

Global USB-C Cable Market Growth 2026-2032

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Abstracts

The global USB-C Cable market size is predicted to grow from US\$ 3256 million in 2025 to US\$ 4364 million in 2032; it is expected to grow at a CAGR of 4.4% from 2026 to 2032.

In 2024, the global production of USB-C cables reached 2.2 billion units, with an average price of US\$1.46 per unit.

USB-C cables are a new generation of USB cables featuring symmetrical, reversible connectors. They can simultaneously transmit data, power, and video signals, and support faster data transfer and higher charging power. Features include: reversible connectors, high-speed data transfer, powerful power delivery (supporting up to 240W via USB PD technology), and support for video signal output.

The upstream supply chain of USB-C cables mainly includes oxygen-free copper wire, tinned copper wire, aluminum-magnesium alloy wire, TPE or PVC sheathing material, nylon fiber material, C94/C98 and other E-Marker chips, as well as connector terminals, shells, and shielding sheets. The price of upstream raw materials and the stability of chip supply directly determine the cost and performance of the cables. Downstream applications are wide-ranging. Mobile phone and tablet manufacturers are the largest consumers, emphasizing fast charging safety, durability, and compatibility. Laptop manufacturers rely on USB-C for integrated charging, data, and video transmission, with large order volumes and requirements for USB-IF certification. Peripheral companies are widely adopting USB-C in docking stations, external hard drives, monitors, and other products to achieve interface unification. Consumer electronics brands are experiencing rapid growth in demand for cables with high bending resistance and support for 100W/240W fast charging through e-commerce channels. Downstream demands for high transmission rates, power ratings, structural strength, and protocol compatibility create continuous investment pressure on the supply chain due to rapid

upgrades.

The industry trend for USB-C cables is characterized by the simultaneous advancement of higher power, higher speed, and thinner wire diameter. The USB4 and 240W PD3.1 standards are rapidly gaining traction, and the widespread adoption of E-Marker chips is increasing overall design complexity. Driving factors include unified terminal interface policies, the full-scale shift of laptops to Type-C, the improvement of the fast charging ecosystem, accelerated consumer electronics upgrades, and expanding demand for AI PCs and high-bandwidth peripherals. Obstacles include high USB-IF certification costs, fluctuating upstream copper prices leading to cost instability, the difficulty of designing high-speed cables, counterfeit and substandard products disrupting the market, and tight E-Marker supply leading to longer lead times. Furthermore, high-speed cables require more precise shielding and winding processes, increasing the entry barrier for small and medium-sized manufacturers.

Annual production per cable is typically between 8 million and 15 million units, with a gross profit margin of approximately 8% to 18%.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “USB-C Cable Industry Forecast” looks at past sales and reviews total world USB-C Cable sales in 2025, providing a comprehensive analysis by region and market sector of projected USB-C Cable sales for 2026 through 2032. With USB-C Cable sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world USB-C Cable industry.

This Insight Report provides a comprehensive analysis of the global USB-C Cable landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on USB-C Cable portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global USB-C Cable market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for USB-C Cable and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and

quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global USB-C Cable.

This report presents a comprehensive overview, market shares, and growth opportunities of USB-C Cable market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

USB 2.0

USB 3.2 Gen 1

USB 3.2 Gen 2

USB 3.2 Gen 2x2

USB4

Thunderbolt

Segmentation by Power:

60W

120W

240W

Others

Segmentation by Interface Combination:

C2C

C2A

Others

Segmentation by Application:

Consumer Electronics

Industrial

Medical

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Belkin

Anker

Luxshare Precision Industry

Molex

Foxconn Technology Group

TE Connectivity

Amphenol Corporation

Sumitomo Electric

Yazaki

Belden

Samsung

Philips

Honeywell

Satechi

Hyper

UGREEN

PISEN

Baseus

ROMOSS

Huawei

Xiaomi

TORRAS

BULL

Key Questions Addressed in this Report

What is the 10-year outlook for the global USB-C Cable market?

What factors are driving USB-C Cable market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do USB-C Cable market opportunities vary by end market size?

