

Global Vegan Tuna Market Growth 2023-2029

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Abstracts

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Increasing public awareness about the health consequences of consuming animal products as well as ethical issues surrounding animal agriculture is gradually leading to an increase in mainstream popularity of veganism which is driving the market growth in the forecasted period. The leaders in the market are launching unique products to satisfy the demands of consumers around the world. These products are similar to canned tuna in taste and texture while combining ingredients that offer an overload of health benefits. Vegan tuna contains a lot of fiber, which is useful for improving digestion and preventing obesity and cardiovascular disease. . The Industry is working on developing a texture that is flaky and has a fishy flavor without overwhelming the senses. As a result of consumer preferences changing more and more restaurants and major food chains are offering vegan foods to their customers. As soy and peas are the prime sources of vegan tuna and they are rich in protein and also give the texture of tuna. A soy allergy can cause hyperactivity of the immune system and even lead to anaphylaxis. An increasing number of people are allergic to soy and peas, which is hindering the market growth of the Industry and making it more challenging for manufacturers to manufacture allergen-free vegan tuna. Due to an increase in diseases related to birds and swine, the use of vegan tuna has increased in recent years. A decline in the demand for non-vegetarian meals and consistently a rise in the demand for vegan products have been shown. By attracting consumers' attention to the vegan tuna market and using the market budget to leverage this opportunity, vegan tuna manufacturers may be able to take advantage of this opportunity in the forecasted period. Consumers' interest in the vegan product is driving the market growth and manufacturers have to maintain high nutritional values without compromising the taste or texture. Determining proper salt and sugar proportions for vegan tunas, considering several health concerns, which is a challenge for manufacturers and high prices of the product will further limit the market growth.

LPI (LP Information)' newest research report, the "Vegan Tuna Industry Forecast" looks at past sales and reviews total world Vegan Tuna sales in 2022, providing a comprehensive analysis by region and market sector of projected Vegan Tuna sales for 2023 through 2029. With Vegan Tuna sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vegan Tuna industry.

This Insight Report provides a comprehensive analysis of the global Vegan Tuna landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Vegan Tuna portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vegan Tuna market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vegan Tuna and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vegan Tuna.

The global Vegan Tuna market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Vegan Tuna is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Vegan Tuna is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Vegan Tuna is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Vegan Tuna players cover Good Catch, Ocean Hugger Foods, Sophie's Kitchen, New Wave Foods, Gardein, Beyond Meat, Prime Roots, Atlantic Natural Foods and Nestl  S.A, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Vegan Tuna market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Soy-Based Protein

Wheat-Based Protein

Pea-Based Protein

Potato-Based Protein

Rice-Based Protein

Others

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Good Catch

Ocean Hugger Foods

Sophie's Kitchen

New Wave Foods

Gardein

Beyond Meat

Prime Roots

Atlantic Natural Foods

Nestl? S.A

Avant Meats

Key Questions Addressed in this Report

What is the 10-year outlook for the global Vegan Tuna market?

What factors are driving Vegan Tuna market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Vegan Tuna market opportunities vary by end market size?

How does Vegan Tuna break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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