

# Global Urban Farming Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Urban Farming market size was valued at US\$ 17930 million in 2023. With growing demand in downstream market, the Urban Farming is forecast to a readjusted size of US\$ 20710 million by 2030 with a CAGR of 2.1% during review period.

The research report highlights the growth potential of the global Urban Farming market. Urban Farming are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Urban Farming. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Urban Farming market.

Urban agriculture, urban farming, or urban gardening is the practice of cultivating, processing and distributing food in or around urban areas. Urban agriculture can also involve animal husbandry, aquaculture, agroforestry, urban beekeeping, and horticulture.

Urban farming is an indoor and outdoor plant cultivation for serving local inhabitants by processing them and distributing food in and around cities. Rising urbanization around the world results in relevant demand for urban gardening. Urban farming is gaining importance owing to lower transportation cost and supply of fresh nutritious products at competitive prices. Urban Agriculture produces 20% of the world's food keeping engaged everyone in urban farming globally. Health and nutrition, food security and

transparency, education, urban sustainability and the growing demand for local food are the key factors raising the popularity of urban agriculture.

#### Key Features:

The report on Urban Farming market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Urban Farming market. It may include historical data, market segmentation by Type (e.g., Animal Husbandry, Aquaculture), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Urban Farming market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Urban Farming market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Urban Farming industry. This include advancements in Urban Farming technology, Urban Farming new entrants, Urban Farming new investment, and other innovations that are shaping the future of Urban Farming.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Urban Farming market. It includes factors influencing customer ' purchasing decisions, preferences for Urban Farming product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Urban Farming market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Urban Farming market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Urban Farming market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Urban Farming industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Urban Farming market.

#### Market Segmentation:

Urban Farming market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Segmentation by type

Animal Husbandry

Aquaculture

Agroforestry

Urban Beekeeping

Horticulture

#### Segmentation by application

Commercial

Community

Home Gardens

Corporate

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Gotham Greens

Brooklyn Grange Farm

UrbanFarmers AG

BrightFarms

GrowUP Urban Farms

Garden Fresh Farms

Edenworks

Pasona

Sky Green

Green Sense Farms

American Hydroponics

Agrilution

Certhon

Dalsem

Harnois Greenhouses

Richel Group

Urban Crop Solutions

Vertical Farm Systems

Philips Lighting

Everlight Electronics

Argus Controls Systems

Netafim

Hydrodynamics

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