How does USB-C Cable break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global USB-C Cable Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for USB-C Cable by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for USB-C Cable by Country/Region, 2021, 2025 & 2032
- 2.2 USB-C Cable Segment by Type
 - 2.2.1 USB 2.0
 - 2.2.2 USB 3.2 Gen 1
 - 2.2.3 USB 3.2 Gen 2
 - 2.2.4 USB 3.2 Gen 2x2
 - 2.2.5 USB4
 - 2.2.6 Thunderbolt
 - 2.2.7 USB-C Cable Sales by Type
 - 2.2.7.1 Global USB-C Cable Sales Market Share by Type (2021-2026)
 - 2.2.7.2 Global USB-C Cable Revenue and Market Share by Type (2021-2026)
 - 2.2.7.3 Global USB-C Cable Sale Price by Type (2021-2026)
- 2.3 USB-C Cable Segment by Power
 - 2.3.1 60W
 - 2.3.2 120W
 - 2.3.3 240W
 - 2.3.4 Others
 - 2.3.5 USB-C Cable Sales by Power
 - 2.3.5.1 Global USB-C Cable Sales Market Share by Power (2021-2026)

2.3.5.2 Global USB-C Cable Revenue and Market Share by Power (2021-2026)

2.3.5.3 Global USB-C Cable Sale Price by Power (2021-2026)

2.4 USB-C Cable Segment by Interface Combination

2.4.1 C2C

2.4.2 C2A

2.4.3 Others

2.4.4 USB-C Cable Sales by Interface Combination

2.4.4.1 Global USB-C Cable Sales Market Share by Interface Combination
(2021-2026)

2.4.4.2 Global USB-C Cable Revenue and Market Share by Interface Combination
(2021-2026)

2.4.4.3 Global USB-C Cable Sale Price by Interface Combination (2021-2026)

2.5 USB-C Cable Segment by Application

2.5.1 Consumer Electronics

2.5.2 Industrial

2.5.3 Medical

2.5.4 Others

2.5.5 USB-C Cable Sales by Application

2.5.5.1 Global USB-C Cable Sale Market Share by Application (2021-2026)

2.5.5.2 Global USB-C Cable Revenue and Market Share by Application (2021-2026)

2.5.5.3 Global USB-C Cable Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global USB-C Cable Breakdown Data by Company

3.1.1 Global USB-C Cable Annual Sales by Company (2021-2026)

3.1.2 Global USB-C Cable Sales Market Share by Company (2021-2026)

3.2 Global USB-C Cable Annual Revenue by Company (2021-2026)

3.2.1 Global USB-C Cable Revenue by Company (2021-2026)

3.2.2 Global USB-C Cable Revenue Market Share by Company (2021-2026)

3.3 Global USB-C Cable Sale Price by Company

3.4 Key Manufacturers USB-C Cable Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers USB-C Cable Product Location Distribution

3.4.2 Players USB-C Cable Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR USB-C CABLE BY GEOGRAPHIC REGION

4.1 World Historic USB-C Cable Market Size by Geographic Region (2021-2026)

4.1.1 Global USB-C Cable Annual Sales by Geographic Region (2021-2026)

4.1.2 Global USB-C Cable Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic USB-C Cable Market Size by Country/Region (2021-2026)

