

Global Vegan DHA Market Growth 2026-2032

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Abstracts

The global Vegan DHA market size is predicted to grow from US\$ 661 million in 2025 to US\$ 1613 million in 2032; it is expected to grow at a CAGR of 13.2% from 2026 to 2032.

In 2025, global Vegan DHA sales reached approximately 14,874.9 MT with an average global market price of around 45.43 USD per Kg.

Vegan DHA refers to an Omega-3 polyunsaturated fatty acid ingredient produced from DHA-rich marine microalgae such as Schizochytrium and Crypthecodinium through strain selection, fermentation, oil extraction, refining, deodorization, antioxidant protection, and microencapsulation. Compared with conventional fish oil DHA, Vegan DHA is sourced directly from primary producers in the marine food chain and is generally more suitable for vegetarian positioning, lower in fishy odor, easier to control for heavy metals and marine contaminants, traceable in batch quality, and less dependent on wild fishery resources. Key product forms include DHA algal oil, DHA powder. It is widely used in infant formula, children's nutrition, maternal nutrition, dietary supplements, functional foods, foods for special medical purposes, and animal nutrition. As an important lipid nutrient associated with brain, retina, and nervous system development, Vegan DHA has become a representative high-value bio-fermentation ingredient in the global nutrition and health industry, combining safety, sustainability, and premium positioning.

Vegan DHA is a typical high-value nutritional ingredient produced through microbial fermentation. Its production model starts with strain development and metabolic regulation, then extends to fermentation scale-up, oil separation and purification, refining and stabilization, and downstream formulation development. The upstream value chain includes algal strains, carbon and nitrogen sources, fermentation tanks, separation equipment, antioxidants, encapsulation materials, and food-grade

packaging. Midstream competitiveness depends on high-yield strains, fermentation productivity, oil recovery rate, DHA concentration, oxidative stability, odor control, regulatory compliance, and the ability to adapt to customer formulas. Downstream markets include infant formula, nutritional supplements, functional foods, health foods, foods for special medical purposes, pet food, and aquaculture feed. Industry gross margins are generally segmented: infant-formula-grade, high-purity, highly stable, microencapsulated, or internationally certified products may typically achieve gross margins of around 35%–55%; standard food-grade or bulk raw-material products are more exposed to pricing pressure and usually fall around 20%–35%. Producers with proprietary strains, scaled fermentation platforms, major brand customers, and multi-market regulatory access tend to maintain more stable profitability. Overall, the industry is evolving from a single nutritional fortification ingredient toward an integrated model combining strain technology, fermentation manufacturing, formulation solutions, and end-use nutrition applications.

Market Development Opportunities & Main Driving Factors

The main opportunities for Vegan DHA come from global upgrades in nutrition and wellness consumption, stricter standards for infant formula, stronger demand for plant-based and sustainable nutrition, and rising consumer acceptance of clean-label, traceable, non-fish-source Omega-3 ingredients. As demand expands across infant and child nutrition, children's brain health, maternal supplements, adult cognitive health, and healthy aging, DHA is moving from an optional fortification ingredient toward a functional lipid with broader baseline nutritional relevance. Compared with fish oil, Vegan DHA offers differentiated advantages in resource sustainability, vegetarian compatibility, odor management, and contaminant risk control, aligning with the long-term supply-chain optimization strategies of food companies, supplement brands, and multinational nutrition players. For producers, improvements in fermentation efficiency, advances in microencapsulation and stabilization, broader regulatory access, and co-development with major customers will be key drivers for higher product premiums and wider application boundaries.

Market Challenges, Risks, & Restraints

The Vegan DHA industry still faces multiple constraints related to cost, regulation, customer qualification, and price competition. Fermentation feedstocks, energy consumption, refining losses, oxidation control, and quality testing create relatively high production costs, which means Vegan DHA must still compete with fish oil DHA and other nutritional fortification ingredients in certain mass-market food applications. In

addition, infant formula, foods for special medical purposes, and health foods require strict safety, stability, contaminant control, labeling compliance, and long-term supply consistency, making customer qualification cycles relatively long for new entrants. Continued capacity expansion by major global producers may also create pricing pressure for standard food-grade products if short-term supply growth exceeds demand. Meanwhile, requirements differ across countries and regions regarding algal strain sources, DHA content, permitted applications, labeling claims, and infant formula registration, requiring companies to maintain continuous investment in regulatory filings, quality systems, and international certifications to secure access to high-value markets.

