

Global Urban Decorative Lighting Market Growth 2024-2030

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Abstracts

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Urban decorative lighting refers to the use of lighting fixtures and techniques to enhance the visual appeal and aesthetics of urban areas, such as city streets, parks, plazas, and buildings. It involves the strategic placement of decorative lights, such as lanterns, string lights, spotlights, and architectural lighting, to create a visually pleasing and inviting atmosphere in urban spaces. Urban decorative lighting can be used to highlight architectural features, illuminate pathways, create focal points, and enhance the overall ambiance of urban environments, especially during nighttime. It aims to improve the overall visual experience and create a sense of vibrancy and liveliness in urban areas.

The global Urban Decorative Lighting market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Urban Decorative Lighting Industry Forecast" looks at past sales and reviews total world Urban Decorative Lighting sales in 2023, providing a comprehensive analysis by region and market sector of projected Urban Decorative Lighting sales for 2024 through 2030. With Urban Decorative Lighting sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Urban Decorative Lighting industry.

This Insight Report provides a comprehensive analysis of the global Urban Decorative Lighting landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyzes the strategies of leading global companies with a focus on Urban Decorative Lighting portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Urban Decorative Lighting market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Urban Decorative Lighting and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Urban Decorative Lighting.

The urban decorative lighting market is experiencing significant growth due to the increasing demand for aesthetically pleasing lighting solutions in urban areas. Decorative lighting is used to enhance the visual appeal of public spaces, buildings, and streets, creating a vibrant and attractive environment. The North American region is one of the major sales regions for urban decorative lighting. The United States and Canada have witnessed a surge in urban development projects, leading to increased demand for decorative lighting solutions. The urban decorative lighting market is highly concentrated, with a few major players dominating the market. These players have a strong presence in multiple regions and offer a wide range of lighting solutions. Overall, the urban decorative lighting market is witnessing significant growth, driven by the increasing focus on urban beautification and the need for visually appealing lighting solutions. The market is dominated by a few major players, who offer a wide range of lighting products and have a strong presence in multiple regions.

This report presents a comprehensive overview, market shares, and growth opportunities of Urban Decorative Lighting market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

LED Lighting

CFL Lighting

Incandescent Lighting

Segmentation by application

Streets and Roads

Parks and Gardens

Commercial and Retail Spaces

Waterfronts and Bridges

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Signify

AEC Illuminazione

Pluxb

Ledvance

Ilmex

Blachere Illumination

Barcana

GE Lighting

Veritas

Schröder

Luxtella

Platek

Current

Simon

Windsor Urban

Mallatite

Key Questions Addressed in this Report

What is the 10-year outlook for the global Urban Decorative Lighting market?

What factors are driving Urban Decorative Lighting market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Urban Decorative Lighting market opportunities vary by end market size?

How does Urban Decorative Lighting break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Urban Decorative Lighting Annual Sales 2019-2030

- 2.1.2 World Current & Future Analysis for Urban Decorative Lighting by Geographic Region, 2019, 2023 & 2030

- 2.1.3 World Current & Future Analysis for Urban Decorative Lighting by Country/Region, 2019, 2023 & 2030

2.2 Urban Decorative Lighting Segment by Type

- 2.2.1 LED Lighting

- 2.2.2 CFL Lighting

- 2.2.3 Incandescent Lighting

2.3 Urban Decorative Lighting Sales by Type

- 2.3.1 Global Urban Decorative Lighting Sales Market Share by Type (2019-2024)

- 2.3.2 Global Urban Decorative Lighting Revenue and Market Share by Type (2019-2024)

- 2.3.3 Global Urban Decorative Lighting Sale Price by Type (2019-2024)

2.4 Urban Decorative Lighting Segment by Application

- 2.4.1 Streets and Roads

- 2.4.2 Parks and Gardens

- 2.4.3 Commercial and Retail Spaces

- 2.4.4 Waterfronts and Bridges

- 2.4.5 Others

2.5 Urban Decorative Lighting Sales by Application

- 2.5.1 Global Urban Decorative Lighting Sale Market Share by Application (2019-2024)

- 2.5.2 Global Urban Decorative Lighting Revenue and Market Share by Application

(2019-2024)

