Vehicle GPS Trackers by Country

7.1.1 Europe Vehicle GPS Trackers Sales by Country (2019-2024)

7.1.2 Europe Vehicle GPS Trackers Revenue by Country (2019-2024)

7.2 Europe Vehicle GPS Trackers Sales by Type

7.3 Europe Vehicle GPS Trackers Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Vehicle GPS Trackers by Country

8.1.1 Middle East & Africa Vehicle GPS Trackers Sales by Country (2019-2024)

8.1.2 Middle East & Africa Vehicle GPS Trackers Revenue by Country (2019-2024)

- 8.2 Middle East & Africa Vehicle GPS Trackers Sales by Type
- 8.3 Middle East & Africa Vehicle GPS Trackers Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Vehicle GPS Trackers
- 10.3 Manufacturing Process Analysis of Vehicle GPS Trackers
- 10.4 Industry Chain Structure of Vehicle GPS Trackers

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Vehicle GPS Trackers Distributors
- 11.3 Vehicle GPS Trackers Customer

12 WORLD FORECAST REVIEW FOR VEHICLE GPS TRACKERS BY GEOGRAPHIC REGION

- 12.1 Global Vehicle GPS Trackers Market Size Forecast by Region
 - 12.1.1 Global Vehicle GPS Trackers Forecast by Region (2025-2030)
 - 12.1.2 Global Vehicle GPS Trackers Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country

12.6 Global Vehicle GPS Trackers Forecast by Type

12.7 Global Vehicle GPS Trackers Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Orbocomm

13.1.1 Orbocomm Company Information

13.1.2 Orbocomm Vehicle GPS Trackers Product Portfolios and Specifications

13.1.3 Orbocomm Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin
(2019-2024)

13.1.4 Orbocomm Main Business Overview

13.1.5 Orbocomm Latest Developments

13.2 Meitrack

13.2.1 Meitrack Company Information

13.2.2 Meitrack Vehicle GPS Trackers Product Portfolios and Specifications

13.2.3 Meitrack Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin
(2019-2024)

13.2.4 Meitrack Main Business Overview

13.2.5 Meitrack Latest Developments

13.3 Queclink

13.3.1 Queclink Company Information

13.3.2 Queclink Vehicle GPS Trackers Product Portfolios and Specifications

13.3.3 Queclink Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin
(2019-2024)

13.3.4 Queclink Main Business Overview

13.3.5 Queclink Latest Developments

13.4 Concox Information Technology

13.4.1 Concox Information Technology Company Information

13.4.2 Concox Information Technology Vehicle GPS Trackers Product Portfolios and
Specifications

13.4.3 Concox Information Technology Vehicle GPS Trackers Sales, Revenue, Price
and Gross Margin (2019-2024)

13.4.4 Concox Information Technology Main Business Overview

13.4.5 Concox Information Technology Latest Developments

13.5 Teltonika

13.5.1 Teltonika Company Information

13.5.2 Teltonika Vehicle GPS Trackers Product Portfolios and Specifications

13.5.3 Teltonika Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin
(2019-2024)

- 13.5.4 Teltonika Main Business Overview
- 13.5.5 Teltonika Latest Developments
- 13.6 CalAmp
 - 13.6.1 CalAmp Company Information
 - 13.6.2 CalAmp Vehicle GPS Trackers Product Portfolios and Specifications
 - 13.6.3 CalAmp Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 CalAmp Main Business Overview
 - 13.6.5 CalAmp Latest Developments
- 13.7 Tomtom
 - 13.7.1 Tomtom Company Information
 - 13.7.2 Tomtom Vehicle GPS Trackers Product Portfolios and Specifications
 - 13.7.3 Tomtom Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Tomtom Main Business Overview
 - 13.7.5 Tomtom Latest Developments
- 13.8 Shenzhen Eelink Communication Technology
 - 13.8.1 Shenzhen Eelink Communication Technology Company Information
 - 13.8.2 Shenzhen Eelink Communication Technology Vehicle GPS Trackers Product Portfolios and Specifications
 - 13.8.3 Shenzhen Eelink Communication Technology Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Shenzhen Eelink Communication Technology Main Business Overview
 - 13.8.5 Shenzhen Eelink Communication Technology Latest Developments
- 13.9 Sierra Wireless
 - 13.9.1 Sierra Wireless Company Information
 - 13.9.2 Sierra Wireless Vehicle GPS Trackers Product Portfolios and Specifications
 - 13.9.3 Sierra Wireless Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Sierra Wireless Main Business Overview
 - 13.9.5 Sierra Wireless Latest Developments
- 13.10 ThinkRace Technology
 - 13.10.1 ThinkRace Technology Company Information
 - 13.10.2 ThinkRace Technology Vehicle GPS Trackers Product Portfolios and Specifications
 - 13.10.3 ThinkRace Technology Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 ThinkRace Technology Main Business Overview
 - 13.10.5 ThinkRace Technology Latest Developments