Downstream Demand Trends

Downstream demand is expanding from infant formula into broader lifecycle nutrition applications. Infant formula remains the most certain and core application for Vegan DHA, with brand owners placing greater emphasis on source safety, content stability, odor control, and nutritional synergy with ingredients such as ARA. Dietary supplements and health foods are driving Vegan DHA into multiple dosage forms, including softgels, gummies, drops, beverages, powders, and compound nutrition packs, with positioning extending from maternal and child nutrition to students, working adults, seniors, and vegetarian consumers. In functional foods, dairy products, nutrition bars, bakery products, plant-based foods, and ready-to-drink products require better water dispersibility, heat resistance, and oxidative stability, supporting demand growth for microencapsulated powders and customized emulsification systems. In animal nutrition, rising attention to Omega-3 fatty acids in pet food, aquaculture feed, and premium animal nutrition also opens new incremental growth opportunities for Vegan DHA.

LP Information, Inc. (LPI) ' newest research report, the "Vegan DHA Industry Forecast" looks at past sales and reviews total world Vegan DHA sales in 2025, providing a comprehensive analysis by region and market sector of projected Vegan DHA sales for 2026 through 2032. With Vegan DHA sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vegan DHA industry.

This Insight Report provides a comprehensive analysis of the global Vegan DHA landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Vegan DHA portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global

Vegan DHA market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vegan DHA and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vegan DHA.

This report presents a comprehensive overview, market shares, and growth opportunities of Vegan DHA market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

DHA Powder

DHA Oil

Segmentation by DHA Content:

DHA Content: 50%

Segmentation by Source:

Schizochytrium

Crypthecodinium Cohnii

Others

Segmentation by Process:

Traditional Solvent Extraction

Enzymatic Extraction

Supercritical CO2 Extraction

Segmentation by Application:

Infant Formula

Nutritional Supplements

Food & Beverage

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

DSM-Firmenich

Roquette

Corbion

Huison

Runke

ADM

Mara Renewables

Cabio

Solutex

Kingdomway

Fermentalg

JC Biotech

Keyuan

Bioplus Life Sciences

Fuxing

ATK Biotech

Xinhe Biotech

Progress Biotech

Key Questions Addressed in this Report

What is the 10-year outlook for the global Vegan DHA market?

What factors are driving Vegan DHA market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Vegan DHA market opportunities vary by end market size?

How does Vegan DHA break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Vegan DHA Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Vegan DHA by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Vegan DHA by Country/Region, 2021, 2025 & 2032
- 2.2 Vegan DHA Segment by Type
 - 2.2.1 DHA Powder
 - 2.2.2 DHA Oil
 - 2.2.3 Vegan DHA Sales by Type
 - 2.2.3.1 Global Vegan DHA Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Vegan DHA Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Vegan DHA Sale Price by Type (2021-2026)
- 2.3 Vegan DHA Segment by DHA Content
 - 2.3.1 DHA Content: 50%
 - 2.3.5 Vegan DHA Sales by DHA Content
 - 2.3.5.1 Global Vegan DHA Sales Market Share by DHA Content (2021-2026)
 - 2.3.5.2 Global Vegan DHA Revenue and Market Share by DHA Content (2021-2026)
 - 2.3.5.3 Global Vegan DHA Sale Price by DHA Content (2021-2026)
- 2.4 Vegan DHA Segment by Source
 - 2.4.1 Schizochytrium
 - 2.4.2 Crypthecodinium Cohnii
 - 2.4.3 Others
 - 2.4.4 Vegan DHA Sales by Source

- 2.4.4.1 Global Vegan DHA Sales Market Share by Source (2021-2026)
- 2.4.4.2 Global Vegan DHA Revenue and Market Share by Source (2021-2026)
- 2.4.4.3 Global Vegan DHA Sale Price by Source (2021-2026)

2.5 Vegan DHA Segment by Process

- 2.5.1 Traditional Solvent Extraction
- 2.5.2 Enzymatic Extraction
- 2.5.3 Supercritical CO2 Extraction
- 2.5.4 Vegan DHA Sales by Process
 - 2.5.4.1 Global Vegan DHA Sales Market Share by Process (2021-2026)
 - 2.5.4.2 Global Vegan DHA Revenue and Market Share by Process (2021-2026)
 - 2.5.4.3 Global Vegan DHA Sale Price by Process (2021-2026)

