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Global USB4 SSD Market Growth 2026-2032

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Abstracts

The global USB4 SSD market size is predicted to grow from US$ 1165 million in 2025 to US$ 2069 million in 2032; it is expected to grow at a CAGR of 8.7% from 2026 to 2032.

In 2024, the global production of USB4 SSD was 4 million units, with an average price of $279 per unit.

A USB4 SSD is an external solid-state drive that uses the latest USB4 interface, which can transfer data at speeds up to 40Gbps. This makes it much faster than previous USB standards, with read and write speeds potentially reaching over 3700MB/s, allowing for quick file transfers, backups, and real-time editing of large files. These devices are often built into durable, heat-dissipating enclosures and are compatible with Thunderbolt 3/4 and older USB versions.

The upstream of the USB4 SSD industry chain mainly includes flash memory chip and controller chip manufacturers, such as Samsung Electronics, Micron Technology, Yangtze Memory Technologies, Silicon Motion, and Phison Electronics. Downstream customers are concentrated in the consumer electronics and computer equipment sectors, including companies like ASUS, Lenovo, Dell, Apple, and Seagate, which use USB4 SSDs in high-performance laptops, professional workstations, and data storage solutions. Current downstream market demand growth is primarily driven by scenarios such as content creation, AI computing, gaming, and high-resolution video editing, particularly in mobile office and high-bandwidth data transmission applications.

The global trend in USB4 SSD development is towards larger capacity, lower power consumption, higher transfer rates, and stronger compatibility. Key driving factors include the widespread adoption of the USB4 interface standard, the maturity of the NVMe protocol, the expansion of 5G and AI edge devices, and the rapid upgrade of the

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consumer-grade high-speed peripheral market. The main obstacles are the high cost of high-performance controller chips, the still limited adoption of the USB4 interface, and the increased manufacturing complexity due to advanced heat dissipation and power supply designs. Companies in the industry are reducing costs and improving stability by improving packaging processes and firmware optimization.

Currently, the annual production capacity of single-line USB4 solid-state drives is approximately 80,000 to 120,000 units, with the average gross profit margin of mainstream manufacturers ranging from 22% to 28%, and reaching over 30% for high-end models.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “USB4 SSD Industry Forecast” looks at past sales and reviews total world USB4 SSD sales in 2025, providing a comprehensive analysis by region and market sector of projected USB4 SSD sales for 2026 through 2032. With USB4 SSD sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world USB4 SSD industry.

This Insight Report provides a comprehensive analysis of the global USB4 SSD landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on USB4 SSD portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global USB4 SSD market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for USB4 SSD and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global USB4 SSD.

This report presents a comprehensive overview, market shares, and growth opportunities of USB4 SSD market by product type, application, key manufacturers and key regions and countries.

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Market Segmentation

Segmentation by Type:

TLC Particles

QLC Particles

eMLC Particles

Others

Segmentation by USB Protocol:

USB4 v1

USB4 v2

Segmentation by Performance:

40Gbps

80Gbps

Segmentation by Cooling Method:

Passive Cooling

Active Cooling

Segmentation by Application:

Professional Creativity and Productivity

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- Mobile and Outdoor Work
- Data Security and Encryption
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SanDisk

Corsair

Western Digital

Samsung

Kioxia

Kingston

ZhiTai

FANXIANG

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Silicon Motion

ASMedia

EtronTech

Supermicro

Key Questions Addressed in this Report

What is the 10-year outlook for the global USB4 SSD market?

What factors are driving USB4 SSD market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do USB4 SSD market opportunities vary by end market size?

How does USB4 SSD break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global USB4 SSD Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for USB4 SSD by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for USB4 SSD by Country/Region, 2021, 2025 & 2032
2.2 USB4 SSD Segment by Type
  2.2.1 TLC Particles
  2.2.2 QLC Particles
  2.2.3 eMLC Particles
  2.2.4 Others
  2.2.5 USB4 SSD Sales by Type
    2.2.5.1 Global USB4 SSD Sales Market Share by Type (2021-2026)
    2.2.5.2 Global USB4 SSD Revenue and Market Share by Type (2021-2026)
    2.2.5.3 Global USB4 SSD Sale Price by Type (2021-2026)
2.3 USB4 SSD Segment by USB Protocol
  2.3.1 USB4 v1
  2.3.2 USB4 v2
  2.3.3 USB4 SSD Sales by USB Protocol
    2.3.3.1 Global USB4 SSD Sales Market Share by USB Protocol (2021-2026)
    2.3.3.2 Global USB4 SSD Revenue and Market Share by USB Protocol (2021-2026)
    2.3.3.3 Global USB4 SSD Sale Price by USB Protocol (2021-2026)
2.4 USB4 SSD Segment by Performance
  2.4.1 40Gbps