4.2.1 Global USB-C Cable Annual Sales by Country/Region (2021-2026)

4.2.2 Global USB-C Cable Annual Revenue by Country/Region (2021-2026)

4.3 Americas USB-C Cable Sales Growth

4.4 APAC USB-C Cable Sales Growth

4.5 Europe USB-C Cable Sales Growth

4.6 Middle East & Africa USB-C Cable Sales Growth

5 AMERICAS

5.1 Americas USB-C Cable Sales by Country

5.1.1 Americas USB-C Cable Sales by Country (2021-2026)

5.1.2 Americas USB-C Cable Revenue by Country (2021-2026)

5.2 Americas USB-C Cable Sales by Type (2021-2026)

5.3 Americas USB-C Cable Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC USB-C Cable Sales by Region

6.1.1 APAC USB-C Cable Sales by Region (2021-2026)

6.1.2 APAC USB-C Cable Revenue by Region (2021-2026)

6.2 APAC USB-C Cable Sales by Type (2021-2026)

6.3 APAC USB-C Cable Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe USB-C Cable by Country

7.1.1 Europe USB-C Cable Sales by Country (2021-2026)

7.1.2 Europe USB-C Cable Revenue by Country (2021-2026)

7.2 Europe USB-C Cable Sales by Type (2021-2026)

7.3 Europe USB-C Cable Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa USB-C Cable by Country

8.1.1 Middle East & Africa USB-C Cable Sales by Country (2021-2026)

8.1.2 Middle East & Africa USB-C Cable Revenue by Country (2021-2026)

8.2 Middle East & Africa USB-C Cable Sales by Type (2021-2026)

8.3 Middle East & Africa USB-C Cable Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of USB-C Cable

10.3 Manufacturing Process Analysis of USB-C Cable

10.4 Industry Chain Structure of USB-C Cable

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 USB-C Cable Distributors

11.3 USB-C Cable Customer

12 WORLD FORECAST REVIEW FOR USB-C CABLE BY GEOGRAPHIC REGION

12.1 Global USB-C Cable Market Size Forecast by Region

12.1.1 Global USB-C Cable Forecast by Region (2027-2032)

12.1.2 Global USB-C Cable Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global USB-C Cable Forecast by Type (2027-2032)

12.7 Global USB-C Cable Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Belkin

13.1.1 Belkin Company Information

13.1.2 Belkin USB-C Cable Product Portfolios and Specifications

13.1.3 Belkin USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Belkin Main Business Overview

13.1.5 Belkin Latest Developments

13.2 Anker

13.2.1 Anker Company Information

13.2.2 Anker USB-C Cable Product Portfolios and Specifications

13.2.3 Anker USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Anker Main Business Overview

13.2.5 Anker Latest Developments

13.3 Luxshare Precision Industry

13.3.1 Luxshare Precision Industry Company Information

- 13.3.2 Luxshare Precision Industry USB-C Cable Product Portfolios and Specifications
- 13.3.3 Luxshare Precision Industry USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Luxshare Precision Industry Main Business Overview
- 13.3.5 Luxshare Precision Industry Latest Developments
- 13.4 Molex
 - 13.4.1 Molex Company Information
 - 13.4.2 Molex USB-C Cable Product Portfolios and Specifications
 - 13.4.3 Molex USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Molex Main Business Overview
 - 13.4.5 Molex Latest Developments
- 13.5 Foxconn Technology Group
 - 13.5.1 Foxconn Technology Group Company Information
 - 13.5.2 Foxconn Technology Group USB-C Cable Product Portfolios and Specifications
 - 13.5.3 Foxconn Technology Group USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Foxconn Technology Group Main Business Overview
 - 13.5.5 Foxconn Technology Group Latest Developments
- 13.6 TE Connectivity
 - 13.6.1 TE Connectivity Company Information
 - 13.6.2 TE Connectivity USB-C Cable Product Portfolios and Specifications
 - 13.6.3 TE Connectivity USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 TE Connectivity Main Business Overview
 - 13.6.5 TE Connectivity Latest Developments
- 13.7 Amphenol Corporation
 - 13.7.1 Amphenol Corporation Company Information
 - 13.7.2 Amphenol Corporation USB-C Cable Product Portfolios and Specifications
 - 13.7.3 Amphenol Corporation USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Amphenol Corporation Main Business Overview
 - 13.7.5 Amphenol Corporation Latest Developments
- 13.8 Sumitomo Electric
 - 13.8.1 Sumitomo Electric Company Information
 - 13.8.2 Sumitomo Electric USB-C Cable Product Portfolios and Specifications
 - 13.8.3 Sumitomo Electric USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Sumitomo Electric Main Business Overview
 - 13.8.5 Sumitomo Electric Latest Developments