2.6 Vegan DHA Segment by Application

- 2.6.1 Infant Formula
- 2.6.2 Nutritional Supplements
- 2.6.3 Food & Beverage
- 2.6.4 Others
- 2.6.5 Vegan DHA Sales by Application
 - 2.6.5.1 Global Vegan DHA Sale Market Share by Application (2021-2026)
 - 2.6.5.2 Global Vegan DHA Revenue and Market Share by Application (2021-2026)
 - 2.6.5.3 Global Vegan DHA Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Vegan DHA Breakdown Data by Company

- 3.1.1 Global Vegan DHA Annual Sales by Company (2021-2026)
- 3.1.2 Global Vegan DHA Sales Market Share by Company (2021-2026)

3.2 Global Vegan DHA Annual Revenue by Company (2021-2026)

- 3.2.1 Global Vegan DHA Revenue by Company (2021-2026)
- 3.2.2 Global Vegan DHA Revenue Market Share by Company (2021-2026)

3.3 Global Vegan DHA Sale Price by Company

3.4 Key Manufacturers Vegan DHA Producing Area Distribution, Sales Area, Product Type

- 3.4.1 Key Manufacturers Vegan DHA Product Location Distribution
- 3.4.2 Players Vegan DHA Products Offered

3.5 Market Concentration Rate Analysis

- 3.5.1 Competition Landscape Analysis
- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR VEGAN DHA BY GEOGRAPHIC REGION

- 4.1 World Historic Vegan DHA Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Vegan DHA Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Vegan DHA Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Vegan DHA Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Vegan DHA Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Vegan DHA Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Vegan DHA Sales Growth
- 4.4 APAC Vegan DHA Sales Growth
- 4.5 Europe Vegan DHA Sales Growth
- 4.6 Middle East & Africa Vegan DHA Sales Growth

5 AMERICAS

- 5.1 Americas Vegan DHA Sales by Country
 - 5.1.1 Americas Vegan DHA Sales by Country (2021-2026)
 - 5.1.2 Americas Vegan DHA Revenue by Country (2021-2026)
- 5.2 Americas Vegan DHA Sales by Type (2021-2026)
- 5.3 Americas Vegan DHA Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Vegan DHA Sales by Region
 - 6.1.1 APAC Vegan DHA Sales by Region (2021-2026)
 - 6.1.2 APAC Vegan DHA Revenue by Region (2021-2026)
- 6.2 APAC Vegan DHA Sales by Type (2021-2026)
- 6.3 APAC Vegan DHA Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Vegan DHA by Country