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2.4.2 80Gbps
2.4.3 USB4 SSD Sales by Performance
2.4.3.1 Global USB4 SSD Sales Market Share by Performance (2021-2026)
2.4.3.2 Global USB4 SSD Revenue and Market Share by Performance (2021-2026)
2.4.3.3 Global USB4 SSD Sale Price by Performance (2021-2026)
2.5 USB4 SSD Segment by Cooling Method
2.5.1 Passive Cooling
2.5.2 Active Cooling
2.5.3 USB4 SSD Sales by Cooling Method
2.5.3.1 Global USB4 SSD Sales Market Share by Cooling Method (2021-2026)
2.5.3.2 Global USB4 SSD Revenue and Market Share by Cooling Method (2021-2026)
2.5.3.3 Global USB4 SSD Sale Price by Cooling Method (2021-2026)
2.6 USB4 SSD Segment by Application
2.6.1 Professional Creativity and Productivity
2.6.2 Mobile and Outdoor Work
2.6.3 Data Security and Encryption
2.6.4 Others
2.6.5 USB4 SSD Sales by Application
2.6.5.1 Global USB4 SSD Sale Market Share by Application (2021-2026)
2.6.5.2 Global USB4 SSD Revenue and Market Share by Application (2021-2026)
2.6.5.3 Global USB4 SSD Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global USB4 SSD Breakdown Data by Company
3.1.1 Global USB4 SSD Annual Sales by Company (2021-2026)
3.1.2 Global USB4 SSD Sales Market Share by Company (2021-2026)
3.2 Global USB4 SSD Annual Revenue by Company (2021-2026)
3.2.1 Global USB4 SSD Revenue by Company (2021-2026)
3.2.2 Global USB4 SSD Revenue Market Share by Company (2021-2026)
3.3 Global USB4 SSD Sale Price by Company
3.4 Key Manufacturers USB4 SSD Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers USB4 SSD Product Location Distribution
3.4.2 Players USB4 SSD Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

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info@marketpublishers.com

3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR USB4 SSD BY GEOGRAPHIC REGION

4.1 World Historic USB4 SSD Market Size by Geographic Region (2021-2026)
  4.1.1 Global USB4 SSD Annual Sales by Geographic Region (2021-2026)
  4.1.2 Global USB4 SSD Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic USB4 SSD Market Size by Country/Region (2021-2026)
  4.2.1 Global USB4 SSD Annual Sales by Country/Region (2021-2026)
  4.2.2 Global USB4 SSD Annual Revenue by Country/Region (2021-2026)
4.3 Americas USB4 SSD Sales Growth
4.4 APAC USB4 SSD Sales Growth
4.5 Europe USB4 SSD Sales Growth
4.6 Middle East & Africa USB4 SSD Sales Growth

5 AMERICAS

5.1 Americas USB4 SSD Sales by Country
  5.1.1 Americas USB4 SSD Sales by Country (2021-2026)
  5.1.2 Americas USB4 SSD Revenue by Country (2021-2026)
5.2 Americas USB4 SSD Sales by Type (2021-2026)
5.3 Americas USB4 SSD Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC USB4 SSD Sales by Region
  6.1.1 APAC USB4 SSD Sales by Region (2021-2026)
  6.1.2 APAC USB4 SSD Revenue by Region (2021-2026)
6.2 APAC USB4 SSD Sales by Type (2021-2026)
6.3 APAC USB4 SSD Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia

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6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe USB4 SSD by Country
  7.1.1 Europe USB4 SSD Sales by Country (2021-2026)
  7.1.2 Europe USB4 SSD Revenue by Country (2021-2026)
7.2 Europe USB4 SSD Sales by Type (2021-2026)
7.3 Europe USB4 SSD Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa USB4 SSD by Country
  8.1.1 Middle East & Africa USB4 SSD Sales by Country (2021-2026)
  8.1.2 Middle East & Africa USB4 SSD Revenue by Country (2021-2026)
8.2 Middle East & Africa USB4 SSD Sales by Type (2021-2026)
8.3 Middle East & Africa USB4 SSD Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