2.5.3 Global Urban Decorative Lighting Sale Price by Application (2019-2024)

3 GLOBAL URBAN DECORATIVE LIGHTING BY COMPANY

3.1 Global Urban Decorative Lighting Breakdown Data by Company

3.1.1 Global Urban Decorative Lighting Annual Sales by Company (2019-2024)

3.1.2 Global Urban Decorative Lighting Sales Market Share by Company (2019-2024)

3.2 Global Urban Decorative Lighting Annual Revenue by Company (2019-2024)

3.2.1 Global Urban Decorative Lighting Revenue by Company (2019-2024)

3.2.2 Global Urban Decorative Lighting Revenue Market Share by Company
(2019-2024)

3.3 Global Urban Decorative Lighting Sale Price by Company

3.4 Key Manufacturers Urban Decorative Lighting Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Urban Decorative Lighting Product Location Distribution

3.4.2 Players Urban Decorative Lighting Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR URBAN DECORATIVE LIGHTING BY GEOGRAPHIC REGION

4.1 World Historic Urban Decorative Lighting Market Size by Geographic Region
(2019-2024)

4.1.1 Global Urban Decorative Lighting Annual Sales by Geographic Region
(2019-2024)

4.1.2 Global Urban Decorative Lighting Annual Revenue by Geographic Region
(2019-2024)

4.2 World Historic Urban Decorative Lighting Market Size by Country/Region
(2019-2024)

4.2.1 Global Urban Decorative Lighting Annual Sales by Country/Region (2019-2024)

4.2.2 Global Urban Decorative Lighting Annual Revenue by Country/Region
(2019-2024)

4.3 Americas Urban Decorative Lighting Sales Growth

4.4 APAC Urban Decorative Lighting Sales Growth

4.5 Europe Urban Decorative Lighting Sales Growth

4.6 Middle East & Africa Urban Decorative Lighting Sales Growth

5 AMERICAS

5.1 Americas Urban Decorative Lighting Sales by Country

5.1.1 Americas Urban Decorative Lighting Sales by Country (2019-2024)

5.1.2 Americas Urban Decorative Lighting Revenue by Country (2019-2024)

5.2 Americas Urban Decorative Lighting Sales by Type

5.3 Americas Urban Decorative Lighting Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Urban Decorative Lighting Sales by Region

6.1.1 APAC Urban Decorative Lighting Sales by Region (2019-2024)

6.1.2 APAC Urban Decorative Lighting Revenue by Region (2019-2024)

6.2 APAC Urban Decorative Lighting Sales by Type

6.3 APAC Urban Decorative Lighting Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Urban Decorative Lighting by Country

7.1.1 Europe Urban Decorative Lighting Sales by Country (2019-2024)

7.1.2 Europe Urban Decorative Lighting Revenue by Country (2019-2024)

7.2 Europe Urban Decorative Lighting Sales by Type

7.3 Europe Urban Decorative Lighting Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Urban Decorative Lighting by Country

8.1.1 Middle East & Africa Urban Decorative Lighting Sales by Country (2019-2024)

8.1.2 Middle East & Africa Urban Decorative Lighting Revenue by Country
(2019-2024)

8.2 Middle East & Africa Urban Decorative Lighting Sales by Type

8.3 Middle East & Africa Urban Decorative Lighting Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Urban Decorative Lighting

10.3 Manufacturing Process Analysis of Urban Decorative Lighting

10.4 Industry Chain Structure of Urban Decorative Lighting

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Urban Decorative Lighting Distributors

11.3 Urban Decorative Lighting Customer

12 WORLD FORECAST REVIEW FOR URBAN DECORATIVE LIGHTING BY GEOGRAPHIC REGION

- 12.1 Global Urban Decorative Lighting Market Size Forecast by Region
 - 12.1.1 Global Urban Decorative Lighting Forecast by Region (2025-2030)
 - 12.1.2 Global Urban Decorative Lighting Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Urban Decorative Lighting Forecast by Type
- 12.7 Global Urban Decorative Lighting Forecast by Application