7.1.1 Europe Vegan DHA Sales by Country (2021-2026)

7.1.2 Europe Vegan DHA Revenue by Country (2021-2026)

7.2 Europe Vegan DHA Sales by Type (2021-2026)

7.3 Europe Vegan DHA Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Vegan DHA by Country

8.1.1 Middle East & Africa Vegan DHA Sales by Country (2021-2026)

8.1.2 Middle East & Africa Vegan DHA Revenue by Country (2021-2026)

8.2 Middle East & Africa Vegan DHA Sales by Type (2021-2026)

8.3 Middle East & Africa Vegan DHA Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Vegan DHA

10.3 Manufacturing Process Analysis of Vegan DHA

10.4 Industry Chain Structure of Vegan DHA

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Vegan DHA Distributors

11.3 Vegan DHA Customer

12 WORLD FORECAST REVIEW FOR VEGAN DHA BY GEOGRAPHIC REGION

12.1 Global Vegan DHA Market Size Forecast by Region

12.1.1 Global Vegan DHA Forecast by Region (2027-2032)

12.1.2 Global Vegan DHA Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Vegan DHA Forecast by Type (2027-2032)

12.7 Global Vegan DHA Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 DSM-Firmenich

13.1.1 DSM-Firmenich Company Information

13.1.2 DSM-Firmenich Vegan DHA Product Portfolios and Specifications

13.1.3 DSM-Firmenich Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 DSM-Firmenich Main Business Overview

13.1.5 DSM-Firmenich Latest Developments

13.2 Roquette

13.2.1 Roquette Company Information

13.2.2 Roquette Vegan DHA Product Portfolios and Specifications

13.2.3 Roquette Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Roquette Main Business Overview

13.2.5 Roquette Latest Developments

13.3 Corbion

13.3.1 Corbion Company Information

- 13.3.2 Corbion Vegan DHA Product Portfolios and Specifications
- 13.3.3 Corbion Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Corbion Main Business Overview
- 13.3.5 Corbion Latest Developments
- 13.4 Huison
 - 13.4.1 Huison Company Information
 - 13.4.2 Huison Vegan DHA Product Portfolios and Specifications
 - 13.4.3 Huison Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Huison Main Business Overview
 - 13.4.5 Huison Latest Developments
- 13.5 Runke
 - 13.5.1 Runke Company Information
 - 13.5.2 Runke Vegan DHA Product Portfolios and Specifications
 - 13.5.3 Runke Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Runke Main Business Overview
 - 13.5.5 Runke Latest Developments
- 13.6 ADM
 - 13.6.1 ADM Company Information
 - 13.6.2 ADM Vegan DHA Product Portfolios and Specifications
 - 13.6.3 ADM Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 ADM Main Business Overview
 - 13.6.5 ADM Latest Developments
- 13.7 Mara Renewables
 - 13.7.1 Mara Renewables Company Information
 - 13.7.2 Mara Renewables Vegan DHA Product Portfolios and Specifications
 - 13.7.3 Mara Renewables Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Mara Renewables Main Business Overview
 - 13.7.5 Mara Renewables Latest Developments
- 13.8 Cabio
 - 13.8.1 Cabio Company Information
 - 13.8.2 Cabio Vegan DHA Product Portfolios and Specifications
 - 13.8.3 Cabio Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Cabio Main Business Overview
 - 13.8.5 Cabio Latest Developments
- 13.9 Solutex
 - 13.9.1 Solutex Company Information
 - 13.9.2 Solutex Vegan DHA Product Portfolios and Specifications
 - 13.9.3 Solutex Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.9.4 Solutex Main Business Overview
- 13.9.5 Solutex Latest Developments
- 13.10 Kingdomway
 - 13.10.1 Kingdomway Company Information
 - 13.10.2 Kingdomway Vegan DHA Product Portfolios and Specifications
 - 13.10.3 Kingdomway Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Kingdomway Main Business Overview
 - 13.10.5 Kingdomway Latest Developments
- 13.11 Fermentalg
 - 13.11.1 Fermentalg Company Information
 - 13.11.2 Fermentalg Vegan DHA Product Portfolios and Specifications
 - 13.11.3 Fermentalg Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Fermentalg Main Business Overview
 - 13.11.5 Fermentalg Latest Developments
- 13.12 JC Biotech
 - 13.12.1 JC Biotech Company Information
 - 13.12.2 JC Biotech Vegan DHA Product Portfolios and Specifications
 - 13.12.3 JC Biotech Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 JC Biotech Main Business Overview
 - 13.12.5 JC Biotech Latest Developments
- 13.13 Keyuan
 - 13.13.1 Keyuan Company Information
 - 13.13.2 Keyuan Vegan DHA Product Portfolios and Specifications
 - 13.13.3 Keyuan Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Keyuan Main Business Overview
 - 13.13.5 Keyuan Latest Developments
- 13.14 Bioplus Life Sciences
 - 13.14.1 Bioplus Life Sciences Company Information
 - 13.14.2 Bioplus Life Sciences Vegan DHA Product Portfolios and Specifications
 - 13.14.3 Bioplus Life Sciences Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Bioplus Life Sciences Main Business Overview
 - 13.14.5 Bioplus Life Sciences Latest Developments
- 13.15 Fuxing
 - 13.15.1 Fuxing Company Information
 - 13.15.2 Fuxing Vegan DHA Product Portfolios and Specifications
 - 13.15.3 Fuxing Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 Fuxing Main Business Overview

13.15.5 Fuxing Latest Developments

13.16 ATK Biotech

13.16.1 ATK Biotech Company Information

13.16.2 ATK Biotech Vegan DHA Product Portfolios and Specifications

13.16.3 ATK Biotech Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 ATK Biotech Main Business Overview

13.16.5 ATK Biotech Latest Developments

13.17 Xinhe Biotech

13.17.1 Xinhe Biotech Company Information

13.17.2 Xinhe Biotech Vegan DHA Product Portfolios and Specifications

13.17.3 Xinhe Biotech Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 Xinhe Biotech Main Business Overview

13.17.5 Xinhe Biotech Latest Developments

13.18 Progress Biotech

13.18.1 Progress Biotech Company Information

13.18.2 Progress Biotech Vegan DHA Product Portfolios and Specifications

13.18.3 Progress Biotech Vegan DHA Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 Progress Biotech Main Business Overview