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info@marketpublishers.com

10.2 Manufacturing Cost Structure Analysis of USB4 SSD
10.3 Manufacturing Process Analysis of USB4 SSD
10.4 Industry Chain Structure of USB4 SSD

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 USB4 SSD Distributors
11.3 USB4 SSD Customer

12 WORLD FORECAST REVIEW FOR USB4 SSD BY GEOGRAPHIC REGION

12.1 Global USB4 SSD Market Size Forecast by Region
  12.1.1 Global USB4 SSD Forecast by Region (2027-2032)
  12.1.2 Global USB4 SSD Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global USB4 SSD Forecast by Type (2027-2032)
12.7 Global USB4 SSD Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 SanDisk
  13.1.1 SanDisk Company Information
  13.1.2 SanDisk USB4 SSD Product Portfolios and Specifications
  13.1.3 SanDisk USB4 SSD Sales, Revenue, Price and Gross Margin (2021-2026)
  13.1.4 SanDisk Main Business Overview
  13.1.5 SanDisk Latest Developments
13.2 Corsair
  13.2.1 Corsair Company Information
  13.2.2 Corsair USB4 SSD Product Portfolios and Specifications
  13.2.3 Corsair USB4 SSD Sales, Revenue, Price and Gross Margin (2021-2026)
  13.2.4 Corsair Main Business Overview
  13.2.5 Corsair Latest Developments
13.3 Western Digital

+357 96 030922
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13.3.1 Western Digital Company Information
13.3.2 Western Digital USB4 SSD Product Portfolios and Specifications
13.3.3 Western Digital USB4 SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Western Digital Main Business Overview
13.3.5 Western Digital Latest Developments
13.4 Samsung
13.4.1 Samsung Company Information
13.4.2 Samsung USB4 SSD Product Portfolios and Specifications
13.4.3 Samsung USB4 SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Samsung Main Business Overview
13.4.5 Samsung Latest Developments
13.5 Kioxia
13.5.1 Kioxia Company Information
13.5.2 Kioxia USB4 SSD Product Portfolios and Specifications
13.5.3 Kioxia USB4 SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Kioxia Main Business Overview
13.5.5 Kioxia Latest Developments
13.6 Kingston
13.6.1 Kingston Company Information
13.6.2 Kingston USB4 SSD Product Portfolios and Specifications
13.6.3 Kingston USB4 SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Kingston Main Business Overview
13.6.5 Kingston Latest Developments
13.7 ZhiTai
13.7.1 ZhiTai Company Information
13.7.2 ZhiTai USB4 SSD Product Portfolios and Specifications
13.7.3 ZhiTai USB4 SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 ZhiTai Main Business Overview
13.7.5 ZhiTai Latest Developments
13.8 FANXIANG
13.8.1 FANXIANG Company Information
13.8.2 FANXIANG USB4 SSD Product Portfolios and Specifications
13.8.3 FANXIANG USB4 SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 FANXIANG Main Business Overview
13.8.5 FANXIANG Latest Developments
13.9 Silicon Motion
13.9.1 Silicon Motion Company Information
13.9.2 Silicon Motion USB4 SSD Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