13.9 Yazaki

13.9.1 Yazaki Company Information

13.9.2 Yazaki USB-C Cable Product Portfolios and Specifications

13.9.3 Yazaki USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Yazaki Main Business Overview

13.9.5 Yazaki Latest Developments

13.10 Belden

13.10.1 Belden Company Information

13.10.2 Belden USB-C Cable Product Portfolios and Specifications

13.10.3 Belden USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Belden Main Business Overview

13.10.5 Belden Latest Developments

13.11 Samsung

13.11.1 Samsung Company Information

13.11.2 Samsung USB-C Cable Product Portfolios and Specifications

13.11.3 Samsung USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Samsung Main Business Overview

13.11.5 Samsung Latest Developments

13.12 Philips

13.12.1 Philips Company Information

13.12.2 Philips USB-C Cable Product Portfolios and Specifications

13.12.3 Philips USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Philips Main Business Overview

13.12.5 Philips Latest Developments

13.13 Honeywell

13.13.1 Honeywell Company Information

13.13.2 Honeywell USB-C Cable Product Portfolios and Specifications

13.13.3 Honeywell USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Honeywell Main Business Overview

13.13.5 Honeywell Latest Developments

13.14 Satechi

13.14.1 Satechi Company Information

13.14.2 Satechi USB-C Cable Product Portfolios and Specifications

13.14.3 Satechi USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Satechi Main Business Overview

13.14.5 Satechi Latest Developments

13.15 Hyper

13.15.1 Hyper Company Information

- 13.15.2 Hyper USB-C Cable Product Portfolios and Specifications
- 13.15.3 Hyper USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.15.4 Hyper Main Business Overview
- 13.15.5 Hyper Latest Developments
- 13.16 UGREEN
 - 13.16.1 UGREEN Company Information
 - 13.16.2 UGREEN USB-C Cable Product Portfolios and Specifications
 - 13.16.3 UGREEN USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 UGREEN Main Business Overview
 - 13.16.5 UGREEN Latest Developments
- 13.17 PISEN
 - 13.17.1 PISEN Company Information
 - 13.17.2 PISEN USB-C Cable Product Portfolios and Specifications
 - 13.17.3 PISEN USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 PISEN Main Business Overview
 - 13.17.5 PISEN Latest Developments
- 13.18 Baseus
 - 13.18.1 Baseus Company Information
 - 13.18.2 Baseus USB-C Cable Product Portfolios and Specifications
 - 13.18.3 Baseus USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.18.4 Baseus Main Business Overview
 - 13.18.5 Baseus Latest Developments
- 13.19 ROMOSS
 - 13.19.1 ROMOSS Company Information
 - 13.19.2 ROMOSS USB-C Cable Product Portfolios and Specifications
 - 13.19.3 ROMOSS USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.19.4 ROMOSS Main Business Overview
 - 13.19.5 ROMOSS Latest Developments
- 13.20 Huawei
 - 13.20.1 Huawei Company Information
 - 13.20.2 Huawei USB-C Cable Product Portfolios and Specifications
 - 13.20.3 Huawei USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.20.4 Huawei Main Business Overview
 - 13.20.5 Huawei Latest Developments
- 13.21 Xiaomi
 - 13.21.1 Xiaomi Company Information
 - 13.21.2 Xiaomi USB-C Cable Product Portfolios and Specifications
 - 13.21.3 Xiaomi USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)

13.21.4 Xiaomi Main Business Overview

13.21.5 Xiaomi Latest Developments

13.22 TORRAS

13.22.1 TORRAS Company Information

13.22.2 TORRAS USB-C Cable Product Portfolios and Specifications

13.22.3 TORRAS USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)

13.22.4 TORRAS Main Business Overview

13.22.5 TORRAS Latest Developments

13.23 BULL

13.23.1 BULL Company Information

13.23.2 BULL USB-C Cable Product Portfolios and Specifications

13.23.3 BULL USB-C Cable Sales, Revenue, Price and Gross Margin (2021-2026)

13.23.4 BULL Main Business Overview

13.23.5 BULL Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. USB-C Cable Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. USB-C Cable Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of USB 2.0

Table 4. Major Players of USB 3.2 Gen 1

Table 5. Major Players of USB 3.2 Gen 2

Table 6. Major Players of USB 3.2 Gen 2x2

Table 7. Major Players of USB4

Table 8. Major Players of Thunderbolt

Table 9. Global USB-C Cable Sales by Type (2021-2026) & (K Units)

Table 10. Global USB-C Cable Sales Market Share by Type (2021-2026)

Table 11. Global USB-C Cable Revenue by Type (2021-2026) & (\$ million)

Table 12. Global USB-C Cable Revenue Market Share by Type (2021-2026)

Table 13. Global USB-C Cable Sale Price by Type (2021-2026) & (US\$/Unit)

Table 14. Major Players of 60W

Table 15. Major Players of 120W

Table 16. Major Players of 240W

Table 17. Major Players of Others

Table 18. Global USB-C Cable Sales by Power (2021-2026) & (K Units)