13.18.5 Progress Biotech Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Vegan DHA Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Vegan DHA Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of DHA Powder

Table 4. Major Players of DHA Oil

Table 5. Global Vegan DHA Sales by Type (2021-2026) & (MT)

Table 6. Global Vegan DHA Sales Market Share by Type (2021-2026)

Table 7. Global Vegan DHA Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Vegan DHA Revenue Market Share by Type (2021-2026)

Table 9. Global Vegan DHA Sale Price by Type (2021-2026) & (US\$/kg)

Table 10. Major Players of DHA Content: 50%

Table 14. Global Vegan DHA Sales by DHA Content (2021-2026) & (MT)

Table 15. Global Vegan DHA Sales Market Share by DHA Content (2021-2026)

Table 16. Global Vegan DHA Revenue by DHA Content (2021-2026) & (\$ million)

Table 17. Global Vegan DHA Revenue Market Share by DHA Content (2021-2026)

Table 18. Global Vegan DHA Sale Price by DHA Content (2021-2026) & (US\$/kg)

Table 19. Major Players of Schizochytrium

Table 20. Major Players of Crypthecodinium Cohnii

Table 21. Major Players of Others

Table 22. Global Vegan DHA Sales by Source (2021-2026) & (MT)

Table 23. Global Vegan DHA Sales Market Share by Source (2021-2026)

Table 24. Global Vegan DHA Revenue by Source (2021-2026) & (\$ million)

Table 25. Global Vegan DHA Revenue Market Share by Source (2021-2026)

Table 26. Global Vegan DHA Sale Price by Source (2021-2026) & (US\$/kg)

Table 27. Major Players of Traditional Solvent Extraction

Table 28. Major Players of Enzymatic Extraction

Table 29. Major Players of Supercritical CO2 Extraction

Table 30. Global Vegan DHA Sales by Process (2021-2026) & (MT)

Table 31. Global Vegan DHA Sales Market Share by Process (2021-2026)

Table 32. Global Vegan DHA Revenue by Process (2021-2026) & (\$ million)

Table 33. Global Vegan DHA Revenue Market Share by Process (2021-2026)

Table 34. Global Vegan DHA Sale Price by Process (2021-2026) & (US\$/kg)

Table 35. Global Vegan DHA Sale by Application (2021-2026) & (MT)

Table 36. Global Vegan DHA Sale Market Share by Application (2021-2026)

Table 37. Global Vegan DHA Revenue by Application (2021-2026) & (\$ million)
Table 38. Global Vegan DHA Revenue Market Share by Application (2021-2026)
Table 39. Global Vegan DHA Sale Price by Application (2021-2026) & (US\$/kg)
Table 40. Global Vegan DHA Sales by Company (2021-2026) & (MT)
Table 41. Global Vegan DHA Sales Market Share by Company (2021-2026)
Table 42. Global Vegan DHA Revenue by Company (2021-2026) & (\$ millions)
Table 43. Global Vegan DHA Revenue Market Share by Company (2021-2026)
Table 44. Global Vegan DHA Sale Price by Company (2021-2026) & (US\$/kg)
Table 45. Key Manufacturers Vegan DHA Producing Area Distribution and Sales Area
Table 46. Players Vegan DHA Products Offered
Table 47. Vegan DHA Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 48. New Products and Potential Entrants
Table 49. Market M&A Activity & Strategy
Table 50. Global Vegan DHA Sales by Geographic Region (2021-2026) & (MT)
Table 51. Global Vegan DHA Sales Market Share Geographic Region (2021-2026)
Table 52. Global Vegan DHA Revenue by Geographic Region (2021-2026) & (\$ millions)
Table 53. Global Vegan DHA Revenue Market Share by Geographic Region (2021-2026)
Table 54. Global Vegan DHA Sales by Country/Region (2021-2026) & (MT)
Table 55. Global Vegan DHA Sales Market Share by Country/Region (2021-2026)
Table 56. Global Vegan DHA Revenue by Country/Region (2021-2026) & (\$ millions)
Table 57. Global Vegan DHA Revenue Market Share by Country/Region (2021-2026)
Table 58. Americas Vegan DHA Sales by Country (2021-2026) & (MT)
Table 59. Americas Vegan DHA Sales Market Share by Country (2021-2026)
Table 60. Americas Vegan DHA Revenue by Country (2021-2026) & (\$ millions)
Table 61. Americas Vegan DHA Sales by Type (2021-2026) & (MT)
Table 62. Americas Vegan DHA Sales by Application (2021-2026) & (MT)
Table 63. APAC Vegan DHA Sales by Region (2021-2026) & (MT)
Table 64. APAC Vegan DHA Sales Market Share by Region (2021-2026)
Table 65. APAC Vegan DHA Revenue by Region (2021-2026) & (\$ millions)
Table 66. APAC Vegan DHA Sales by Type (2021-2026) & (MT)
Table 67. APAC Vegan DHA Sales by Application (2021-2026) & (MT)
Table 68. Europe Vegan DHA Sales by Country (2021-2026) & (MT)
Table 69. Europe Vegan DHA Revenue by Country (2021-2026) & (\$ millions)
Table 70. Europe Vegan DHA Sales by Type (2021-2026) & (MT)
Table 71. Europe Vegan DHA Sales by Application (2021-2026) & (MT)
Table 72. Middle East & Africa Vegan DHA Sales by Country (2021-2026) & (MT)
Table 73. Middle East & Africa Vegan DHA Revenue Market Share by Country

