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Global USB 3.2 Cable Market Growth 2026-2032

https://marketpublishers.com/r/GB42A3E6FD42EN.html
Date: October 2026
Pages: 143
Price: US$ 3,660.00 (Single User License)
ID: GB42A3E6FD42EN

Abstracts

The global USB 3.2 Cable market size is predicted to grow from US$ 6870 million in 2025 to US$ 9209 million in 2032; it is expected to grow at a CAGR of 4.4% from 2026 to 2032.

USB 3.2 cables are cables that conform to the USB 3.2 standard, providing faster data transfer speeds and higher performance. They come in various specifications, such as USB 3.2 Gen 1 (formerly USB 3.0, up to 5Gbps), USB 3.2 Gen 2 (formerly USB 3.1 Gen 2, up to 10Gbps), and USB 3.2 Gen 2x2 (utilizing two 10Gbps channels) with speeds up to 20Gbps. USB 3.2 cables typically use a Type-C connector and support dual-channel operation while maintaining backward compatibility with older USB devices.

In 2024, the global production of USB 3.2 cables reached 1.63 billion units, with an average price of $4.15 per unit.

The upstream of the USB 3.2 cable industry chain mainly involves suppliers of copper materials, cable conductors, TPE/PVC insulation materials, shielding braided wire, and connector components. Representative companies include Sumitomo Electric Industries, LS Cable & System, Furukawa Electric, TE Connectivity, and Amphenol. Downstream customers are primarily OEMs and peripheral manufacturers, such as Apple, Dell, Samsung, ASUS, and Seagate. These manufacturers have high requirements for the transmission speed, bending resistance, and compatibility of USB 3.2 cables.

The downstream market is concentrated in consumer electronics, computer peripherals, data centers, and industrial communication equipment. The main demand in the consumer electronics sector comes from the upgrading of interface standards in smartphones, tablets, and laptops; the data center sector uses USB 3.2 cables for external data expansion and high-speed storage and transmission; and industrial and

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automotive systems rely on their stable power supply and signal integrity. With the USB-C interface becoming mainstream, the application of USB 3.2 cables in cross-platform interconnection continues to expand, especially maintaining high market activity under Thunderbolt 4 and USB4 compatible standards.

Industry development trends are characterized by higher speeds, lighter weight, and enhanced compatibility. Driving factors include the increasing demand for high-resolution video and high-capacity data transmission, the widespread adoption of 5G and AI terminal devices, and the global upgrade of laptop and game console interfaces. The main obstacles are complex manufacturing processes, stringent testing standards, high chip certification costs, and inventory risks arising from rapid iterations of interface standards. Furthermore, fluctuations in copper prices and supply chain delays also impact the profit margins of small and medium-sized manufacturers.

The annual production capacity of a single USB 3.2 cable production line is approximately 1.2 million to 1.8 million units, depending on the level of automation and product specifications. The gross profit margin for standard models is 18% to 25%, while those with certified chips or Thunderbolt compatibility can reach 30% to 35%.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “USB 3.2 Cable Industry Forecast” looks at past sales and reviews total world USB 3.2 Cable sales in 2025, providing a comprehensive analysis by region and market sector of projected USB 3.2 Cable sales for 2026 through 2032. With USB 3.2 Cable sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world USB 3.2 Cable industry.

This Insight Report provides a comprehensive analysis of the global USB 3.2 Cable landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on USB 3.2 Cable portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global USB 3.2 Cable market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for USB 3.2 Cable and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity.

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With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global USB 3.2 Cable.

This report presents a comprehensive overview, market shares, and growth opportunities of USB 3.2 Cable market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

USB 3.2 Gen1

USB 3.2 Gen2

USB 3.2 Gen2x2

Segmentation by Interface Type:

Type-C

Type-A

Type-B

Segmentation by Material:

Copper Core Cable

Fiber Optic Cable

Segmentation by Application:

Consumer Electronics

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- Industrial
- Medical
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Anker
- Belkin
- UGREEN
- Nimble
- Amphenol
- Fischer Connectors
- 3M
- Heymed

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Newnex

Holtek

TI

eEver Technology

Richupon Industrial

ByteCable

Wandkey

JMTJM

Key Questions Addressed in this Report

What is the 10-year outlook for the global USB 3.2 Cable market?

What factors are driving USB 3.2 Cable market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do USB 3.2 Cable market opportunities vary by end market size?

How does USB 3.2 Cable break out by Type, by Application?

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