13 KEY PLAYERS ANALYSIS

- 13.1 Signify
 - 13.1.1 Signify Company Information
 - 13.1.2 Signify Urban Decorative Lighting Product Portfolios and Specifications
 - 13.1.3 Signify Urban Decorative Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.1.4 Signify Main Business Overview
 - 13.1.5 Signify Latest Developments
- 13.2 AEC Illuminazione
 - 13.2.1 AEC Illuminazione Company Information
 - 13.2.2 AEC Illuminazione Urban Decorative Lighting Product Portfolios and Specifications
 - 13.2.3 AEC Illuminazione Urban Decorative Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.2.4 AEC Illuminazione Main Business Overview
 - 13.2.5 AEC Illuminazione Latest Developments
- 13.3 Pluxb
 - 13.3.1 Pluxb Company Information
 - 13.3.2 Pluxb Urban Decorative Lighting Product Portfolios and Specifications
 - 13.3.3 Pluxb Urban Decorative Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.3.4 Pluxb Main Business Overview
 - 13.3.5 Pluxb Latest Developments
- 13.4 Ledvance

- 13.4.1 Ledvance Company Information
- 13.4.2 Ledvance Urban Decorative Lighting Product Portfolios and Specifications
- 13.4.3 Ledvance Urban Decorative Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Ledvance Main Business Overview
- 13.4.5 Ledvance Latest Developments
- 13.5 Ilmex
 - 13.5.1 Ilmex Company Information
 - 13.5.2 Ilmex Urban Decorative Lighting Product Portfolios and Specifications
 - 13.5.3 Ilmex Urban Decorative Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.5.4 Ilmex Main Business Overview
 - 13.5.5 Ilmex Latest Developments
- 13.6 Blachere Illumination
 - 13.6.1 Blachere Illumination Company Information
 - 13.6.2 Blachere Illumination Urban Decorative Lighting Product Portfolios and Specifications
 - 13.6.3 Blachere Illumination Urban Decorative Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Blachere Illumination Main Business Overview
 - 13.6.5 Blachere Illumination Latest Developments
- 13.7 Barcana
 - 13.7.1 Barcana Company Information
 - 13.7.2 Barcana Urban Decorative Lighting Product Portfolios and Specifications
 - 13.7.3 Barcana Urban Decorative Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Barcana Main Business Overview
 - 13.7.5 Barcana Latest Developments
- 13.8 GE Lighting
 - 13.8.1 GE Lighting Company Information
 - 13.8.2 GE Lighting Urban Decorative Lighting Product Portfolios and Specifications
 - 13.8.3 GE Lighting Urban Decorative Lighting Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 GE Lighting Main Business Overview
 - 13.8.5 GE Lighting Latest Developments
- 13.9 Veritas
 - 13.9.1 Veritas Company Information
 - 13.9.2 Veritas Urban Decorative Lighting Product Portfolios and Specifications
 - 13.9.3 Veritas Urban Decorative Lighting Sales, Revenue, Price and Gross Margin

(2019-2024)

13.9.4 Veritas Main Business Overview

13.9.5 Veritas Latest Developments

13.10 Schröder

13.10.1 Schröder Company Information

13.10.2 Schröder Urban Decorative Lighting Product Portfolios and Specifications

13.10.3 Schröder Urban Decorative Lighting Sales, Revenue, Price and Gross Margin

(2019-2024)

13.10.4 Schröder Main Business Overview

13.10.5 Schröder Latest Developments

13.11 Luxtella

13.11.1 Luxtella Company Information

13.11.2 Luxtella Urban Decorative Lighting Product Portfolios and Specifications

13.11.3 Luxtella Urban Decorative Lighting Sales, Revenue, Price and Gross Margin

(2019-2024)

13.11.4 Luxtella Main Business Overview

13.11.5 Luxtella Latest Developments

13.12 Platek

13.12.1 Platek Company Information

13.12.2 Platek Urban Decorative Lighting Product Portfolios and Specifications

13.12.3 Platek Urban Decorative Lighting Sales, Revenue, Price and Gross Margin

(2019-2024)

13.12.4 Platek Main Business Overview

13.12.5 Platek Latest Developments

13.13 Current

13.13.1 Current Company Information

13.13.2 Current Urban Decorative Lighting Product Portfolios and Specifications

13.13.3 Current Urban Decorative Lighting Sales, Revenue, Price and Gross Margin

(2019-2024)

13.13.4 Current Main Business Overview

13.13.5 Current Latest Developments

13.14 Simon

13.14.1 Simon Company Information

13.14.2 Simon Urban Decorative Lighting Product Portfolios and Specifications

13.14.3 Simon Urban Decorative Lighting Sales, Revenue, Price and Gross Margin

(2019-2024)