(2021-2026)

Table 74. Middle East & Africa Vegan DHA Sales by Type (2021-2026) & (MT)

Table 75. Middle East & Africa Vegan DHA Sales by Application (2021-2026) & (MT)

Table 76. Key Market Drivers & Growth Opportunities of Vegan DHA

Table 77. Key Market Challenges & Risks of Vegan DHA

Table 78. Key Industry Trends of Vegan DHA

Table 79. Vegan DHA Raw Material

Table 80. Key Suppliers of Raw Materials

Table 81. Vegan DHA Distributors List

Table 82. Vegan DHA Customer List

Table 83. Global Vegan DHA Sales Forecast by Region (2027-2032) & (MT)

Table 84. Global Vegan DHA Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 85. Americas Vegan DHA Sales Forecast by Country (2027-2032) & (MT)

Table 86. Americas Vegan DHA Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 87. APAC Vegan DHA Sales Forecast by Region (2027-2032) & (MT)

Table 88. APAC Vegan DHA Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 89. Europe Vegan DHA Sales Forecast by Country (2027-2032) & (MT)

Table 90. Europe Vegan DHA Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 91. Middle East & Africa Vegan DHA Sales Forecast by Country (2027-2032) & (MT)

Table 92. Middle East & Africa Vegan DHA Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 93. Global Vegan DHA Sales Forecast by Type (2027-2032) & (MT)

Table 94. Global Vegan DHA Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 95. Global Vegan DHA Sales Forecast by Application (2027-2032) & (MT)

Table 96. Global Vegan DHA Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 97. DSM-Firmenich Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 98. DSM-Firmenich Vegan DHA Product Portfolios and Specifications

Table 99. DSM-Firmenich Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 100. DSM-Firmenich Main Business

Table 101. DSM-Firmenich Latest Developments

Table 102. Roquette Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 103. Roquette Vegan DHA Product Portfolios and Specifications

Table 104. Roquette Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 105. Roquette Main Business

Table 106. Roquette Latest Developments

Table 107. Corbion Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 108. Corbion Vegan DHA Product Portfolios and Specifications

Table 109. Corbion Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 110. Corbion Main Business

Table 111. Corbion Latest Developments

Table 112. Huison Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 113. Huison Vegan DHA Product Portfolios and Specifications

Table 114. Huison Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 115. Huison Main Business

Table 116. Huison Latest Developments

Table 117. Runke Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 118. Runke Vegan DHA Product Portfolios and Specifications

Table 119. Runke Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 120. Runke Main Business

Table 121. Runke Latest Developments

Table 122. ADM Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 123. ADM Vegan DHA Product Portfolios and Specifications

Table 124. ADM Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 125. ADM Main Business

Table 126. ADM Latest Developments

Table 127. Mara Renewables Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 128. Mara Renewables Vegan DHA Product Portfolios and Specifications

Table 129. Mara Renewables Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 130. Mara Renewables Main Business