13.11 ARKNAV

13.11.1 ARKNAV Company Information

13.11.2 ARKNAV Vehicle GPS Trackers Product Portfolios and Specifications

13.11.3 ARKNAV Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 ARKNAV Main Business Overview

13.11.5 ARKNAV Latest Developments

13.12 Jimi Electronic

13.12.1 Jimi Electronic Company Information

13.12.2 Jimi Electronic Vehicle GPS Trackers Product Portfolios and Specifications

13.12.3 Jimi Electronic Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 Jimi Electronic Main Business Overview

13.12.5 Jimi Electronic Latest Developments

13.13 Trackimo

13.13.1 Trackimo Company Information

13.13.2 Trackimo Vehicle GPS Trackers Product Portfolios and Specifications

13.13.3 Trackimo Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 Trackimo Main Business Overview

13.13.5 Trackimo Latest Developments

13.14 Suntech International

13.14.1 Suntech International Company Information

13.14.2 Suntech International Vehicle GPS Trackers Product Portfolios and Specifications

13.14.3 Suntech International Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 Suntech International Main Business Overview

13.14.5 Suntech International Latest Developments

13.15 Ruptela

13.15.1 Ruptela Company Information

13.15.2 Ruptela Vehicle GPS Trackers Product Portfolios and Specifications

13.15.3 Ruptela Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 Ruptela Main Business Overview

13.15.5 Ruptela Latest Developments

13.16 Shenzhen Coban Electronics

13.16.1 Shenzhen Coban Electronics Company Information

13.16.2 Shenzhen Coban Electronics Vehicle GPS Trackers Product Portfolios and

Specifications

13.16.3 Shenzhen Coban Electronics Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Shenzhen Coban Electronics Main Business Overview

13.16.5 Shenzhen Coban Electronics Latest Developments

13.17 Starcom Systems

13.17.1 Starcom Systems Company Information

13.17.2 Starcom Systems Vehicle GPS Trackers Product Portfolios and Specifications

13.17.3 Starcom Systems Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)

13.17.4 Starcom Systems Main Business Overview

13.17.5 Starcom Systems Latest Developments

13.18 Gosafe Company Ltd.

13.18.1 Gosafe Company Ltd. Company Information

13.18.2 Gosafe Company Ltd. Vehicle GPS Trackers Product Portfolios and Specifications

13.18.3 Gosafe Company Ltd. Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)

13.18.4 Gosafe Company Ltd. Main Business Overview

13.18.5 Gosafe Company Ltd. Latest Developments

13.19 Huizhou Great-Will Industrial

13.19.1 Huizhou Great-Will Industrial Company Information

13.19.2 Huizhou Great-Will Industrial Vehicle GPS Trackers Product Portfolios and Specifications

13.19.3 Huizhou Great-Will Industrial Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)

13.19.4 Huizhou Great-Will Industrial Main Business Overview

13.19.5 Huizhou Great-Will Industrial Latest Developments

13.20 GOTOP Limited

13.20.1 GOTOP Limited Company Information

13.20.2 GOTOP Limited Vehicle GPS Trackers Product Portfolios and Specifications

13.20.3 GOTOP Limited Vehicle GPS Trackers Sales, Revenue, Price and Gross Margin (2019-2024)

13.20.4 GOTOP Limited Main Business Overview

13.20.5 GOTOP Limited Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Vehicle GPS Trackers Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Vehicle GPS Trackers Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Wired Vehicle GPS Trackers