13.14.4 Simon Main Business Overview

13.14.5 Simon Latest Developments

13.15 Windsor Urban

13.15.1 Windsor Urban Company Information

13.15.2 Windsor Urban Urban Decorative Lighting Product Portfolios and Specifications

13.15.3 Windsor Urban Urban Decorative Lighting Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 Windsor Urban Main Business Overview

13.15.5 Windsor Urban Latest Developments

13.16 Mallatite

13.16.1 Mallatite Company Information

13.16.2 Mallatite Urban Decorative Lighting Product Portfolios and Specifications

13.16.3 Mallatite Urban Decorative Lighting Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Mallatite Main Business Overview

13.16.5 Mallatite Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Urban Decorative Lighting Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Urban Decorative Lighting Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of LED Lighting
- Table 4. Major Players of CFL Lighting
- Table 5. Major Players of Incandescent Lighting
- Table 6. Global Urban Decorative Lighting Sales by Type (2019-2024) & (K Units)
- Table 7. Global Urban Decorative Lighting Sales Market Share by Type (2019-2024)
- Table 8. Global Urban Decorative Lighting Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Urban Decorative Lighting Revenue Market Share by Type (2019-2024)
- Table 10. Global Urban Decorative Lighting Sale Price by Type (2019-2024) & (US\$/Unit)
- Table 11. Global Urban Decorative Lighting Sales by Application (2019-2024) & (K Units)
- Table 12. Global Urban Decorative Lighting Sales Market Share by Application (2019-2024)
- Table 13. Global Urban Decorative Lighting Revenue by Application (2019-2024)
- Table 14. Global Urban Decorative Lighting Revenue Market Share by Application (2019-2024)
- Table 15. Global Urban Decorative Lighting Sale Price by Application (2019-2024) & (US\$/Unit)
- Table 16. Global Urban Decorative Lighting Sales by Company (2019-2024) & (K Units)
- Table 17. Global Urban Decorative Lighting Sales Market Share by Company (2019-2024)
- Table 18. Global Urban Decorative Lighting Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global Urban Decorative Lighting Revenue Market Share by Company (2019-2024)
- Table 20. Global Urban Decorative Lighting Sale Price by Company (2019-2024) & (US\$/Unit)
- Table 21. Key Manufacturers Urban Decorative Lighting Producing Area Distribution and Sales Area
- Table 22. Players Urban Decorative Lighting Products Offered
- Table 23. Urban Decorative Lighting Concentration Ratio (CR3, CR5 and CR10) &

(2019-2024)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Urban Decorative Lighting Sales by Geographic Region (2019-2024) & (K Units)

Table 27. Global Urban Decorative Lighting Sales Market Share Geographic Region (2019-2024)

Table 28. Global Urban Decorative Lighting Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Urban Decorative Lighting Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Urban Decorative Lighting Sales by Country/Region (2019-2024) & (K Units)

Table 31. Global Urban Decorative Lighting Sales Market Share by Country/Region (2019-2024)

Table 32. Global Urban Decorative Lighting Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Urban Decorative Lighting Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Urban Decorative Lighting Sales by Country (2019-2024) & (K Units)

Table 35. Americas Urban Decorative Lighting Sales Market Share by Country (2019-2024)

Table 36. Americas Urban Decorative Lighting Revenue by Country (2019-2024) & (\$ Millions)

Table 37. Americas Urban Decorative Lighting Revenue Market Share by Country (2019-2024)

Table 38. Americas Urban Decorative Lighting Sales by Type (2019-2024) & (K Units)

Table 39. Americas Urban Decorative Lighting Sales by Application (2019-2024) & (K Units)

Table 40. APAC Urban Decorative Lighting Sales by Region (2019-2024) & (K Units)

Table 41. APAC Urban Decorative Lighting Sales Market Share by Region (2019-2024)

Table 42. APAC Urban Decorative Lighting Revenue by Region (2019-2024) & (\$ Millions)

Table 43. APAC Urban Decorative Lighting Revenue Market Share by Region (2019-2024)

Table 44. APAC Urban Decorative Lighting Sales by Type (2019-2024) & (K Units)

Table 45. APAC Urban Decorative Lighting Sales by Application (2019-2024) & (K Units)