Table 19. Global USB-C Cable Sales Market Share by Power (2021-2026)

Table 20. Global USB-C Cable Revenue by Power (2021-2026) & (\$ million)

Table 21. Global USB-C Cable Revenue Market Share by Power (2021-2026)

Table 22. Global USB-C Cable Sale Price by Power (2021-2026) & (US\$/Unit)

Table 23. Major Players of C2C

Table 24. Major Players of C2A

Table 25. Major Players of Others

Table 26. Global USB-C Cable Sales by Interface Combination (2021-2026) & (K Units)

Table 27. Global USB-C Cable Sales Market Share by Interface Combination (2021-2026)

Table 28. Global USB-C Cable Revenue by Interface Combination (2021-2026) & (\$ million)

Table 29. Global USB-C Cable Revenue Market Share by Interface Combination (2021-2026)

Table 30. Global USB-C Cable Sale Price by Interface Combination (2021-2026) &

(US\$/Unit)

- Table 31. Global USB-C Cable Sale by Application (2021-2026) & (K Units)
- Table 32. Global USB-C Cable Sale Market Share by Application (2021-2026)
- Table 33. Global USB-C Cable Revenue by Application (2021-2026) & (\$ million)
- Table 34. Global USB-C Cable Revenue Market Share by Application (2021-2026)
- Table 35. Global USB-C Cable Sale Price by Application (2021-2026) & (US\$/Unit)
- Table 36. Global USB-C Cable Sales by Company (2021-2026) & (K Units)
- Table 37. Global USB-C Cable Sales Market Share by Company (2021-2026)
- Table 38. Global USB-C Cable Revenue by Company (2021-2026) & (\$ millions)
- Table 39. Global USB-C Cable Revenue Market Share by Company (2021-2026)
- Table 40. Global USB-C Cable Sale Price by Company (2021-2026) & (US\$/Unit)
- Table 41. Key Manufacturers USB-C Cable Producing Area Distribution and Sales Area
- Table 42. Players USB-C Cable Products Offered
- Table 43. USB-C Cable Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 44. New Products and Potential Entrants
- Table 45. Market M&A Activity & Strategy
- Table 46. Global USB-C Cable Sales by Geographic Region (2021-2026) & (K Units)
- Table 47. Global USB-C Cable Sales Market Share Geographic Region (2021-2026)
- Table 48. Global USB-C Cable Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 49. Global USB-C Cable Revenue Market Share by Geographic Region (2021-2026)
- Table 50. Global USB-C Cable Sales by Country/Region (2021-2026) & (K Units)
- Table 51. Global USB-C Cable Sales Market Share by Country/Region (2021-2026)
- Table 52. Global USB-C Cable Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 53. Global USB-C Cable Revenue Market Share by Country/Region (2021-2026)
- Table 54. Americas USB-C Cable Sales by Country (2021-2026) & (K Units)
- Table 55. Americas USB-C Cable Sales Market Share by Country (2021-2026)
- Table 56. Americas USB-C Cable Revenue by Country (2021-2026) & (\$ millions)
- Table 57. Americas USB-C Cable Sales by Type (2021-2026) & (K Units)
- Table 58. Americas USB-C Cable Sales by Application (2021-2026) & (K Units)
- Table 59. APAC USB-C Cable Sales by Region (2021-2026) & (K Units)
- Table 60. APAC USB-C Cable Sales Market Share by Region (2021-2026)
- Table 61. APAC USB-C Cable Revenue by Region (2021-2026) & (\$ millions)
- Table 62. APAC USB-C Cable Sales by Type (2021-2026) & (K Units)
- Table 63. APAC USB-C Cable Sales by Application (2021-2026) & (K Units)
- Table 64. Europe USB-C Cable Sales by Country (2021-2026) & (K Units)
- Table 65. Europe USB-C Cable Revenue by Country (2021-2026) & (\$ millions)
- Table 66. Europe USB-C Cable Sales by Type (2021-2026) & (K Units)

Table 67. Europe USB-C Cable Sales by Application (2021-2026) & (K Units)

Table 68. Middle East & Africa USB-C Cable Sales by Country (2021-2026) & (K Units)

Table 69. Middle East & Africa USB-C Cable Revenue Market Share by Country (2021-2026)

