

Global Used Book Site Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Used Book Site market size is predicted to grow from US\$ 2358 million in 2025 to US\$ 3456 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

Used book websites are online platform services centered on the resale of printed books. They primarily provide services such as buying, selling, consignment, recycling, valuation, auctions, inventory updates, condition grading, payment settlement, warehousing and delivery, and after-sales support for individual readers, students, used booksellers, independent bookstores, libraries, non-profit recycling organizations, and collectors through websites, mobile apps, online marketplaces, transaction matching systems, or self-operated recycling and resale systems.

From a demand structure perspective, the growth of secondhand book platforms mainly stems from four types of demand: demand for low-priced reading, demand for textbook cost control, demand for searching out-of-print/rare books, and demand for sustainable consumption. The textbook market exhibits a clear seasonality, with users prioritizing price comparisons, bulk sales, free shipping, and fast payment. General reading scenarios prioritize low prices, condition, and logistics. Antique and collectible book scenarios rely on seller expertise, version identification, and search coverage. In recent years, book prices, student textbook costs, sustainable consumption, and circular economy awareness have collectively driven the continued online movement of secondhand book transactions. However, the diversion of traffic by ebooks, open educational resources, and comprehensive secondhand platforms is also squeezing the growth potential of some platforms. Therefore, vertical platforms are more likely to differentiate themselves in the future by strengthening quality control, pricing algorithms, inventory depth, membership systems, cross-border distribution, and offline recycling

networks, rather than simply relying on low-price competition.

LPI (LP Information)' newest research report, the 'Used Book Site Industry Forecast' looks at past sales and reviews total world Used Book Site sales in 2025, providing a comprehensive analysis by region and market sector of projected Used Book Site sales for 2026 through 2032. With Used Book Site sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Used Book Site industry.

This Insight Report provides a comprehensive analysis of the global Used Book Site landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Used Book Site portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Used Book Site market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Used Book Site and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Used Book Site.

This report presents a comprehensive overview, market shares, and growth opportunities of Used Book Site market by product type, application, key players and key regions and countries.

Segmentation by Type:

Traditional Website

Mini Program

APP

Segmentation by Transaction Mode:

C2C

C2B

Segmentation by Profit Model:

Commission-based

Price Difference-based

Segmentation by Application:

Education

Popular Reading

Collections

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Amazon

ThriftBooks Global, LLC

World of Books Group

momox SE

BOOKOFF Group Holdings Limited

Better World Books

eBay Inc.

Alibris, Inc.

Biblio, Inc.

BookScouter LLC

CampusBooks.com

eCampus.com

BooksRun

WeBuyBooks

musicMagpie

Half Price Books

Beijing Kongwang Cultural Books

Duozhua Fish (Beijing) Technology

Aladin Communication

YES24

Interpark

Bookoa

SURUGA-YA

NETOFF

BookChor

Libraccio

Re-Read

viaLibri

ValoreBooks

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