- Table 46. Europe Urban Decorative Lighting Sales by Country (2019-2024) & (K Units)
- Table 47. Europe Urban Decorative Lighting Sales Market Share by Country (2019-2024)
- Table 48. Europe Urban Decorative Lighting Revenue by Country (2019-2024) & (\$ Millions)
- Table 49. Europe Urban Decorative Lighting Revenue Market Share by Country (2019-2024)
- Table 50. Europe Urban Decorative Lighting Sales by Type (2019-2024) & (K Units)
- Table 51. Europe Urban Decorative Lighting Sales by Application (2019-2024) & (K Units)
- Table 52. Middle East & Africa Urban Decorative Lighting Sales by Country (2019-2024) & (K Units)
- Table 53. Middle East & Africa Urban Decorative Lighting Sales Market Share by Country (2019-2024)
- Table 54. Middle East & Africa Urban Decorative Lighting Revenue by Country (2019-2024) & (\$ Millions)
- Table 55. Middle East & Africa Urban Decorative Lighting Revenue Market Share by Country (2019-2024)
- Table 56. Middle East & Africa Urban Decorative Lighting Sales by Type (2019-2024) & (K Units)
- Table 57. Middle East & Africa Urban Decorative Lighting Sales by Application (2019-2024) & (K Units)
- Table 58. Key Market Drivers & Growth Opportunities of Urban Decorative Lighting
- Table 59. Key Market Challenges & Risks of Urban Decorative Lighting
- Table 60. Key Industry Trends of Urban Decorative Lighting
- Table 61. Urban Decorative Lighting Raw Material
- Table 62. Key Suppliers of Raw Materials
- Table 63. Urban Decorative Lighting Distributors List
- Table 64. Urban Decorative Lighting Customer List
- Table 65. Global Urban Decorative Lighting Sales Forecast by Region (2025-2030) & (K Units)
- Table 66. Global Urban Decorative Lighting Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 67. Americas Urban Decorative Lighting Sales Forecast by Country (2025-2030) & (K Units)
- Table 68. Americas Urban Decorative Lighting Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 69. APAC Urban Decorative Lighting Sales Forecast by Region (2025-2030) & (K Units)

Table 70. APAC Urban Decorative Lighting Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Urban Decorative Lighting Sales Forecast by Country (2025-2030) & (K Units)

Table 72. Europe Urban Decorative Lighting Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Urban Decorative Lighting Sales Forecast by Country (2025-2030) & (K Units)

Table 74. Middle East & Africa Urban Decorative Lighting Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Urban Decorative Lighting Sales Forecast by Type (2025-2030) & (K Units)

Table 76. Global Urban Decorative Lighting Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Urban Decorative Lighting Sales Forecast by Application (2025-2030) & (K Units)

Table 78. Global Urban Decorative Lighting Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Signify Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors

Table 80. Signify Urban Decorative Lighting Product Portfolios and Specifications

Table 81. Signify Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 82. Signify Main Business

Table 83. Signify Latest Developments

Table 84. AEC Illuminazione Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors

Table 85. AEC Illuminazione Urban Decorative Lighting Product Portfolios and Specifications

Table 86. AEC Illuminazione Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 87. AEC Illuminazione Main Business

Table 88. AEC Illuminazione Latest Developments

Table 89. Pluxb Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors

Table 90. Pluxb Urban Decorative Lighting Product Portfolios and Specifications

Table 91. Pluxb Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 92. Pluxb Main Business

Table 93. Pluxb Latest Developments

Table 94. Ledvance Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors

Table 95. Ledvance Urban Decorative Lighting Product Portfolios and Specifications

Table 96. Ledvance Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 97. Ledvance Main Business

Table 98. Ledvance Latest Developments

Table 99. Ilmex Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors

Table 100. Ilmex Urban Decorative Lighting Product Portfolios and Specifications

Table 101. Ilmex Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 102. Ilmex Main Business

Table 103. Ilmex Latest Developments

Table 104. Blachere Illumination Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors

Table 105. Blachere Illumination Urban Decorative Lighting Product Portfolios and Specifications

Table 106. Blachere Illumination Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 107. Blachere Illumination Main Business

Table 108. Blachere Illumination Latest Developments

Table 109. Barcana Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors

Table 110. Barcana Urban Decorative Lighting Product Portfolios and Specifications

