

Global Value Added Services in Logistics Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GE24ECFC23EAEN.html>

Date: January 2026

Pages: 141

Price: US\$ 3,660.00 (Single User License)

ID: GE24ECFC23EAEN

Abstracts

The global Value Added Services in Logistics market size is predicted to grow from US\$ 2275 million in 2025 to US\$ 4073 million in 2032; it is expected to grow at a CAGR of 8.7% from 2026 to 2032.

Value Added Services in Logistics refer to a range of extended, customized service solutions provided by logistics enterprises beyond basic transportation, warehousing, and distribution functions, aiming to optimize the entire supply chain efficiency and meet clients' diversified business needs. These services cover product processing (e.g., packaging, labeling, assembly, customization), supply chain management (e.g., inventory planning, demand forecasting, order fulfillment), information technology support (e.g., real-time cargo tracking, data analytics, digital platform services), and specialized supporting services (e.g., customs clearance, insurance, reverse logistics, after-sales maintenance). By integrating resources across the supply chain and leveraging professional capabilities, these value-added services help clients reduce operational costs, shorten lead times, enhance customer satisfaction, and gain competitive advantages, transforming logistics from a simple 'transportation and storage tool' into a core enabler of business development.

Market demand for Value Added Services in Logistics is driven by the globalization of trade, the diversification of consumer demand, the rise of e-commerce and cross-border business, and enterprises' increasing focus on core business and supply chain optimization. Business opportunities lie in developing industry-specific customized solutions (e.g., cold chain value-added services for food and pharmaceuticals, precision assembly for automotive parts, cross-border e-commerce one-stop customs clearance services), leveraging digital technologies such as IoT, AI, and blockchain to upgrade intelligent management and data-driven decision-making capabilities, and expanding

integrated service portfolios (e.g., combining value-added services with supply chain financing, green logistics) to enhance client stickiness. Additionally, catering to the trend of sustainability through low-carbon packaging, carbon footprint tracking, and circular logistics services, as well as exploring emerging markets with booming regional trade, further opens up growth space for logistics enterprises with strong resource integration, technological innovation, and flexible response capabilities.

LPI (LP Information)' newest research report, the “Value Added Services in Logistics Industry Forecast” looks at past sales and reviews total world Value Added Services in Logistics sales in 2025, providing a comprehensive analysis by region and market sector of projected Value Added Services in Logistics sales for 2026 through 2032. With Value Added Services in Logistics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Value Added Services in Logistics industry.

This Insight Report provides a comprehensive analysis of the global Value Added Services in Logistics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Value Added Services in Logistics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Value Added Services in Logistics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Value Added Services in Logistics and breaks down the forecast by Service Function Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Value Added Services in Logistics.

This report presents a comprehensive overview, market shares, and growth opportunities of Value Added Services in Logistics market by product type, application, key players and key regions and countries.

Segmentation by Service Function Type:

Product Processing & Customization Services

Logistics & Distribution Supporting Services

Information & Data Management Services

Quality Control & After-Sales Services

Reverse Logistics & Recycling Services

Segmentation by Industry Adaptation:

E-Commerce & Retail Logistics VAS

Food & Pharmaceutical Cold Chain VAS

Automotive & Machinery Parts Logistics VAS

Cross-Border Trade & Customs Clearance VAS

Healthcare & Medical Supplies Logistics VAS

Segmentation by Service Implementation Mode:

On-Site Value Added Services

Remote Digital Value Added Services

Integrated End-to-End VAS

Outsourced Specialized VAS

Segmentation by Application:

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Rhenus

The Green Group

Crown LSP

Bleckmann Nederland

Americold

CEVA Logistics

Delamode

Advanced Supply Chain Group

Yusen Logistics

Crane Worldwide Logistics

LGI Logistics Group

Ryder

Interlink Technologies

LogixGrid

Stockspots

BLG LOGISTICS

Complete Shipping Solutions

Capstone

ASC

ILS Logistics

Mecalux

WELPL

Barsan Group

a2b Fulfillment

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