

Global USB 3.1 Gen 2 Cable Market Growth 2026-2032

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Abstracts

The global USB 3.1 Gen 2 Cable market size is predicted to grow from US\$ 1170 million in 2025 to US\$ 1366 million in 2032; it is expected to grow at a CAGR of 2.3% from 2026 to 2032.

In 2024, the global production of USB 3.1 Gen 2 cables reached 400 million units, with an average price of \$2.93 per unit.

A USB 3.2 Gen 2 cable is a cable that supports a data transfer speed of up to 10 Gbps, double that of the older USB 3.2 Gen 1 (which is 5 Gbps). This speed makes it ideal for high-bandwidth applications like external SSDs, 4K video, and high-speed data transfers. It is also known as USB 3.1 Gen 2 or SuperSpeed+ USB 10 Gbps and is backward compatible with older USB standards.

The upstream supply chain for USB 3.1 Gen2 cables consists of oxygen-free copper wire, silver-plated copper wire, aluminum-magnesium alloy wire, PET braided layer, TPE or PVC sheath material, E-Marker chip, connector terminals, and metal shell. High-speed differential pairs and chips are key to performance. Downstream applications primarily focus on high-speed data transmission and high-frequency peripherals. External SSD manufacturers require 10Gbps high-speed transmission to meet the demands of large file transfers and professional video processing. Consumer electronics brands widely use Gen2 cables in docking stations and USB-C high-speed data cables to achieve video output and high-speed data synchronization. Industrial equipment manufacturers rely on Gen2 in machine vision, industrial cameras, and embedded data acquisition systems to improve transmission stability and cabling reliability. Downstream applications have stringent requirements for stability, shielding structure, bending lifespan, and 10Gbps throughput, especially in the external SSD field where stringent regulations on cable length, attenuation, and signal integrity make the performance of upstream materials and chips critical.

Industry trends are evolving towards higher transmission speeds and higher power compatibility. USB 3.1 Gen 2 is gradually transitioning to USB 3.2 Gen 2x2 and USB4, but long-term demand remains strong in numerous consumer and industrial applications. Driving factors include the increasing number of high-resolution video files, the widespread adoption of external SSDs, increased sales of docking stations, reduced interface options in thin and light laptops leading to increased demand for high-speed cables, and a significant increase in demand for high-speed data acquisition in the industrial sector. Obstacles include the high design complexity of high-speed cables, rising material costs leading to profit margins, difficulty in ensuring consistency at 10Gbps speeds over long distances, high USB-IF certification fees, E-Marker supply pressure, and high technical barriers to high-speed terminal manufacturing, making it difficult for small and medium-sized enterprises to maintain stable yield rates.

Annual production per cable typically ranges from 5 million to 9 million units, with gross profit margins mostly between 12% and 18%.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “USB 3.1 Gen 2 Cable Industry Forecast” looks at past sales and reviews total world USB 3.1 Gen 2 Cable sales in 2025, providing a comprehensive analysis by region and market sector of projected USB 3.1 Gen 2 Cable sales for 2026 through 2032. With USB 3.1 Gen 2 Cable sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world USB 3.1 Gen 2 Cable industry.

This Insight Report provides a comprehensive analysis of the global USB 3.1 Gen 2 Cable landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on USB 3.1 Gen 2 Cable portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global USB 3.1 Gen 2 Cable market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for USB 3.1 Gen 2 Cable and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global USB 3.1 Gen 2 Cable.

This report presents a comprehensive overview, market shares, and growth opportunities of USB 3.1 Gen 2 Cable market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

USB Type-A

USB Type-C

Micro-USB

Segmentation by Power:

60W

120W

240W

Others

Segmentation by Length:

Less than 1m

1.5m-3m

Over 3m

Segmentation by Material:

High-Purity Oxygen-Free Copper

Tinned Copper Wire

Others

Segmentation by Application:

Consumer Electronics

Industrial

Medical

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Belkin

Anker

Luxshare Precision Industry

Molex

Foxconn Technology Group

TE Connectivity

Amphenol Corporation

Sumitomo Electric

Yazaki

Belden

Samsung

Philips

Honeywell

Satechi

Hyper

UGREEN

PISEN

Baseus

ROMOSS

Huawei

Xiaomi

TORRAS

BULL

Key Questions Addressed in this Report

What is the 10-year outlook for the global USB 3.1 Gen 2 Cable market?

What factors are driving USB 3.1 Gen 2 Cable market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do USB 3.1 Gen 2 Cable market opportunities vary by end market size?

How does USB 3.1 Gen 2 Cable break out by Type, by Application?

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