

Global Vegan Protein Blend Market Growth 2025-2031

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Abstracts

The global Vegan Protein Blend market size is predicted to grow from US\$ 4380 million in 2025 to US\$ 7027 million in 2031; it is expected to grow at a CAGR of 8.2% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Vegan protein blends are the protein blends which are completely free from dairy. Vegan protein blends are sometimes called as plant-based protein blends. These protein blends are prepared by plant-based products. Plant products such as peas, brown rice, and hemp are the common plant-based sources used for the manufacturing of vegan protein blends. As we all know proteins are the essential nutrients for the human body to structure and build muscles, but in our regular diet we do not get enough amount of protein that our body needs. So to fulfill that need vegan protein blends are the good source. The vegan protein blends are specially produced to target the vegan population. Vegan protein blends can be an important supplement for people who want to gain muscles and lose weight as the amount of fat in green plants are less as compared to animal products. Vegan protein blends also support human health by preventing diseases and inhibit allergies and carcinogens.

According to the Vegan Society, in 2022, there were 79 million vegans around the globe. The rise in awareness about the health benefits associated with the consumption of vegan food products has led the majority of the population to adopt a vegan diet. This has led to burgeon demand for different types of vegan food products from its health-conscious target customers. This similar kind of trend has been enduring even in the sports segments. Professional sports personnel and athletes are now adopting into vegan diet owing to an increase in awareness about the associated benefits. This

consumer perception altogether has triggered demand for vegan protein supplement products.

LP Information, Inc. (LPI) ' newest research report, the “Vegan Protein Blend Industry Forecast” looks at past sales and reviews total world Vegan Protein Blend sales in 2024, providing a comprehensive analysis by region and market sector of projected Vegan Protein Blend sales for 2025 through 2031. With Vegan Protein Blend sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vegan Protein Blend industry.

This Insight Report provides a comprehensive analysis of the global Vegan Protein Blend landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Vegan Protein Blend portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vegan Protein Blend market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vegan Protein Blend and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vegan Protein Blend.

This report presents a comprehensive overview, market shares, and growth opportunities of Vegan Protein Blend market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Peas

Brown Rice

Hemp

Others

Segmentation by Application:

B2B

B2C

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Optimum Nutrition, Inc

Myprotein

All Naturals

True Protein Pty Ltd

Tone It Up

Orgain, Inc

Revere

Garden Of Life

Your Super

Nuzest

Pure Encapsulations, LLC

Vega

Sakara Life

GNC Holdings, Inc

AMCO Proteins

Aloha Organic

Designer Protein, LLC

MuscleBlaze

Glanbia Performance Nutrition, Inc

Bodylogix

MuscleTech

Plnt Protein

Nutrimed Healthcare Private Limited

CHK Industries Private Limited

Health Warrior

Key Questions Addressed in this Report

What is the 10-year outlook for the global Vegan Protein Blend market?

What factors are driving Vegan Protein Blend market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?
How do Vegan Protein Blend market opportunities vary by end market size?
How does Vegan Protein Blend break out by Type, by Application?

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