13.9.3 Silicon Motion USB4 SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 Silicon Motion Main Business Overview
13.9.5 Silicon Motion Latest Developments
13.10 ASMedia
13.10.1 ASMedia Company Information
13.10.2 ASMedia USB4 SSD Product Portfolios and Specifications
13.10.3 ASMedia USB4 SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 ASMedia Main Business Overview
13.10.5 ASMedia Latest Developments
13.11 EtronTech
13.11.1 EtronTech Company Information
13.11.2 EtronTech USB4 SSD Product Portfolios and Specifications
13.11.3 EtronTech USB4 SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 EtronTech Main Business Overview
13.11.5 EtronTech Latest Developments
13.12 Supermicro
13.12.1 Supermicro Company Information
13.12.2 Supermicro USB4 SSD Product Portfolios and Specifications
13.12.3 Supermicro USB4 SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 Supermicro Main Business Overview
13.12.5 Supermicro Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. USB4 SSD Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. USB4 SSD Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of TLC Particles
Table 4. Major Players of QLC Particles
Table 5. Major Players of eMLC Particles
Table 6. Major Players of Others
Table 7. Global USB4 SSD Sales by Type (2021-2026) & (K Units)
Table 8. Global USB4 SSD Sales Market Share by Type (2021-2026)
Table 9. Global USB4 SSD Revenue by Type (2021-2026) & ($ million)
Table 10. Global USB4 SSD Revenue Market Share by Type (2021-2026)
Table 11. Global USB4 SSD Sale Price by Type (2021-2026) & (US$/Unit)
Table 12. Major Players of USB4 v1
Table 13. Major Players of USB4 v2
Table 14. Global USB4 SSD Sales by USB Protocol (2021-2026) & (K Units)
Table 15. Global USB4 SSD Sales Market Share by USB Protocol (2021-2026)
Table 16. Global USB4 SSD Revenue by USB Protocol (2021-2026) & ($ million)
Table 17. Global USB4 SSD Revenue Market Share by USB Protocol (2021-2026)
Table 18. Global USB4 SSD Sale Price by USB Protocol (2021-2026) & (US$/Unit)
Table 19. Major Players of 40Gbps
Table 20. Major Players of 80Gbps
Table 21. Global USB4 SSD Sales by Performance (2021-2026) & (K Units)
Table 22. Global USB4 SSD Sales Market Share by Performance (2021-2026)
Table 23. Global USB4 SSD Revenue by Performance (2021-2026) & ($ million)
Table 24. Global USB4 SSD Revenue Market Share by Performance (2021-2026)
Table 25. Global USB4 SSD Sale Price by Performance (2021-2026) & (US$/Unit)
Table 26. Major Players of Passive Cooling
Table 27. Major Players of Active Cooling
Table 28. Global USB4 SSD Sales by Cooling Method (2021-2026) & (K Units)
Table 29. Global USB4 SSD Sales Market Share by Cooling Method (2021-2026)
Table 30. Global USB4 SSD Revenue by Cooling Method (2021-2026) & ($ million)
Table 31. Global USB4 SSD Revenue Market Share by Cooling Method (2021-2026)
Table 32. Global USB4 SSD Sale Price by Cooling Method (2021-2026) & (US$/Unit)
Table 33. Global USB4 SSD Sale by Application (2021-2026) & (K Units)

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Table 34. Global USB4 SSD Sale Market Share by Application (2021-2026)
Table 35. Global USB4 SSD Revenue by Application (2021-2026) & ($ million)
Table 36. Global USB4 SSD Revenue Market Share by Application (2021-2026)
Table 37. Global USB4 SSD Sale Price by Application (2021-2026) & (US$/Unit)
Table 38. Global USB4 SSD Sales by Company (2021-2026) & (K Units)
Table 39. Global USB4 SSD Sales Market Share by Company (2021-2026)
Table 40. Global USB4 SSD Revenue by Company (2021-2026) & ($ millions)
Table 41. Global USB4 SSD Revenue Market Share by Company (2021-2026)
Table 42. Global USB4 SSD Sale Price by Company (2021-2026) & (US$/Unit)
Table 43. Key Manufacturers USB4 SSD Producing Area Distribution and Sales Area
Table 44. Players USB4 SSD Products Offered
Table 45. USB4 SSD Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 46. New Products and Potential Entrants
Table 47. Market M&A Activity & Strategy
Table 48. Global USB4 SSD Sales by Geographic Region (2021-2026) & (K Units)
Table 49. Global USB4 SSD Sales Market Share Geographic Region (2021-2026)
Table 50. Global USB4 SSD Revenue by Geographic Region (2021-2026) & ($ millions)
Table 51. Global USB4 SSD Revenue Market Share by Geographic Region (2021-2026)
Table 52. Global USB4 SSD Sales by Country/Region (2021-2026) & (K Units)
Table 53. Global USB4 SSD Sales Market Share by Country/Region (2021-2026)
Table 54. Global USB4 SSD Revenue by Country/Region (2021-2026) & ($ millions)
Table 55. Global USB4 SSD Revenue Market Share by Country/Region (2021-2026)
Table 56. Americas USB4 SSD Sales by Country (2021-2026) & (K Units)
Table 57. Americas USB4 SSD Sales Market Share by Country (2021-2026)
Table 58. Americas USB4 SSD Revenue by Country (2021-2026) & ($ millions)
Table 59. Americas USB4 SSD Sales by Type (2021-2026) & (K Units)
Table 60. Americas USB4 SSD Sales by Application (2021-2026) & (K Units)
Table 61. APAC USB4 SSD Sales by Region (2021-2026) & (K Units)
Table 62. APAC USB4 SSD Sales Market Share by Region (2021-2026)
Table 63. APAC USB4 SSD Revenue by Region (2021-2026) & ($ millions)
Table 64. APAC USB4 SSD Sales by Type (2021-2026) & (K Units)
Table 65. APAC USB4 SSD Sales by Application (2021-2026) & (K Units)
Table 66. Europe USB4 SSD Sales by Country (2021-2026) & (K Units)
Table 67. Europe USB4 SSD Revenue by Country (2021-2026) & ($ millions)
Table 68. Europe USB4 SSD Sales by Type (2021-2026) & (K Units)
Table 69. Europe USB4 SSD Sales by Application (2021-2026) & (K Units)
Table 70. Middle East & Africa USB4 SSD Sales by Country (2021-2026) & (K Units)
Table 71. Middle East & Africa USB4 SSD Revenue Market Share by Country

