

Global Vehicle Emergency Roadside Assistance Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Vehicle Emergency Roadside Assistance market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Vehicle emergency roadside assistance is a service provided to drivers in the event of a breakdown, mechanical failure, or other emergencies that leave their vehicle immobilized or inoperable on the roadside. It is designed to provide immediate assistance and support to drivers, ensuring their safety and facilitating the necessary repairs or arrangements to get their vehicle back on the road.

United States market for Vehicle Emergency Roadside Assistance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Vehicle Emergency Roadside Assistance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Vehicle Emergency Roadside Assistance is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Vehicle Emergency Roadside Assistance players cover AAA, RAC, Viking Assistance Group, ADAC, SOS International, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?Vehicle Emergency Roadside

Assistance Industry Forecast? looks at past sales and reviews total world Vehicle Emergency Roadside Assistance sales in 2025, providing a comprehensive analysis by region and market sector of projected Vehicle Emergency Roadside Assistance sales for 2026 through 2032. With Vehicle Emergency Roadside Assistance sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vehicle Emergency Roadside Assistance industry.

This Insight Report provides a comprehensive analysis of the global Vehicle Emergency Roadside Assistance landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Vehicle Emergency Roadside Assistance portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vehicle Emergency Roadside Assistance market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vehicle Emergency Roadside Assistance and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vehicle Emergency Roadside Assistance.

This report presents a comprehensive overview, market shares, and growth opportunities of Vehicle Emergency Roadside Assistance market by product type, application, key players and key regions and countries.

Segmentation by Type:

Towing Service

Jump-Start Service

Flat Tire Assistance

Fuel Delivery

Lockout Service

Battery Service

Others

Segmentation by Application:

Motor Insurance Company

Auto Manufacturer

Automotive Club

Third-Party Roadside Assistance Provider

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AAA

RAC

Viking Assistance Group

ADAC

SOS International

ANWB

ARC Europe

Green Flag

ACI

Agero

Better World Club

Allstate

Best Roadside Service

SOS 24h Europa

Good Sam Enterprise

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