Table 70. Middle East & Africa USB-C Cable Sales by Type (2021-2026) & (K Units)

Table 71. Middle East & Africa USB-C Cable Sales by Application (2021-2026) & (K Units)

Table 72. Key Market Drivers & Growth Opportunities of USB-C Cable

Table 73. Key Market Challenges & Risks of USB-C Cable

Table 74. Key Industry Trends of USB-C Cable

Table 75. USB-C Cable Raw Material

Table 76. Key Suppliers of Raw Materials

Table 77. USB-C Cable Distributors List

Table 78. USB-C Cable Customer List

Table 79. Global USB-C Cable Sales Forecast by Region (2027-2032) & (K Units)

Table 80. Global USB-C Cable Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 81. Americas USB-C Cable Sales Forecast by Country (2027-2032) & (K Units)

Table 82. Americas USB-C Cable Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. APAC USB-C Cable Sales Forecast by Region (2027-2032) & (K Units)

Table 84. APAC USB-C Cable Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 85. Europe USB-C Cable Sales Forecast by Country (2027-2032) & (K Units)

Table 86. Europe USB-C Cable Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 87. Middle East & Africa USB-C Cable Sales Forecast by Country (2027-2032) & (K Units)

Table 88. Middle East & Africa USB-C Cable Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 89. Global USB-C Cable Sales Forecast by Type (2027-2032) & (K Units)

Table 90. Global USB-C Cable Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 91. Global USB-C Cable Sales Forecast by Application (2027-2032) & (K Units)

Table 92. Global USB-C Cable Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 93. Belkin Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors

Table 94. Belkin USB-C Cable Product Portfolios and Specifications

Table 95. Belkin USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Belkin Main Business
Table 97. Belkin Latest Developments
Table 98. Anker Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors
Table 99. Anker USB-C Cable Product Portfolios and Specifications
Table 100. Anker USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 101. Anker Main Business
Table 102. Anker Latest Developments
Table 103. Luxshare Precision Industry Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors
Table 104. Luxshare Precision Industry USB-C Cable Product Portfolios and Specifications
Table 105. Luxshare Precision Industry USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 106. Luxshare Precision Industry Main Business
Table 107. Luxshare Precision Industry Latest Developments
Table 108. Molex Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors
Table 109. Molex USB-C Cable Product Portfolios and Specifications
Table 110. Molex USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 111. Molex Main Business
Table 112. Molex Latest Developments
Table 113. Foxconn Technology Group Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors
Table 114. Foxconn Technology Group USB-C Cable Product Portfolios and Specifications
Table 115. Foxconn Technology Group USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 116. Foxconn Technology Group Main Business
Table 117. Foxconn Technology Group Latest Developments
Table 118. TE Connectivity Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors
Table 119. TE Connectivity USB-C Cable Product Portfolios and Specifications
Table 120. TE Connectivity USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 121. TE Connectivity Main Business
Table 122. TE Connectivity Latest Developments

Table 123. Amphenol Corporation Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors
Table 124. Amphenol Corporation USB-C Cable Product Portfolios and Specifications
Table 125. Amphenol Corporation USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 126. Amphenol Corporation Main Business
Table 127. Amphenol Corporation Latest Developments
Table 128. Sumitomo Electric Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors
Table 129. Sumitomo Electric USB-C Cable Product Portfolios and Specifications
Table 130. Sumitomo Electric USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 131. Sumitomo Electric Main Business
Table 132. Sumitomo Electric Latest Developments
Table 133. Yazaki Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors
Table 134. Yazaki USB-C Cable Product Portfolios and Specifications
Table 135. Yazaki USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 136. Yazaki Main Business
Table 137. Yazaki Latest Developments
Table 138. Belden Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors
Table 139. Belden USB-C Cable Product Portfolios and Specifications
Table 140. Belden USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 141. Belden Main Business
Table 142. Belden Latest Developments
Table 143. Samsung Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors
Table 144. Samsung USB-C Cable Product Portfolios and Specifications
Table 145. Samsung USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 146. Samsung Main Business
Table 147. Samsung Latest Developments
Table 148. Philips Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors
Table 149. Philips USB-C Cable Product Portfolios and Specifications
Table 150. Philips USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit)

and Gross Margin (2021-2026)