Table 131. Mara Renewables Latest Developments

Table 132. Cabio Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 133. Cabio Vegan DHA Product Portfolios and Specifications

Table 134. Cabio Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 135. Cabio Main Business

Table 136. Cabio Latest Developments

Table 137. Solutex Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 138. Solutex Vegan DHA Product Portfolios and Specifications

Table 139. Solutex Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 140. Solutex Main Business

Table 141. Solutex Latest Developments

Table 142. Kingdomway Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 143. Kingdomway Vegan DHA Product Portfolios and Specifications

Table 144. Kingdomway Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 145. Kingdomway Main Business

Table 146. Kingdomway Latest Developments

Table 147. Fermentalg Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 148. Fermentalg Vegan DHA Product Portfolios and Specifications

Table 149. Fermentalg Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 150. Fermentalg Main Business

Table 151. Fermentalg Latest Developments

Table 152. JC Biotech Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 153. JC Biotech Vegan DHA Product Portfolios and Specifications

Table 154. JC Biotech Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 155. JC Biotech Main Business

Table 156. JC Biotech Latest Developments

Table 157. Keyuan Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 158. Keyuan Vegan DHA Product Portfolios and Specifications

Table 159. Keyuan Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and

Gross Margin (2021-2026)

Table 160. Keyuan Main Business

Table 161. Keyuan Latest Developments

Table 162. Bioplus Life Sciences Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 163. Bioplus Life Sciences Vegan DHA Product Portfolios and Specifications

Table 164. Bioplus Life Sciences Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 165. Bioplus Life Sciences Main Business

Table 166. Bioplus Life Sciences Latest Developments

Table 167. Fuxing Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 168. Fuxing Vegan DHA Product Portfolios and Specifications

Table 169. Fuxing Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 170. Fuxing Main Business

Table 171. Fuxing Latest Developments

Table 172. ATK Biotech Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 173. ATK Biotech Vegan DHA Product Portfolios and Specifications

Table 174. ATK Biotech Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 175. ATK Biotech Main Business

Table 176. ATK Biotech Latest Developments

Table 177. Xinhe Biotech Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 178. Xinhe Biotech Vegan DHA Product Portfolios and Specifications

Table 179. Xinhe Biotech Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 180. Xinhe Biotech Main Business

Table 181. Xinhe Biotech Latest Developments

Table 182. Progress Biotech Basic Information, Vegan DHA Manufacturing Base, Sales Area and Its Competitors

Table 183. Progress Biotech Vegan DHA Product Portfolios and Specifications

Table 184. Progress Biotech Vegan DHA Sales (MT), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 185. Progress Biotech Main Business

Table 186. Progress Biotech Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Vegan DHA
- Figure 2. Vegan DHA Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Vegan DHA Sales Growth Rate 2021-2032 (MT)
- Figure 7. Global Vegan DHA Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Vegan DHA Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Vegan DHA Sales Market Share by Country/Region (2025)
- Figure 10. Vegan DHA Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of DHA Powder
- Figure 12. Product Picture of DHA Oil
- Figure 13. Global Vegan DHA Sales Market Share by Type in 2026
- Figure 14. Global Vegan DHA Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of DHA Content: 50%
- Figure 19. Global Vegan DHA Sales Market Share by DHA Content in 2026
- Figure 20. Global Vegan DHA Revenue Market Share by DHA Content (2021-2026)
- Figure 21. Product Picture of Schizochytrium
- Figure 22. Product Picture of Crypthecodinium Cohnii
- Figure 23. Product Picture of Others
- Figure 24. Global Vegan DHA Sales Market Share by Source in 2026
- Figure 25. Global Vegan DHA Revenue Market Share by Source (2021-2026)
- Figure 26. Product Picture of Traditional Solvent Extraction
- Figure 27. Product Picture of Enzymatic Extraction
- Figure 28. Product Picture of Supercritical CO2 Extraction
- Figure 29. Global Vegan DHA Sales Market Share by Process in 2026
- Figure 30. Global Vegan DHA Revenue Market Share by Process (2021-2026)
- Figure 31. Vegan DHA Consumed in Infant Formula
- Figure 32. Global Vegan DHA Market: Infant Formula (2021-2026) & (MT)
- Figure 33. Vegan DHA Consumed in Nutritional Supplements
- Figure 34. Global Vegan DHA Market: Nutritional Supplements (2021-2026) & (MT)
- Figure 35. Vegan DHA Consumed in Food & Beverage
- Figure 36. Global Vegan DHA Market: Food & Beverage (2021-2026) & (MT)
- Figure 37. Vegan DHA Consumed in Others
- Figure 38. Global Vegan DHA Market: Others (2021-2026) & (MT)