Table 4. Major Players of Wireless Vehicle GPS Trackers

Table 5. Global Vehicle GPS Trackers Sales by Type (2019-2024) & (K Units)

Table 6. Global Vehicle GPS Trackers Sales Market Share by Type (2019-2024)

Table 7. Global Vehicle GPS Trackers Revenue by Type (2019-2024) & (\$ million)

Table 8. Global Vehicle GPS Trackers Revenue Market Share by Type (2019-2024)

Table 9. Global Vehicle GPS Trackers Sale Price by Type (2019-2024) & (USD/Unit)

Table 10. Global Vehicle GPS Trackers Sales by Application (2019-2024) & (K Units)

Table 11. Global Vehicle GPS Trackers Sales Market Share by Application (2019-2024)

Table 12. Global Vehicle GPS Trackers Revenue by Application (2019-2024)

Table 13. Global Vehicle GPS Trackers Revenue Market Share by Application (2019-2024)

Table 14. Global Vehicle GPS Trackers Sale Price by Application (2019-2024) & (USD/Unit)

Table 15. Global Vehicle GPS Trackers Sales by Company (2019-2024) & (K Units)

Table 16. Global Vehicle GPS Trackers Sales Market Share by Company (2019-2024)

Table 17. Global Vehicle GPS Trackers Revenue by Company (2019-2024) (\$ Millions)

Table 18. Global Vehicle GPS Trackers Revenue Market Share by Company (2019-2024)

Table 19. Global Vehicle GPS Trackers Sale Price by Company (2019-2024) & (USD/Unit)

Table 20. Key Manufacturers Vehicle GPS Trackers Producing Area Distribution and Sales Area

Table 21. Players Vehicle GPS Trackers Products Offered

Table 22. Vehicle GPS Trackers Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Vehicle GPS Trackers Sales by Geographic Region (2019-2024) & (K Units)

Table 26. Global Vehicle GPS Trackers Sales Market Share Geographic Region

(2019-2024)

Table 27. Global Vehicle GPS Trackers Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 28. Global Vehicle GPS Trackers Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Vehicle GPS Trackers Sales by Country/Region (2019-2024) & (K Units)

Table 30. Global Vehicle GPS Trackers Sales Market Share by Country/Region (2019-2024)

Table 31. Global Vehicle GPS Trackers Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Vehicle GPS Trackers Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Vehicle GPS Trackers Sales by Country (2019-2024) & (K Units)

Table 34. Americas Vehicle GPS Trackers Sales Market Share by Country (2019-2024)

Table 35. Americas Vehicle GPS Trackers Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Vehicle GPS Trackers Revenue Market Share by Country (2019-2024)

Table 37. Americas Vehicle GPS Trackers Sales by Type (2019-2024) & (K Units)

Table 38. Americas Vehicle GPS Trackers Sales by Application (2019-2024) & (K Units)

Table 39. APAC Vehicle GPS Trackers Sales by Region (2019-2024) & (K Units)

Table 40. APAC Vehicle GPS Trackers Sales Market Share by Region (2019-2024)

Table 41. APAC Vehicle GPS Trackers Revenue by Region (2019-2024) & (\$ Millions)

Table 42. APAC Vehicle GPS Trackers Revenue Market Share by Region (2019-2024)

Table 43. APAC Vehicle GPS Trackers Sales by Type (2019-2024) & (K Units)

Table 44. APAC Vehicle GPS Trackers Sales by Application (2019-2024) & (K Units)

Table 45. Europe Vehicle GPS Trackers Sales by Country (2019-2024) & (K Units)

Table 46. Europe Vehicle GPS Trackers Sales Market Share by Country (2019-2024)

Table 47. Europe Vehicle GPS Trackers Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Vehicle GPS Trackers Revenue Market Share by Country (2019-2024)

Table 49. Europe Vehicle GPS Trackers Sales by Type (2019-2024) & (K Units)

Table 50. Europe Vehicle GPS Trackers Sales by Application (2019-2024) & (K Units)

Table 51. Middle East & Africa Vehicle GPS Trackers Sales by Country (2019-2024) & (K Units)