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(2021-2026)
Table 72. Middle East & Africa USB4 SSD Sales by Type (2021-2026) & (K Units)
Table 73. Middle East & Africa USB4 SSD Sales by Application (2021-2026) & (K Units)
Table 74. Key Market Drivers & Growth Opportunities of USB4 SSD
Table 75. Key Market Challenges & Risks of USB4 SSD
Table 76. Key Industry Trends of USB4 SSD
Table 77. USB4 SSD Raw Material
Table 78. Key Suppliers of Raw Materials
Table 79. USB4 SSD Distributors List
Table 80. USB4 SSD Customer List
Table 81. Global USB4 SSD Sales Forecast by Region (2027-2032) & (K Units)
Table 82. Global USB4 SSD Revenue Forecast by Region (2027-2032) & ($ millions)
Table 83. Americas USB4 SSD Sales Forecast by Country (2027-2032) & (K Units)
Table 84. Americas USB4 SSD Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 85. APAC USB4 SSD Sales Forecast by Region (2027-2032) & (K Units)
Table 86. APAC USB4 SSD Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 87. Europe USB4 SSD Sales Forecast by Country (2027-2032) & (K Units)
Table 88. Europe USB4 SSD Revenue Forecast by Country (2027-2032) & ($ millions)
Table 89. Middle East & Africa USB4 SSD Sales Forecast by Country (2027-2032) & (K Units)
Table 90. Middle East & Africa USB4 SSD Revenue Forecast by Country (2027-2032) & ($ millions)
Table 91. Global USB4 SSD Sales Forecast by Type (2027-2032) & (K Units)
Table 92. Global USB4 SSD Revenue Forecast by Type (2027-2032) & ($ millions)
Table 93. Global USB4 SSD Sales Forecast by Application (2027-2032) & (K Units)
Table 94. Global USB4 SSD Revenue Forecast by Application (2027-2032) & ($ millions)
Table 95. SanDisk Basic Information, USB4 SSD Manufacturing Base, Sales Area and Its Competitors
Table 96. SanDisk USB4 SSD Product Portfolios and Specifications
Table 97. SanDisk USB4 SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 98. SanDisk Main Business
Table 99. SanDisk Latest Developments
Table 100. Corsair Basic Information, USB4 SSD Manufacturing Base, Sales Area and Its Competitors
Table 101. Corsair USB4 SSD Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