Table 111. Barcana Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 112. Barcana Main Business

Table 113. Barcana Latest Developments

Table 114. GE Lighting Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors

Table 115. GE Lighting Urban Decorative Lighting Product Portfolios and Specifications

Table 116. GE Lighting Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 117. GE Lighting Main Business

Table 118. GE Lighting Latest Developments

Table 119. Veritas Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors

- Table 120. Veritas Urban Decorative Lighting Product Portfolios and Specifications
- Table 121. Veritas Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 122. Veritas Main Business
- Table 123. Veritas Latest Developments
- Table 124. Schröder Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors
- Table 125. Schröder Urban Decorative Lighting Product Portfolios and Specifications
- Table 126. Schröder Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 127. Schröder Main Business
- Table 128. Schröder Latest Developments
- Table 129. Luxtella Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors
- Table 130. Luxtella Urban Decorative Lighting Product Portfolios and Specifications
- Table 131. Luxtella Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 132. Luxtella Main Business
- Table 133. Luxtella Latest Developments
- Table 134. Platek Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors
- Table 135. Platek Urban Decorative Lighting Product Portfolios and Specifications
- Table 136. Platek Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 137. Platek Main Business
- Table 138. Platek Latest Developments
- Table 139. Current Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors
- Table 140. Current Urban Decorative Lighting Product Portfolios and Specifications
- Table 141. Current Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 142. Current Main Business
- Table 143. Current Latest Developments
- Table 144. Simon Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors
- Table 145. Simon Urban Decorative Lighting Product Portfolios and Specifications
- Table 146. Simon Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 147. Simon Main Business

Table 148. Simon Latest Developments

Table 149. Windsor Urban Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors

Table 150. Windsor Urban Urban Decorative Lighting Product Portfolios and Specifications

Table 151. Windsor Urban Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 152. Windsor Urban Main Business

Table 153. Windsor Urban Latest Developments

Table 154. Mallatite Basic Information, Urban Decorative Lighting Manufacturing Base, Sales Area and Its Competitors

Table 155. Mallatite Urban Decorative Lighting Product Portfolios and Specifications

Table 156. Mallatite Urban Decorative Lighting Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 157. Mallatite Main Business

Table 158. Mallatite Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Urban Decorative Lighting

Figure 2. Urban Decorative Lighting Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Urban Decorative Lighting Sales Growth Rate 2019-2030 (K Units)

Figure 7. Global Urban Decorative Lighting Revenue Growth Rate 2019-2030 (\$ Millions)

Figure 8. Urban Decorative Lighting Sales by Region (2019, 2023 & 2030) & (\$ Millions)

Figure 9. Product Picture of LED Lighting

Figure 10. Product Picture of CFL Lighting

Figure 11. Product Picture of Incandescent Lighting

Figure 12. Global Urban Decorative Lighting Sales Market Share by Type in 2023

Figure 13. Global Urban Decorative Lighting Revenue Market Share by Type (2019-2024)

Figure 14. Urban Decorative Lighting Consumed in Streets and Roads

Figure 15. Global Urban Decorative Lighting Market: Streets and Roads (2019-2024) & (K Units)

Figure 16. Urban Decorative Lighting Consumed in Parks and Gardens

Figure 17. Global Urban Decorative Lighting Market: Parks and Gardens (2019-2024) & (K Units)

Figure 18. Urban Decorative Lighting Consumed in Commercial and Retail Spaces

Figure 19. Global Urban Decorative Lighting Market: Commercial and Retail Spaces (2019-2024) & (K Units)

Figure 20. Urban Decorative Lighting Consumed in Waterfronts and Bridges

Figure 21. Global Urban Decorative Lighting Market: Waterfronts and Bridges (2019-2024) & (K Units)

Figure 22. Urban Decorative Lighting Consumed in Others

Figure 23. Global Urban Decorative Lighting Market: Others (2019-2024) & (K Units)

Figure 24. Global Urban Decorative Lighting Sales Market Share by Application (2023)

Figure 25. Global Urban Decorative Lighting Revenue Market Share by Application in 2023

Figure 26. Urban Decorative Lighting Sales Market by Company in 2023 (K Units)

Figure 27. Global Urban Decorative Lighting Sales Market Share by Company in 2023