Table 52. Middle East & Africa Vehicle GPS Trackers Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Vehicle GPS Trackers Revenue by Country (2019-2024)

& (\$ Millions)

Table 54. Middle East & Africa Vehicle GPS Trackers Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Vehicle GPS Trackers Sales by Type (2019-2024) & (K Units)

Table 56. Middle East & Africa Vehicle GPS Trackers Sales by Application (2019-2024) & (K Units)

Table 57. Key Market Drivers & Growth Opportunities of Vehicle GPS Trackers

Table 58. Key Market Challenges & Risks of Vehicle GPS Trackers

Table 59. Key Industry Trends of Vehicle GPS Trackers

Table 60. Vehicle GPS Trackers Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Vehicle GPS Trackers Distributors List

Table 63. Vehicle GPS Trackers Customer List

Table 64. Global Vehicle GPS Trackers Sales Forecast by Region (2025-2030) & (K Units)

Table 65. Global Vehicle GPS Trackers Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 66. Americas Vehicle GPS Trackers Sales Forecast by Country (2025-2030) & (K Units)

Table 67. Americas Vehicle GPS Trackers Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 68. APAC Vehicle GPS Trackers Sales Forecast by Region (2025-2030) & (K Units)

Table 69. APAC Vehicle GPS Trackers Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Vehicle GPS Trackers Sales Forecast by Country (2025-2030) & (K Units)

Table 71. Europe Vehicle GPS Trackers Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Vehicle GPS Trackers Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Middle East & Africa Vehicle GPS Trackers Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Vehicle GPS Trackers Sales Forecast by Type (2025-2030) & (K Units)

Table 75. Global Vehicle GPS Trackers Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Vehicle GPS Trackers Sales Forecast by Application (2025-2030) & (K

Units)

Table 77. Global Vehicle GPS Trackers Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. Orbocomm Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 79. Orbocomm Vehicle GPS Trackers Product Portfolios and Specifications

Table 80. Orbocomm Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 81. Orbocomm Main Business

Table 82. Orbocomm Latest Developments

Table 83. Meitrack Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 84. Meitrack Vehicle GPS Trackers Product Portfolios and Specifications

Table 85. Meitrack Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 86. Meitrack Main Business

Table 87. Meitrack Latest Developments

Table 88. Queclink Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 89. Queclink Vehicle GPS Trackers Product Portfolios and Specifications

Table 90. Queclink Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 91. Queclink Main Business

Table 92. Queclink Latest Developments

Table 93. Concox Information Technology Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 94. Concox Information Technology Vehicle GPS Trackers Product Portfolios and Specifications

Table 95. Concox Information Technology Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 96. Concox Information Technology Main Business

Table 97. Concox Information Technology Latest Developments

Table 98. Teltonika Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 99. Teltonika Vehicle GPS Trackers Product Portfolios and Specifications

Table 100. Teltonika Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 101. Teltonika Main Business

Table 102. Teltonika Latest Developments

Table 103. CalAmp Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 104. CalAmp Vehicle GPS Trackers Product Portfolios and Specifications

Table 105. CalAmp Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 106. CalAmp Main Business

Table 107. CalAmp Latest Developments

Table 108. Tomtom Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 109. Tomtom Vehicle GPS Trackers Product Portfolios and Specifications

Table 110. Tomtom Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 111. Tomtom Main Business

Table 112. Tomtom Latest Developments

Table 113. Shenzhen Eelink Communication Technology Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 114. Shenzhen Eelink Communication Technology Vehicle GPS Trackers Product Portfolios and Specifications

Table 115. Shenzhen Eelink Communication Technology Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 116. Shenzhen Eelink Communication Technology Main Business

Table 117. Shenzhen Eelink Communication Technology Latest Developments

Table 118. Sierra Wireless Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 119. Sierra Wireless Vehicle GPS Trackers Product Portfolios and Specifications

Table 120. Sierra Wireless Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 121. Sierra Wireless Main Business

Table 122. Sierra Wireless Latest Developments

Table 123. ThinkRace Technology Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 124. ThinkRace Technology Vehicle GPS Trackers Product Portfolios and Specifications