Table 102. Corsair USB4 SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 103. Corsair Main Business
Table 104. Corsair Latest Developments
Table 105. Western Digital Basic Information, USB4 SSD Manufacturing Base, Sales Area and Its Competitors
Table 106. Western Digital USB4 SSD Product Portfolios and Specifications
Table 107. Western Digital USB4 SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 108. Western Digital Main Business
Table 109. Western Digital Latest Developments
Table 110. Samsung Basic Information, USB4 SSD Manufacturing Base, Sales Area and Its Competitors
Table 111. Samsung USB4 SSD Product Portfolios and Specifications
Table 112. Samsung USB4 SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 113. Samsung Main Business
Table 114. Samsung Latest Developments
Table 115. Kioxia Basic Information, USB4 SSD Manufacturing Base, Sales Area and Its Competitors
Table 116. Kioxia USB4 SSD Product Portfolios and Specifications
Table 117. Kioxia USB4 SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 118. Kioxia Main Business
Table 119. Kioxia Latest Developments
Table 120. Kingston Basic Information, USB4 SSD Manufacturing Base, Sales Area and Its Competitors
Table 121. Kingston USB4 SSD Product Portfolios and Specifications
Table 122. Kingston USB4 SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 123. Kingston Main Business
Table 124. Kingston Latest Developments
Table 125. ZhiTai Basic Information, USB4 SSD Manufacturing Base, Sales Area and Its Competitors
Table 126. ZhiTai USB4 SSD Product Portfolios and Specifications
Table 127. ZhiTai USB4 SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 128. ZhiTai Main Business
Table 129. ZhiTai Latest Developments

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Table 130. FANXIANG Basic Information, USB4 SSD Manufacturing Base, Sales Area and Its Competitors
Table 131. FANXIANG USB4 SSD Product Portfolios and Specifications
Table 132. FANXIANG USB4 SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 133. FANXIANG Main Business
Table 134. FANXIANG Latest Developments
Table 135. Silicon Motion Basic Information, USB4 SSD Manufacturing Base, Sales Area and Its Competitors
Table 136. Silicon Motion USB4 SSD Product Portfolios and Specifications
Table 137. Silicon Motion USB4 SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 138. Silicon Motion Main Business
Table 139. Silicon Motion Latest Developments
Table 140. ASMedia Basic Information, USB4 SSD Manufacturing Base, Sales Area and Its Competitors
Table 141. ASMedia USB4 SSD Product Portfolios and Specifications
Table 142. ASMedia USB4 SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 143. ASMedia Main Business
Table 144. ASMedia Latest Developments
Table 145. EtronTech Basic Information, USB4 SSD Manufacturing Base, Sales Area and Its Competitors
Table 146. EtronTech USB4 SSD Product Portfolios and Specifications
Table 147. EtronTech USB4 SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 148. EtronTech Main Business
Table 149. EtronTech Latest Developments
Table 150. Supermicro Basic Information, USB4 SSD Manufacturing Base, Sales Area and Its Competitors
Table 151. Supermicro USB4 SSD Product Portfolios and Specifications
Table 152. Supermicro USB4 SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 153. Supermicro Main Business
Table 154. Supermicro Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of USB4 SSD
Figure 2. USB4 SSD Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global USB4 SSD Sales Growth Rate 2021-2032 (K Units)
Figure 7. Global USB4 SSD Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. USB4 SSD Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. USB4 SSD Sales Market Share by Country/Region (2025)
Figure 10. USB4 SSD Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of TLC Particles
Figure 12. Product Picture of QLC Particles
Figure 13. Product Picture of eMLC Particles
Figure 14. Product Picture of Others
Figure 15. Global USB4 SSD Sales Market Share by Type in 2026
Figure 16. Global USB4 SSD Revenue Market Share by Type (2021-2026)
Figure 17. Product Picture of USB4 v1
Figure 18. Product Picture of USB4 v2
Figure 19. Global USB4 SSD Sales Market Share by USB Protocol in 2026
Figure 20. Global USB4 SSD Revenue Market Share by USB Protocol (2021-2026)
Figure 21. Product Picture of 40Gbps
Figure 22. Product Picture of 80Gbps
Figure 23. Global USB4 SSD Sales Market Share by Performance in 2026
Figure 24. Global USB4 SSD Revenue Market Share by Performance (2021-2026)
Figure 25. Product Picture of Passive Cooling
Figure 26. Product Picture of Active Cooling
Figure 27. Global USB4 SSD Sales Market Share by Cooling Method in 2026
Figure 28. Global USB4 SSD Revenue Market Share by Cooling Method (2021-2026)
Figure 29. USB4 SSD Consumed in Professional Creativity and Productivity
Figure 30. Global USB4 SSD Market: Professional Creativity and Productivity (2021-2026) & (K Units)
Figure 31. USB4 SSD Consumed in Mobile and Outdoor Work
Figure 32. Global USB4 SSD Market: Mobile and Outdoor Work (2021-2026) & (K Units)
Figure 33. USB4 SSD Consumed in Data Security and Encryption