Figure 28. Urban Decorative Lighting Revenue Market by Company in 2023 (\$ Million)

Figure 29. Global Urban Decorative Lighting Revenue Market Share by Company in 2023

Figure 30. Global Urban Decorative Lighting Sales Market Share by Geographic Region (2019-2024)

Figure 31. Global Urban Decorative Lighting Revenue Market Share by Geographic Region in 2023

Figure 32. Americas Urban Decorative Lighting Sales 2019-2024 (K Units)

Figure 33. Americas Urban Decorative Lighting Revenue 2019-2024 (\$ Millions)

Figure 34. APAC Urban Decorative Lighting Sales 2019-2024 (K Units)

Figure 35. APAC Urban Decorative Lighting Revenue 2019-2024 (\$ Millions)

Figure 36. Europe Urban Decorative Lighting Sales 2019-2024 (K Units)

Figure 37. Europe Urban Decorative Lighting Revenue 2019-2024 (\$ Millions)

Figure 38. Middle East & Africa Urban Decorative Lighting Sales 2019-2024 (K Units)

Figure 39. Middle East & Africa Urban Decorative Lighting Revenue 2019-2024 (\$ Millions)

Figure 40. Americas Urban Decorative Lighting Sales Market Share by Country in 2023

Figure 41. Americas Urban Decorative Lighting Revenue Market Share by Country in 2023

Figure 42. Americas Urban Decorative Lighting Sales Market Share by Type (2019-2024)

Figure 43. Americas Urban Decorative Lighting Sales Market Share by Application (2019-2024)

Figure 44. United States Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)

Figure 45. Canada Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)

Figure 46. Mexico Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)

Figure 47. Brazil Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)

Figure 48. APAC Urban Decorative Lighting Sales Market Share by Region in 2023

Figure 49. APAC Urban Decorative Lighting Revenue Market Share by Regions in 2023

Figure 50. APAC Urban Decorative Lighting Sales Market Share by Type (2019-2024)

Figure 51. APAC Urban Decorative Lighting Sales Market Share by Application (2019-2024)

Figure 52. China Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)

Figure 53. Japan Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)

Figure 54. South Korea Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)

Figure 55. Southeast Asia Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)

Figure 56. India Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)

- Figure 57. Australia Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. China Taiwan Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. Europe Urban Decorative Lighting Sales Market Share by Country in 2023
- Figure 60. Europe Urban Decorative Lighting Revenue Market Share by Country in 2023
- Figure 61. Europe Urban Decorative Lighting Sales Market Share by Type (2019-2024)
- Figure 62. Europe Urban Decorative Lighting Sales Market Share by Application (2019-2024)
- Figure 63. Germany Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. France Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. UK Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. Italy Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)
- Figure 67. Russia Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. Middle East & Africa Urban Decorative Lighting Sales Market Share by Country in 2023
- Figure 69. Middle East & Africa Urban Decorative Lighting Revenue Market Share by Country in 2023
- Figure 70. Middle East & Africa Urban Decorative Lighting Sales Market Share by Type (2019-2024)
- Figure 71. Middle East & Africa Urban Decorative Lighting Sales Market Share by Application (2019-2024)
- Figure 72. Egypt Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)
- Figure 73. South Africa Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)
- Figure 74. Israel Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)
- Figure 75. Turkey Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)
- Figure 76. GCC Country Urban Decorative Lighting Revenue Growth 2019-2024 (\$ Millions)
- Figure 77. Manufacturing Cost Structure Analysis of Urban Decorative Lighting in 2023
- Figure 78. Manufacturing Process Analysis of Urban Decorative Lighting
- Figure 79. Industry Chain Structure of Urban Decorative Lighting
- Figure 80. Channels of Distribution
- Figure 81. Global Urban Decorative Lighting Sales Market Forecast by Region (2025-2030)
- Figure 82. Global Urban Decorative Lighting Revenue Market Share Forecast by Region (2025-2030)
- Figure 83. Global Urban Decorative Lighting Sales Market Share Forecast by Type (2025-2030)

Figure 84. Global Urban Decorative Lighting Revenue Market Share Forecast by Type (2025-2030)

Figure 85. Global Urban Decorative Lighting Sales Market Share Forecast by Application (2025-2030)

Figure 86. Global Urban Decorative Lighting Revenue Market Share Forecast by Application (2025-2030)

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