Table 151. Philips Main Business

Table 152. Philips Latest Developments

Table 153. Honeywell Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors

Table 154. Honeywell USB-C Cable Product Portfolios and Specifications

Table 155. Honeywell USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 156. Honeywell Main Business

Table 157. Honeywell Latest Developments

Table 158. Satechi Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors

Table 159. Satechi USB-C Cable Product Portfolios and Specifications

Table 160. Satechi USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 161. Satechi Main Business

Table 162. Satechi Latest Developments

Table 163. Hyper Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors

Table 164. Hyper USB-C Cable Product Portfolios and Specifications

Table 165. Hyper USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 166. Hyper Main Business

Table 167. Hyper Latest Developments

Table 168. UGREEN Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors

Table 169. UGREEN USB-C Cable Product Portfolios and Specifications

Table 170. UGREEN USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 171. UGREEN Main Business

Table 172. UGREEN Latest Developments

Table 173. PISEN Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors

Table 174. PISEN USB-C Cable Product Portfolios and Specifications

Table 175. PISEN USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 176. PISEN Main Business

Table 177. PISEN Latest Developments

Table 178. Baseus Basic Information, USB-C Cable Manufacturing Base, Sales Area

and Its Competitors

Table 179. Baseus USB-C Cable Product Portfolios and Specifications

Table 180. Baseus USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 181. Baseus Main Business

Table 182. Baseus Latest Developments

Table 183. ROMOSS Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors

Table 184. ROMOSS USB-C Cable Product Portfolios and Specifications

Table 185. ROMOSS USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 186. ROMOSS Main Business

Table 187. ROMOSS Latest Developments

Table 188. Huawei Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors

Table 189. Huawei USB-C Cable Product Portfolios and Specifications

Table 190. Huawei USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 191. Huawei Main Business

Table 192. Huawei Latest Developments

Table 193. Xiaomi Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors

Table 194. Xiaomi USB-C Cable Product Portfolios and Specifications

Table 195. Xiaomi USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 196. Xiaomi Main Business

Table 197. Xiaomi Latest Developments

Table 198. TORRAS Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors

Table 199. TORRAS USB-C Cable Product Portfolios and Specifications

Table 200. TORRAS USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 201. TORRAS Main Business

Table 202. TORRAS Latest Developments

Table 203. BULL Basic Information, USB-C Cable Manufacturing Base, Sales Area and Its Competitors

Table 204. BULL USB-C Cable Product Portfolios and Specifications

Table 205. BULL USB-C Cable Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 206. BULL Main Business

Table 207. BULL Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of USB-C Cable
- Figure 2. USB-C Cable Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global USB-C Cable Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global USB-C Cable Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. USB-C Cable Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. USB-C Cable Sales Market Share by Country/Region (2025)
- Figure 10. USB-C Cable Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of USB 2.0
- Figure 12. Product Picture of USB 3.2 Gen 1
- Figure 13. Product Picture of USB 3.2 Gen 2
- Figure 14. Product Picture of USB 3.2 Gen 2x2
- Figure 15. Product Picture of USB4
- Figure 16. Product Picture of Thunderbolt
- Figure 17. Global USB-C Cable Sales Market Share by Type in 2026
- Figure 18. Global USB-C Cable Revenue Market Share by Type (2021-2026)
- Figure 19. Product Picture of 60W
- Figure 20. Product Picture of 120W
- Figure 21. Product Picture of 240W
- Figure 22. Product Picture of Others
- Figure 23. Global USB-C Cable Sales Market Share by Power in 2026
- Figure 24. Global USB-C Cable Revenue Market Share by Power (2021-2026)
- Figure 25. Product Picture of C2C
- Figure 26. Product Picture of C2A
- Figure 27. Product Picture of Others
- Figure 28. Global USB-C Cable Sales Market Share by Interface Combination in 2026
- Figure 29. Global USB-C Cable Revenue Market Share by Interface Combination (2021-2026)
- Figure 30. USB-C Cable Consumed in Consumer Electronics
- Figure 31. Global USB-C Cable Market: Consumer Electronics (2021-2026) & (K Units)
- Figure 32. USB-C Cable Consumed in Industrial
- Figure 33. Global USB-C Cable Market: Industrial (2021-2026) & (K Units)
- Figure 34. USB-C Cable Consumed in Medical

