

Global VDA Prismatic Cell Market Growth 2026-2032

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Abstracts

The global VDA Prismatic Cell market size is predicted to grow from US\$ 55000 million in 2025 to US\$ 45250 million in 2032; it is expected to grow at a CAGR of -2.8% from 2026 to 2032.

VDA batteries (mainly square) refer to a series of standard battery modules developed by the German Association of the Automotive Industry (VDA). This standard is mainly aimed at the design of electric vehicle power batteries, with the aim of achieving standardization of battery components, thereby improving compatibility between different manufacturers and promoting flexibility and efficiency of the supply chain. The VDA standard specifies the installation method of battery modules, including fixing methods, connection methods, etc., to ensure the stability and safety of battery modules during vehicle driving, and is widely used in new energy vehicles such as electric vehicles and hybrid vehicles.

In order to meet the needs of most vehicles, the VDA battery size specification has gradually transitioned from the original standard VDA355 to VDA390. Finally, after 2021, the market demand for increased cruising range, in order to accommodate wider batteries, the VDA590 large module has gradually emerged.

The current market challenges and limitations of VDA batteries (mainly square) are mainly as follows:

1. New technology replacement: VDA batteries belong to the early power battery 1.0 era. As consumers' requirements for long-range capabilities increase, VDA batteries can no longer meet the demand. With the iteration of new technologies such as CTP, its terminal application advantages are significantly greater than VDA batteries, resulting in VDA batteries gradually lagging behind in performance and technology.

2. Defects of VDA batteries themselves: The VDA standard first integrates the battery cells into modules, which are then combined into battery packs, and finally the battery packs are placed under the vehicle chassis. With the further development of electric vehicles, consumers have higher requirements for the range of electric vehicles. Each battery cell of the VDA standard module has a separate module package, and the number of batteries is always small. VDA battery modules face certain challenges in terms of range.

3. Standardized modules limit customized needs: Although the standardized design of VDA batteries brings many advantages, it also limits its flexibility on different models and platforms. For electric vehicles that require high customization, VDA battery modules may not meet their needs.

4. Design flexibility: CTP technology provides more flexibility for electric vehicle design by simplifying the structure and improving the integration. However, due to its standardized design and module hierarchy, VDA batteries limit the design flexibility of electric vehicles in terms of battery layout and size to a certain extent.

5. Safety: New energy vehicle power batteries are the energy source of the car. Once the battery has safety problems, such as thermal runaway causing fire and explosion, it will pose a serious threat to the lives of the drivers and passengers in the car. Battery safety is the premise for the continuous improvement of the global new energy vehicle penetration rate. CTP technology improves the safety and reliability of batteries by optimizing the battery pack structure and manufacturing process. The frame and connectors of VDA batteries may become loose or damaged during long-term use, resulting in unstable connections between battery cells, which in turn causes safety problems such as battery thermal runaway. Moreover, due to the multiple module levels, the heat conduction path between VDA battery cells is long, and heat is difficult to dissipate quickly. The frame and connectors are a major challenge for VDA battery thermal management.

LP Information, Inc. (LPI) ' newest research report, the "VDA Prismatic Cell Industry Forecast" looks at past sales and reviews total world VDA Prismatic Cell sales in 2025, providing a comprehensive analysis by region and market sector of projected VDA Prismatic Cell sales for 2026 through 2032. With VDA Prismatic Cell sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world VDA Prismatic Cell industry.

This Insight Report provides a comprehensive analysis of the global VDA Prismatic Cell

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on VDA Prismatic Cell portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global VDA Prismatic Cell market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for VDA Prismatic Cell and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global VDA Prismatic Cell.

This report presents a comprehensive overview, market shares, and growth opportunities of VDA Prismatic Cell market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

355 Module

390 Module

590 Module

Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

CATL

LGES

SK On

Gotion High-tech

CALB

Farasis Energy

Tianjin Lishen

JEVE

SVOLT

Wanxiang 123

Battero Tech

CORNEX

ProLogium Technology

KORE Power

Sinochem Holdings

Microvast

Sunwoda

TWS Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global VDA Prismatic Cell market?

What factors are driving VDA Prismatic Cell market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do VDA Prismatic Cell market opportunities vary by end market size?

How does VDA Prismatic Cell break out by Type, by Application?

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