

Global UWB Positioning Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global UWB Positioning Software market size is predicted to grow from US\$ 211 million in 2025 to US\$ 299 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

In 2025, global UWB Positioning Software industry-average gross margin of approximately 60%.

UWB positioning software is the software layer enabling real-time location and analytics using ultra-wideband signals. Leveraging time-of-flight ranging and multi-anchor algorithms, it delivers centimeter-level positioning for people, assets, or equipment, and includes location computation, map engines, trajectory analytics, alerting, APIs, and visualization—deployed standalone or embedded into vertical applications.

United States market for UWB Positioning Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for UWB Positioning Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for UWB Positioning Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key UWB Positioning Software players cover zebra, Sewio, Trio Mobil, Pozyx, KINEXON, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “UWB Positioning Software Industry Forecast” looks at past sales and reviews total world UWB Positioning Software sales in 2025, providing a comprehensive analysis by region and market sector of projected UWB Positioning Software sales for 2026 through 2032. With UWB Positioning Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world UWB Positioning Software industry.

This Insight Report provides a comprehensive analysis of the global UWB Positioning Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on UWB Positioning Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global UWB Positioning Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for UWB Positioning Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global UWB Positioning Software.

This report presents a comprehensive overview, market shares, and growth opportunities of UWB Positioning Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-premise

Cloud

Segmentation by Technology:

TDOA

TWR

Segmentation by Application:

Warehousing

Factory

Delivery Center

Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

zebra

Sewio

Trio Mobil

Pozyx

KINEXON

Noccela

IntraNav

Tsingoal

PinPoint

viAct

Forthink Technology

BYSENSER

YCHIOT

Shenzhen Waytronic Security Technology Co., Ltd.

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