- Figure 35. Global USB-C Cable Market: Medical (2021-2026) & (K Units)
- Figure 36. USB-C Cable Consumed in Others
- Figure 37. Global USB-C Cable Market: Others (2021-2026) & (K Units)
- Figure 38. Global USB-C Cable Sale Market Share by Application (2025)
- Figure 39. Global USB-C Cable Revenue Market Share by Application in 2026
- Figure 40. USB-C Cable Sales by Company in 2026 (K Units)
- Figure 41. Global USB-C Cable Sales Market Share by Company in 2026
- Figure 42. USB-C Cable Revenue by Company in 2026 (\$ millions)
- Figure 43. Global USB-C Cable Revenue Market Share by Company in 2026
- Figure 44. Global USB-C Cable Sales Market Share by Geographic Region (2021-2026)
- Figure 45. Global USB-C Cable Revenue Market Share by Geographic Region in 2026
- Figure 46. Americas USB-C Cable Sales 2021-2026 (K Units)
- Figure 47. Americas USB-C Cable Revenue 2021-2026 (\$ millions)
- Figure 48. APAC USB-C Cable Sales 2021-2026 (K Units)
- Figure 49. APAC USB-C Cable Revenue 2021-2026 (\$ millions)
- Figure 50. Europe USB-C Cable Sales 2021-2026 (K Units)
- Figure 51. Europe USB-C Cable Revenue 2021-2026 (\$ millions)
- Figure 52. Middle East & Africa USB-C Cable Sales 2021-2026 (K Units)
- Figure 53. Middle East & Africa USB-C Cable Revenue 2021-2026 (\$ millions)
- Figure 54. Americas USB-C Cable Sales Market Share by Country in 2026
- Figure 55. Americas USB-C Cable Revenue Market Share by Country (2021-2026)
- Figure 56. Americas USB-C Cable Sales Market Share by Type (2021-2026)
- Figure 57. Americas USB-C Cable Sales Market Share by Application (2021-2026)
- Figure 58. United States USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 59. Canada USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 60. Mexico USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Brazil USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 62. APAC USB-C Cable Sales Market Share by Region in 2026
- Figure 63. APAC USB-C Cable Revenue Market Share by Region (2021-2026)
- Figure 64. APAC USB-C Cable Sales Market Share by Type (2021-2026)
- Figure 65. APAC USB-C Cable Sales Market Share by Application (2021-2026)
- Figure 66. China USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Japan USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 68. South Korea USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 69. Southeast Asia USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 70. India USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 71. Australia USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 72. China Taiwan USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 73. Europe USB-C Cable Sales Market Share by Country in 2026

- Figure 74. Europe USB-C Cable Revenue Market Share by Country (2021-2026)
- Figure 75. Europe USB-C Cable Sales Market Share by Type (2021-2026)
- Figure 76. Europe USB-C Cable Sales Market Share by Application (2021-2026)
- Figure 77. Germany USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 78. France USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 79. UK USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 80. Italy USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 81. Russia USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 82. Middle East & Africa USB-C Cable Sales Market Share by Country (2021-2026)
- Figure 83. Middle East & Africa USB-C Cable Sales Market Share by Type (2021-2026)
- Figure 84. Middle East & Africa USB-C Cable Sales Market Share by Application (2021-2026)
- Figure 85. Egypt USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 86. South Africa USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 87. Israel USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 88. Turkey USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 89. GCC Countries USB-C Cable Revenue Growth 2021-2026 (\$ millions)
- Figure 90. Manufacturing Cost Structure Analysis of USB-C Cable in 2026
- Figure 91. Manufacturing Process Analysis of USB-C Cable
- Figure 92. Industry Chain Structure of USB-C Cable
- Figure 93. Channels of Distribution
- Figure 94. Global USB-C Cable Sales Market Forecast by Region (2027-2032)
- Figure 95. Global USB-C Cable Revenue Market Share Forecast by Region (2027-2032)
- Figure 96. Global USB-C Cable Sales Market Share Forecast by Type (2027-2032)
- Figure 97. Global USB-C Cable Revenue Market Share Forecast by Type (2027-2032)
- Figure 98. Global USB-C Cable Sales Market Share Forecast by Application (2027-2032)
- Figure 99. Global USB-C Cable Revenue Market Share Forecast by Application (2027-2032)

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