

# Global UV-C Toothbrush Sterilizer Market Growth 2026-2032

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## Abstracts

The global UV-C Toothbrush Sterilizer market size is predicted to grow from US\$ 134 million in 2025 to US\$ 234 million in 2032; it is expected to grow at a CAGR of 8.4% from 2026 to 2032.

In 2025, global production of UV-C toothbrush sterilizers reached 5.71 million units, with an estimated average selling price of \$24 per unit. UV-C toothbrush sterilizers use UV-C short-wave ultraviolet light for disinfection, typically employing a 254nm mercury lamp or a 260-280nm UV-C LED as the core light source. Through a closed cavity, they perform surface antibacterial, sterilization, and hygienic treatment on toothbrush heads, toothbrush holders, razor heads, or small oral care accessories. The core structure includes a UV-C light source, a reflective inner cavity, a toothbrush holder, control circuitry, a safety switch to prevent accidental activation, a lithium battery or plug-in power supply system, an air-drying/hot-air drying module, and a wall-mounted or countertop casing. Applications include household toothbrush head sterilization, electric toothbrush replacement head storage, children's toothbrush hygiene management, orthodontic toothbrush and interdental brush cleaning, travel toothbrush contamination prevention, toothbrush drying in humid bathroom environments, dental clinic care kits, and hotels. The upstream of the industry chain includes UV-C LEDs or UV lamps, quartz/transparent materials, reflective inner cavity materials, ABS/PP/PC plastics, lithium batteries, PCBs, power management chips, microswitches/Hall sensors, fans, PTC heating elements, Type-C interfaces, waterproof seals, adhesive backing plates, packaging materials, and molds. The midstream includes UV optical path design, structural design, light leakage prevention and safety interlock design, injection molding, electronic assembly, UV illuminance testing, aging testing, sterilization effect verification, and OEM/ODM manufacturing. The downstream includes e-commerce platforms, brand websites, pharmacies and personal care retail, home appliance

channels, dental clinics, and cross-border e-commerce. Gross profit margins range from approximately 30% to 55%.

United States market for UV-C Toothbrush Sterilizer is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for UV-C Toothbrush Sterilizer is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for UV-C Toothbrush Sterilizer is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key UV-C Toothbrush Sterilizer players cover Philips, Procter & Gamble, Panasonic, Steripod, Waterpik, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "UV-C Toothbrush Sterilizer Industry Forecast" looks at past sales and reviews total world UV-C Toothbrush Sterilizer sales in 2025, providing a comprehensive analysis by region and market sector of projected UV-C Toothbrush Sterilizer sales for 2026 through 2032. With UV-C Toothbrush Sterilizer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world UV-C Toothbrush Sterilizer industry.

This Insight Report provides a comprehensive analysis of the global UV-C Toothbrush Sterilizer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on UV-C Toothbrush Sterilizer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global UV-C Toothbrush Sterilizer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for UV-C Toothbrush Sterilizer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global UV-C Toothbrush Sterilizer.

This report presents a comprehensive overview, market shares, and growth opportunities of UV-C Toothbrush Sterilizer market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Portable

Wall-mounted

Countertop

#### Segmentation by Light Source Technology:

Traditional UV-C Mercury Lamp Type

UV-C LED Type

#### Segmentation by Usage Scenarios:

Home Bathroom

Travel

Orthodontics

Dental Clinics/Oral Care Institutions

#### Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Philips

Procter & Gamble

Panasonic

Steripod

Waterpik

Conair

Ningbo Seago Electric

TAO Clean

Pursonic

Perrigo

Violife

Wonderchef

Xiaomi

Oclean

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global UV-C Toothbrush Sterilizer market?

What factors are driving UV-C Toothbrush Sterilizer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do UV-C Toothbrush Sterilizer market opportunities vary by end market size?

How does UV-C Toothbrush Sterilizer break out by Type, by Application?

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