- Figure 39. Global Vegan DHA Sale Market Share by Application (2025)
- Figure 40. Global Vegan DHA Revenue Market Share by Application in 2025
- Figure 41. Vegan DHA Sales by Company in 2025 (MT)
- Figure 42. Global Vegan DHA Sales Market Share by Company in 2025
- Figure 43. Vegan DHA Revenue by Company in 2025 (\$ millions)
- Figure 44. Global Vegan DHA Revenue Market Share by Company in 2025
- Figure 45. Global Vegan DHA Sales Market Share by Geographic Region (2021-2026)
- Figure 46. Global Vegan DHA Revenue Market Share by Geographic Region in 2025
- Figure 47. Americas Vegan DHA Sales 2021-2026 (MT)
- Figure 48. Americas Vegan DHA Revenue 2021-2026 (\$ millions)
- Figure 49. APAC Vegan DHA Sales 2021-2026 (MT)
- Figure 50. APAC Vegan DHA Revenue 2021-2026 (\$ millions)
- Figure 51. Europe Vegan DHA Sales 2021-2026 (MT)
- Figure 52. Europe Vegan DHA Revenue 2021-2026 (\$ millions)
- Figure 53. Middle East & Africa Vegan DHA Sales 2021-2026 (MT)
- Figure 54. Middle East & Africa Vegan DHA Revenue 2021-2026 (\$ millions)
- Figure 55. Americas Vegan DHA Sales Market Share by Country in 2025
- Figure 56. Americas Vegan DHA Revenue Market Share by Country (2021-2026)
- Figure 57. Americas Vegan DHA Sales Market Share by Type (2021-2026)
- Figure 58. Americas Vegan DHA Sales Market Share by Application (2021-2026)
- Figure 59. United States Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 60. Canada Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Mexico Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 62. Brazil Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 63. APAC Vegan DHA Sales Market Share by Region in 2025
- Figure 64. APAC Vegan DHA Revenue Market Share by Region (2021-2026)
- Figure 65. APAC Vegan DHA Sales Market Share by Type (2021-2026)
- Figure 66. APAC Vegan DHA Sales Market Share by Application (2021-2026)
- Figure 67. China Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 68. Japan Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 69. South Korea Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 70. Southeast Asia Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 71. India Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 72. Australia Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 73. China Taiwan Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 74. Europe Vegan DHA Sales Market Share by Country in 2025
- Figure 75. Europe Vegan DHA Revenue Market Share by Country (2021-2026)
- Figure 76. Europe Vegan DHA Sales Market Share by Type (2021-2026)
- Figure 77. Europe Vegan DHA Sales Market Share by Application (2021-2026)

- Figure 78. Germany Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 79. France Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 80. UK Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 81. Italy Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 82. Russia Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 83. Middle East & Africa Vegan DHA Sales Market Share by Country (2021-2026)
- Figure 84. Middle East & Africa Vegan DHA Sales Market Share by Type (2021-2026)
- Figure 85. Middle East & Africa Vegan DHA Sales Market Share by Application (2021-2026)
- Figure 86. Egypt Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 87. South Africa Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 88. Israel Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 89. Turkey Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 90. GCC Countries Vegan DHA Revenue Growth 2021-2026 (\$ millions)
- Figure 91. Manufacturing Cost Structure Analysis of Vegan DHA in 2026
- Figure 92. Manufacturing Process Analysis of Vegan DHA
- Figure 93. Industry Chain Structure of Vegan DHA
- Figure 94. Channels of Distribution
- Figure 95. Global Vegan DHA Sales Market Forecast by Region (2027-2032)
- Figure 96. Global Vegan DHA Revenue Market Share Forecast by Region (2027-2032)
- Figure 97. Global Vegan DHA Sales Market Share Forecast by Type (2027-2032)
- Figure 98. Global Vegan DHA Revenue Market Share Forecast by Type (2027-2032)
- Figure 99. Global Vegan DHA Sales Market Share Forecast by Application (2027-2032)
- Figure 100. Global Vegan DHA Revenue Market Share Forecast by Application (2027-2032)

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