

# Global Vegan Protein Shake Market Growth 2025-2031

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## Abstracts

The global Vegan Protein Shake market size is predicted to grow from US\$ 641 million in 2025 to US\$ 1022 million in 2031; it is expected to grow at a CAGR of 8.1% from 2025 to 2031.

The growing interest in plant-based diets and lifestyle choices has driven the demand for vegan protein shakes. Consumers are seeking alternatives to traditional animal-based protein sources. The health-conscious trend has led to the demand for protein-rich beverages that support muscle recovery, weight management, and overall well-being. Consumers are increasingly looking for vegan protein shakes with clean labels and natural ingredients, avoiding artificial additives and sweeteners. Manufacturers are formulating vegan protein shakes with a variety of plant-based protein sources, such as pea, rice, hemp, and quinoa, to offer a complete amino acid profile.

LP Information, Inc. (LPI) ' newest research report, the "Vegan Protein Shake Industry Forecast" looks at past sales and reviews total world Vegan Protein Shake sales in 2024, providing a comprehensive analysis by region and market sector of projected Vegan Protein Shake sales for 2025 through 2031. With Vegan Protein Shake sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vegan Protein Shake industry.

This Insight Report provides a comprehensive analysis of the global Vegan Protein Shake landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Vegan Protein Shake portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vegan Protein Shake market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vegan Protein Shake and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vegan Protein Shake.

This report presents a comprehensive overview, market shares, and growth opportunities of Vegan Protein Shake market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Vegetable-based

Nuts-based

Others

#### Segmentation by Application:

Online Store

Specialty Shop

Supermarket

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Orgain

Ripple

Vega

Evolve

Garden of Life

Soylent

Premier Protein

Atkins

Koia

Kate Farms

ALOHA

Clif Bar

Amazing Grass

Core Power

Califia Farms

Forager Project

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Vegan Protein Shake market?

What factors are driving Vegan Protein Shake market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Vegan Protein Shake market opportunities vary by end market size?

How does Vegan Protein Shake break out by Type, by Application?

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