Table 125. ThinkRace Technology Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 126. ThinkRace Technology Main Business

Table 127. ThinkRace Technology Latest Developments

Table 128. ARKNAV Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 129. ARKNAV Vehicle GPS Trackers Product Portfolios and Specifications

Table 130. ARKNAV Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 131. ARKNAV Main Business

Table 132. ARKNAV Latest Developments

Table 133. Jimi Electronic Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 134. Jimi Electronic Vehicle GPS Trackers Product Portfolios and Specifications

Table 135. Jimi Electronic Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 136. Jimi Electronic Main Business

Table 137. Jimi Electronic Latest Developments

Table 138. Trackimo Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 139. Trackimo Vehicle GPS Trackers Product Portfolios and Specifications

Table 140. Trackimo Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 141. Trackimo Main Business

Table 142. Trackimo Latest Developments

Table 143. Suntech International Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 144. Suntech International Vehicle GPS Trackers Product Portfolios and Specifications

Table 145. Suntech International Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 146. Suntech International Main Business

Table 147. Suntech International Latest Developments

Table 148. Ruptela Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 149. Ruptela Vehicle GPS Trackers Product Portfolios and Specifications

Table 150. Ruptela Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 151. Ruptela Main Business

Table 152. Ruptela Latest Developments

Table 153. Shenzhen Coban Electronics Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 154. Shenzhen Coban Electronics Vehicle GPS Trackers Product Portfolios and Specifications

Table 155. Shenzhen Coban Electronics Vehicle GPS Trackers Sales (K Units),

Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 156. Shenzhen Coban Electronics Main Business

Table 157. Shenzhen Coban Electronics Latest Developments

Table 158. Starcom Systems Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 159. Starcom Systems Vehicle GPS Trackers Product Portfolios and Specifications

Table 160. Starcom Systems Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 161. Starcom Systems Main Business

Table 162. Starcom Systems Latest Developments

Table 163. Gosafe Company Ltd. Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 164. Gosafe Company Ltd. Vehicle GPS Trackers Product Portfolios and Specifications

Table 165. Gosafe Company Ltd. Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 166. Gosafe Company Ltd. Main Business

Table 167. Gosafe Company Ltd. Latest Developments

Table 168. Huizhou Great-Will Industrial Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 169. Huizhou Great-Will Industrial Vehicle GPS Trackers Product Portfolios and Specifications

Table 170. Huizhou Great-Will Industrial Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 171. Huizhou Great-Will Industrial Main Business

Table 172. Huizhou Great-Will Industrial Latest Developments

Table 173. GOTOP Limited Basic Information, Vehicle GPS Trackers Manufacturing Base, Sales Area and Its Competitors

Table 174. GOTOP Limited Vehicle GPS Trackers Product Portfolios and Specifications

Table 175. GOTOP Limited Vehicle GPS Trackers Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 176. GOTOP Limited Main Business

Table 177. GOTOP Limited Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Vehicle GPS Trackers
- Figure 2. Vehicle GPS Trackers Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Vehicle GPS Trackers Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Vehicle GPS Trackers Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Vehicle GPS Trackers Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Wired Vehicle GPS Trackers
- Figure 10. Product Picture of Wireless Vehicle GPS Trackers
- Figure 11. Global Vehicle GPS Trackers Sales Market Share by Type in 2023
- Figure 12. Global Vehicle GPS Trackers Revenue Market Share by Type (2019-2024)
- Figure 13. Vehicle GPS Trackers Consumed in Passenger Vehicle
- Figure 14. Global Vehicle GPS Trackers Market: Passenger Vehicle (2019-2024) & (K Units)
- Figure 15. Vehicle GPS Trackers Consumed in Commercial Vehicle
- Figure 16. Global Vehicle GPS Trackers Market: Commercial Vehicle (2019-2024) & (K Units)
- Figure 17. Global Vehicle GPS Trackers Sales Market Share by Application (2023)
- Figure 18. Global Vehicle GPS Trackers Revenue Market Share by Application in 2023
- Figure 19. Vehicle GPS Trackers Sales Market by Company in 2023 (K Units)
- Figure 20. Global Vehicle GPS Trackers Sales Market Share by Company in 2023
- Figure 21. Vehicle GPS Trackers Revenue Market by Company in 2023 (\$ Million)
- Figure 22. Global Vehicle GPS Trackers Revenue Market Share by Company in 2023
- Figure 23. Global Vehicle GPS Trackers Sales Market Share by Geographic Region (2019-2024)
- Figure 24. Global Vehicle GPS Trackers Revenue Market Share by Geographic Region in 2023
- Figure 25. Americas Vehicle GPS Trackers Sales 2019-2024 (K Units)
- Figure 26. Americas Vehicle GPS Trackers Revenue 2019-2024 (\$ Millions)
- Figure 27. APAC Vehicle GPS Trackers Sales 2019-2024 (K Units)
- Figure 28. APAC Vehicle GPS Trackers Revenue 2019-2024 (\$ Millions)
- Figure 29. Europe Vehicle GPS Trackers Sales 2019-2024 (K Units)
- Figure 30. Europe Vehicle GPS Trackers Revenue 2019-2024 (\$ Millions)
- Figure 31. Middle East & Africa Vehicle GPS Trackers Sales 2019-2024 (K Units)

