

Global Vector Graphics Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Vector Graphics Software market size is predicted to grow from US\$ 1236 million in 2025 to US\$ 2084 million in 2032; it is expected to grow at a CAGR of 7.4% from 2026 to 2032.

Vector graphics software allows users to design and manipulate computer images using geometric and mathematical commands, rather than clicks and strokes as used in drawing software. Vector images created using these programs can be scaled indefinitely without losing quality.

Vector graphics tools are often used to create high-definition illustrations for use on the web, in games, and other multimedia.

Market Drivers

1. Digital Transformation Across Industries

Shift from traditional print/design to digital-first content creation

Growth of digital marketing requiring scalable brand assets and logos

Expansion of e-commerce driving need for product illustrations, icons, and UI elements

2. Demand for Scalable, Multi-Format Assets

Need for responsive design assets across devices (mobile, desktop, tablet)

Multi-platform publishing requiring single-source assets for web, print, and apps

Growth of high-resolution displays (4K, 8K, Retina) requiring crisp graphics at any scale

3. Rise of Creator Economy & Freelancing

Explosion of independent designers, illustrators, and content creators

Low-barrier entry tools enabling non-professionals to create quality graphics

Marketplace platforms (Etsy, Creative Market) driving demand for vector asset creation

LPI (LP Information)'s newest research report, the "Vector Graphics Software Industry Forecast" looks at past sales and reviews total world Vector Graphics Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Vector Graphics Software sales for 2026 through 2032. With Vector Graphics Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vector Graphics Software industry.

This Insight Report provides a comprehensive analysis of the global Vector Graphics Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Vector Graphics Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vector Graphics Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vector Graphics Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vector Graphics Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Vector Graphics Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud Based

Web Based

Segmentation by Industry:

Graphic Design & Branding

UI/UX & Digital Product Design

Illustration & Digital Art

Marketing & Advertising

Other

Segmentation by Marketing Method:

Direct Sales

Distribution

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Adobe Illustrator

Sketch

CorelDRAW

Affinity

Amadine

Snappa

Xara

Figma

Artboard

Vecteezy Editor

Vector Magic

Pixlr (Vectr)

Recraft

Plasfy

VectorStyler

Linearity

Vector Witch

Canva

Kittl

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