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Global Utility Customer Information Systems (CIS) Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The utility customer information system (CIS) market is composed of utility companies looking for commercial off-the-shelf (COTS) software packages that address business-critical utility meter-to-cash (M2C) and customer service business processes. M2C functions covered include: account maintenance, order processing, product/service management, rate design, billing, credit collection, accounts receivable, statement preparation, and payment processing. For customer service, CISs support multiple client interaction channels — such as call centers, interactive voice response/voice response units (IVR/VRUs). They also support various digital engagement channels (social media and, more recently, virtual assistants/chatbots) — as well as customer self-service needs.

LPI (LP Information)' newest research report, the “Utility Customer Information Systems (CIS) Industry Forecast” looks at past sales and reviews total world Utility Customer Information Systems (CIS) sales in 2022, providing a comprehensive analysis by region and market sector of projected Utility Customer Information Systems (CIS) sales for 2023 through 2029. With Utility Customer Information Systems (CIS) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Utility Customer Information Systems (CIS) industry.

This Insight Report provides a comprehensive analysis of the global Utility Customer Information Systems (CIS) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Utility Customer Information Systems (CIS) portfolios and capabilities,

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market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Utility Customer Information Systems (CIS) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Utility Customer Information Systems (CIS) and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Utility Customer Information Systems (CIS).

The global Utility Customer Information Systems (CIS) market size is projected to grow from US$ million in 2022 to US$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Utility Customer Information Systems (CIS) is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Utility Customer Information Systems (CIS) is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Utility Customer Information Systems (CIS) is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Utility Customer Information Systems (CIS) players cover Open International Systems, Oracle, SAP, NorthStar, Fluentgrid Limited, efluid SAS, Ferranti Computer Systems, Gruppo Engineering and Indra, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Utility Customer Information Systems (CIS) market by product type, application, key players and key regions and countries.

Market Segmentation:

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Segmentation by type

- Cloud-Based
- On-Premises

Segmentation by application

- Large Enterprises (1000+ Users)
- Medium-Sized Enterprise (499-1000 Users)
- Small Enterprises (1-499 Users)

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India

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Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Open International Systems

Oracle

SAP

NorthStar

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Fluentgrid Limited

efluid SAS

Ferranti Computer Systems

Gruppo Engineering

Indra

Itineris

Vertex

Advanced Utility Systems

Hansen Technologies

Cayenta

Gentrack

Asseco Group

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