

Global VCM Laminated Board Market Growth 2026-2032

<https://marketpublishers.com/r/GF3DEDEB4CDCEN.html>

Date: January 2026

Pages: 112

Price: US\$ 3,660.00 (Single User License)

ID: GF3DEDEB4CDCEN

Abstracts

The global VCM Laminated Board market size is predicted to grow from US\$ 1568 million in 2025 to US\$ 2204 million in 2032; it is expected to grow at a CAGR of 5.1% from 2026 to 2032.

Global sales of VCM laminated board reached 1,221,000 tons in 2025, with an average price of US\$1,312 per ton.

VCM laminated board (Vinyl-Coated Metal, also commonly known as PET/PVC laminated sheet) is a new type of composite material made by hot-pressing one or more layers of highly decorative polymer films (PVC, PET, or composite films) onto the surface of thin metal sheets (cold-rolled, galvanized, aluminum, or stainless steel). It combines the strength of metal with the corrosion resistance, scratch resistance, easy cleaning, and colorful appearance of plastics, and is widely used in refrigerators, washing machines, high-end appliance panels, and interior decoration.

At present, color-coated boards can be divided into two series: pre-coated boards (PCM) and laminated boards (VCM) according to different product compounding methods. The difference between the two lies in the use of metal sheets as the base material and the surface composite materials. The VCM surface conforms to a polymer film, and the PCM surface is coated with polymer paint. Among them, VCM is mainly used in home appliance panels such as refrigerators and washing machines, as well as some high-end water heaters, building door panels and other fields; PCM series is mainly used in side and rear panels of home appliances such as refrigerators and washing machines, as well as microwave ovens, water heaters, small household appliances and other products. Due to the higher cost of coating, the sales price of VCM is higher than that of PCM.

The raw materials for VCM laminated panels consist of two parts: a metal substrate and a polymer film. The substrate is typically made of 0.3–0.6 mm galvanized, aluminized zinc, or stainless steel coils, accounting for approximately 60–68% of the cost. The surface film is mainly PVC, PET, or composite film. Imported films (LG Hausys, Renolit) cost 14–17 RMB/m², while domestic films can be as low as 10–11 RMB/m². The film material accounts for 20–30% of the total production cost, with the remainder being hot melt adhesive, protective film, energy consumption, and labor. Therefore, steel prices are the primary variable determining the cost fluctuation of VCM panels, while the quality of the film material determines the price difference per square meter.

LP Information, Inc. (LPI) 's newest research report, the “VCM Laminated Board Industry Forecast” looks at past sales and reviews total world VCM Laminated Board sales in 2025, providing a comprehensive analysis by region and market sector of projected VCM Laminated Board sales for 2026 through 2032. With VCM Laminated Board sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world VCM Laminated Board industry.

This Insight Report provides a comprehensive analysis of the global VCM Laminated Board landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on VCM Laminated Board portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global VCM Laminated Board market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for VCM Laminated Board and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global VCM Laminated Board.

This report presents a comprehensive overview, market shares, and growth opportunities of VCM Laminated Board market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Steel Plate

Aluminum Plate

Segmentation by Film Material:

PVC Laminated Panels

PET Laminated Panels

Segmentation by Substrate:

Galvanized Steel Sheet

Cold-Rolled Steel Sheet

Electro-Galvanized

Aluminum Sheet

Stainless Steel Sheet

Other

Segmentation by Application:

Refrigerator

Air Conditioner

Elevator

Cupboard

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Qingdao Hegang New Material Technology

Jiangsu LIBA Enterprise Joint-Stock

SPEEDBIRD

Suzhou Hesheng Special Material

New Swallow

Shenzhen Welmetal Steel Sheet

Jiangyin Haimei Metal New Material

Suzhou Yangtze New Materials

Anhui Wall Huang Cai Aluminum Technology

DK Dongshin

DCM CORP

SAMYANG METAL

BN STEELA

Key Questions Addressed in this Report

What is the 10-year outlook for the global VCM Laminated Board market?

What factors are driving VCM Laminated Board market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do VCM Laminated Board market opportunities vary by end market size?

How does VCM Laminated Board break out by Type, by Application?

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