- Figure 32. Middle East & Africa Vehicle GPS Trackers Revenue 2019-2024 (\$ Millions)
- Figure 33. Americas Vehicle GPS Trackers Sales Market Share by Country in 2023
- Figure 34. Americas Vehicle GPS Trackers Revenue Market Share by Country in 2023
- Figure 35. Americas Vehicle GPS Trackers Sales Market Share by Type (2019-2024)
- Figure 36. Americas Vehicle GPS Trackers Sales Market Share by Application (2019-2024)
- Figure 37. United States Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 38. Canada Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 39. Mexico Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Brazil Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. APAC Vehicle GPS Trackers Sales Market Share by Region in 2023
- Figure 42. APAC Vehicle GPS Trackers Revenue Market Share by Regions in 2023
- Figure 43. APAC Vehicle GPS Trackers Sales Market Share by Type (2019-2024)
- Figure 44. APAC Vehicle GPS Trackers Sales Market Share by Application (2019-2024)
- Figure 45. China Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. Japan Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. South Korea Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Southeast Asia Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. India Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Australia Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. China Taiwan Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Europe Vehicle GPS Trackers Sales Market Share by Country in 2023
- Figure 53. Europe Vehicle GPS Trackers Revenue Market Share by Country in 2023
- Figure 54. Europe Vehicle GPS Trackers Sales Market Share by Type (2019-2024)
- Figure 55. Europe Vehicle GPS Trackers Sales Market Share by Application (2019-2024)
- Figure 56. Germany Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. France Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. UK Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. Italy Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. Russia Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Middle East & Africa Vehicle GPS Trackers Sales Market Share by Country in 2023
- Figure 62. Middle East & Africa Vehicle GPS Trackers Revenue Market Share by Country in 2023
- Figure 63. Middle East & Africa Vehicle GPS Trackers Sales Market Share by Type (2019-2024)
- Figure 64. Middle East & Africa Vehicle GPS Trackers Sales Market Share by

Application (2019-2024)

Figure 65. Egypt Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)

Figure 66. South Africa Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)

Figure 67. Israel Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)

Figure 68. Turkey Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)

Figure 69. GCC Country Vehicle GPS Trackers Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Manufacturing Cost Structure Analysis of Vehicle GPS Trackers in 2023

Figure 71. Manufacturing Process Analysis of Vehicle GPS Trackers

Figure 72. Industry Chain Structure of Vehicle GPS Trackers

Figure 73. Channels of Distribution

Figure 74. Global Vehicle GPS Trackers Sales Market Forecast by Region (2025-2030)

Figure 75. Global Vehicle GPS Trackers Revenue Market Share Forecast by Region (2025-2030)

Figure 76. Global Vehicle GPS Trackers Sales Market Share Forecast by Type (2025-2030)

Figure 77. Global Vehicle GPS Trackers Revenue Market Share Forecast by Type (2025-2030)

Figure 78. Global Vehicle GPS Trackers Sales Market Share Forecast by Application (2025-2030)

Figure 79. Global Vehicle GPS Trackers Revenue Market Share Forecast by Application (2025-2030)

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