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Figure 34. Global USB4 SSD Market: Data Security and Encryption (2021-2026) & (K Units)
Figure 35. USB4 SSD Consumed in Others
Figure 36. Global USB4 SSD Market: Others (2021-2026) & (K Units)
Figure 37. Global USB4 SSD Sale Market Share by Application (2025)
Figure 38. Global USB4 SSD Revenue Market Share by Application in 2026
Figure 39. USB4 SSD Sales by Company in 2026 (K Units)
Figure 40. Global USB4 SSD Sales Market Share by Company in 2026
Figure 41. USB4 SSD Revenue by Company in 2026 ($ millions)
Figure 42. Global USB4 SSD Revenue Market Share by Company in 2026
Figure 43. Global USB4 SSD Sales Market Share by Geographic Region (2021-2026)
Figure 44. Global USB4 SSD Revenue Market Share by Geographic Region in 2026
Figure 45. Americas USB4 SSD Sales 2021-2026 (K Units)
Figure 46. Americas USB4 SSD Revenue 2021-2026 ($ millions)
Figure 47. APAC USB4 SSD Sales 2021-2026 (K Units)
Figure 48. APAC USB4 SSD Revenue 2021-2026 ($ millions)
Figure 49. Europe USB4 SSD Sales 2021-2026 (K Units)
Figure 50. Europe USB4 SSD Revenue 2021-2026 ($ millions)
Figure 51. Middle East & Africa USB4 SSD Sales 2021-2026 (K Units)
Figure 52. Middle East & Africa USB4 SSD Revenue 2021-2026 ($ millions)
Figure 53. Americas USB4 SSD Sales Market Share by Country in 2026
Figure 54. Americas USB4 SSD Revenue Market Share by Country (2021-2026)
Figure 55. Americas USB4 SSD Sales Market Share by Type (2021-2026)
Figure 56. Americas USB4 SSD Sales Market Share by Application (2021-2026)
Figure 57. United States USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 58. Canada USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 59. Mexico USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 60. Brazil USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 61. APAC USB4 SSD Sales Market Share by Region in 2026
Figure 62. APAC USB4 SSD Revenue Market Share by Region (2021-2026)
Figure 63. APAC USB4 SSD Sales Market Share by Type (2021-2026)
Figure 64. APAC USB4 SSD Sales Market Share by Application (2021-2026)
Figure 65. China USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 66. Japan USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 67. South Korea USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 68. Southeast Asia USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 69. India USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 70. Australia USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 71. China Taiwan USB4 SSD Revenue Growth 2021-2026 ($ millions)

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Figure 72. Europe USB4 SSD Sales Market Share by Country in 2026
Figure 73. Europe USB4 SSD Revenue Market Share by Country (2021-2026)
Figure 74. Europe USB4 SSD Sales Market Share by Type (2021-2026)
Figure 75. Europe USB4 SSD Sales Market Share by Application (2021-2026)
Figure 76. Germany USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 77. France USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 78. UK USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 79. Italy USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 80. Russia USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 81. Middle East & Africa USB4 SSD Sales Market Share by Country (2021-2026)
Figure 82. Middle East & Africa USB4 SSD Sales Market Share by Type (2021-2026)
Figure 83. Middle East & Africa USB4 SSD Sales Market Share by Application (2021-2026)
Figure 84. Egypt USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 85. South Africa USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 86. Israel USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 87. Turkey USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 88. GCC Countries USB4 SSD Revenue Growth 2021-2026 ($ millions)
Figure 89. Manufacturing Cost Structure Analysis of USB4 SSD in 2026
Figure 90. Manufacturing Process Analysis of USB4 SSD
Figure 91. Industry Chain Structure of USB4 SSD
Figure 92. Channels of Distribution
Figure 93. Global USB4 SSD Sales Market Forecast by Region (2027-2032)
Figure 94. Global USB4 SSD Revenue Market Share Forecast by Region (2027-2032)
Figure 95. Global USB4 SSD Sales Market Share Forecast by Type (2027-2032)
Figure 96. Global USB4 SSD Revenue Market Share Forecast by Type (2027-2032)
Figure 97. Global USB4 SSD Sales Market Share Forecast by Application (2027-2032)
Figure 98. Global USB4 SSD Revenue Market Share Forecast by Application (2027-2032)

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